



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Advisory No. 192, s. 2022
September 6, 2022

SEP 06 2022

In compliance with DepEd Order No. 8, s. 2013
This advisory is issued for the information of DepEd officials,
Personnel / staff, as well as the concerned public

Attached is DepEd NCR Advisory No. 221, s. 2022 dated September 1, 2022 with reference to the letter from **Ms. Glo Atchuela**, Sales Manager, Eduksine, dated 31 August 2022, re: presentation of official films in relation to ending violence against women, contents of which are self-explanatory.

Participation of both public and private schools shall be subject to the *No Disruption – of – Classes Policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time – on – Task and Ensuring Compliance Therewith*.

Moreover, schools are reminded of the “No Collection and No Selling of Tickets Policy” stipulated in DepEd Order Nos. 19 and 40, s. 2008 and RA Nos. 4206 and 5546.


NERISSA ROXAS-LOMEDA PhD
OIC – Assistant Schools Division Superintendent 

EFJR / Eduksine
192/ September 6, 2022



 Student Center for Life Skills Bldg., Centennial Ave, Brgy Tunasan,
Muntinlupa City
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SEP 5 2022

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Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION

Atty. Deth,
As Facilitator - PP
SEP 01 2022

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DNCR-F-ORD-038/RO/01112019

Advisory No. 221 s. 2022
September 1, 2022

SDO-CITY OF MUNTINLUPA
Received *[Signature]*
Date 9-2-22
Time 7:38 am

In compliance with DepEd Order No. 8 s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but for the information of DepEd Officials,
Personnel, as well as the concerned public
(visit www.deped.gov.ph)

In reference to the attached letter from Ms. Glo Atchuela, Sales
Manager of Eduksine dated August 31, 2022, the field is hereby informed
about their request for the presentation of their official films in relation to
ending violence against women.

The complete details are provided in the attached letter.

For more information, please contact:

Ms. Glo Atchuela
Sales Manager, Eduksine
Email: glo@eduksine.com
Contact Number: 09559125013/ 09167261220

This is issued for information purposes and not an endorsement of the
activity.



August 31, 2022

HON. RITA E. RIDDLE

Asst. Regional Director
Department of Education – NCR
Misamis St., Bago Bantay, Quezon City

Attention: GAD Focal Point System

To whom it may concern:

Mabuhay!

EdukSine is a DOST-funded hybrid streaming platform and a social enterprise that showcases educational and socially-relevant films through online, face-to-face, and hybrid block screenings in schools, **government offices**, and companies from the cities up to the mountainous and coastal villages across the Philippines; the newest and the only streaming platform in the country that offers Indie films only.

On November 25 to December 12, 2022, we strengthen the **18-Day Campaign to End Violence Against Women & Children (VAWC)**.

According to the Department of Labor and employment and NCMBR Memoranda, this must be celebrated annually to raise awareness and support the Philippine Government's goal to protect the human rights of women and its commitment to address all forms of VAWC. Proclamation No. 1172, s. 2006 and Republic Act No. 10398 (2013) served as its national legal mandates for the annual campaign. **This year's 18-Day Violence Against Women & Children Campaign celebrates the theme, "VAW-free community starts with Me".**

In this connection, EdukSine would like to proudly present to you our selection of official films in relation to ending violence against women and support the call in empowering women, which you can use or rent for your events and campaign activities in the office.


With your support as partners, we can preserve the very fabric of our Filipino culture and values and impact a legacy to really end violence against women. We can help deserving independent Filipino filmmakers and producers make more quality independent Filipino films, provide more viewing access to many Filipinos, especially those in far-flung communities, and help inspire many communities at this pandemic and beyond.

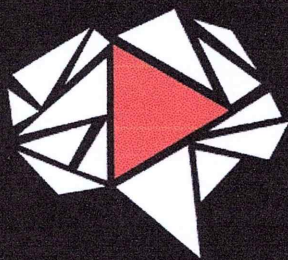
We have attached with this letter our proposal which contains the work we do in **EdukSine**, the services we offer and the list of films to choose from and their themes.

We would love to share EdukSine with you at your most convenient time. You may contact us at glo@eduksine.com or at **+63 9559125013 / +63 916 726 1220**.

Thank you very much!

Respectfully yours,


Glo Atchuela
Sales Manager, Eduksine



EDUKSINE

MAKING FILIPINO FILMS ACCESSIBLE TO ALL FILIPINOS

email
info@eduksine.com

website
www.eduksine.com

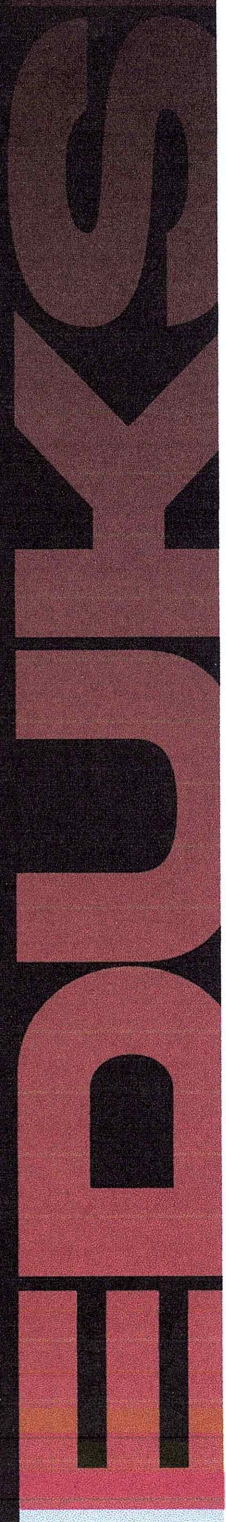


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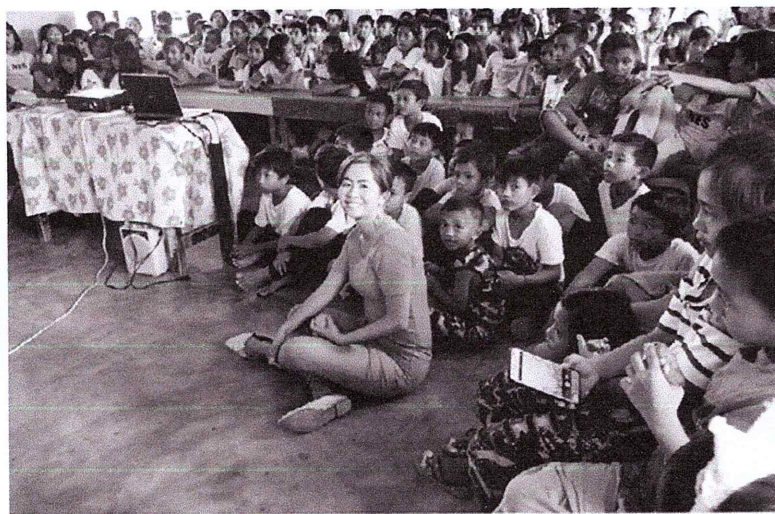
Awards and Recognitions

Proposed films for

- a. Buwan ng Wikang Pambansa (August)
- b. Martial Law Films (September)
- c. Teacher's Month/ Museum and Galleries Month (October)
- d. Violence Against Women and Children Celebration
(November 25 to December 12)
- e. National Rice Awareness and Organic Agriculture Month (November)
- f. National Human Rights Consciousness/ Overseas Filipinos Month
(December)
- g. HIV/AIDS Awareness Month (December)
- h. National Arts/Valentine's Month (February)
- i. Women's Month (March)
- j. Earth Day/Holy Week/ Filipino Food Month (April)
- k. Mental Health Awareness Month/Mother's Day (May)
- l. Pride Month/ Father's Day (June)
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PROJECT BRIEF

The Humble Beginnings of EdukSine

Description

EdukSine, formerly Pinoy Indie Films RoadShow is a DOST-funded hybrid streaming platform and a social enterprise that showcases educational and socially-relevant films through online, face-to-face and hybrid block screenings in schools, government offices and companies from the cities up to the mountainous and coastal villages across the Philippines. EdukSine provides livelihood to producers, directors, actors and film marketers.

Need

We saw the struggles of many independent filmmakers who do not have a platform and marketing resources for their films that is why we established EdukSine that bridges the gap between the independent filmmakers and their markets (schools, government offices and companies) which serves as a new and unconventional platform for nation building and to promote Filipino culture and arts through independent films about education, peace, women empowerment, violence against women and children, LGBT rights, indigenous culture, agriculture health, environment, gender equality and other films that have a social impact that will help Filipinos to develop critical thinking and make them aware about our beautiful culture and the issues in the society that need to be addressed and resolved.

Dream

If we want to make the younger generation reflect deeper, to have critical thinking, if we want to make the Philippines a great nation—then it means we need to support independent films that have the power to create a better nation. Good Films can teach them to vote for the right people, to empower women and children to be morally upright and responsible Filipino citizens.

Mission

It is our mission in EdukSine to make independent Filipino films accessible to every Filipino. EdukSine bridges the gap between the indie filmmakers and their markets (Schools and government offices) which serves as a new and unconventional platform to promote Filipino culture and arts through independent films. It started with a vision to screen films at Cine Adarna (2015), University of the Philippines Diliman until we were able to reach the far-flung corners of the Philippines from Cagayan Province to Tawi-Tawi Province and Philippine embassies and Filipino communities abroad.

Bridging the gap between Indie Filipino films and the Filipino people

Before the pandemic, the EdukSine team would hold face-to-face block screenings all over the country to share stories that must be heard.

The pandemic did not stop us from distributing films to schools and government agencies. With the grant that we received from DOST under Women-Helping Women: Innovating Social Enterprise (WHWise), we are able to develop the EdukSine app and streaming website allowing us to reach more Filipinos all over the Philippines and abroad. As of writing, we are still developing the app and website but we will be launching it on full-scale in August 2022.

Living up to the name of our company, we believe in the transformative impact of relevant and responsive education through film. Through film watching, appreciation grows as we see the diverse culture in the different regions of our country, perspective widens as we become aware of societal issues and truths, and our love for the country deepens.

Through independent Filipino films, we want others to contribute to the formation of holistic human beings who are critical thinkers and who lead productive lives from learning good values from the films that we are showing and sharing. Good values that the audiences carry in their lives and become productive and law abiding citizens of the country.

OUR SERVICES

In our film catalog, you may choose which films you would like to screen in your agency depending on the monthly celebration/observation and you may select more than 1 film for the film showing.

There are 3 ways where we can conduct a film showing in your agency:

Online Block Screening

The audience will be watching the film in the EdukSine app which can be accessible for 3-5 days. We will generate tickets depending on the number of audiences giving them exclusive access to the film which they can access for the duration of the film festival/showing dates.

Face-to-Face Block Screenings

The film viewing activity will happen at your agency's office or auditorium. We may conduct it in the auditorium/office given that you provide the EdukSine team transportation and hotel accommodation (Outside Metro Manila) to safely deliver the film to the agency. The EdukSine team will only bring the film copy and the laptop for viewing. The visual and audio equipment will be provided by the agency.

Hybrid Block Screenings

A combination of online and face-to-face block screenings. The audience will be having access to the film using the EdukSine app for 3-5 days and at the same time, a face-to-face film showing will happen at the agency. The face-to-face film showing may happen once or twice per day for up to 5 days in the agency auditorium/office. The EdukSine team will only bring the film copy and the laptop for viewing. The visual and audio equipment will be provided by the agency.

We may also invite the director, producer, or actors in the film that you have chosen to give a short talk and answer questions from the audience for an additional fee.

EDUKSINE THEMES

- *AGRICULTURE*
- *ARTS, CULTURE AND LITERATURE*
- *CHILDREN'S EDUCATIONAL FILMS*
- *CAREER DEVELOPMENT*
- *COMEDY*
- *CORPORATE SOCIAL RESPONSIBILITY*
- *DISASTERS*
- *DOCUMENTARIES**
- *DRUGS*
- *EDUCATION AND VALUES FORMATION*
- *GENDER AND DEVELOPMENT*
- *HEALTH AND WELLNESS*
- *HIV AND SEX EDUCATION*
- *HISTORY*
- *INDIGENOUS CULTURE*
- *LAW AND GOVERNANCE*
- *LGBT*
- *MARTIAL LAW*
- *MEDIA EDUCATION**
- *PEACE AND JUSTICE*
- *PHILIPPINE LANGUAGES AND DIALECTS*
- *POLITICAL AND SOCIAL ISSUES*
- *POPULATION EDUCATION**
- *ROMANCE*
- *SCIENCE AND TECHNOLOGY*
- *SPIRITUALITY*
- *SUSTAINABILITY AND ENVIRONMENT*
- *VIOLENCE AGAINST WOMEN AND CHILDREN*
- *VOTER'S EDUCATION**
- *WOMEN EMPOWERMENT*

***NO TITLES YET**



CORPORATE SOCIAL RESPONSIBILITY

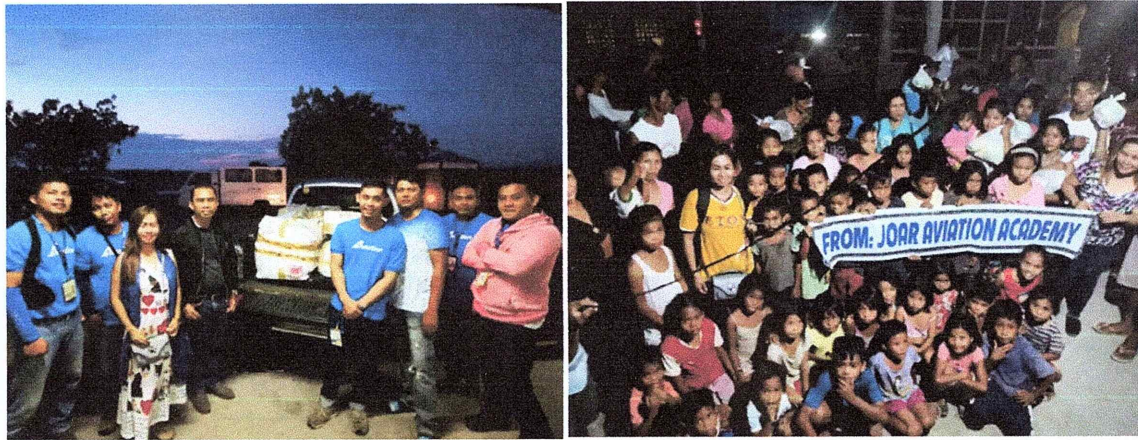
In 2019, we launched our new program called **“Cine Kabundukan (Free movies in the mountains)”** in Kalinga Province and we are dreaming of reaching more Filipinos in the far-flung areas in the Philippines. We have observed that it is not impossible to bring socially relevant films to the mountains. We have shown **Ang Guro kong di marunong magbasa and Ang Babae sa Likod ng Mambabatok** in Bgy. Pasil, Magsilay and Tabuk City, Kalinga last September 29, 2019 and Oct.4, 2019. We showed the films for free, gave school supplies, books, bags from Eton International School, beauty products from BeaUtify, Greenelas slippers and bibles. The kids, teachers and the barangay officers who have watched the films had the chance to watch these types of films for the first time. They were touched by the message of Ang Guro kong di marunong magbasa that promotes the value of education, hope and peace and they are happy to see their treasure and very own Apo Whang Od in a movie.



Cine Kabundukan at Bgy. Magsilay, Pasil, Kalinga featuring “Ang Guro kong di marunong magbasa”

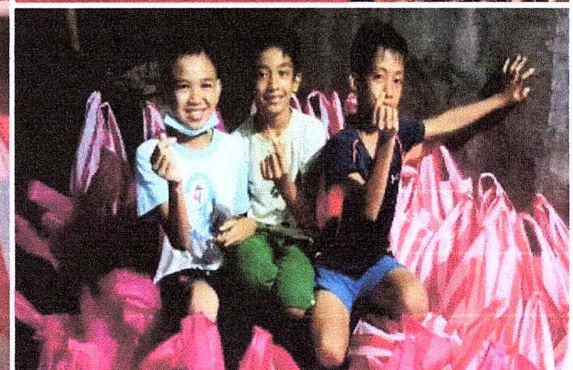
Bangon Mindanao 2019

In Partnership with Eton International School and Joar Aviation Academy, we helped to send relief goods for the victims of the huge earthquake in North Cotabato in 2019 for the B'laan Tribe.



Bangon Bohol 2021

We organized an online concert with Lance Raymundo and Rannie Raymundo to raise funds for the victims of Super Typhoon Odette in Bohol last December 2021. We are able to raise money to buy relief goods, water and generators for Bgy. Bonbon, Clarin, Bohol. Some proceeds of our film showings last December for VAWC screenings went to Bohol relief operations and fund for generators.



AWARDS AND RECOGNITIONS

Asia CEO Awards 2021: Circle of Excellence, InLife Young SHERO of the Year

DOST Women-Helping-Women: Innovating Social Enterprise (WHWise) Grantee 2021

X-PITCH: Top 150 Global Startups (Out of 3000 Global Startups)

Animo Labs Incubatee

Animo Labs Green Archer Innovation Awards 2019: Education, Gender and Inequality

Benilde Alumni Technopreneur Awards 2019: Tech Inclusion

STI College Most Outstanding Alumni 2020 (Karen Jane Salutan for Pinoy Indie Films

Road Show and Cine Kabundukan, School and National Level)

Top 100 Startups by Philippine Startup Week 2021

Awarded and Supported by:



PROPOSED FILMS FOR CELEBRATIONS

Buwan ng Wikang Pambansa (August)

Tanabata's Wife (Bontoc)
Paglipay (Sambal, Filipino)
The Chanters (Ligbok, Sulod)
Kamunggai (Visayan, Filipino)
Kauyagan (Binukid)
Aria (Kapampangan)
Ari: My Life with a King (Kapampangan)
Sinandomeng (Filipino)
Kakampi (Filipino)
Respeto (Filipino)

Martial Law Films (September)

ML (Free)
Liway (Free)
Respeto

Teacher's Month/ Museum and Galleries Month (October)

Ang Guro kong di marunong magbasa
Instalado
The Chanters
Kapit sa Pangarap
Esoterika:Maynila

Indigenous People's (IP) month (October)

Tanabata's Wife
Paglipay
The Chanters
Kauyagan

Violence Against Women and Children Celebration (November 25 to December 12)

Bagahe
Tanabata's Wife
Ang Guro kong di marunong magbasa

Ang Panggagahasa kay Fe

Verdict

Sol Searching

Esoterika: Maynila

Pusit

Pink Halo-Halo

Pauwi Na

Ku'te

Respeto

Children's Month (November)

The Chanters

Pitong Kabang Palay

High Tide

Ang Guro kong di marunong magbasa

Pilapil

Kapit sa Pangarap

National Rice Awareness and Organic Agriculture Month (November)

Pitong Kabang Palay

Sol Searching

Paglipay

Tanabata's Wife

Sinandomeng

Kamunggai

Alimuom

Free Range

What Home Feels Like

1957

Kauyagan (Way of Life)

National Human Rights Consciousness/ Overseas Filipinos Month (December)

Liway (Free)

ML (Free)

Bagahe

Respeto

HIV/AIDS Awareness Month (December)

Pusit

National Arts/Valentine's Month (February)

Otso

Esoterika:Maynila

Paglipay

Tanabata's Wife

Kasal

Tale of the Lost Boys

Alimuom

Aria

Women's Month (March)

Bagahe

Tanabata's Wife

Ang Guro kong di marunong magbasa

Ang Panggagahasa kay Fe

Verdict

Sol Searching

Aria

Sinandomeng

Liway (Free)

Earth Day/Holy Week/ Filipino Food Month (April)

Sinandomeng

Alimuom

Paglipay

Sol Searching

Pauwi Na

Pedro Calungsod

Pitong Kabang Palay

Sol Searching

Tanabata's Wife

Kamunggai

Alimuom

Free Range

What Home Feels Like

Baklad

High Tide

Mga Anak ng Kamote

Mental Health Awareness Month/Mother's Day (May)

What Home Feels Like

Bagahe

Mga Anak ng Kamote

Otso

Instalado

Bagahe

Tanabata's Wife

Pitong Kabang Palay

Verdict

Liway (Free)

Pride Month/ Father's Day (June)

Esoterika: Maynila

Kasal

Tale of the Lost Boys

Pusit

Walang Kasarian ang Digmang Bayan

Ang Laro sa Buhay ni Juan

Censored Dreams

Ku'te

What Home Feels Like

Tanabata's Wife

Ang Guro kong di marunong magbasa

Nutrition Month (July)

Pitong Kabang Palay

Sol Searching

Paglipay

Tanabata's Wife

Sinandomeng

Kamunggai

Alimuom

Free Range

What Home Feels Like

Baklad

High Tide

Kakampi



PRICING

You may avail of our film showing package using your Gender and Development Budget.

Pricing for Online Film Showing:

The package includes:

- Movie online rental fee for 1 film;
- 3-5 days online film showing using EdukSine App;
- Talk from our representative about the film (Video message or via Zoom)

For 1,000 tickets: **Php 28,000 Net**

2,000 tickets: **Php 45,000 Net**

Talk with director or actor - **Php 5,000 Net** (Optional and subject upon availability)

Pricing for Face-to-face Film Showing:

The package includes:

- Movie rental fee for 1 film;
- 3-5 days of face-to-face film showing;
- Talk from our representative about the film (Video message or in person)

For 1,000 tickets: **Php 38,000 Net**

2,000 tickets: **Php 55,000 Net**

Talk with director or actor - **Php 10,000 Net** (Optional and subject upon availability)

Note: Transportation, food, and accommodation costs for the EdukSine team will be shouldered by the agency if the face-to-face film showing happens outside Metro Manila.

Pricing for Hybrid Film Showing:

The package includes:

- Movie online rental fee for 1 film;
- 3-5 days online films showing using EdukSine App;
- Face-to-face film showing at the agency once or twice per day for 5 days.
- Talk from our representative about the film (Video message or via Zoom or in person)

