



Republic of the Philippines  
**Department of Education**  
NATIONAL CAPITAL REGION  
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

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July 26, 2022



In compliance with DepEd Order (DO) No. 8, S. 2013  
This advisory is issued for the information of DepEd officials,  
personnel/staff, as well as the concerned public.

**DOST ANIMATED PROMOTIONAL MATERIALS CONTEST 2022**

Attached is a letter from Mr. Jose B. Patalinjug, DOST Regional Director dated July 14, 2022 on the above-captioned title, contents of which are self-explanatory, for the information and guidance of all concerned.

Participation of public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s, 2005 entitled Instituting Measures to increase Engaged Time-on-Task and Ensuring Compliance Therewith.

Moreover, schools are reminded of the "No Collection and No selling of Tickets Policy" stipulated in DepEd Order Nos. 19 and 40, s. 2008 and RA Nos. 4206 and 5546.

  
**NERISSA ROXAS-LOMEDA PhD**  
OIC-Assistant Schools Division Superintendent  


ASO/ DOST Animated Promotional Materials Contest 2022  
153/July 26, 2022



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13 July 2022

CARLEEN S. SEDILLA  
Superintendent  
Schools Division- Muntinlupa City  
DepEd Division of City Schools Poblacion St., City of Muntinlupa

Dear Ma'am Sedilla,

The Department of Science and Technology-CALABARZON, in partnership with the University of Rizal System and the Department of Education-CALABARZON, will conduct a national contest titled **Animated Promotional Materials 2022** which is anchored on the theme **“Kwento ng Pagbangon”: An Animation Contest for the Promotion of DOST Programs and Services.**

The contest is aimed at mainstreaming animation by developing animated promotional materials, displaying the resiliency of Filipinos with the S&T interventions of DOST as everyone continues to strive and adapt in the digital world in the new normal brought by the COVID pandemic.

Moreover, the contest also aims the realization of the potential of the animation industry by providing alternative home-based jobs, and to give spotlight to skillful animators throughout the country. Lastly, this is done to promote DOST Programs and Services, like the Regional Design and Creativity Hub for Innovation in MSMEs and Education (RDCHIME) Laboratory as a future center for animation excellence.

There are three (3) categories for this contest, namely:

1. **Professional category** – intended for experienced individuals or professional animators.
2. **Amateur category** – open for professors and faculty members currently working in any public and private elementary and high schools, state colleges and universities (SUCs, and higher educational institutes (HEIs) in the Philippines.
3. **Student category** – intended for senior high school students (grades 11-12) and college students currently enrolled in public and private schools in the Philippines for SY 2022-2023.

In this regard, we would like to request your assistance to disseminate this to all public primary and secondary schools in your division.

**All interested participants are required to pre-register using this link: <https://tinyurl.com/2022AnimationContestReg>. Registration period will be until 31 July 2022. While the submission of entries will be from August 31 to September 9, 2022. Announcement and awarding of winners will be on September 27-29, 2022 during the CALABARZON Regional Science and Technology Week 2022 Celebration.**

*“Spearheading Technological Innovations in the Metropolis”<sup>®</sup>*

For more information regarding the contest, we have attached herewith **the 2022 Animation Contest Guidelines**.

For inquiries and clarifications regarding the contest, you may reach out to the contest focal persons Engr. Jenny Ann N. Lawas and Mr. Raphael San Antonio via email at [jahnjaja@yahoo.com](mailto:jahnjaja@yahoo.com) / [drm@ro4a.dost.gov.ph](mailto:drm@ro4a.dost.gov.ph) / [dost4a.animcontest@gmail.com](mailto:dost4a.animcontest@gmail.com), copy furnished MMIEERDC Secretariat, Ms. Angelica Joi Del Mindo and Mr. Rodol fo Geronimo, Jr., at [mmieerdsecretariat@ncr.dost.gov.ph](mailto:mmieerdsecretariat@ncr.dost.gov.ph).

Thank you very much for your usual support.

Very truly yours,

  
**JOSE B. PATALINJUG III**  
Regional Director

## CONTEST ON ANIMATED PROMOTIONAL MATERIALS 2022

Concept: "*Kwento ng Pagbangon*":

An Animation Contest for the Promotion of DOST Programs and Services

### Contest Guidelines

#### 1. Rationale

This year, the Animation Contest will be a national contest organized by the Department of Science and Technology-CALABARZON (DOST-CALABARZON) in partnership with the University of Rizal System. This contest aims to continue mainstreaming animation by developing animated promotional materials, displaying the resiliency of Filipinos with the S&T interventions of DOST, as we continue to adapt in the digital world in the new normal brought by the COVID pandemic. It also aims to realize the potential of animation in industries, in providing alternative home-based jobs, and to spotlight the skillful animators throughout the country, and to promote DOST Programs and Services, like the RDCHIME Laboratory as a future center for animation excellence.

#### 2. Categories

The contest has three categories classified into the following:

- a. **Professional Category** – open for individuals who are experienced (have a portfolio) and animators by profession. To use 3D animation softwares.
- b. **Amateur Category** – open for professors and other faculty members currently working in any public and private elementary and high schools, state colleges and universities (SUCs), and higher education institutes (HEIs) in the Philippines. To use blended 2D and 3D animation softwares / techniques.
- c. **Student Category** – open for senior high school (grades 11-12) and college students currently enrolled in public and private schools in the Philippines for SY 2022-2023. To use 2D animation softwares.

