



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

JUN 14 2022

Advisory No. 117, s. 2022
June 13, 2022

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per (DO) 28, s. 2001,
but only for the information of DepEd officials,
personnel/ staff, as well as the concerned public.
(Visit www.depedmuntinlupa.ph)

**QUESTIONNAIRE DESIGN AND SURVEY IMPLEMENTATION IN-DEPTH
TRAINING WORKSHOP AND FOCUS GROUP DISCUSSION**

Attached is an invitation letter from **Strategic One Business Management Consultancy Firm (STRATOne)**, dated June 2, 2022, re: **“Questionnaire Design and Survey Implementation In-Depth Training Workshop and Focus Group Discussion”**, contents of which are self-explanatory, for the information and guidance of all concerned.

Target participants are school administrators, teachers, researchers, and other professionals from public and private schools.

Participation of public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to increase Engaged Time-on-Task and Ensuring Compliance Therewith.

Moreover, schools are reminded of the “No Collection and No Selling of Tickets Policy” stipulated in DepEd Order Nos. 19 and 40, s. 2008 and RA Nos. 4206 and 5546.


NERISSA ROXAS-LOMEDA PhD
OIC- Assistant Schools Division Superintendent

PRA / Questionnaire Design and Survey Implementation In-Depth Training Workshop and Focus Group Discussion
117 / June 13, 2022



 Student Center for Life Skills Bldg., Centennial Ave, Brgy Tunasan,
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Invitation: Questionnaire Design and Survey Implementation In-depth Training Workshop - July 25 and 26, 2022 & Focus Group Discussion (Conducting FGD and Analyzing Data from FGD): An In-depth Training Workshop - July 14 and 15, 2022

1 message

Data Science and Research Webinars (STRATOne) <researchandstatistics@stratonephils.com>

Thu, Jun 2, 2022 at 6:35 AM

To: "sdo.muntinlupa" <sdo.muntinlupa@gmail.com>

Questionnaire Design and Survey Implementation In-depth Training Workshop - July 25 and 26, 2022 & Focus Group Discussion (Conducting FGD and Analyzing Data from FGD): An In-depth Training Workshop - July 14 and 15, 2022

The recent May 9, 2022 national election proved that survey works! Survey remained effective in predicting outcomes, market demand, sentiments and many more (provided that methodology, design and assumptions are well executed). Hence, we are inviting you to join:

1. **Questionnaire Design and Survey Implementation In-depth Training Workshop - July 25 and 26, 2022 (P2,500.00)**
2. **Focus Group Discussion (Conducting FGD and Analyzing Data from FGD): An In-depth Training Workshop - July 14 and 15, 2022 (P2,700.00)**

In this workshop participants will learn:

- How to avoid the common pitfalls in writing questionnaires for in-person, phone, web and mobile surveys.
- How to plan and flowchart a questionnaire to guide the overall logic and enhance the survey taking experience.
- How to phrase questions; when to use open-ended and closed-ended questions and how to choose the most appropriate rating, ranking, multiple choice, check-list or other approaches.
- How to phrase difficult questions dealing with memory, knowledge and sensitive subjects and how to measure the importance of product attributes.
- How to administer questionnaires to substantially improve response rates and improve the quality of your results by incorporating some of the industry's best practices and learnings based on R&D examples and case studies.
- How to bring all the learning together in a team-based workshop designing an online questionnaire.

Note: To access the course outline, description, and program of activities, you may reply to this email.

To register (copy-paste the link to your web browser): <<<https://forms.gle/N6Qhca5C7uEGGned6>>>

***Payment details:

Account Name: Strategic One Business Management Consultancy Firm

Account Number: 3831-0043-38

Bank: Landbank of the Philippines (Alabang Business Center Branch)

The registration fee is inclusive of digital handouts, digital certificates (of participation, completion, and attendance), recording of the webinar, and the learning experience. STRATONE is a Vat company.

START One has been operating for a year now, catering to the market research and training requirements of BPOs, various government agencies, and academic institutions here in the country. The STRAT One (Strategic One Business Management Consultancy Firm) is an emerging business that provides world-class webinars, training, seminar, and conferences at an affordable price for the market. We believe that learning management, marketing, business strategy, data science, and research should be affordable (the Philippines) to emerge as a leading business destination in the ASEAN. Moreover, STRAT One aims to democratize analytics here in the Philippines.

Since the last quarter of 2019, CHED temporarily stopped the issuance of CHED endorsements. Hence, our fees are aligned to the DBM memorandum on National Budget Circular no. 563 series of 2016.

Who should attend?

Anyone (academe, government, students, and private sector) who wishes to help their organizations to be agile.

Thank you, and have a great year!

Regards,

STRAT One
Yakal Road, Tunasan, Muntinlupa City
Tel. no: 02-8-801-5903/09984604375