For 1,000 tickets: **Php 48,000 Net**

2,000 tickets: **Php 65,000 Net**

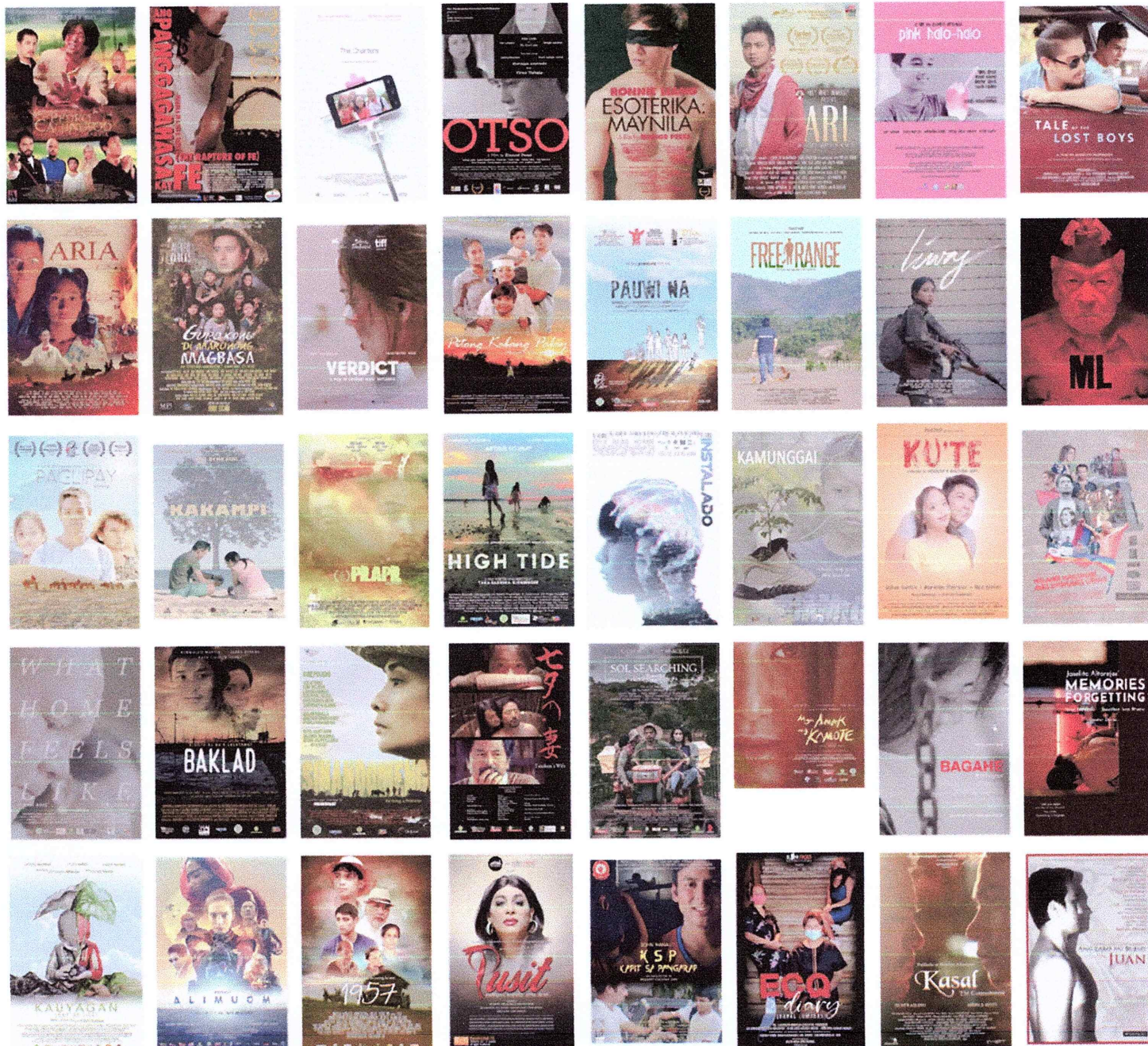
Talk with director or actor - **Php 10,000 Net** (Optional and subject upon availability)

Note: Transportation, food, and accommodation costs for the EdukSine team will be shouldered by the agency if the hybrid film showing happens outside Metro Manila.

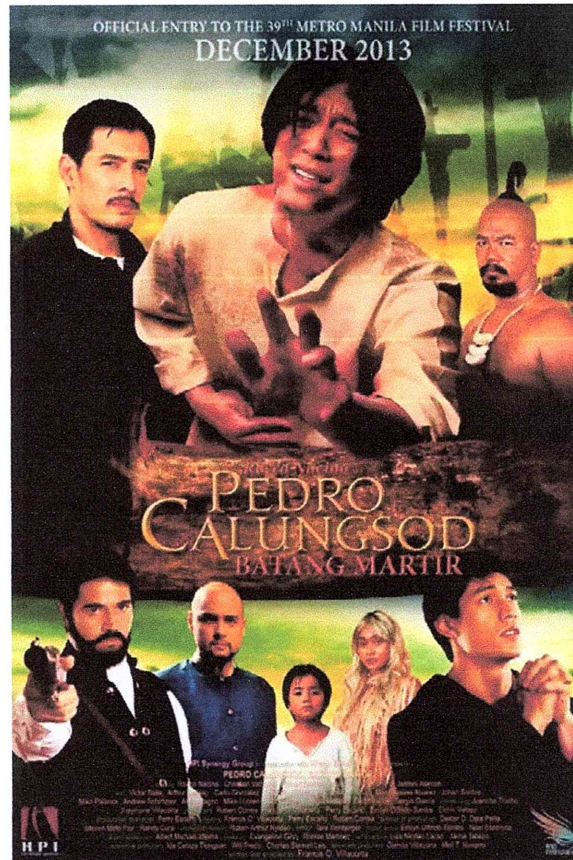
We accept payment in cash, through bank transfer, or check payment. Should you have any questions regarding the pricing, we can set a meeting via video call (Google Meet).

Film Catalog

EDUKSINE



Pedro Calungsod: Ang Batang Martir



2013 • 1h 47m

Theme: Spirituality, History

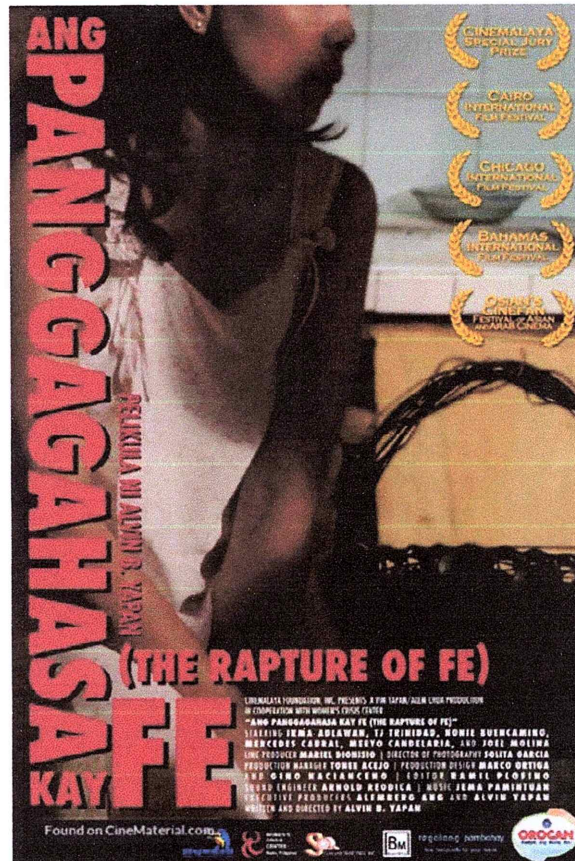
Age Appropriation: General Patronage

Synopsis:

Pedro Calungsod leaves his Visayan native roots to join the Spanish Jesuit priest Fr. Diego de San Vitores in his mission to the Marianas Islands in 1668 to roam the dangerous islands and baptize many more natives.

Main Cast: Rocco Nacino , Christian Vasquez, Robert Correa, Jestoni Alarcon, Ryan Eigenmann, Charlton Villanueva

Ang Panggagahasa kay Fe



2009 • 1h 18m

Theme: VAWC, Women Empowerment, Law, Peace and Justice

Age Appropriation: NC-17

Synopsis:

Fe, is an overseas worker, repatriated by the bleak global economy, and is welcomed home by Dante, her violent and barren husband, and Arturo, her young lover who manages the basket factory that employs her and her husband. Fe would regularly receive a basket full of fruits from a mysterious suitor. Trapped in between two inutile men, Fe is reduced to desperation to the point of making a drastic decision to escape her asphyxiating predicament.

Main Cast: Irma Adlawan, TJ Trinidad, Nonie Buencamino

The Chanters

JALY NAE GABALIGA ROMULO CABALLERO
JOHN AUBREY GARIN KARA FRANCINE BELA-ONG ZUELLEN FAYE CERBO

The Chanters

PELIKULA NI JAMES ROBIN MAYO



2009 • 1h 18m

Theme: Indigenous Culture, Arts and Culture, Comedy, Children's Educational Films

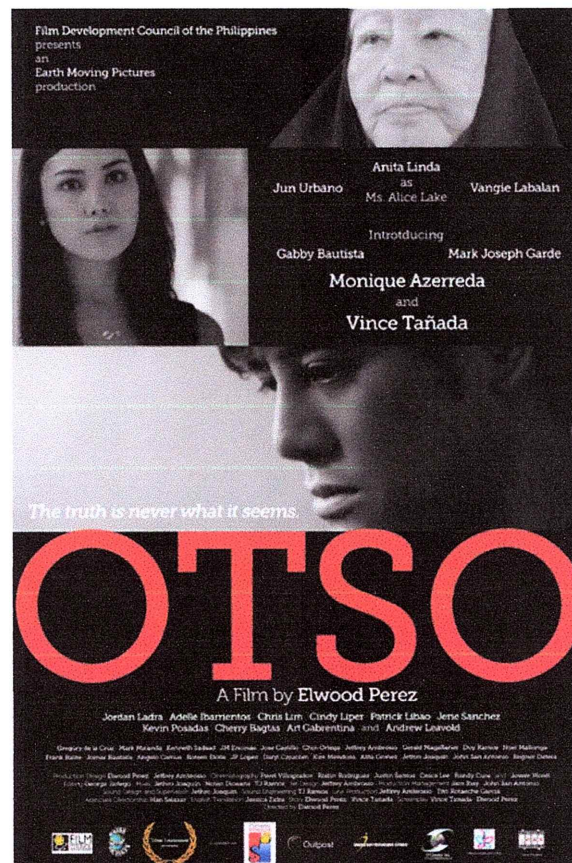
Age Appropriation: General Patronage

Synopsis:

Sarah Mae, the grand-daughter of the last chanter of the Panay Bukidnon tribe, obsessed with pop culture and readies herself for the visit of a sensational TV star to her school. As she perfects her dance, her grandfather, Lolo Ramon suffers the onset of dementia. Sarah Mae is tasked to help him complete the last of the remaining 12 epics, their tribe's vanishing tradition.

Main Cast: Jally Nae Gabaliga, Romulo Caballero, Jean Aubrey Garin, Kara Francine Bela-Ong, Zuellen Faye Cerbo

Otso



2013 • 1h 30m

Theme: Arts, VAWC

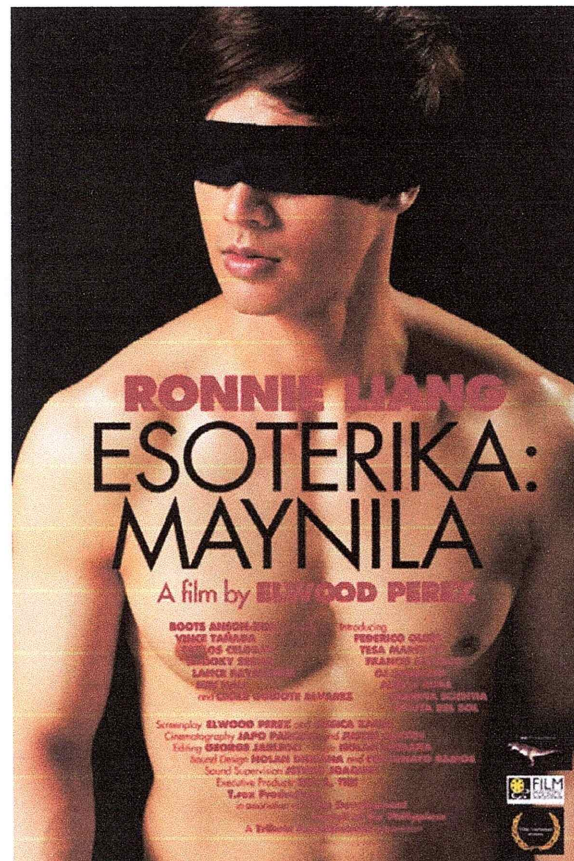
Age Appropriation: PG-13

Synopsis:

Hoping to reconnect with his roots by returning back to Manila, Lex writes a screenplay for an indie film based on the secret lives of his next-door neighbors. Facts and his own artistic infusions clash as he discovers that reinterpreting real life isn't always a good thing.

Main Cast: Monique Azerreda, Vince Tañada, Anita Linda, Jun Urbano

Esoterika: Maynila



2014 • 1h 39m

Theme: LGBT, Gender and Development

Age Appropriation: NC-17

Synopsis:

Esoterika: Maynila is mainly about Mario (Ronnie Liang), who at the start of the movie is a cook dreaming of writing comic books someday. His ambitions gain him entry into the strange world of the Manila art scene, which introduces him to a variety of weird characters.

Main Cast: Ronnie Liang, Vince Tañada, Tesa Martinez, Carlos Celdran, Adelle Ibarrientos

ARI: My Life with a King



2015 • 1h 29m

Theme: Arts and Literature

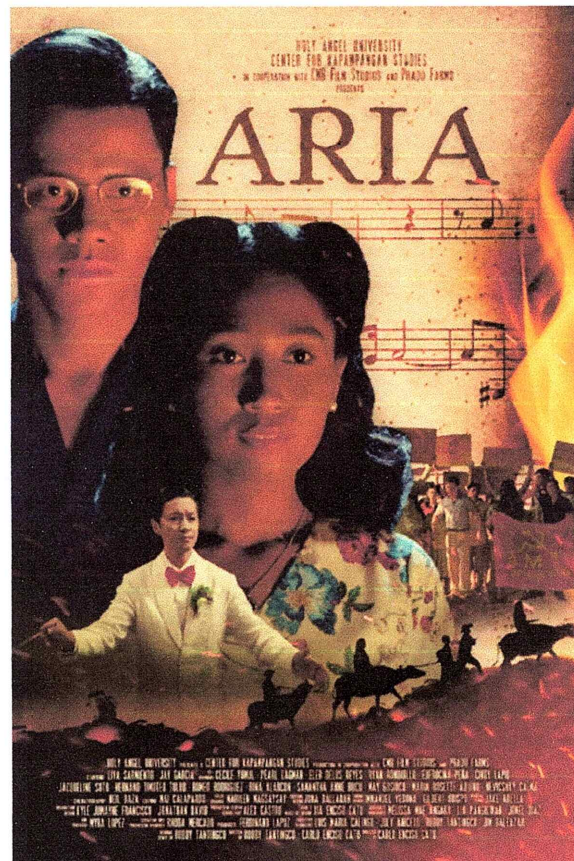
Age Appropriation: R16

Synopsis:

This is a film that takes place in the shadow of Mt. Pinatubo then makes the case that in the wake of the devastation, a generation has grown with little connection to Pampanga's native culture. The main character is a teenager who doesn't even know that the gray dust that his motorcycle is having trouble getting through is the legacy of that eruption. Jaypee speaks Tagalog, even though the king only talks to him in Kapampangan. In the film, distances are everything, whether personal or geographical. Everyone is getting farther away from each other.

Main Cast: Ronwaldo Martin , Francisco Guinto , Chloe Carpio

Aria



2018 • 2h 7m

Theme: History, Women Empowerment

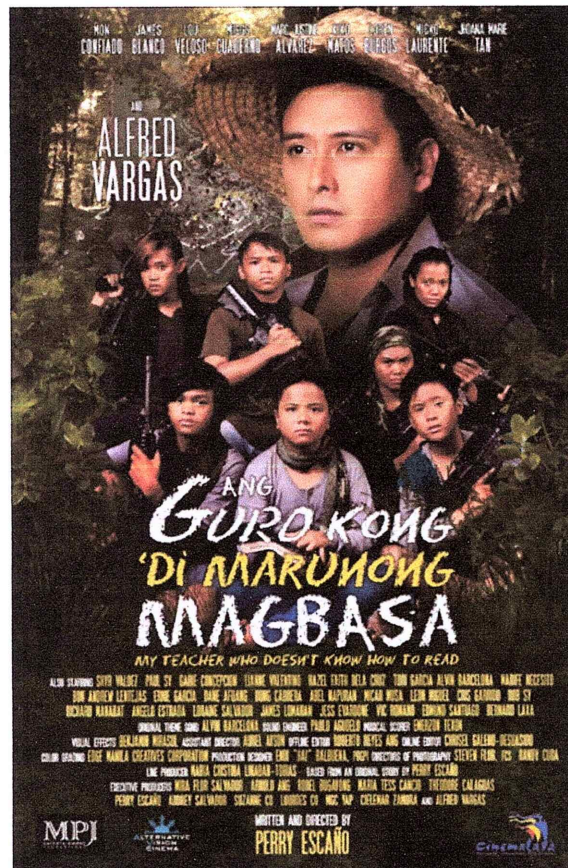
Age Appropriation: R16

Synopsis:

A drama set during several decades when the Hukbalahap was formed out of the efforts of the labor movement, which had to evolve because of the invasion of the Japanese.

Main Cast: Liya Sarmiento, Jay Garcia

Ang Guro kong 'di Marunong Magbasa



2017 • 1h 45m

Theme: Education and Values Formation, Peace and Justice, VAWC, Law and Governance

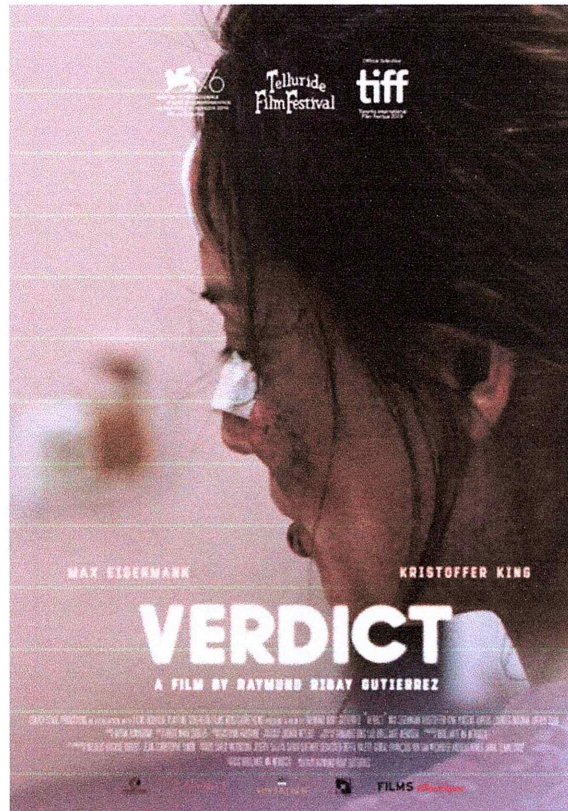
Age Appropriation: Parental Guidance

Synopsis:

In this barrio, the number of child warriors grows when their illiterate teacher disappears and education is ignored.

Main Cast: Alfred Vargas, Mon Confiado, James Blanco, Lou Veloso, Miggs Cuaderno

Verdict



2019 • 2h 6m

Theme: VAWC, Women Empowerment, Law and Governance, Peace and Justice, Gender and Development

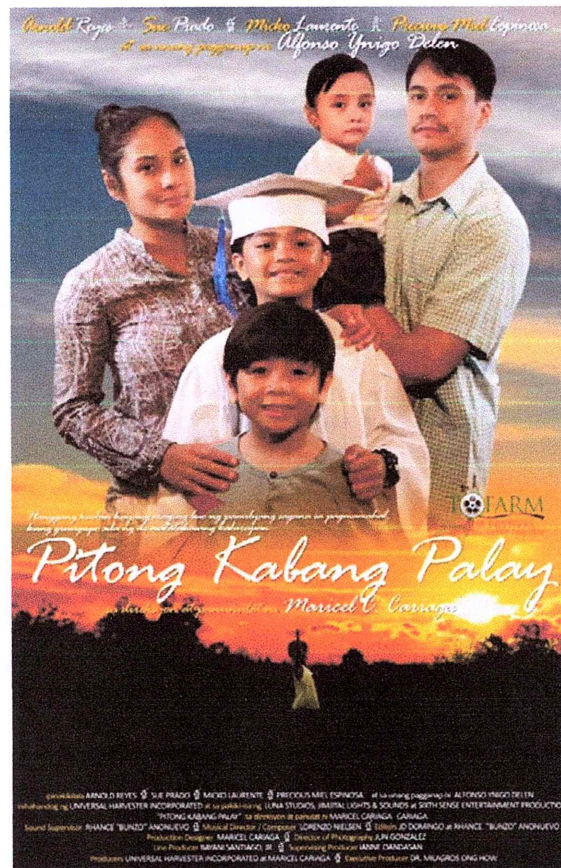
Age Appropriation: Parental Guidance

Synopsis:

Battered wife Joy stands up for justice against her alcoholic husband Dante in a turmoil process of the justice system.

Main Cast: Max Eigenmann, Kristoffer King, Jordhen Suan, Rene Durian

Pitong Kabang Palay



2016 • 1h 43m

Theme: Agriculture, Children's Educational Film, Gender and Development

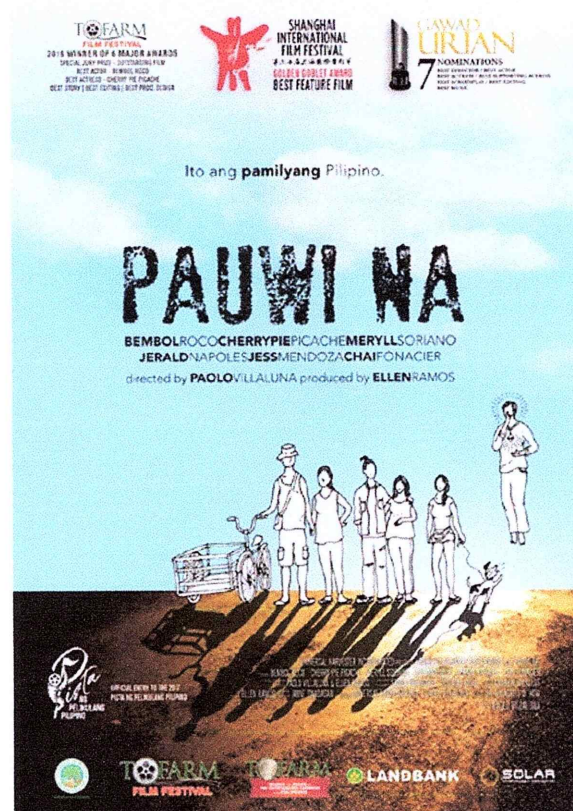
Age Appropriation: General Patronage

Synopsis:

A farmer's son witnesses the daily struggles of their family, leading to realizations that strengthen his resolve.

Main Cast: Arnold Reyes, Sue Prado, Mico Laurente, Miel Espinoza

Pauwi Na



2016 • 1h 43m

Theme: Agriculture, Gender and Development, Spirituality

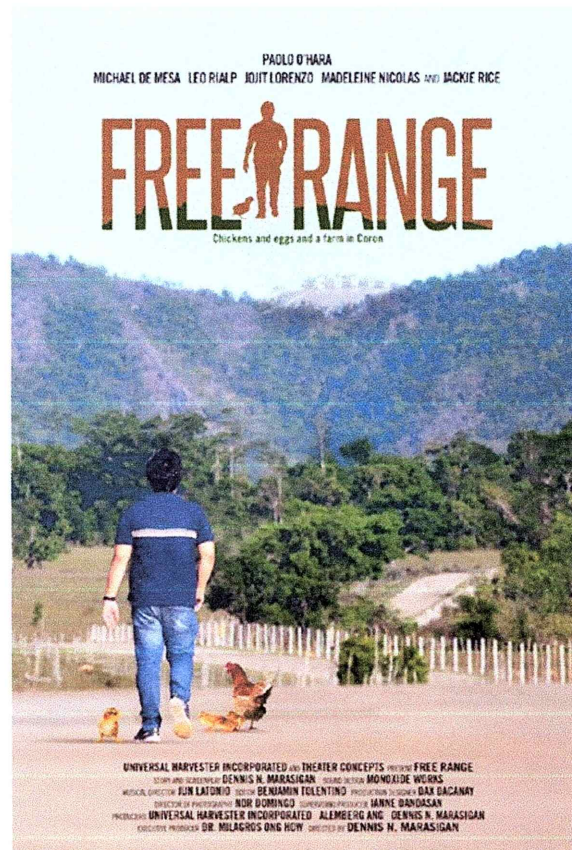
Age Appropriation: PG-13

Synopsis:

Mang Pepe and his family travel from QUEZON City to Bicol on pedicabs ("sikad-sikad"). To survive daily, Mang Pepe drives his pedicab and carries various loads to the market. Realizing their futile life in the city, Mang Pepe convinces the family to go back to their hometown in Bicol. Without enough transport money, they decide to use pedicans so they could "pedal" their way back to the province. A series of unfortunate events occur that will either test their determination or distract them from their journey home.

Main Cast: Bembol Roco, Cherry Pie Picache, Meryll Soriano , Jerald Napoles

Free Range



2016 • 1h 27m

Theme: Agriculture, Career Development, Sustainability and Environment

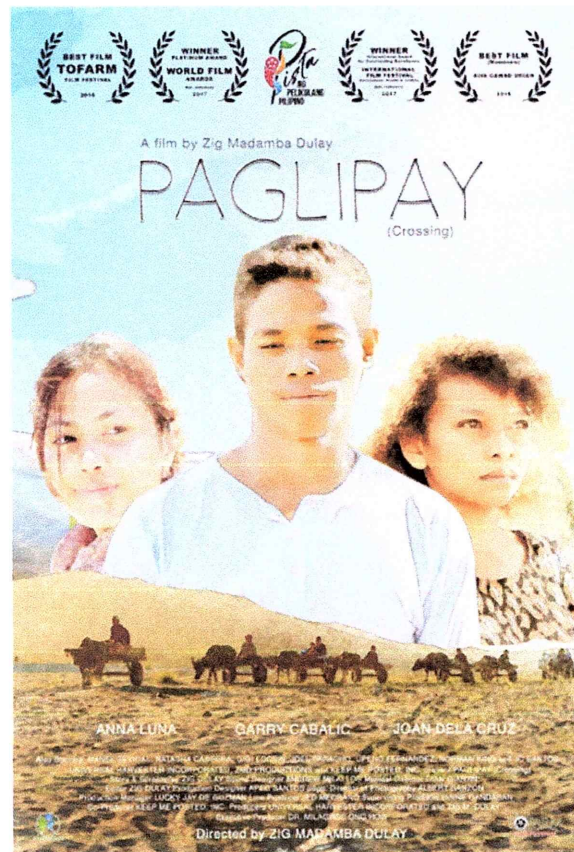
Age Appropriation: General Patronage

Synopsis:

A man seeking to find direction in his life discovers purpose and passion in being free with nature.

Main Cast: Ivan Abouhamra, Acey Aguilar, Clarence Alvear, Agnes Caballa

Paglipay (Crossing)



2016 • 1h 38m

Theme: Agriculture, Indigenous Culture, Women Empowerment, Romance

Age Appropriation: General Patronage

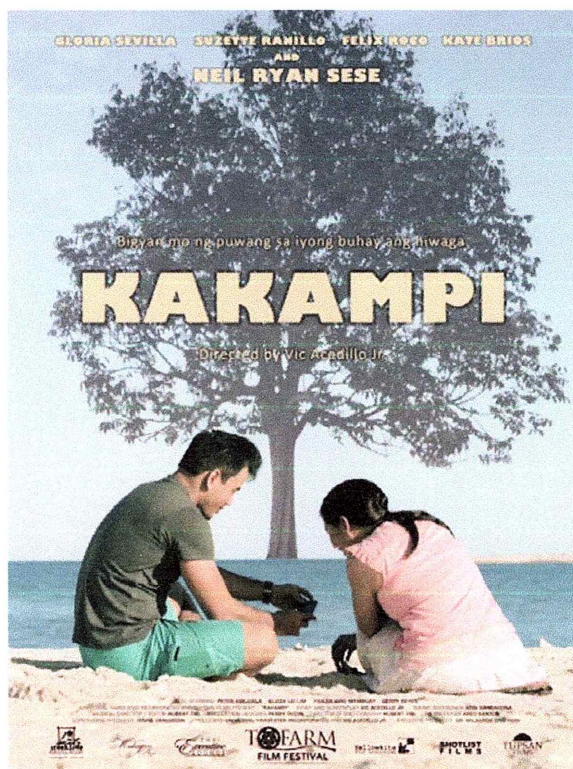
Synopsis:

Atan, an Aeta, who makes a living from traditional farming system kaingin and hunting on the foothills of Mt. Pinatubo, is arranged for marriage with a fellow Aeta, Ani. In order to find a job, he needs to adapt himself with the modern way of life in town. Meanwhile, Rain has to immerse with the Aetas of Banwa for her thesis. Atan develops special feelings for Rain and forgets the very reason for his journey. Atan faces cross-cultural modifications amid changes in the mountain brought about by immense modernity.

Note: Paglipay is a Sambal Ayta term being used by Aetas when crossing the mountain river going to town.

Main Cast: Garry Cabalic, Joan Dela Cruz, Anna Luna , Manel Sevidal

Kakampi



2016 • 1h 19m

Theme: Agriculture, Environment, Spirituality

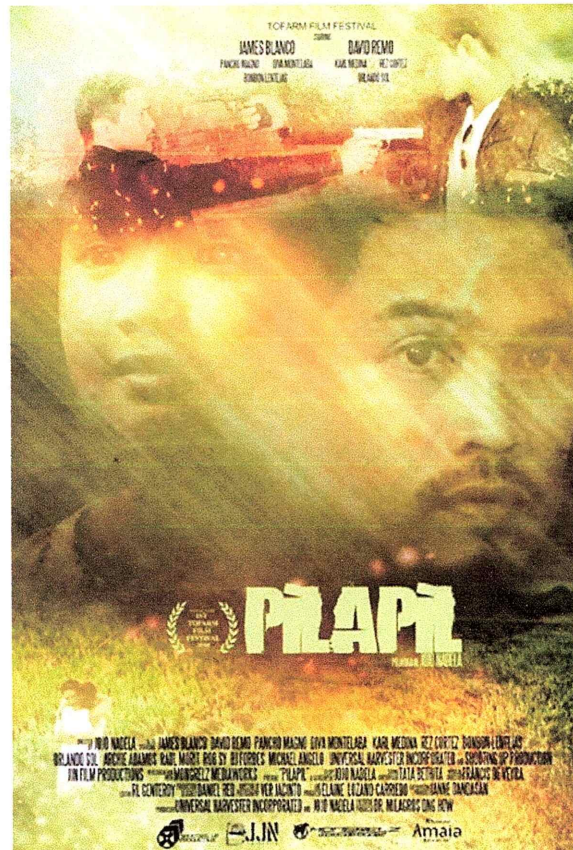
Age Appropriation: General Patronage

Synopsis:

An ordinary taxi ride takes Jun to the amazing world of Ben, an unusual indigenous farming practice filled with mystery and magic.

Main Cast: Neil Ryan Sese, Gloria Sevilla , Suzette Ranillo, Felix Roco

Pilapil



2016 • 1h 57m

Theme: Agriculture, Education

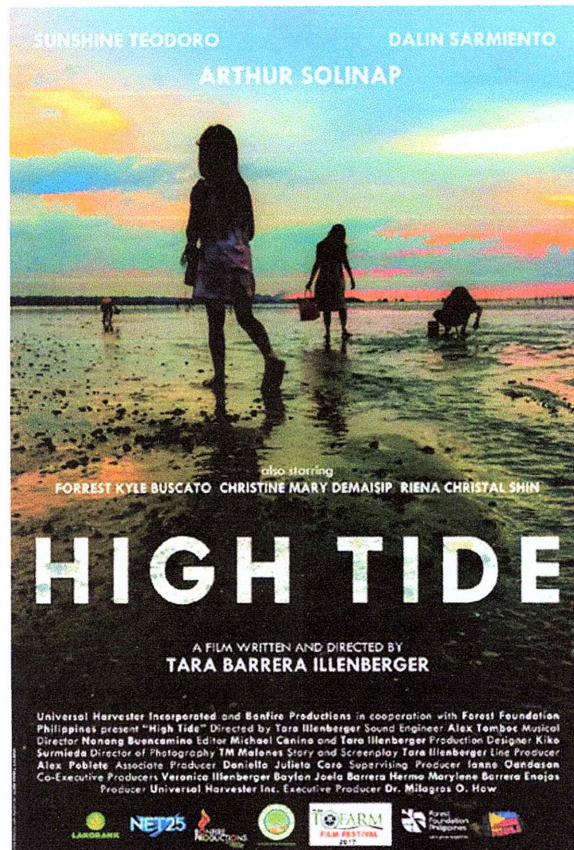
Age Appropriation: Parental Guidance

Synopsis:

A man wants to escape the farm life to seek greener pastures, while a young boy considers it his paradise. They have different paths to take. In one stroke of fate, their lives will cross.

Main Cast: James Blanco , David Remo, Pancho Magno , Diva Montelaba

High Tide



2017 • 1h 48m

Theme: Agriculture, Environment, Climate Change, Children's Educational Film

Age Appropriation: General Patronage

Synopsis:

This film explores how environmental issues like climate change drastically affect sea levels and to an extent, the locals who live in coastal villages. At the center of it all is a young boy who is orphaned due to a massive typhoon and loses his ability to speak.

Main Cast: Dalin Sarmiento, Sunshine Teodoro, Christine Mary Demaisip, Arthur Solinap

Instalado



2017 • 1h 44m

Theme: Agriculture, Science and Technology, Education and Values Formation

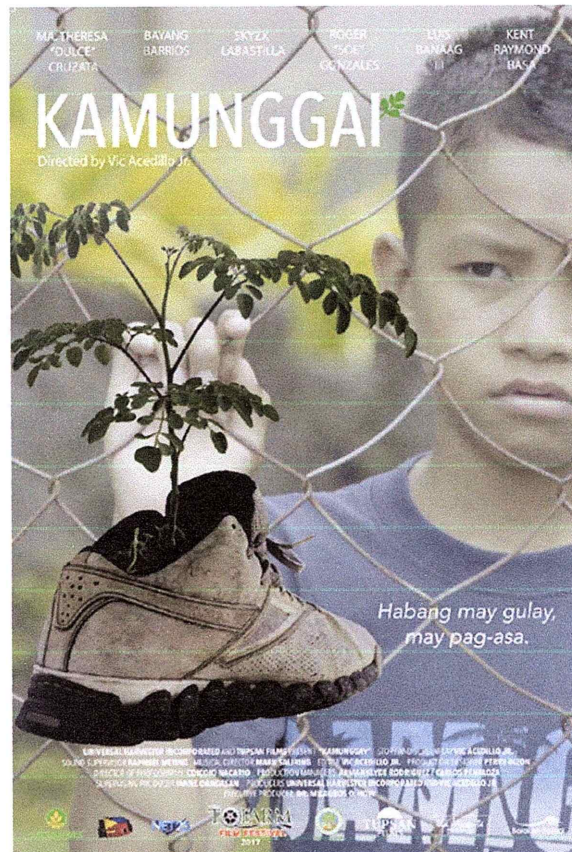
Age Appropriation: Parental Guidance

Synopsis:

Victor lives in a time when the dominant form of education is through installation, a process wherein bodies of knowledge can be installed directly into people's brains. Victor cannot afford the sky-high cost of installation; which he believes is the key to escape his rural life. To raise money, Victor abandons farming and works as the housekeeper of a wealthy childhood friend who has become extremely successful after undergoing a series of installations.

Main Cast: Barbara Miguel, Francis Magundayao, Jun Jun Quintana, McCoy de Leon

Kamunggai



2017 • 1h 45m

Theme: Agriculture, Career Development, Sustainability and Environment

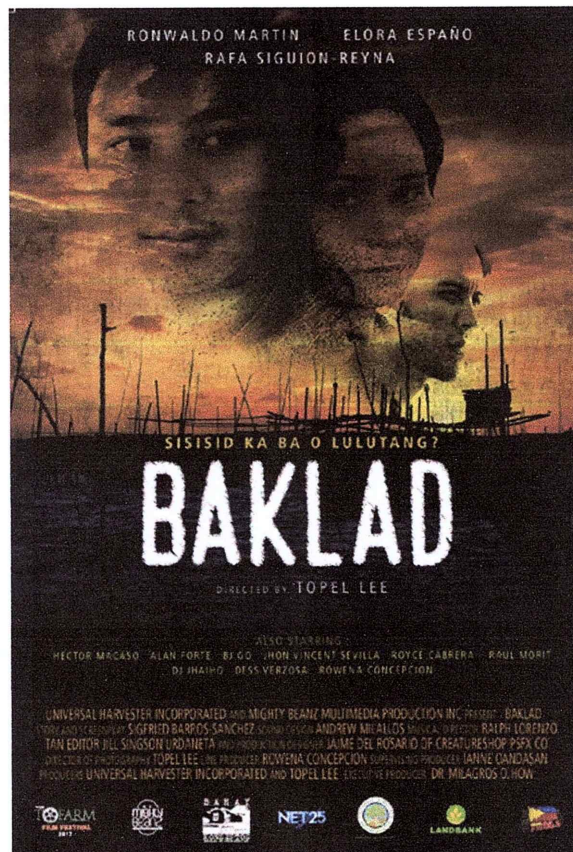
Age Appropriation: General Patronage

Synopsis:

Lolo Peping built his backyard farm in his hometown in Mindanao, out of vegetable scraps or whatever edible plant life he could find in the garbage heap. His neighbors get free food from his garden while he does all the work. They don't even bother to pay him or say thank you, so Lolo Peping decided to put a bamboo fence around his garden to keep neighbors out.

Main Cast: Kent Raymond Basa, Ma. Theresa Dulce Cruzata, Roger Gonzales

Baklad



2017 • 1h 44m

Theme: Agriculture, Sex Education, Coming of Age, Sustainability and Environment

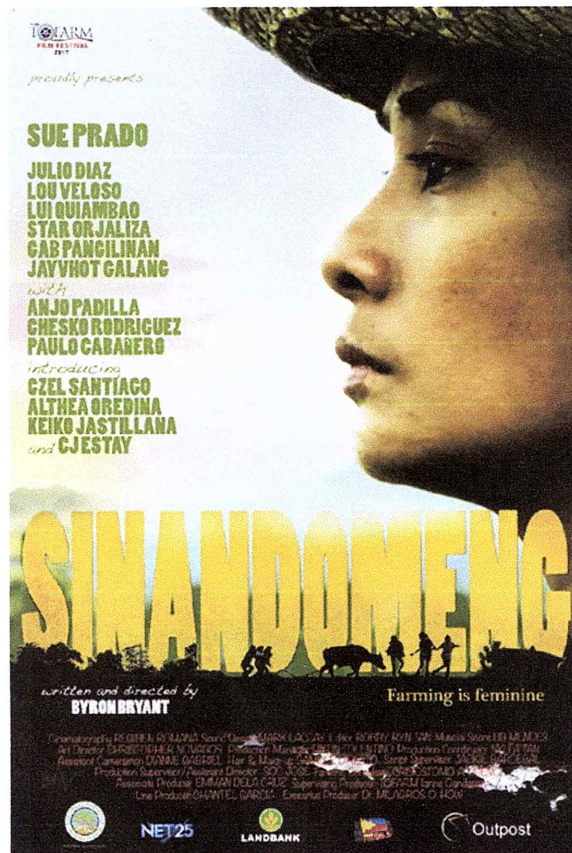
Age Appropriation: NC-17

Synopsis:

This is the story of one of the most neglected people in the workforce of Philippine society, the fish pen boys.

Main Cast: Elora España , Ronwaldo Martin, Rafael Siguion-Reyna , Dess Verzosa

Sinandomeng



2017 • 1h 30m

Theme: Agriculture, Women Empowerment, Career Development, Sustainability and Environment, Comedy

Age Appropriation: General Patronage

Synopsis:

When her husband unexpectedly dies, Sinang is forced to take over their farming business. But is her resolution and diligence enough to keep it going?

Main Cast: Julio Diaz, Sue Prado , Althea Oredina , Edsel Santiago

Tanabata's Wife



2018 • 1h 30m

Theme: Agriculture, Romance, VAWC, Women Empowerment, Romance, Sustainability and Environment, Indigenous Culture

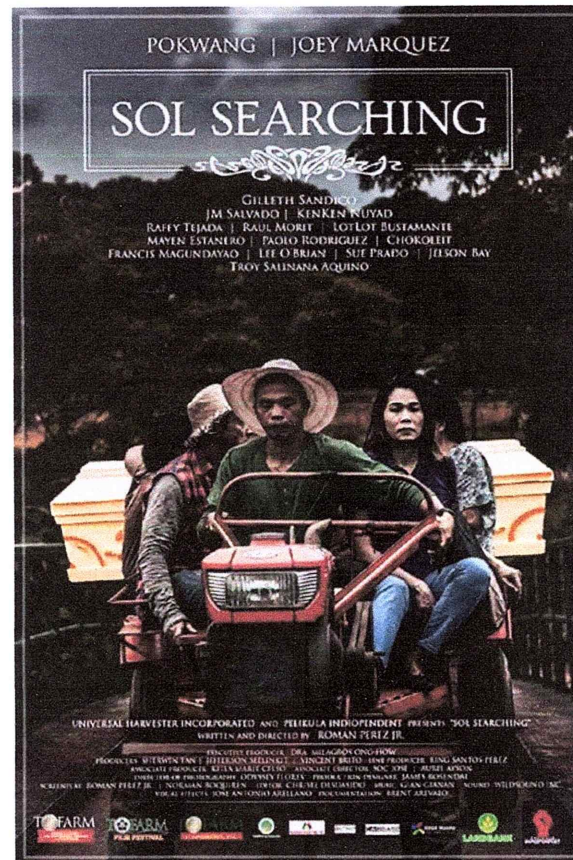
Age Appropriation: Parental Guidance

Synopsis:

Tanabata-San is a successful Japanese immigrant farmer in La Trinidad Valley in Benguet. Middle-aged and lonely, he hires a young feisty Bontoc woman, Fasang, as farmhand, and falls in love with her. They get married and have a son, but Fasang is attracted to the city lights of Baguio that are now taking shape, and to someone else.

Main Cast: Miyuki Kamimura, Mai Fanglayan

Sol Searching



2018 • 1h 40m

Theme: Agriculture, Women Empowerment, Career Development, Sustainability and Environment, Comedy, VAWC, Political and Social Issues

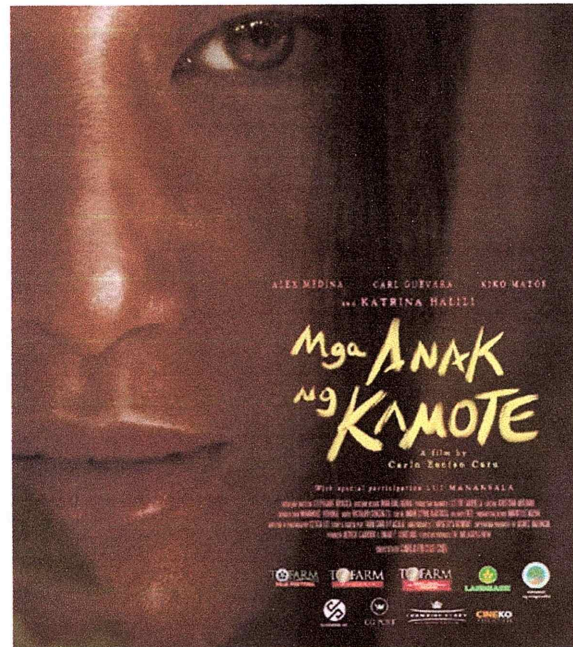
Age Appropriation: Parental Guidance

Synopsis:

Teacher Sol is dead and cannot be buried because there are no funds. How will the community come forward to put her to rest, this strict and no-nonsense teacher of grade-school students and farmers who need to be taught scientific farming methods?

Main Cast: Pokwang, Joey Marquez, Gilbeth Sandico

Mga Anak ng Kamote



2018 • 1h 20m

Theme: Agriculture, Science and Technology, Drugs, Health and Wellness

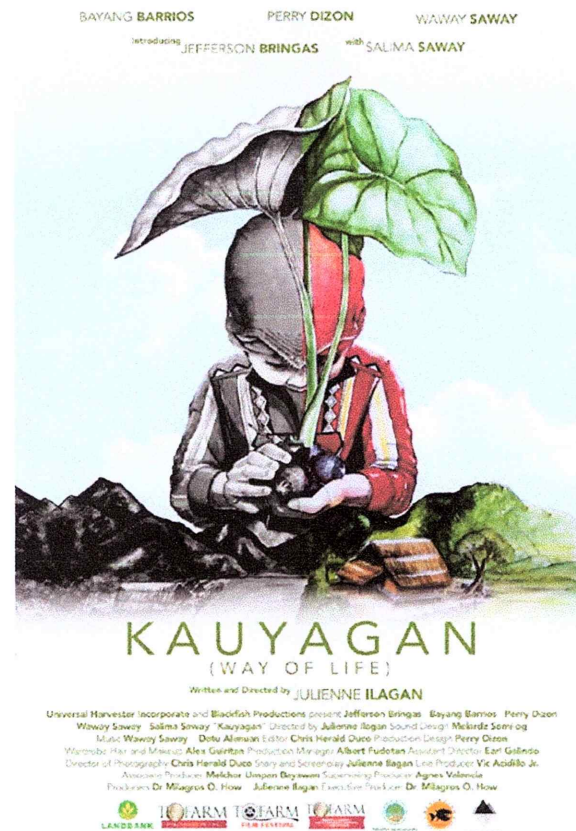
Age Appropriation: Parental Guidance

Synopsis:

Set in the Philippines, 2052, when the planting of kamote has been outlawed and those caught planting and selling kamote is put in jail, no thanks to the Kamote Planting Regulation Act.

Main Cast: Katrina Halili, Alex Vincent Medina , Carl Guevara

Kauyagan (Way of Life)



2018 • 1h 30m

Theme: Agriculture, Indigenous Culture, Career Development, Political and Social Issues

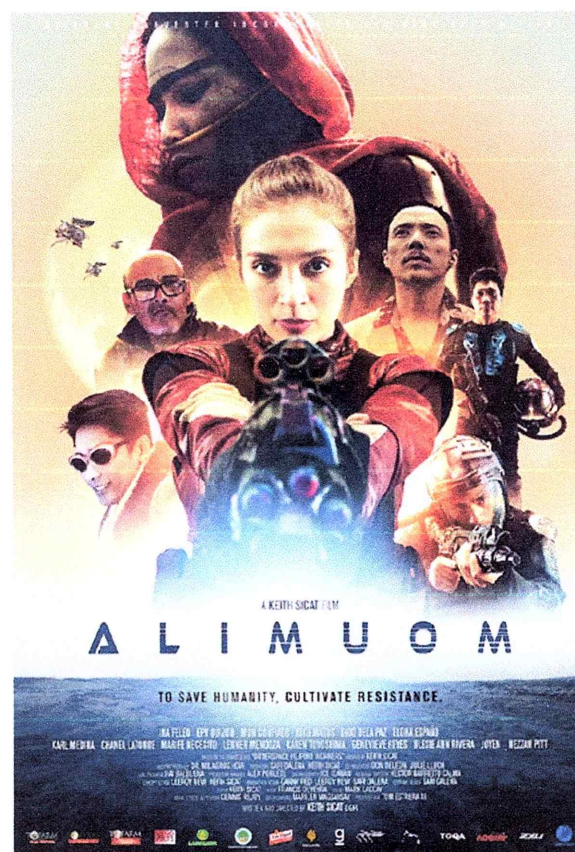
Age Appropriation: PG-13

Synopsis:

A Talaandig tribal drama, it is the story of a hesitant datu-presumptive and how he learns to rise up to become leader of his people.

Main Cast: Bayang Barrios , Perry Dizon, Waway Saway, Jefferson Bringas

Alimuom



2018 • 1h 23m

Theme: Agriculture, Science and Technology, Arts and Culture, Sustainability and Environment, Women Empowerment, Career Development, Romance

Age Appropriation: PG-13

Synopsis:

A futuristic Philippines with specific sections of the country under individual bio-domes. The OFWs are actually Outerspace Filipino Workers and the song Bahay-Kubo is a distant memory that makes a young boy ask: “Ano ang singkamas?”

Main Cast: Ina Feleo, Jeffrey Quizon , Mon Confiado, Kiko Matos

1957



2018 • 1h 16m

Theme: Agriculture, Philippine History, Political and Social Issues

Age Appropriation: PG-13

Synopsis:

A group of farmers in Bicol are at the mercy of Don Jose, a strict landlord. 20 year-old Lucio, son of a former member of the Hukbalahap, pins hopes on the arrival of President Ramon Magsaysay in their area, for genuine land reform to take place. We know what happened in 1957.

Main Cast: Ronwaldo Martin , Richard Quan , Menggie Cobarrubias

Pusit



2017 • 1h 59m

Theme: HIV and Sex Education

Age Appropriation: PG-13

Synopsis:

They live different and separate lives but Mama Josie, Samuel, Alfred, Sonia, Ian, Mark and Victor are connected and bonded both by hate, persecution and condemnation by a society that is blinded by its own guilt.

When living and loving means everything, you either find your greatest strength, hope and happiness or you succumb to the clutches of weakness, escape and defeat-this is the reality of the lives of persons living with HIV and AIDS.

Main Cast: Jay Manalo

Bagae



2017 • 1h 30m

Theme: VAWC, Women Empowerment, Law and Governance, Peace and Justice, Gender and Development, Political and Social Issues, Media Education

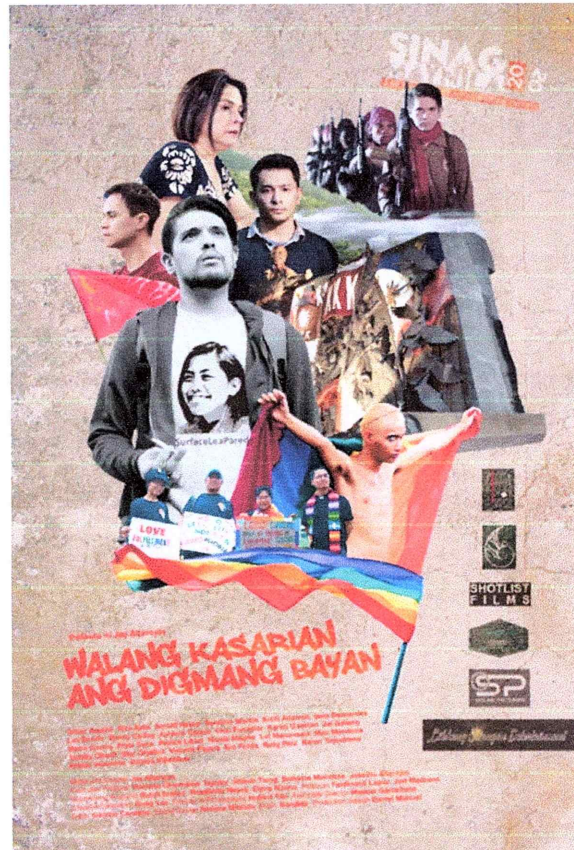
Age Appropriation: Parental Guidance

Synopsis:

NBI agents appear at the doorstep to invite Mercy to join them for an investigation. As Mercy undergoes a rigid examination of testimonies and pieces of evidence, she is turned over to different social entities - police, hospital, shelter, media, church, and bureaucrats. What unfolds is the whole truth behind a mother who is abused, and the measures in which she is taken care of by her motherland.

Main Cast: Angeli Bayani, Boots Anson-Roa , Sharmaine Buencamino, Bing Pimentel

Walang Kasarian ang Digmang Bayan



2020 • 2h 3m

Theme: LGBT Rights, Gender, Peace & Justice

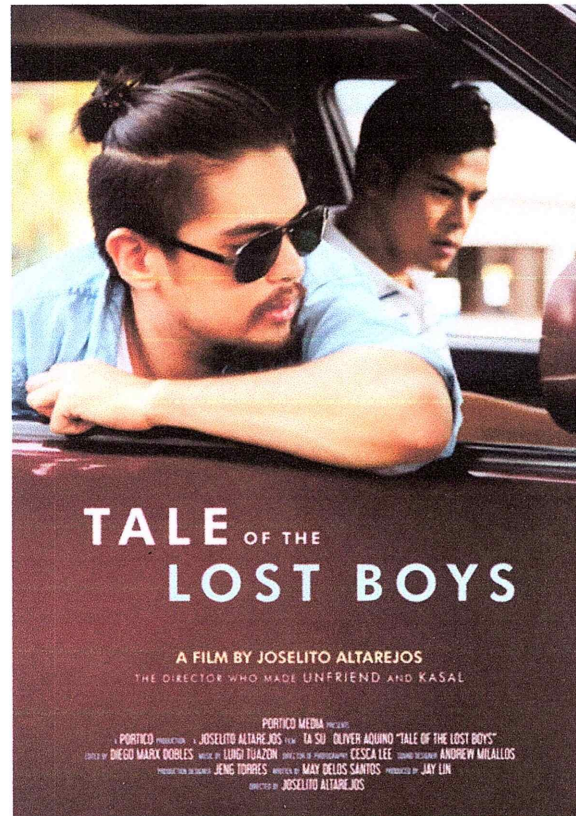
Age Appropriation: Parental Guidance

Synopsis:

With his family life in shambles amidst the government's war on drugs, a young man transitions from being an ordinary filmmaker to being a full-fledged member of the revolutionary movement, proving that conviction knows no gender.

Main Cast: Oliver Aquino, Rita Avila, Sandino Martin, Arnold Reyes

Tale of the Lost Boys



2017 • 1h 31m

Theme: LGBT, Romance

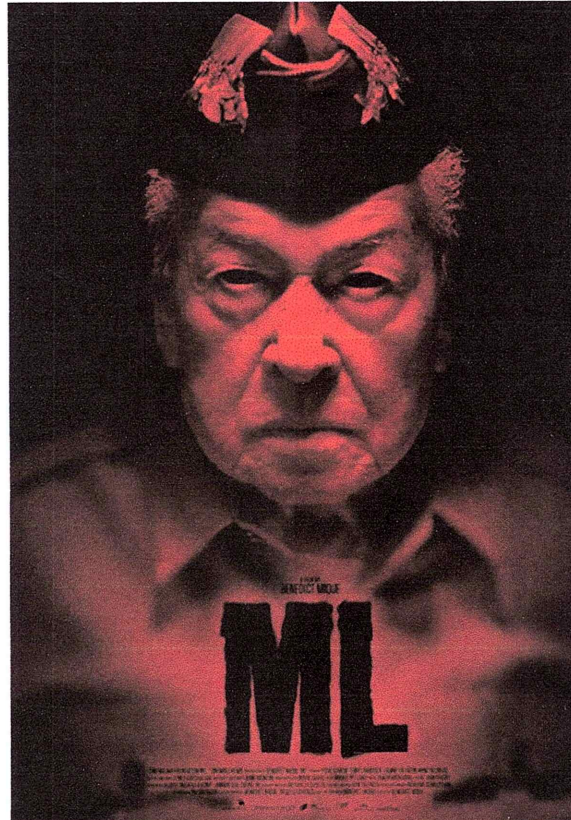
Age Appropriation: PG-13

Synopsis:

A story about an unexpected connection between a Filipino and a Taiwanese aborigine who are both in search of their identities.

Main Cast: Oliver Aquino , Soda Voyo , Joe Black Chou

ML



2018 • 1h 30m

Theme: Martial Law

Age Appropriation: NC-17

Synopsis:

A college student, his girlfriend and bestfriend get more than what they bargained for when they decide to learn about the dark days of Martial Law straight from an old retired soldier who may be one of its worst abusers.

Main Cast: Eddie Garcia, Tony Labrusca, Lianne Vanlentino

Ku'te



2016 • h m

Theme: Health and Wellness

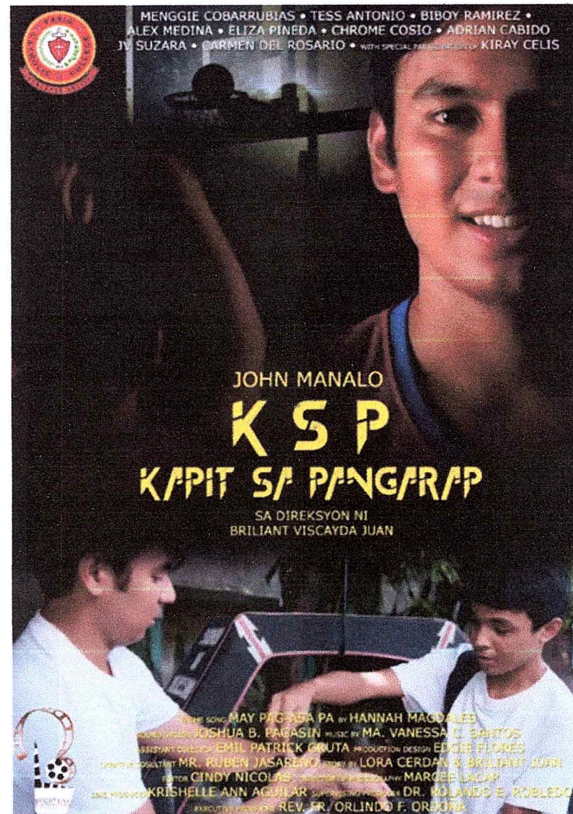
Age Appropriation: PG-13

Synopsis:

The story of Emong, who raised his sister, LenLen, with Down Syndrome, by himself.

Main Cast: Johan Santos, Marielle Therese, Nico Gomez

KSP: Kapit sa Pangarap



2016 • h m

Theme: Children's Educational Film, Political and Social Issues, Education and Values Formation

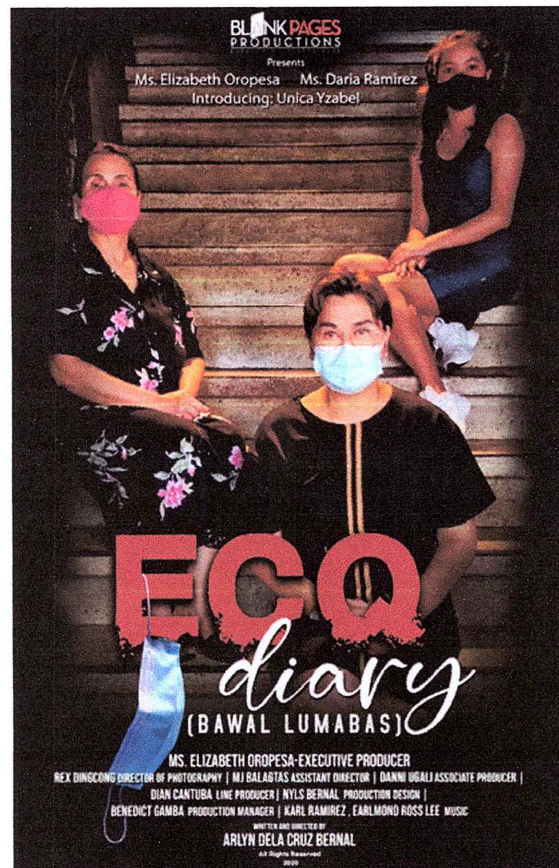
Age Appropriation: General Patronage

Synopsis:

Life is a struggle for JJ after his mother died from childbirth and his father suffered a stroke. To survive, he quit school and started working as a pedicab driver just to make ends meet. JJ must sacrifice his dreams of becoming a basketball player to provide for his family at such a young age.

