



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

JAN 04 2022

Advisory No. 002, s. 2021

December 31, 2021

In compliance with DepEd Order (DO) No. 8, S. 2013

This advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.

KAPNAYAN 2022

Attached is a letter from UPLB Chemical Society Kapnayan dated December 17, 2021 on the above-captioned title, contents of which are self-explanatory, for the information and guidance of all concerned.

Participation of public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s, 2005 entitled Instituting Measures to increase Engaged Time-on-Task and Ensuring Compliance Therewith.

Moreover, schools are reminded of the “No Collection and No selling of Tickets Policy” stipulated in DepEd Order Nos. 19 and 40, s. 2008 and RA Nos. 4206 and 5546.


NERISSA ROKAS-LOMEDA PhD
OIC-Assistant Schools Division Superintendent

ASO/KAPNAYAN 2022
002/December 31, 2021



 Student Center for Life Skills Bldg., Centennial Ave, Brgy Tunasan,
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 (02) 8805 - 9935, (02) 8805 - 9940
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002 - 2021



DepEd Muntinlupa <sdo.muntinlupa@gmail.com>

KAPNAYAN 2022 - DEPED ADVISORY

1 message

UPLB Chemical Society Kapnayan <kapnayan.chemsoc@gmail.com>
Bcc: sdo.muntinlupa@gmail.com

Fri, Dec 17, 2021 at 8:00 AM

Good day!

The **UPLB Chemical Society**, a duly recognized academic organization in the **University of the Philippines Los Baños**, will be sponsoring a nationwide online Chemistry fair called KAPNAYAN 2022 which is **free** and will be held **via online platforms**. **KAPNAYAN** is a triennial, weeklong nationwide Chemistry fair consisting of activities geared for the participation of students from secondary high schools and is usually held in the UPLB campus. This event is recognized by the **Department of Education** as per **DepEd Advisory No. 075, s. 2021**.

KAPNAYAN 2022 is going to be the Society's sixteenth Chemistry fair entitled **The Prescribed Dose** with the theme "**Immunizing Minds through Chemical Literacy Against the Infodemic**". The fair aims to expose **high school students** to the role of Chemistry in media, as well as to guide them in achieving the skills of a 21st century learner. The said event will feature different activities, which include **webinars, online exhibits, audio-visual presentations, science writing contest, infographic making contest, virtual escape room**, and the main events - **idea pitching competition** and **ideathon**.

In line with this, we are humbly asking for your support in disseminating this DepEd Advisory to the district offices under your division. The said [DepEd Advisory](#) is attached in this email together with the [Formal Invitation Letter](#), [Contest Mechanics](#), [Registration Guidelines](#), [Agreement](#), and [Kapnayan Primer](#) which contain everything you need to know about the event.

For more information and queries, you may email us here at kapnayan.chemsoc@gmail.com or contact us via mobile at **(+63)966-199-6280**.



UPLB CHEMICAL SOCIETY

Institute of Chemistry, College of Arts and Sciences
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The Last Element Standing

The Last Element Standing is a virtual escape room contest that provides a fun experience for students through various prepared challenges, requiring chemical literacy, that are solved under time pressure.

Eligibility:

1. All bona fide secondary level students of recognized learning institutions in the Philippines are qualified to participate in the competition.
2. Participants must have a desktop or laptop, and have a reliable internet connection during the contest (i.e. LAN, Wi-Fi, pocket Wi-Fi, mobile data) in order to maximize the time allotted for each challenge and prevent a handicap.
3. There should only be one team (1) consisting of two members (2) to represent their respective institution. Participating teams must register a month before the contest proper (January 7, 2022).
4. The participating team must prepare a team name not more than 12 characters (alphanumeric).
5. Participants who wish to join "The Last Element Standing" are still allowed to join one more major or minor competition.

Mechanics:

1. Only a maximum of twenty teams (20) will be allowed to simultaneously play the game. In the event of the number of registered teams exceeding the said capacity, the contest will be divided into batches. Each game session will last for forty-five minutes (45) including the short orientation.
2. The participating team must **be present in the venue ten (10) minutes before the start of the competition**. Should unforeseen circumstances (i.e. connectivity issues, emergency) present an inability for (a) team member/s to attend, the participant or coach should notify **Giernie Rone I. Tubiera**, Programs Committee Head, at gitubiera@up.edu.ph or **09562386675** on or before the 10-minute call time ends. Otherwise, the team is automatically disqualified. The subject line "Virtual Escape Room: Attendance Issue" must be used when notifying the key person.
3. Each team will be given a **maximum of five hints (5)**. To acquire the hint, one member (1) should send an email containing their question to the facilitator with the subject line format **Escape Room Door [Door Number] Hint** (ex: Escape Room Door 1 Hint). The contact details of the facilitator will be given during the game orientation.
4. Seeking assistance in solving the challenges (i.e. asking a non-team member, browsing the internet for answers) is strictly prohibited.
5. Failure to finish each challenge under the given time limit will result in an automatic loss.
6. The winners will be determined by the shortest time recorded to escape the room.
7. In the event of a tie between the fastest teams, a bonus challenge for the teams with the same time record will be given during the same day of the contest.
8. The Top 3 winners will be officially announced during the awards ceremony scheduled on the last day of the event (February 12, 2022 9:00 AM). Publication materials announcing the winners will be published on all social media platforms of the Kapnayan and the UPLB Chemical Society after the event.



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Table 1. Format Guide for Start-Up, Chem-Up: A Kapnayan Idea-Pitch Competition

Write-Up and Powerpoint Presentation	
Title	Title of Pitch Name of Pitchers Institution
Brief Summary of Pitch/Abstract	Create an engaging, cohesive narrative of what your idea is all about.
Background of the Pitch	Context of the problem What are you solving? Include concrete, quantitative pain points.
Objectives	State the general and specific objectives of your idea pitch
Methodology and Design	Execution Plan Design Choices
Timeline and Cost Analysis (if applicable)	Include a step-by-step timeline integrated with a cost analysis. How much money are you seeking? When and how will you spend that money?
References	Use the APA (7th edition) format
Audio Visual Presentation	
Opening Credits Background of Pitch	Title of Pitch Context of the problem What are you solving? Include concrete, quantitative pain points.
Objectives	State the general and specific objectives of your idea pitch
Methodology and Design	Execution Plan Design Choices
Timeline and Cost Analysis (if applicable)	Include a step-by-step timeline integrated with a cost analysis. How much money are you seeking? When and how will you spend that money?
End Credits	Name of Pitchers Institution References (Use APA 7th Edition format)



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Table 2. Format Guide for Top of the Flask: A Kapnayan Ideathon

Write-Up and Powerpoint Presentation	
Title Page	Title of Pitch Name of Pitchers Institution
Brief Summary of Pitch/Abstract	Create an engaging, cohesive narrative of what your idea is all about.
Background of the Pitch	Context of the problem What are you solving? Include concrete, quantitative pain points.
Objectives	State the general and specific objectives of your idea pitch
Methodology and Design	Execution Plan Design Choices
References	Use APA (7th Edition) format



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Date

Greetings!

The **UPLB Chemical Society**, a duly recognized academic organization in the **University of the Philippines Los Baños**, will be sponsoring **KAPNAYAN 2022**, a nationwide online Chemistry fair, which will be held online on **February 7-12, 2022**.

KAPNAYAN is a triennial, weeklong nationwide Chemistry fair consisting of activities geared for the participation of students from secondary high schools. **KAPNAYAN 2022** is going to be the Society's sixteenth Chemistry fair entitled **The Prescribed Dose** with the theme "**Immunizing Minds through Chemical Literacy Against the Infodemic**". The fair aims to expose high school students to the role of chemistry in media, as well as to guide them achieving the skills of a chemically-literate 21st century learner. The said event will feature different activities, which include **webinars, online exhibits, audio-visual presentations, science writing contest, infographic making contest, virtual escape room**, and the main events - **idea pitching competition** and **ideathon**.

In line with this, we are **inviting representatives** from your school to witness and experience this upcoming chemistry fair, **KAPNAYAN 2022**. Attached herewith are the contest mechanics, registration guidelines, participant agreement, and event primer containing all relevant information regarding Kapnayan 2022.

For more information, you can email us here at **kapnayan.chemsoc@gmail.com** or contact us via mobile at **(+63)995-665-3931**.

Please anticipate our gratitude for your favorable response.

Respectfully yours,

IC ANGELICA PAZ I. CASTILLO
Invitations Committee Head
KAPNAYAN 2022

Noted by:

JAMES DANIEL A. GAYO
Coordinator
KAPNAYAN 2022

BETTINA MARLISE RAE R. QUILAPIO
President, A.Y. 2021-2022
UPLB Chemical Society

Endorsed by:

DANA C. PUNELAS, MSc.
Junior Adviser
UPLB Chemical Society

IVY R. COLAMBO, PhD.
Senior Adviser
UPLB Chemical Society



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Registration Guidelines

The participating high schools must accomplish the assigned registration form attached via Google forms bit.ly/KAP2022 starting on August 23, 2021. Take note that registration for some events (i.e. Start-Up, Chem-Up) will close on an earlier date than the rest of the events to allot time for the preliminary judging round. Refer to the tables below.

Upon registering, please prepare the following which will be used for the event:

- Facebook account: Platform for our official event group and group chats
- Zoom account - Platform for programs, seminars, and synchronous events
- Google/email account - To access online exhibits
- Participant's solo photo - To be used for the winners' awarding
- Proof of Registration/Enrollment/Student ID for the school year - For verification purposes
- (Optional) School Cheer - Prepare a short and creative video showing an introduction or cheer for your team with a maximum of 30 seconds. One team will be awarded with the People's Choice Award at the end of the week. bit.ly/SchoolCheer

Table 1.1. Summary of Contests

Contest	Type	Participants	Total Teams/ Participants	Eligible to participate in other events:	
				Major event	Minor event
Start-Up, Chem-Up: A Kapnayan Idea Pitch Competition	Major	1 team with 3 members	50 teams	No	Only 1 more
Top of the Flask: A Kapnayan Ideathon	Major	1 team with 3 members	30 teams	No	Only 1 more
National Science Writing Contest	Minor	1 representative	50 participants	Only 1 more of either major/minor	
Infographic Making	Minor	1 representative	50 participants	Only 1 more of either major/minor	
Virtual Escape Room	Minor	1 team with 2 members	80 teams	Only 1 more of either major/minor	

Table 1.2. Timeline of Registration

Event	Registration is open from:
Start-Up, Chem-Up: A Kapnayan Idea Pitch Competition	Aug 23, 2021 to Nov 30, 2022
Top of the Flask: A Kapnayan Ideathon	Aug 23, 2021 to Jan 7, 2022
National Science Writing Contest	Aug 23, 2021 to Jan 7, 2022
National Infographic Making Contest	Aug 23, 2021 to Jan 7, 2022
The Last Element Standing: Virtual Escape Room	Aug 23, 2021 to Jan 7, 2022



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Top of the Flask: A Kapnayan Ideathon

The competition involves creating an extemporaneous pitch deck on how to tackle a specific context-based problem on chemical literacy.

Eligibility Rules:

1. All bona fide secondary level students of recognized learning institutions in the Philippines are qualified to participate in the competition.
2. Participants must have their own gadget (i.e. desktop, laptop, tablet or phone), and have a reliable internet connection during the contest (i.e. LAN, Wi-Fi, pocket Wi-Fi, mobile data) to prevent a handicap when presenting their pitch live.
3. There should only be a maximum of one (1) team consisting of three (3) members to represent their respective institution. Participating teams must register a month before the contest proper (January 7, 2022).
4. The participating team must prepare a team name not more than 12 characters (alphanumeric).
5. Only the first thirty teams (30) to register will be allowed to participate in the competition.
6. Participants who wish to join the "Top of the Flask: A Kapnayan Ideathon" are allowed to join one minor competition but will be prohibited from joining other major competitions.

Contest Proper:

1. The participants are given one and a half hour on the day of the competition to prepare their idea pitches after the theme or problem presentation. The problem/theme given to each participant is randomized.
2. The event will be synchronously monitored by facilitators. Each participant will be given access to respective google documents where the write-up will be encoded.
3. The participants are to submit their write-up and visual aid (powerpoint presentation) both in PDF format, with the filename KAPIdeathon_TeamName_WriteUp/PPT (ex: KAPIdeathon_KapnayanTeam_WriteUp), within the last ten (10) minutes of the allotted time for preparation. (see [Table 2](#) for the format guide)
4. The participating team must **be present ten (10) minutes before the pitch presentation**. Should unforeseen circumstances (i.e. connectivity issues, emergency) present an inability for (a) team member/s to attend, the participant or coach should notify **Giernie Rone I. Tubiera**, Programs Committee Head, at gitubiera@up.edu.ph or **09562386675** on or before the 10-minute call time ends. Otherwise, they will be automatically disqualified. The subject line "Ideathon: Attendance Issue" must be used when notifying the key person.
5. All pitches should be of the participant's own idea. Similarity to existing literature will be considered as grounds for plagiarism.
6. All pitches must be delivered in Philippine English. Participants are required to present in any of the following attires: formal Western, traditional Filipiniana, or traditional Indigeneous attire. Failure to comply will lead to deductions.
7. Participants are strictly given a **maximum of five (5) minutes** to deliver their pitches live. Failure to finish during the allotted time will be penalized on each evaluator's score sheet one (1) point per ten (10) seconds.
8. In the event of a tie between the top-scoring pitches, the outputs will be reassessed by the judges and a winner would be chosen. In case of another tie, all pitches that garnered the same top score will be declared the winner.



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9. Announcement of the Top 3 winners and awarding ceremonies is scheduled on the last day of the event (February 12, 2022 9:00 AM). Publication materials announcing the winners along with their pitches will be published on all social media platforms of the Kapnayan and the UPLB Chemical Society after the event.

Additional notes:

1. Any form of coaching from the audience will be considered as grounds for disqualification.
2. The Society will not take ownership of any idea submitted during the competition.
3. The views and opinions expressed by the participants during the competition do not necessarily reflect the organization.

Criteria for Judging:

Content of Pitch <ul style="list-style-type: none">• The pitch must contain well-thought out objectives and methodologies to define, explain, and propose a solution to the problem at hand.• The content is well-outlined, cohesive, and demonstrates a thorough understanding of the pitch and its underlying aspects.• Presentation follows correct formats and conventions stated by the guidelines.	40%
Content Delivery <ul style="list-style-type: none">• The pitch must be delivered with clear, concise, and deliberate confidence.• The idea is presented as a doable and engaging solution to solve the problem at hand.• Presentation is clear and demonstrates a thorough understanding of the pitch.	30%
Creativity <ul style="list-style-type: none">• The pitch is unique, innovative, plausible, and exciting while still maintaining its hold on the context and ideas of the problem.	15%
Composure <ul style="list-style-type: none">• Team displayed calm and collected poise throughout the entire pitching process.• The pitch and other outputs were cohesive despite the time limitations.• The pitch deck is well-crafted and complete.	15%
Total	100%



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Science Writing

The Science Writing contest is an avenue for students to showcase their literary composition skills by writing a feature article based on a given fact sheet under time pressure.

Eligibility Rules:

1. All bona fide secondary level students of recognized learning institutions in the Philippines are qualified to participate in the competition.
2. Only one (1) representative per institution will be allowed to register a month before the contest proper (January 7, 2022).
3. Participants who wish to join the Science Writing contest are still allowed to join one more major or minor competition.

Contest Proper:

1. The event will be synchronously monitored by facilitators. Each participant will be given access to respective google documents where the essay will be encoded.
2. The competing student must **be present in the zoom meeting ten (10) minutes before the start of the event**. Should unforeseen circumstances (i.e. connectivity issues, emergency) present an inability for the contestant to attend, the participant or coach should notify **Giernie Rone I. Tubiera**, Programs Committee Head, at gitubiera@up.edu.ph or **09562386675** on or before the 10-minute call time ends. Otherwise, the student is automatically disqualified. The subject line "Science Writing: Attendance Issue" must be used when notifying the key person.
3. The society will provide a fact sheet which will strictly serve as a guide for writing the essays of the participants. Additional references aside from the given materials will **NOT** be accepted and will be grounds for disqualification.
4. The essay should be written in Philippine English and encoded in Arial, pt. 12 and 1.5 spacing.
5. The content should be a minimum of 750 words and a maximum of 1000 words excluding the name of the participant, the title, and references. The title should contain no more than 15 words. Failure to adhere within the given word count range will be subject to deduction.
6. The work must be completed within two (2) hours. The last ten (10) minutes are allotted for the respective facilitators to save the file. This will be considered as the participant's official entry.
7. **Plagiarism is strictly prohibited**. The UPLB Chemical Society reserves the right to verify this through various means and disqualify any entry at any time.
8. In the event of a tie between the top-scoring entries, the outputs will be reassessed by the judges and a winner would be chosen. In case of another tie, all entries that garnered the same top score will be declared the winner.
9. Announcement of the Top 3 winners and awards ceremony is scheduled on the last day of the event (February 12, 2022 9:00 AM). Publication materials announcing the winners along with their essay will be published on all social media platforms of the Kapnayan and the UPLB Chemical Society after the event.



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Additional notes:

1. The Society will not take ownership of any essay submitted during the competition.
2. The views and opinions expressed by the participants in their essays do not necessarily reflect the organization.

Criteria for Judging:

Content <ul style="list-style-type: none">• The essay must be purposeful, relevant, and reflects clear and thorough understanding of the reference material.• Paragraphs must support the main point with well-developed reasons and/or examples.	50%
Organization <ul style="list-style-type: none">• The essay has a smooth flow of discussion• There is unity of thought throughout the whole essay.	25%
Form and Style <ul style="list-style-type: none">• The student experiments with language to present the concept in a creative manner.	15%
Mechanics <ul style="list-style-type: none">• Use of correct grammar, spelling, and punctuation is practiced.	10%
Total	100%



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Infographic Making

The Infographic Making contest gives students a venue to hone their chemical literacy skills and integrate this in information dissemination. This contest aims to discuss COVID-19 related infodemic and debunk the misconceptions surrounding it through an infographic.

Eligibility Rules:

1. All bona fide secondary level students of recognized learning institutions in the Philippines are qualified to participate in the competition.
2. Only one (1) representative per institution will be allowed to register a month before the Kapnayan week-long event (January 7, 2022).
3. Participants who wish to join the Infographic Making contest are still allowed to join one more major or minor competition.

Entry Guidelines:

1. Entries should be authentic. Infographic must discuss COVID-19 related infodemic in Filipino or Philippine English. All misconceptions enumerated below **must be debunked**:
 1. Misconceptions regarding the acidity and alkalinity of fruits
 2. Use of air purifier necklace as preventive measure
 3. Use of chloroquine as treatment
 4. Gasoline as disinfectant
 5. Consumption of warm food as preventive measure
2. The name of the contestant must be written at the bottom right corner of the infographic in 8 pt.
3. The infographic must be in PNG format with high resolution. Width must not exceed 1080 pixels and the length must not be more than 1350 pixels.
4. Sources used must be cited in APA (7th edition) format at the bottom of the infographic in font size 7 pt.
5. **Plagiarism is strictly prohibited.** Entries should not infringe on another person's copyright, trademark, or any other intellectual property right. The UPLB Chemical Society reserves the right to verify this through various means and disqualify any entry at any time. Should participants opt to use clip arts and illustrations that do not belong to Creative Commons license, a document file containing the references with proper format (APA, 7th Edition) must be submitted.
6. Entries should be submitted at bit.ly/KAPInfographic with the file name format KAPInfographic_SchoolAbbreviation_Surname (ex: KAPInfographic_UPLB_DelaCruz) not later than January 15, 2022.
7. Once the infographic has been submitted, it will be considered as the final submission. It cannot be changed, modified, edited, or replaced. Only one (1) file must be submitted and it will be considered as the entry to the event. In case of errors in submission, the participants must contact **Alyana Denise Arceo** at aharceo@up.edu.ph or **09778466368** within one (1) hour to edit the submission. The subject line "Infographic: Request to Edit Submission" must be used when asking for permission.
8. Submitted entries will be showcased in the Kapnayan Facebook group starting February 7, 2022.



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- In the event of a tie between the top-scoring entries, the outputs will be reassessed by the judges and a winner would be chosen. In case of another tie, all entries that garnered the same top score will be declared the winner.
- Announcement of the Top 3 winners and awarding ceremony is scheduled on the last day of the event (February 12, 2022 9:00 AM). Publication materials announcing the winners along with their infographic will be published on all social media platforms of the Kapnayan and the UPLB Chemical Society after the event.

Additional notes:

- The Society will not take ownership of any infographic submitted during the competition.

Criteria for Judging:

Content <ul style="list-style-type: none">All information presented is accurate and follows the general principles of chemistry.The infographic is effective in raising awareness about the topic given.Credible information and all sources are cited in APA (7th edition) at the bottom (8 pt).The infographic follows correct formats and conventions stated by the guidelines.	50%
Clarity <ul style="list-style-type: none">The content can be easily understood by the general public.The explanations are clear and concise. Technical terms are laymanized and if not, these are defined for the better understanding of the general public.	20%
Creativity <ul style="list-style-type: none">The contents are well presented and the elements are visually appealing.Illustrations, graphs, charts, and figures are used to support the contents of the infographic.	15%
Visual Quality <ul style="list-style-type: none">The submitted infographic has good quality and is easily readable.There is balance between the text, elements, and colors present in the infographic.	15%
Total	100%

Contest Timeline:

- August 1, 2021** Start of Registration
- November 1, 2021** Opening of Submissions
- January 7, 2022** End of Registration
- January 15, 2022** Last Day of Submission of Entries
- February 7, 2022** Presentation of Entries
- February 12, 2022** Awards Ceremony



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Upon registering, please prepare the following which will be used for the event:

- Facebook account: Platform for our official event group and group chats
- Zoom account - Platform for programs, seminars, and synchronous events
- Google/email account - To access online exhibits
- Participant's solo photo - To be used for the winners' awarding
- Proof of Registration/Enrollment/Student ID for the school year - For verification purposes
- (Optional) School Cheer - prepare a short and creative video showing an introduction or cheer for your team with a maximum of 30 seconds. One team will be awarded with the People's Choice Award at the end of the week. bit.ly/SchoolCheer

Table 1.1. Summary of Contests

Contest	Type	Participants	Total Teams/ Participants	Eligible to participate in other events:	
				Major event	Minor event
Start-Up, Chem-Up: A Kapnayan Idea Pitch Competition	Major	1 team with 3 members	50 teams	No	Only 1 more
Top of the Flask: A Kapnayan Ideathon	Major	1 team with 3 members	30 teams	No	Only 1 more
National Science Writing Contest	Minor	1 representative	50 participants	Only 1 more of either major/minor	
Infographic Making	Minor	1 representative	50 participants	Only 1 more of either major/minor	
Virtual Escape Room	Minor	1 team with 2 members	80 teams	Only 1 more of either major/minor	

Table 1.2. Timeline of Registration

Event	Registration is open from:
Start-Up, Chem-Up: A Kapnayan Idea Pitch Competition	Aug 23, 2021 to Nov 30, 2022
Top of the Flask: A Kapnayan Ideathon	Aug 23, 2021 to Jan 7, 2022
National Science Writing Contest	Aug 23, 2021 to Jan 7, 2022
National Infographic Making Contest	Aug 23, 2021 to Jan 7, 2022
The Last Element Standing: Virtual Escape Room	Aug 23, 2021 to Jan 7, 2022



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Start-Up, Chem-Up: A Kapnayan Pitch Competition

The competition involves a detailed pitch on how to tackle a variety of topics and problems within chemical literacy. The competition proper is composed of two parts namely (a) a pitch presentation and (b) a 10-minute question and answer portion (Q&A).

Eligibility Rules:

1. All bona fide secondary level students of recognized learning institutions in the Philippines are qualified to participate in the competition.
2. There should only be one team (1) consisting of three members (3) to represent their respective institution. Participating teams must register on or before November 30, 2021.
3. The participating team must prepare a team name not more than 12 characters (alphanumeric).
4. Only the first fifty (50) teams to register will be allowed to participate in the competition.
5. Participants who wish to join the "Start-Up, Chem-Up: A Kapnayan Pitch Competition" are allowed to join one minor competition but will be prohibited from joining other major competitions.

Contest Proper:

Eliminations

1. The theme for the Kapnayan Event, "Immunizing Minds through Chemical Literacy Against the Infodemic", will be used as the theme for the Kapnayan Pitch Competition.
2. Teams are to submit an audio-visual presentation (e.g. vlog, recorded powerpoint presentation, animation, etc.) and write-up from November 1-30, 2021 at bit.ly/KAPPitch in MP4 and PDF format respectively with the file name, KAPPitch_TeamName_Writeup/AVP (ex: KAPPitch_KapnayanTeam_Writeup). Once submitted, the audio-visual presentation should not be uploaded in any public viewing platform (i.e. Facebook, Youtube, etc.) prior to the end of the competition.
3. The AVP and write-up must be written and delivered in Philippine English.
4. The write-up must be in PDF format and must not be longer than three (3) pages and contains the rationale for the idea, the objectives, and the methods of execution. Should references be used, a citation is required at the end of the presentation along with the name and institution of the pitching team. (see [Table 1](#) for the format guide)
5. The AVP must not be longer than five (5) minutes excluding the end-credit scene. The end-credit scene should contain the name and institution of the pitching team, and the list of clips and/or copyrighted material used. (see [Table 1](#) for the format guide)
6. All entries **must be original** and properly **cited using the APA (7th Edition) format**. Entries submitted with evident forms of plagiarism shall be automatically disqualified (i.e. improper citation, no citation, gross plagiarism, self-plagiarism).
7. From the submitted entries, judges will select ten teams (10) who will participate in the question and answer portion to be held on February 8, 2022 8:00 AM. The list of qualifying teams, in no particular order, will be announced on January 24, 2022.
8. Qualifying teams will be given until January 31, 2022 to confirm their participation in the next phase of the competition. **Failure to confirm participation** will result in disqualification.
9. The same set of members for the qualifying teams are expected to participate in the finals. Switching members, whatever the reasons may be, is not allowed.



UPLB CHEMICAL SOCIETY

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University of the Philippines Los Baños, College, Laguna 4031
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Finals

1. The powerpoint presentation of the write-up to be used as visual aid during the second part of the competition is to be submitted a day before the competition proper in PDF format with the file name KAPPitch_TeamName_Presentation (ex: KAPPitch_KapnayanTeam_Presentation).
2. The pitching team must **be present in the venue ten (10) minutes before the start of the competition**. Should unforeseen circumstances (i.e. connectivity issues, emergency) present an inability for (a) team member/s to attend, the participant or coach should notify **Giernie Rone I. Tubiera**, Programs Committee Head, at gitubiera@up.edu.ph or **09562386675** on or before the 10-minute call time ends. Otherwise, the team is automatically disqualified. The subject line "Idea Pitch: Attendance Issue" must be used when notifying the key person.
3. All presentations must be presented in standard Philippine English. The students should be present in the conferencing platform either in Western formal attire, traditional Filipiniana, or traditional Indigenous attire during the competition proper.
4. Each team is given ten minutes (10) for the question and answer portion. The team must select which member to answer a particular question. Members are discouraged from answering in unison. Interruptions by other team members or coaches during this time is **NOT** allowed and is subject to deduction.
5. In the event of a tie between the top-scoring pitches, the outputs will be reassessed by the judges and a winner would be chosen. In case of another tie, all pitches that garnered the same top score will be declared the winner.
6. Announcement of the Top 3 winners and awards ceremony is scheduled on the last day of the event (February 12, 2022 9:00 AM). Publication materials announcing the winners along with their pitches will be published on all social media platforms of Kapnayan and the UPLB Chemical Society after the event.

Additional notes:

1. Any form of coaching from the audience will be considered as grounds for disqualification.
2. All write-ups and video presentations can be judged in advance.
3. The Society will not take ownership of any idea submitted during the competition.
4. The views and opinions expressed by the participants during the competition do not necessarily reflect the organization.



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Criteria for Judging:

Eliminations

Content of Pitch <ul style="list-style-type: none">The pitch must contain well-thought out objectives and methodologies to define, explain, and propose a solution to the problem at hand.The content is well-researched, cohesive, and demonstrates a thorough understanding of the pitch and its relevance.The recorded presentation and write-up follows correct formats and conventions stated by the guidelines.	40%
Content Delivery <ul style="list-style-type: none">The idea is delivered clearly and concisely.The idea is presented as a doable and engaging solution to solve the problem at hand.The AVP is clear and demonstrates a thorough understanding of the pitch.The AVP is able to convey a strong drive to pursue the idea with clear and focused intent.	30%
Creativity <ul style="list-style-type: none">The pitch is unique, innovative, plausible, and exciting while still maintaining its hold on the context and ideas of the problem.The presentation is original and utilizes varying forms of media to allow for better explanation of the pitch.	30%
Total	100%

Finals

Content of Pitch <ul style="list-style-type: none">The pitch must contain well-thought out objectives and methodologies to define, explain, and propose a solution to the problem at hand.The content is well-researched, cohesive, and demonstrates a thorough understanding of the pitch and its relevance.The powerpoint presentation and write-up follows correct formats and conventions stated by the guidelines.	40%
Content Delivery <ul style="list-style-type: none">The pitch must be delivered with clear, concise, and deliberate confidence.The idea is presented as a doable and engaging solution to solve the problem at hand.Recorded presentation is clear and demonstrates a thorough understanding of the pitch.Delivery and defense at the question and answer portion demonstrates a strong drive to pursue the idea with clear and focused intent.	30%
Creativity <ul style="list-style-type: none">The pitch is unique, innovative, plausible, and exciting while still maintaining its hold on the context and ideas of the problem.The presentation is original and utilizes varying forms of media to allow for better explanation of the pitch.	30%
Total	100%



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Contest Timeline:

August 1, 2021	Start of Registration
November 1, 2021	Opening of Submissions for Write-ups and AVP
November 30, 2021	End of Registration Last Day of Submissions for Write-ups and AVP
January 24, 2022	Announcement of Qualifying Teams Opening of Submissions for Kapnayan Pitch Presentation
February 6, 2022	Last Day of Submissions for Kapnayan Pitch Presentation
February 8, 2022	Contest Proper
February 12, 2022	Awards Ceremony



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Date signed

EVENT PARTICIPANT AGREEMENT

To whom it may concern:

This is to certify that I, _____
hereby agree to abide by all the rules and regulations imposed by the persons-in-charge involving the contests and events to be held for **KAPNAYAN 2022** which is entitled **The Prescribed Dose** with the theme "**Immunizing Minds through Chemical Literacy Against the Infodemic**" scheduled on February 7-12, 2022 via Zoom and Facebook.

I hereby promise to participate in the event while holding myself to the highest standards of honesty by avoiding any form of cheating, plagiarism, fabrication of information, unauthorized collaborations, alteration, theft, forgery, and other violations of academic dishonesty.

I certify that all information that I will provide and have provided on all the documents in the registration of the event is true and correct to the best of my knowledge. I understand that all personal information provided will be kept confidential and will not be disclosed to a third party without your consent, unless we are required or authorised to do so by law or other regulation.

I hereby declare that I have read and understood the content of the document prior to signing thereof and that this waiver and agreement is made freely and voluntarily and with full knowledge of our rights and responsibilities.

Signature over printed name of participant

Signature over printed name of coach/teacher-in-charge

Please attach this file upon registration after signing and providing us with the following information:

Contact number: _____

School: _____



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