



Republic of the Philippines
Department of Education
National Capital Region
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Advisory No. 155, s. 2022
July 28, 2022

JUL 29 2022

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued for the information of DepEd officials, personnel/staff, as well as the concerned public.

**POSTER MAKING AND CAMPAIGN VIDEO CONTEST ON FOOD LOSS
AND WASTE REDUCTION**

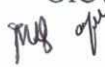
Attached is a letter from Dr. Lilian C. Garcia, CESO V, Executive Director, National Fisheries Research and Development Institute, dated July 15, 2022, re: Poster Making and Campaign Video Contest on Food Loss and Waste Reduction, contents of which are self-explanatory, for the information and guidance of all concerned.

Participation of public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to increase Engaged Time-on-Task and Ensuring Compliance Therewith.

Moreover, schools are reminded of the "No Collection and No Selling of Tickets Policy" stipulated in DepEd Order Nos. 19 and 40, s. 2008 and RA Nos. 4206 and 5546.


NERISSA ROXAS-LOMEDA PhD

OIC, Assistant Schools Division Superintendent



CCA /Poster Making and Campaign Video Contest on Food Loss and Waste Reduction
155 /July 28, 2022



Center for Life Skills Bldg., Centennial Ave, Brgy. Tunasan,
Muntinlupa City
Tel: 805-9940
nlca@gmail.com



**Communication Letter**

1 message

Fish Handling and Processing Section <fhpsfphrdd.nfrdi@gmail.com>

To: ncr@deped.gov.ph

Cc: caloocan.city@deped.gov.ph, laspinas.city@deped.gov.ph, makati.city@deped.gov.ph, malabon.city@deped.gov.ph, sdo.mandaluyong@deped.gov.ph, manila@deped.gov.ph, sdo.mnavotas.city@deped.gov.ph, paranaque.city@deped.gov.ph, depedpasaycity@yahoo.com, pasig.city@deped.gov.ph, quezon.city@deped.gov.ph, depedsanjuan@gmail.com, taguig.pate

Ma'am/Sir,

Good day!

Pursuant to Proclamation No. 316, the Maritime and Archipelagic Nation Awareness Month (MANA Mo) is observed every month of September to celebrate several maritime-related act

In line with this, the National Fisheries Research and Development Institute (NFRDI) will be hosting a **Poster Making and Campaign Video Contest on Food Loss and Waste** students from the National Capital Region (NCR) are invited to participate in the said activities.

Attached herewith is the copy of our communication letter, as well as the pre-registration form and mechanics and guidelines of the aforementioned contests, for your reference.

In case of queries, don't hesitate to contact us through this email or contact number 09266841080.

Kindly acknowledge receipt of this email.

Thank you very much for your support in this endeavor.

Respectfully yours,

FHPS Team

FISHERIES POSTHARVEST RESEARCH AND DEVELOPMENT DIVISION
NATIONAL FISHERIES RESEARCH AND DEVELOPMENT INSTITUTE
Corporate 101 Bldg. Mother Ignacia Ave., South Triangle, Quezon City

4 attachments **Pre-Registration Form.pdf**
287K **Mechanics for Campaign Video Contest.pdf**
401K **DepEd Communication Letter.pdf**
331K **General Guidelines and Mechanics for Poster Making Contest.pdf**
426K



Republic of the Philippines
Department of Agriculture
NATIONAL FISHERIES RESEARCH AND DEVELOPMENT INSTITUTE
101 Mother Ignacia Ave., Quezon City, Metro Manila 1101 Telefax No.
(02) 352- 3596 Website – www.nfrdi.da.gov.ph

July 15, 2022

DR. WILFREDO E. CABRAL

Regional Director
Department of Education- National Capital Region
6 Misamis Street, Bago Bantay, Quezon City
1105 Metro Manila

Dear Director Cabral,

Pursuant to Proclamation No. 316 signed in 2017, the Maritime and Archipelagic Nation Awareness Month (MANA Mo) shall be observed every month of September to celebrate several maritime-related activities, including the Fish Conservation Week. It aims to raise the level of national awareness and consciousness on maritime and archipelagic issues and concerns. The Fish Conservation Week is a week-long celebration to promote the importance of fish and other aquatic products to the people's well-being and the country's economy.

Conforming to the proclamation, the National Fisheries Research and Development Institute (NFRDI) will be hosting a **Poster Making and Campaign Video Contest on Food Loss and Waste Reduction** on **September 14, 2022**. For the former, selected senior high schools from the National Capital Region (NCR) will be invited to participate, while entries for the latter will be open nationwide. Teams from each school shall be composed of two (2) incoming Grade 11 or Grade 12, or a combination of both from the STEM Strand. They will be assisted by one (1) school adviser/coach.

In line with this, we are requesting an endorsement letter from your office and comprehensive list of contact information, to facilitate official coordination with the school heads. Attached to this letter is a copy of our pre-registration form, as well as the draft guidelines and mechanics, for your reference.

Thank you very much for supporting these advocacies and may God bless your leadership!