Main Cast: John Manalo, Menggie Cobarrubias, Tess Antonio

ECQ Diary



2016 • 1h 35m

Theme: Disasters, Political and Social Issues

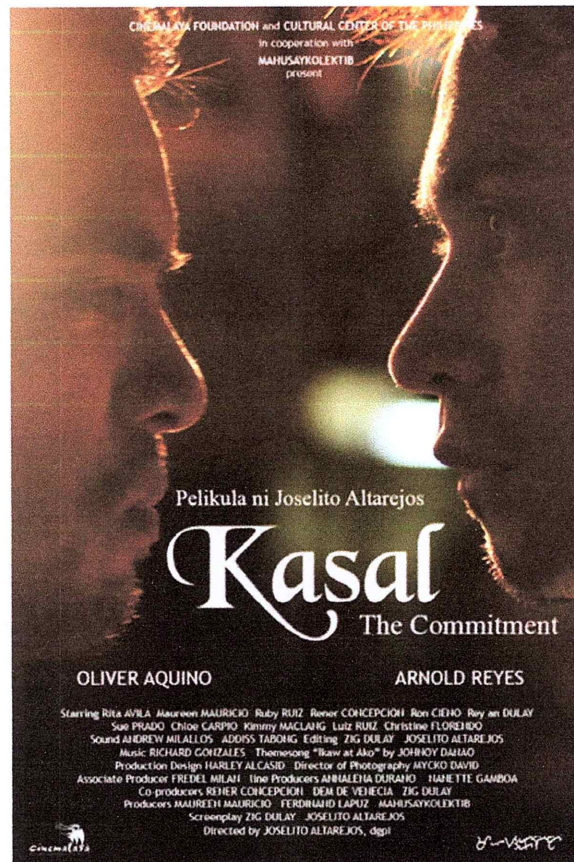
Age Appropriation: PG-13

Synopsis:

Two sisters in their sixties reunited in one house during the Enhanced Community Quarantine (ECQ) of 2020. Confined in just one place because of the pandemic, the two sisters, Susan and Amalia, found themselves confronting an old issue that kept them apart for many years.

Main Cast: Elizabeth Oropesa, Daria Ramirez, Unica Yzabel

Kasal (The Commitment)



2016 • 1h 51m

Theme: LGBT, Gender and Development

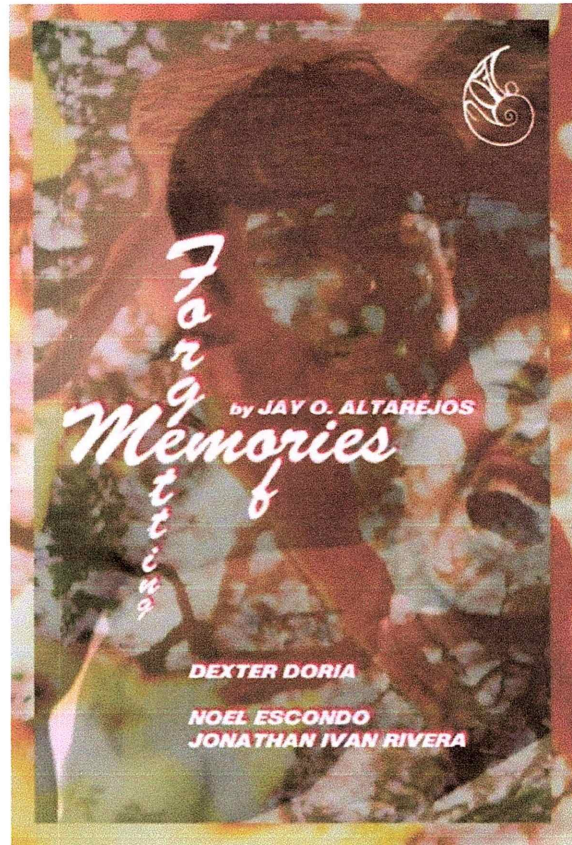
Age Appropriation: PG-13

Synopsis:

A gay couple who resolve to stay together is challenged as they attend a wedding.

Main Cast: Arnold Reyes, Oliver Aquino

Memories of Forgetting



2020 • 1h 1m

Theme: LGBT, Gender and Development

Age Appropriation: NC-17

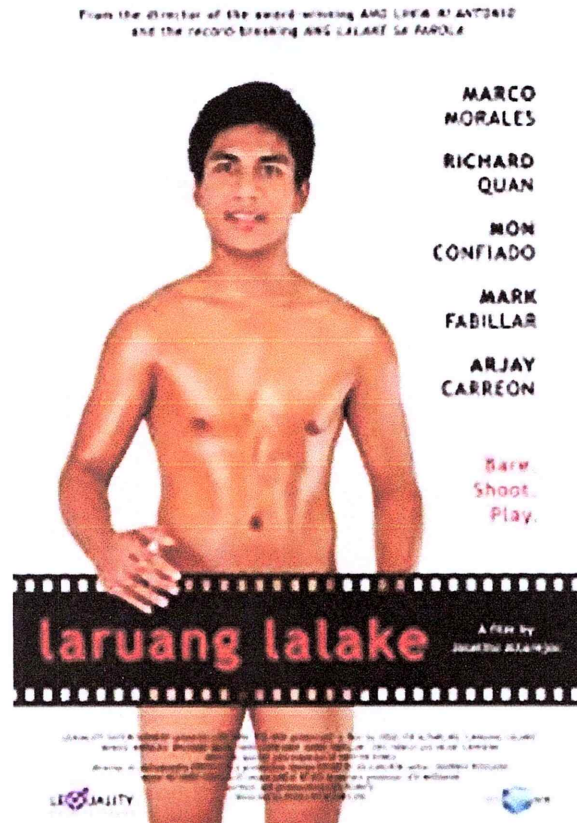
Synopsis:

Jim had a special relationship with Michael, an actor he worked with five years ago. In the midst of shooting a film, Michael quit the project. While Metro Manila is in a lockdown, the two meet again. Their dynamics becomes volatile, fighting at some point and making love the next moment.

Jim's mother, Yvonne, dies and 'gets in the way.' Once again, their relationship is halted. After sometime, at a wedding, Jim and Michael meet again. Will they finally seize the chance to realize their protracted relationship?

Main Cast: Jonathan Ivan Rivera, Noel Escondo, Dexter Doria

Censored Dreams (Boy Toys)



2010 • 1h 15m

Theme: LGBT, Gender and Development

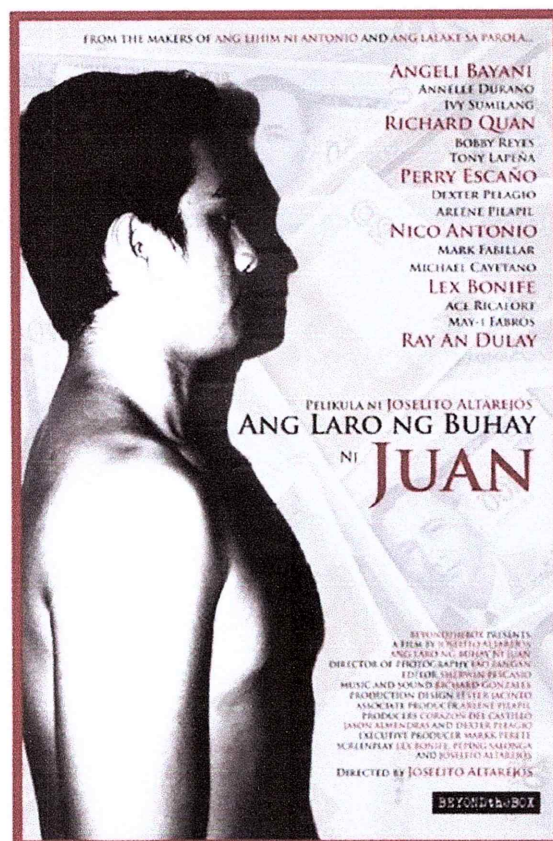
Age Appropriation: NC-17

Synopsis:

Censored Dreams humanizes and shows the struggle and sacrifices of the people involved in a small film. And Pinoy guys who will do anything for opportunities.

Main Cast: Richard Quan, Arjay Carreon, Marco Morales, Mark Fabillar

Ang Laro ng Buhay ni Juan



2009 • 1h 20m

Theme: LGBT, Gender and Development

Age Appropriation: NC-17

Synopsis:

Ang Laro sa Buhay ni Juan explores two hours in the life of Juan Reyes, known to others as Erwin. Juan is a 25 year old who just found his way to Manila three years ago. Erwin has tried his hand at many odd jobs and now works as a live-sex performer at an underground gay bar.

Main Cast: Angeli Bayani, Richard Quan, Nico Antonio, Lex Bonife

Respeto



2016 • 1h 36m

Theme: Arts, Culture and Literature, Drugs, Law and Governance, Martial Law, Peace and Justice, Political and Social Issues, VAWC

Age Appropriation: R-13

Synopsis:

A poor aspiring rapper befriends an older poet after vandalizing his bookstore.

Main Cast: Abra, Dido de la Paz, Loonie

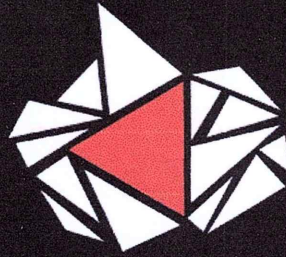
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MAKING FILIPINO FILMS ACCESSIBLE TO ALL FILIPINOS

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August 31, 2022

HON. RITA E. RIDDLE

Asst. Regional Director
Department of Education – NCR
Misamis St., Bago Bantay, Quezon City

Attention: GAD Focal Point System

To whom it may concern:

Mabuhay!

EdukSine is a DOST-funded hybrid streaming platform and a social enterprise that showcases educational and socially-relevant films through online, face-to-face, and hybrid block screenings in schools, **government offices**, and companies from the cities up to the mountainous and coastal villages across the Philippines; the newest and the only streaming platform in the country that offers Indie films only.

On November 25 to December 12, 2022, we strengthen the **18-Day Campaign to End Violence Against Women & Children (VAWC)**.

According to the Department of Labor and employment and NCMBR Memoranda, this must be celebrated annually to raise awareness and support the Philippine Government's goal to protect the human rights of women and its commitment to address all forms of VAWC. Proclamation No. 1172, s. 2006 and Republic Act No. 10398 (2013) served as its national legal mandates for the annual campaign. **This year's 18-Day Violence Against Women & Children Campaign celebrates the theme, "VAW-free community starts with Me".**

In this connection, EdukSine would like to proudly present to you our selection of official films in relation to ending violence against women and support the call in empowering women, which you can use or rent for your events and campaign activities in the office.


With your support as partners, we can preserve the very fabric of our Filipino culture and values and impact a legacy to really end violence against women. We can help deserving independent Filipino filmmakers and producers make more quality independent Filipino films, provide more viewing access to many Filipinos, especially those in far-flung communities, and help inspire many communities at this pandemic and beyond.

We have attached with this letter our proposal which contains the work we do in **EdukSine**, the services we offer and the list of films to choose from and their themes.

We would love to share EdukSine with you at your most convenient time. You may contact us at glo@eduksine.com or at **+63 9559125013 / +63 916 726 1220**.

Thank you very much!

Respectfully yours,


Glo Atchuela
Sales Manager, Eduksine

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