Interested participants may compete as solo or as a group (maximum of five (5) members). Entries for all categories will be recognized with their affiliated School/Organization, if any. However, all participants must join in one (1) category AND one (1) group ONLY.

#### 3. Requirements and Mechanics

- a. Interested participants must register first at [tinyurl.com/2022AnimationContestReg](http://tinyurl.com/2022AnimationContestReg). Registration period will be until July 31, 2022.
- b. Successful registered participants will receive an email from the organizing team acknowledging their interest and providing the contest guidelines.
- c. The participants from all the categories submit a video entry in line with the concept "*Kwento ng Pagbangon*" (Story of Resilience) and featuring a DOST Program or Service.
- d. The animation should only be minimum of 3 minutes and maximum of 5mins long.
- e. Video requirements for 2D animation:
  - i. Various animation software may be applied/used such as Adobe, Movie maker, Toon Boom, and alike.
  - ii. The video dimension of the animation should be 1280 x 720 pixels.
- f. Video Requirements for 3D animation:

- i. Elements may be modeled using various software such as Maya, Blender, Synfig, and the like.
- ii. All objects and characters should be modeled in 3D using software similar to (i).
- iii. Recommended video output properties: \*.mp4 or \*.avi video format, 1280 x 720 pixels, 30fps minimum.
- g. Background music, objects, and clip art should be from open source and must contain no copyright.
- h. The entry must be submitted to [dost4a.animcontest@gmail.com](mailto:dost4a.animcontest@gmail.com) with the following subject format: "ANIMATION2022\_[CATEGORY]\_[NAME or GROUP NAME]" (Example: ANIMATION2022\_Student\_JuanDelaCruz) from August 31 (Wednesday) to September 9, 2022 (Friday, 5:00PM) only.
- i. The qualified participants shall authorize DOST-CALABARZON and URS on the following provisions:
  - i. DOST-CALABARZON shall have the exclusive rights to use all the entries in its communication and publication materials including but not limited to online publications, calendars, and planners.
  - ii. URS shall have the copyright of all the entries submitted in this contest.
- j. By joining the contest, all participants agree to release and discharge DOST-CALABARZON and URS officials and employees from any claims, losses, or damage arising from their participation.
- k. For amateur and student categories, the participants must agree that their names and their school/division being represented may be released to the public for the purpose of announcing the contest finalists and winners.

#### 4. Judging and Criteria

- a. The Panel of Judges will be composed of representatives from the following agencies:
  - Science and Technology Information Institute (DOST – STII)
  - Experts on 2D and 3D animation (TESDA)
  - Philippine High School for the Arts (PHSA)
  - National ICT Confederation of the Philippines (NICP)
  - University of Rizal System (URS) - from academe
- b. The entries will be evaluated based on the following criteria:
  - **Originality (30%)**  
Originality of the video entry pertains to the uniqueness of the visual elements used in the entry, such as characters, backgrounds, and objects. Majority of the elements in the video must be from the participant's own work. The animated video should introduce new characters and without any resemblance with well-known commercial or existing secular characters. The graphics must not be adopted from any patented images.
  - **Story Relevance (20%)**  
The video should remain relevant to the theme and with the purpose of delivering a story and promotion of DOST Programs and Services creatively through animated characters and objects. The video must be able to strongly adhere to the concept. It must be understandable by the viewing audience without the

presence of any violent presentation or compromise in the audience value system.

- **Movement Quality (30%)**  
Entries should use animation principles. It should have at least one (1) character animated within the duration of the video. The animated video should possess a smooth, timely, and necessary transition applicable to the intentions of the video. It should also be presenting emphasis on the 12 principles of animation that can be observed or watched within a single or series of scenes.
- **Promotional Impact (20%)**  
This refers to the appeal of the video to the viewer. The animated video should be appealing enough that make a viewer engaged with the animated video. And the animated video managed to capture the concept within the allowed time.

- c. The decision of the Panel of Judges shall be final and irrevocable. The final score of the winners will be announced during the awarding. The Panel of Judges reserves the right to declare NO winner for any category if entry/-ies fail to meet the following criterion: obtaining NO individual judge's score less than 85% and garnering an AVERAGE score of 85% or more. Any part of the scorecards or rating sheets are NOT for public scrutiny and may only be provided upon the request of the participant.

#### 5. Schedule of Activities

Below is the timeline of activities from call for submission of entries to the awarding proper:

Date	Activity
July 1	Call for Submission of Entries
July 31	Registration Period / Acceptance of Entries
August 31 to September 9	Deadline of Submission of Entries
September 12 to 23	Evaluation of Panel of Judges
September 27-29	Announcement and Awarding of Winners (RSTW 2022)

#### 6. Announcement of Winners / Awarding of Prizes

Only one (1) winner shall be selected per category. In case of tie, the Panel of Judges shall convene to break the tie and declare only one winner.

The winners shall receive the following prizes during the DOST-CALABARZON's Regional Science and Technology Week (RSTW) Awarding Ceremony:

PROFESSIONAL CATEGORY	
First Prize	Php 60,000 + Plaque of Recognition
Participating Entries	Certificate of Appreciation
AMATEUR CATEGORY	
First Prize	Php 25,000 + Plaque of Recognition
Participating Entries	Certificate of Appreciation
STUDENT CATEGORY	
First Prize	Php 15,000 + Plaque of Recognition
Participating Entries	Certificate of Appreciation

**NOTE:** Cash prizes will be subject to 20% tax based on the Final Withholding Tax Guidelines.