Very truly yours,

DR. LILIAN C. GARCIA, CESO V
Executive Director



I. General Guidelines

1. Please fill out the information needed. Kindly send the accomplished pre-registration from **on or before August 12, 2022** to Mr. Geeson S. Nebris, Science Research Specialist I of FPHRDD-Fish Handling and Processing Section, through the email fhpsfphrdd.nfrdi@gmail.com. Expect an acknowledgement email within 2 working days after submission.
2. Only ten (10) schools shall be accommodated for the face-to-face event, in consideration of the current COVID-19 situation. Confirmation of the school's participation will be on a first come first serve basis, and shall be emailed by the secretariat on **August 19, 2022**.
3. Participants are required to wear their official school uniform and ID, and must be in the contest venue thirty (30) minutes before the program. Minimum health protocols should be observed, which include wearing of face mask and social distancing.

II. Mechanics/Guidelines for Poster Making

1. The contest is open to all Department of Education accredited public and private senior high schools operating within NCR. The contest is free of charge, and no entry fees shall be collected from any participants.
2. Each participating school should have a representative team consisting of **2 senior high school students** (either Grade 11, Grade 12 or a combination; both under the STEM academic strand). The students will work as a pair, together with **1 school adviser**.
3. The poster must be done in free hand using the following materials:
 - a. A ¼ illustration board (white background, vertical orientation) and regular pencil
 - b. Coloring materials: oil pastel/craypas, markers, and water color

NOTE: The art materials will be provided by the secretariats on the day of the event. The use of other materials not mentioned is strictly prohibited.

4. The poster must illustrate, interpret, and emphasize the theme: ***"Realizing a Self-sufficient and Sustainable Nation: Reducing Food Loss and Waste in Fisheries Value Chain"***
5. For the poster making contest proper, a duration of 3 hours will be given to the participants. Each team will be given 5 minutes to explain their poster and respond to questions given by the judges.
6. The student-artists are accountable for any issues that may arise with regard to the originality and authenticity of the design. All posters will be automatically become an official property of the NFRDI, and will be featured on its Facebook page and other publications.
7. All participating teams for this event will be given Certificate of Participation. The winners will be based on the criteria for judging and will receive cash prizes and acknowledgement. The decision of the organizing committee and the Board of Judges are final and irrevocable.
8. **Criteria for Judging:**

Relevance and Content	40%
Artistry and Creativity	30%
Originality	30%
Total	100%



III. Mechanics/Guidelines for the Campaign Video Contest

1. The contest is open to all Department of Education accredited public and private high schools nationwide. The contest is free of charge, and no entry fees shall be collected from any participants.
2. The campaign video should be at least 2 minutes to 3 minutes long featuring their engagement or campaign to promote awareness on sustainable resource use to reduce food loss and waste in fisheries value chain. Entries must show original footage, with participants adhering to standard health protocols.
3. The video entry may be in the form of vlog or documentary, with the language in either English or Filipino. It must be submitted in digital format (preferably .mp4) with at least 720p resolution.
4. Only one (1) entry is allowed per participating school, and entries must not have been used and/or entered in any other competition or published in any media and posted online for whatever purpose, prior to the start and during the competition.
5. Entries must be submitted to Mr. Geeson S. Nebris, Science Research Specialist I of FPHRDD-Fish Handling and Processing Section, through the email fhpsfphrdd.nfrdi@gmail.com via Google Drive, **on or before September 5, 2022** with the **Title**, flashed in the title card, as file name. Entries must also submit a document indicating the following details:
 - a. School Name
 - b. Contact Information (Mobile or Landline Number and E-mail Address)
 - c. Brief Description of the Video
 - d. Name of Participants and Role in the Video Production
6. Entries will be uploaded in the official Facebook page of the DA-National Fisheries Research and Development Institute (@NFRDIPhilippines) for online viewing. The videos will be posted at **5:00 PM on September 7, 2022 until 12:00 NN of September 12, 2022.**
7. By submitting an entry, participants **agree** to allow the Organizing Committee or the Department of Agriculture to reproduce, distribute, display, and create derivative works of the winning and non-winning entries for educational and promotional purposes in any media platform at any time.
8. The video which receives the most social media views and engagement will be given the People's Choice Award.
9. All participating teams for this event will be given Certificate of Participation. The winners will be based on the criteria for judging and will receive cash prizes and acknowledgement. The decision of the organizing committee and the Board of judges are final and irrevocable.

10. Criteria for Judging:

Relevance and Content:	50%
Creativity and Originality:	30%
<u>Audio and Video Quality:</u>	<u>20%</u>
TOTAL	100%



Republic of the Philippines
Department of Agriculture
NATIONAL FISHERIES RESEARCH AND DEVELOPMENT INSTITUTE
101 Mother Ignacia Ave., Quezon City, Metro Manila 1101 Telefax No.
(02) 352- 3596 Website – www.nfrdi.da.gov.ph

59th Fish Conservation Week

Poster Making and Campaign Video Contest
***“Realizing a Self-sufficient and Sustainable Nation:
Reducing Food Loss and Waste in Fisheries Value Chain”***

September 14, 2022
NFRDI Conference Room
5th Floor, Corporate 101 Building, Mother Ignacia Avenue,
Brgy. South Triangle, Diliman, Quezon City

SCHOOL INFORMATION	
School Name:	
School Address:	
School Head: Last Name, First Name MI	
PARTICIPATING TEAM INFORMATION	
Adviser: Last Name, First Name MI	
Position/Designation:	
Contact Number:	Email Address:
Student: Last Name, First Name MI	
Grade/Strand:	
Contact Number:	Email Address:
Student: Last Name, First Name MI	
Grade/Strand:	
Contact Number:	Email Address: