



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Office of the Schools Division
Superintendent

MEMORANDUM

NESTLE WELLNESS CAMPUS PROGRAM 2022-2023

To: OIC – Assistant Schools Division Superintendent
Chief Education Supervisor, Curriculum Implementation Division
Chief Education Supervisor, School Governance and Operations Division
Public/Private Elementary and Secondary School Heads/OICs
Administrative Officer V
All Others Concerned

1. Attached is Regional Memorandum No. 412, dated July 12, 2022, on the above-captioned title, the contents of which are self-explanatory, for the information and guidance of all concerned.
2. Particular attention is invited to paragraph 2 of the said memorandum.
3. Immediate and wide dissemination of this Memorandum is desired.


CARLEEN S. SEDILLA CESO V
Schools Division Superintendent

Encl: As stated
Reference: R M No. 44 s.2022
To be indicated in the Perpetual Index
under the following subjects

/PROGRAMS CAMPS ACTIVITIES

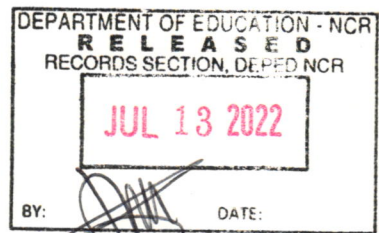
ECE/ RE-SCHEDULING AND CHANGE OF VENUE OF ADVANCEMENT CAMP

281 August 30, 2022



 Student Center for Life Skills Bldg., Centennial Ave, Brgy Tunasan,
Muntinlupa City
 (02) 805-9935, (02) 805 - 9940
 sdomuntinlupa@gmail.com





Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION DPCR-F-ORD-033/RO/01112019

MEMORANDUM
No. **412** s. 2022

To : **Schools Division Superintendents**
Division Sports Officers/Coordinators

From : **WILFREDO E. CABRAL**
Regional Director, DepEd-NCR and
Officer-in-Charge, Office of the Undersecretary
Human Resource and Organizational Development

Subject : **NESTLÉ WELLNESS CAMPUS PROGRAM 2022-2023**
REGIONAL LAUNCHING

Date : July 12, 2022

1. Once again in its 10th^h year of mutual partnership, the DepEd NCR together with Nestlé Philippines and Greatfil Team Inc. have forged a Memorandum of Understanding on the **Nestlé Wellness Campus Program SY 2022-2023**, a school-based wellness program that aims to educate the public school learners and parents on the significance of healthy habits through different modules.
2. The said Program will run from May 1, 2022 - April 30, 2023. There are a series of activities slated for the learners and teachers from the sixteen (16) divisions in NCR. Corollary to this, the Nestlé with partner research agency in collaboration with DepEd NCR is conducting a research study on the behavioral attitude and practices of healthy habits among the learners in selected NCR public schools.
3. In this connection, Division Sports Officers/Coordinators are requested to attend the **Regional Program Launching** on **July 15, 2022 at 9:00 AM to 12:00 noon** at the DepEd-NCR Conference Hall. The activity will run face to face and via FB Live.
4. Attached is a letter from Greatfil Team, Inc., and a copy of Memorandum of Understanding for reference.
5. Immediate dissemination of this Memorandum is desired.

/essd/lito



GREATFIL TEAM, INC.

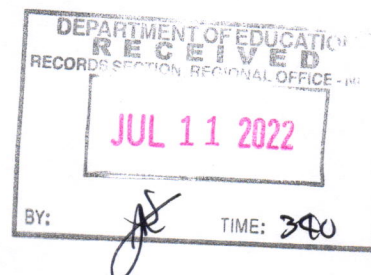
552 T. Arguelles St., Sta. Mesa Manila
Landline: (02) 523-0012
Mobile: 0917-589-9880



11 July 2022

WILFREDO E. CABRAL

Regional Director DepEd – NCR
OIC, Office of the Undersecretary
Human Resource and Organizational Development
Department of Education



Thru: Dr. Crisanto A. Ecija
Chief - Education Support Services Division
Department of Education- NCR

Dear Usec. Cabral:

Greetings from Greatfil Team and the Nestlé Wellness Campus!

Thank you for embracing the Nestlé Wellness Campus Program here in the National Capital for the SY 2022-2023. We are so inspired that we are able to take part in educating our students and their parents on how to live a healthy life by continuing to impart to them the seven (7) healthy habits through the different modules provided.

In this regard, may I respectfully request from your good Office for a face-to-face Regional launching on July 15, 2022 from 9:00AM until 12:00 PM to be held at DepEd – NCR Regional Office Conference Hall. May I request further, that the face-to-face Regional launching will be attended by the Division focal persons as follows:

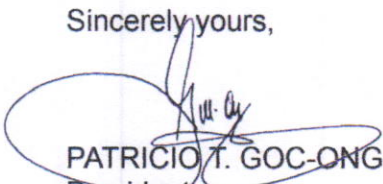
No.	Division	Division Coordinators
1	Caloocan City	Dr. Christened Arbee C. Pasion
2	Marikina City	Dr. Elizalde Q. Cena
3	City of Manila	Mr. Joel L. Dionicio
4	San Juan City	Mr. Roy Dan R. Pido
5	Pasig City	Dr. Norlyn D. Conde
6	Mandaluyong City	Mr. Rex A. Ado
7	Pasay City	Mr. Pedro D. Gloriani
8	Makati City	Mr. Lawrence Jay S. Sedilla
9	Taguig City and Pateros	Mr. Shoji G. Gerona
10	Paranaque City	Mr. Glenn O. Ducta
11	Las Pinas City	Dr. Fatima T. Yusingbo
12	Muntinlupa City	Mr. Edison C. Enerlas
13	Malabon City	Ms. Lynette O. Cipriano
14	Navotas City	Mr. Ernifer O. Cosmiano
15	Valenzuela City	Dr. Salvador A. Gaban JR.
16	Quezon City	Mr. Philip V. Austria

It will be a great honor for us to see you for our Ceremonial Signing and as our guest speaker.

Hoping that our foregoing request will merit your kind approval and we thank you in advance. For questions or concerns, please contact the undersigned or our Regional Operations Head for NCR Mr. Angelo Muñoz, through mobile number [0909-630-6528](tel:0909-630-6528).

Best regards and more power to you!

Sincerely yours,



PATRICIO T. GOC-ONG
President
Mobile: 0995-564-0923

MEMORANDUM OF UNDERSTANDING

KNOW ALL MEN BY THESE PRESENTS:

This Memorandum of Understanding ("Memorandum") is made and entered into by and among:

THE DEPARTMENT OF EDUCATION of the Republic of the Philippines, through its Regional Office at the National Capital Region, with offices at the DepEd NCR Complex, Misamis St., Bago Bantay, Quezon City represented herein by its Regional Director **WILFREDO E. CABRAL**, hereinafter referred to as "DepEd-NCR";

-and-

GREATFIL TEAM, INC., a domestic corporation duly organized and existing under and by virtue of Philippine laws, with office address at Brixton Hill Condominium, 552 T. Arguelles St., Sta. Mesa, Manila, represented in this Act by its President, **MR. PATRICIO GOC-ONG**, hereinafter referred to as "Greatfil";

-and-

NESTLÉ PHILIPPINES, INC., a corporation duly organized and existing under and by virtue of the laws of the Republic of the Philippines, with administrative offices at the Nestlé Center, 31 Plaza Drive, Rockwell Center, Makati City, represented in this Act by its Vice President and Head of Corporate Affairs, **ATTY. OLIVE Y. MISA**, hereinafter referred to as "NPI";

RECITALS

WHEREAS, the DepEd-NCR is the lead government agency that formulates, implements, and coordinates policies, plans, programs and projects in the areas of formal and non-formal basic education and supervises all elementary and secondary education institutions;

WHEREAS, NPI, through its Corporate Affairs unit, will provide a school-based wellness program entitled the "SY 2022-2023 Nestlé Wellness Campus" (the "Project") which shall be organized and implemented through and with the assistance of GTI;

WHEREAS, NPI, through its partner research agency, seeks to collaborate with DepEd-NCR in conducting a research on the knowledge, attitudes, behavioral intention, and practices of healthy habits among Filipino learners, thereby contributing empirical data to the growing health and nutrition issues of Filipino children;

WHEREAS, DepEd NCR, NPI and GTI desire to collaborate for the successful implementation of the Project in all DepEd NCR Junior High Schools, Senior High Schools and Public Elementary Schools located in the National Capital Region from 1 May 2022 to 30 April 2023;

NOW, THEREFORE, the Parties hereby set out the terms and conditions under which this partnership will be governed.

1. NPI, with the assistance of GTI, has established and intends to implement the Project, a program that aims to educate public high school and elementary students located in the National Capital Region on nutrition, health and wellness to establish healthier eating, drinking and lifestyle habits. The Project shall be organized and conducted pursuant to the Program mechanics attached hereto as **Annex "A"**.
2. NPI shall have the following obligations:
 - 2.1. NPI will provide nutrition, immunity, hygiene and solid waste management, employability and entrepreneurship materials for all public elementary and high schools in the region.
 - 2.2. In close coordination with DepEd-NCR, to conduct a cross-sectional, descriptive study on the knowledge, attitudes, behavioral intention and practices of healthy habits among Filipino learners through its partner research agency.
 - 2.3. To present a report on the aggregate findings of the research conducted by NPI's partner research agency
 - 2.4. Through GTI, conduct regional and division cascades of the mechanics and details of the program to the DepEd-NCR Regional Representatives and Division Supervisors duly assigned to handle the program and cascade the mechanics and implementation plan per division or district to the MAPEH and/or PE School coordinators and principals.
 - 2.5. Create, produce, and timely provide the following materials required for the Project:
 - a. Nestlé Wellness Campus modules, particularly Nutrition, PE, immunity, hygiene, solid waste management, employability and entrepreneurship modules for the students in both public elementary and high school level
 - b. Nutrition modules for parents
 - c. Dancercise music
 - 2.6. To provide timely and effective media amplification for the Project on print, TV and digital (web and/or internet-based) media.
 - 2.7. Through GTI, invite public school teachers and parents to join the Nestlé Wellness Campus Facebook.
 - 2.8. Organize and manage the inter-school contest and other wellness-related events like webinars, cooking demos and Nestlé-sponsored activities in the Nestlé Wellness Campus Facebook Group



2.9. Coordinate with GTI and the DepEd-NCR for the orderly implementation of the Project

2.10. Together with GTI, conduct meeting alignment and updates pertaining to the program with DepEd-NCR stakeholders

3. The DepEd-NCR shall have the following obligations:

3.1. Through the DepEd-NCR Regional Director:

- a. Endorse the Project to all Division Superintendents within the region;
- b. Provide guidance and technical advice to ensure proper implementation of the Project
- c. Suggest and recommend on the progress of the Project moving forward based on final results provided that all obligations of the other parties had been carried out well

3.2. Through the Education Support Services Department (ESSD) Chief

- a. Coordinate with GTI and DepEd-NCR Division Supervisors duly designated for the program implementation
- b. Facilitate the issuance of the endorsement letter to all DepEd-NCR Division Supervisors of and to all Superintendents in the region
- c. Assist GTI in monitoring Project execution in the region
- d. Provide recommendations on how to improve the Project moving forward.
- e. Monitor the implementation of the program in the Region
- f. Organize the regional cascade together with GTI

3.3. Through the Policy, Planning, and Research Division (PPRD) Chief:

- a. Coordinate with GTI and DepEd-NCR Division Supervisors/Senior Education Program Specialists (SEPSs) on the conduct of the research related to letter b.
- b. Identify the schools to be included in the sampling frame
- c. Facilitate the issuance of an endorsement letter to Division Superintendents, Division Supervisors and School Principals of the schools involved in the research
- d. Provide recommendations based on the provided Project Report drawn from the results of the study

3.4. Through the duly designated DepEd-NCR Division Supervisor:

- a. Coordinate with GTI and the ESSD Chief or HRDD Chief in the program implementation
- b. Attend the regional program cascade conducted by GTI and ESSD chief or HRDD chief of the region
- c. Receive and facilitate the distribution of different materials provided by NPI through GTI for his/her division
- d. Assist GTI in monitoring the program execution, ensuring that all the schools in his/her division will receive the materials
- e. Assist GTI and DepEd-NCR Regional Officials during video and photo coverage, and media interviews that will be conducted by NPI representatives or partner agency

- f. Submit all reports and documentation asked by the regional office, PPRD Chief or the ESSD Chief

3.5. Through the School Principals:

- a. Send links to the electronic consent form to the MAPEH and/or PE School Coordinators to secure the latter's consent to provide their names, email addresses, and mobile numbers to GTI for purposes of joining the Project;
- b. Once the MAPEH and/or PE School Coordinators have responded to the electronic consent form, validate their identities to GTI.

3.6. Through the MAPEH and /or PE School Coordinator:

- a. Implement the program in his/her school
- b. Receive all the materials coming from the DepEd-NCR MAPEH Division Supervisors and/or NPI, through GTI
- c. Lead and monitor the use of the Nestlé Wellness Campus modules and dance exercise, which may involve adapting or integrating the materials to different learning areas and/or learning delivery modes that is most appropriate for them
- d. Coordinate all concerns pertaining to program implementation to GTI and/or the DepEd-NCR Division Supervisor
- e. Submit all reports and documentation asked by his/her DepEd-NCR MAPEH Division Supervisor

4. GTI shall have the following obligations:

4.1. Manage and supervise the Project, which shall include:

- a. Cascade of program mechanics and implementation guidelines to DepEd-NCR Regional Director, ESSD Chief in the region, DepEd-NCR MAPEH Division Supervisors assigned to the program, Principals and MAPEH school coordinators
- b. Securing permits and endorsements from DepEd-NCR Regional Office to implement the program to the schools
- c. Organize meeting alignment and updates pertaining to the program with NPI and DepEd-NCR stakeholders
- d. Lead in monitoring the implementation of the program
- e. Organize and manage Facebook Messenger groups in each divisions or districts to answer queries pertaining to the program, contest mechanics and distribution of prizes which shall include regional office PPRD Chief and EESD chief, for them to have a good grasp of all matters related to the project
- f. Invite teachers and supervisors to join the Nestlé Wellness Campus Facebook Group
- g. Manage photo and video documentation and facilitate media interviews based on the direction of NPI and budget allocation
- h. Coordinate for the conduct of research in the selected areas and schools conducted by NPI's research partner

4.2 Handle logistics for the Project, which shall include:

- a. Distribution of Nestlé Wellness Campus modules, dancercise music, and parent modules to the DepEd NCR MAPEH Division Supervisors, MAPEH and/or PE School Coordinators
- b. Delivery of prizes, tokens and certificates to schools, region and division offices
- c. Installation of Nestlé Wellness Campus streamers in selected schools
- d. Collection of basic personal information of DepEd NCR MAPEH Division Supervisors and teachers, which is limited to their name, mobile number, home address, email address and Facebook account name. This will allow GTI to have a timely communication with DepEd NCR stakeholders, NPI to validate the teachers' identity in the Nestlé Wellness Campus Facebook Group, and to facilitate the delivery of certificates, prizes or tokens

- 4.3 Responsible for the proper and timely execution of the following:
- a. Nestlé Wellness Campus program implementation
 - b. Program cascade
 - c. Distribution of materials, tokens, prizes and other giveaways
 - d. Submission of monitoring and post evaluation reports

S. The Parties understand and agree that:

- 5.1. Their representatives to this Memorandum are duly authorized to sign the same and to bind the organizations to the terms and conditions thereof.
- 5.2. For any and all articles, endorsements, press releases and communication materials in connection with the Project or the Parties' involvement in the Project, NPI and DepEd-NCR must be duly acknowledged. Moreover, no such article, endorsement, press release or communication material shall be made without the prior approval of both NPI and DepEd-NCR.
- 5.3. All rights to the Nestlé Wellness Campus modules and wellness dancercise music specified in Clause 2 of this Memorandum belong to NPI. The wellness song, modules, or any portion thereof, can be copied, reproduced, transmitted, uploaded or otherwise used only with the express written consent of NPI, or if the same were already distributed to the public schools.
- 5.4. NPI and GTI shall be allowed to record any portion of the Project and to use the same in communications material of NPI for television, print and/or internet/web-based media provided that consent of the individual/s that will be involved were sought.
- 5.5. The Project shall not be entered into any competition, contest, recognition ceremony, publication or other similar event and publications without the prior consent of both NPI and DepEd-NCR. At such events, the Parties shall ensure that both NPI and DepEd-NCR are properly acknowledged.
- 5.6. The Parties shall not use each other's logos and/or trademarks on any press releases or communication materials without each other's written approval.
- 5.7. The Parties manifest their support of the international and national efforts to promote quality nutrition for children and all Parties adhere to and strongly support in principle and practice the provisions of Executive Order No. 51 or "The National Code of



Marketing of Breast Milk Substitutes, Breast Milk Supplements and Related Products" and its Revised Implementing Rules and Regulations. Any violation of the Revised Milk Code and/or Revised Implementing Rules and Regulations shall be deemed a breach of this Agreement and shall constitute grounds for the immediate termination of this Agreement without need of further notice.

- 5.8. Any use of personal information and/or sensitive personal information by the Parties shall accordingly be protected and treated with confidentiality and privacy, during and even after the termination of this Agreement, consistent with RA 10173, otherwise known as the Data Privacy Act of 2012, its IRR and other relevant laws, rules, and regulations.
6. After the duration of the Project, as specified in Annex "A" of this Memorandum, the rights of the parties over the output of the Project shall be as follows:
- 6.1. This agreement does not grant either party any rights or license to the other party's intellectual property.
- 6.2. Contest submissions and photo video documentation of the Project shall jointly belong to the DepEd-NCR and NPI. Either party shall be free to use the same in connection with the Project without prior permission from the other. Where use shall be purposes outside of the Project, the other party's prior consent shall be obtained in writing.
- 6.3. The copyright over the research specified in Clause 2.6 hereof shall belong to NPI. DepEd-NCR may make use of these materials, provided prior consent is given by NPI, which shall not be unreasonably withheld, and the copyright of NPI is acknowledged on the materials of DepEd-NCR. DepEd-NCR will be provided with a copy of the materials and may use the same for policy formulation with acknowledgment on NPI.
7. NPI and DepEd-NCR shall hold each other free and harmless from any and all claims made or filed by any person arising from any loss, damage, injury, or fault or misconduct committed during or on occasion of implementation of the Project.
8. The Parties hereby acknowledge that, in the course of carrying out their obligations and duties in connection with the Project, they, their employees, agents or representatives, may receive from, or be furnished by or on behalf of, the Project Implementers information of confidential nature (the "Confidential Information"). The Parties acknowledge an obligation to limit their disclosure of Confidential Information to those persons with a legitimate need to know and only under conditions of confidentiality. The Parties further agree not to exploit the Confidential Information except to use the same for purposes contemplated under the Memorandum.
- The obligations of confidentiality and restricted use shall not apply to Confidential Information which:
- 8.1. is already in the public domain or within public knowledge prior to the execution of this Memorandum;

- 8.2. is required to be disclosed under any applicable law or regulation or any judicial order, provided that, in such event, the receiving party shall:
- a. give the disclosing party immediate written notice thereof (including the manner of disclosure required) as soon as reasonably practicable, together with a written legal opinion confirming the required disclosure, unless such notice is prohibited under such law, regulation or judicial order; and
 - b. not affect any disclosure that is more extensive than that required by such law, regulation or judicial order and take all reasonable actions to seek confidential treatment of the Confidential Information disclosed.
9. This Memorandum is entered into on a fair and arms-length basis. Each party warrants that it has not given any gift, consideration, commission, reward, grant or endowment, to any officer, employee or representative of the other parties in connection with the negotiation, signing or implementation of this Memorandum; nor has entertained any solicitation for any such gift, consideration, commission, reward, grant or endowment in connection with the negotiation, signing or implementation of this Memorandum.
10. After this Memorandum terminates or expires, the terms and conditions that expressly or by their nature contemplate performance or observance after the termination or expiration of this Memorandum shall survive and continue in full force and effect until completely performed or observed.
11. This Memorandum is the whole agreement between the parties hereunder. No amendment of any of the foregoing terms and conditions shall be considered as having been made unless executed in writing and duly signed by the parties.
12. Should any provision or portion of this Memorandum be declared illegal or void by any future legislation or duly constituted authority, the other provisions or portions not so declared shall remain in full force and effect, without either party becoming liable to the other therefore.
13. This Agreement shall commence from the execution of this Agreement and shall be valid and effective until 30 April 2023. DepEd-NCR and NPI may terminate this Agreement at any time with thirty (30) days prior written notice to other parties.
14. This Memorandum shall be governed by the laws of the Republic of the Philippines. In the event of any issue or dispute arising out of or in connection with this Memorandum, the parties shall, in all cases, endeavor to settle the issue or dispute amicably. Nothing herein however, shall prevent the parties from submitting any issue or dispute to preventive mediation or arbitration as the case may be. In case of failure to reach an amicable settlement between the parties, as herein provided, either of the parties may resort to appropriate judicial action/s which shall be brought before the proper courts of Makati City, Metro Manila, to the exclusion of all other courts.

IN WITNESS WHEREOF, the parties hereto have signed this Memorandum on this JUL 12 2022 2022 at Quezon City on the part of GTI; on this JUL 12 2022 day of July 2022 at Quezon City on the part of NPI; and on this JUL 12 2022 day of July 2022 at Quezon City on the part of DepEd-NCR.

NESTLÉ PHILIPPINES, INC.

ATTY. OLIVE Y. MISA
Vice President
Head of Corporate Affairs

DEPARTMENT OF EDUCATION

DR. WILFREDO E. COBRAL
NCR - Regional Director

GREATFIL TEAM, INC.

PATRICIO T. GOCONG
President

SIGNED IN THE PRESENCE OF:

NESTLÉ PHILIPPINES, INC.

KEVIN E. CARPIO
NESTLÉ PHILIPPINES, INC.

DEPARTMENT OF EDUCATION

DR. ERICANTO A. ECUA
Chief - ESSD

**SY 2022-2023 NESTLÉ WELLNESS CAMPUS
VIRTUAL DANCERCISE CONTEST**

DESCRIPTION

The Nestlé Wellness Campus Virtual Dancercise Contest aims to encourage students and teachers to engage in a fun and enjoyable dancercise using the SY 2022-2023 NWCP dancercise music.

DURATION

October 1, 2022 to January 31, 2023

QUALIFICATION

The contest is open only to teachers and students at public elementary schools and junior high schools in the seven participating regions, namely:

- a. National Capital Region
- b. Region IVA – Calabarzon
- c. Region V – Bicol
- d. Region VI – Western Visayas
- e. Region VII – Central Visayas
- f. Region X – Northern Mindanao
- g. Region XI – Davao Region

MECHANICS

1. All participating schools may get copies of the dancercise music from their respective Division Supervisor in-charge of the Program.
2. Interested schools shall fill out the registration form, signed by the official school representative, and waiver.
3. A school team will be composed of a total of 25 members (15 students and 10 teachers). Only the official SY 2022-2023 NWCP dancercise music will be used. Duration of performance must be the same with the duration of the NWCP dancercise music.
4. The competition will be composed of two categories as follows:
 - a. Elementary Category
 - b. Junior High School Category
5. The competition will have three levels:
 - i. Division level competition
 - ii. Regional level competition
 - iii. National level competition

6. Participating schools shall submit a video of their dance performance. The contest will have two continuing parts. For the first part, performers must dance using the original Wellness choreography. The second part, using the same Wellness music, the performers will dance showing their own interpretation/steps. Pyramid building, stunts, throwing and other dangerous movements are strictly prohibited and will be subject for disqualification. Choreographies that are presented/considered as lewd, sexually explicit, and/ or deemed inappropriate for students by the contest facilitators are also not allowed. Entrance and exit are optional but should be within the duration of the dancercise music. Any kind of Props is not allowed.

7. Video entries submitted must conform with the following requirements:

- a. Video must be taken in the school premises.
- b. Video must be shot horizontally (landscape mode)
- c. Video must be continuous and should not be edited (not splicing, no stitching and no application of visual effects)
- d. Video resolution must be 1080p (high definition or higher if possible)
- e. Video should cover the totality of the dance performance (performers movements, and routines, others, etc.)
- f. Camera to be used in the entire filming of the performance must be steady (it is encouraged that a tripod be used to make the camera stable during the shoot)
- g. Video recording must be done from the beginning up to the end of the performance
- h. No other individuals can be seen in the video except the performers
- i. Video file size should be kept at or under 100mb for quicker up load and encoding time
- j. No unnecessary or extraneous noises, comments and effects must be heard from the video except from the audio that is necessary for the performance.
- k. None compliance with the video and audio requirements will be subject to disqualification.

8. Criteria for judging :

a) Choreography & impact	25%
b) Creativity and interpretation	25%
c) Showmanship (Execution and Expression)	25%
d) Synchronization of Movements/Mastery	15%
e) Attire	<u>10%</u>
TOTAL	100%

9. There will be one winner in the division level. Winning entry in the division level will move up to the regional level of the competition and winning entry in the regional level competition will represent the region in the National level competition.

10. A panel of judges will be selected by the DepEd focal persons in coordination with Greatfil Team and Nestlé Philippines, Inc.

11. Prizes to be won:

a. Elementary Category:

- i. Division level competition- one winner Ps. 5,000.00 worth of prize package
- ii. Regional level competition – one winner Ps.10,000 worth of prize package
- iii. National Champion
 - a. Champion - 15,000.00
 - b. First Runner up - 10,000.00
 - c. Second runner up - 5,000.00

b. Junior High School Category:

- i. Division level competition- one winner Ps. 5,000.00 worth of prize package
- ii. Regional level competition – one winner Ps.10,000 worth of prize package
- iii. National Champion
 - a. Champion - 15,000.00
 - b. First Runner up - 10,000.00
 - c. Second runner up - 5,000.00

12. The decision of the judges is final and not subject to any protests or appeal.

13. NPI/GTI shall have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to participants.

**S.Y. 2022-2023 NESTLÉ WELLNESS CAMPUS PROGRAM
HEALTHY HABITS BEST PRACTICES CONTEST**

DESCRIPTION

The Healthy Habits Best Practices Contest will give due recognition to outstanding school-initiated activities that reinforce the seven healthy habits. Since the school year marks NWCP's 10th year celebration, the competition will give priority on taking care of the environment.

COVERAGE

The contest is open only to public elementary schools and junior high schools in the seven participating regions, namely:

- a. National Capital Region
- b. Region IVA – Calabarzon
- c. Region V – Bicol
- d. Region VI – Western Visayas
- e. Region VII – Central Visayas
- f. Region X – Northern Mindanao
- g. Region XI – Davao Region

DURATION

October 1, 2022 – February 28, 2023

MECHANICS:

1. The competition will have two categories, namely:
 - A. Elementary School Category
 - B. Junior High School Category
2. Participation is strongly encouraged. Interested schools must fill out a registration form to confirm their participation. There will be three (3) levels and there will be school winners per level as follows:
 - i. Division Level – *(The champion school in Elementary and the champion school in High School will represent the division to the regional level)*
 - a. Elementary School – one winner
 - b. Junior High School – one winner
 - ii. Regional Level *(Winners will be chosen from the division champions)*
 - a. Elementary School – one winner
 - b. Junior High School – one winner
 - iii. National Level *(Winners will be chosen from the regional winners)*
 - a. Elementary School:
 - National Champion
 - First Runner-up
 - Second Runner-up

b. Junior High School:

- National Champion
- First Runner-up
- Second Runner-up

3. The criteria for the selection of winners in the division level, regional level and the national level will be as follows:

i.	Relevant best practice on the effective implementation of the 7 healthy Habits <i>(Only one best practice for all seven (7) healthy habits)</i>	30%
ii.	Relevant best practice on Solid Waste Management <i>One best practice on Reducing waste</i> <i>One best practice on Reusing waste.</i> <i>One best practice on Recycling waste.</i>	45% 15% 15%
iii.	Involvement of Stakeholders <i>Active involvement of stakeholders</i>	25%
TOTAL		100%

4. At the division level, participating schools will submit a USB or upload via Google Drive the compilation of the school's best practices in Power point presentation maximum of 50 slides with photos, videos and narrative report of their implementation to the Division Supervisor/GTI Wellness Ambassador in charge of the Program. The division supervisor and GTI will agree on the deadline of the submission of the presentation and the date of judging. See "Annex A" for the guide content of the power point presentation.

5. Based on the presentation submitted, the division supervisors in charge, together with the GTI representatives, will judge and select the division winners based on the criteria. Only the champion schools in elementary and high school will represent the division to the regional level.

6. At the regional level, all division winners will submit an enhanced PowerPoint presentation of their best practices in maximum of 50 slides with photos, videos and narrative report of the implementation of their best practices to the ESSD chief or to his/her duly assigned representative. Deadline of submission and judging of entries will be announced accordingly.

7. Based on the presentation submitted, the judges from DepEd Regional office and GTI/ NPI will determine the regional winners based on the set criteria. The regional winners will represent the region to the national level competition.

8. On the national level, winners will be determined based on the enhanced presentation submitted via USB or Google Drive with the mode of verification via USB. The schools with the highest scores will be recognized as the "S.Y. 2022-2023 Nestlé Wellness Campus Best Implementing School of the Year."

9. Winners will receive the following prizes:

i. Division winners:

Each winner in elementary school and high school will receive a prize package of their choice based on the total amount won. Prizes will be as follows:

A. Elementary School:

Champion- Prize Package worth Ps.5,000 + plaque

B. Junior High School:

Champion- Prize Package worth Ps.5,000 + plaque

ii. Regional Winners:

Winners in elementary and high school the region will receive a prize package of their choice worth Ps.25,000.00 each plus a plaque of recognition

iii. National Winners

School winners in the national level will receive a prize package of their choice. The total cost of items will be based on the total amount won. Prizes will be as follows:

A. Elementary School:

- *National Champion - Prize Package Worth Ps.50,000 + trophy*
- *First Runner-up - Prize Package Worth Ps. 30,000 + trophy*
- *Second Runner-up - Prize Package Worth Ps. 20,000 + trophy*

B. Junior High School:

- *National Champion - Prize Package Worth Ps.50,000 + trophy*
- *First Runner-up - Prize Package Worth Ps.30,000 + trophy*
- *Second Runner-up - Prize Package Worth Ps.20,000 + trophy*

Prize Packages: The winners may select among the items listed below. The quantity of items will depend on the amount of the prize won as follows:

- a. 50" flat screen TV
- b. Sound System
- c. Laptop
- d. Projector
- e. Camera
- f. Other items that will promote nutrition, health and wellness in the regions

List of winners duly signed by FDA representative will be sent to DepEd Regional Offices by NPI/GTI representative for the issuance of a regional memorandum/bulletin.

Awarding of prizes will be done in the campus of the winning schools or in the DepEd regional offices of the winning regions.

NPI/GTI shall have the absolute right to modify or change the mechanics (as need arises) to ensure the successful and orderly implementation of the Program upon prior notice to participants.

POWER POINT PRESENTATION GUIDE

SY 2022-2023 NESTLÉ WELLNESS CAMPUS DIGITAL PROGRAM PORTFOLIO

General Guidelines:

1. The digital Program portfolio will be in a Power point presentation, saved in a .PPT and .PDF format
2. The presentation shall have a maximum of 50 slides only.
3. Total number of minutes for all video linkages should not exceed the allotted time of 20 minutes.
4. Files will be submitted via CD, USB or Google Drive.
5. Failure to comply with the general guidelines is grounds for disqualification from the competition. NPI/GTI reserves the right to disqualify any entry not conforming to the guidelines of the competition at any time.

Outline of the Digital Program Portfolio:

Title Page

Acknowledgement

I. INTRODUCTION

- School Background (Location, Student population, administrators and Wellness Campus school coordinators and their contact numbers and email addresses)
- Program Overview with key achievements

II. TOTAL SCHOOL POPULATION (SEE SAMPLE TABLE BELOW)

GRADE LEVEL	STUDENT POPULATION
TOTAL	

III. SCHEDULE OF PROGRAM & ACTIVITY IMPLEMENTATION (GANTT CHART)

IV. NESTLÉ WELLNESS CAMPUS PROGRAM DOCUMENTATION

(Include a brief explanation on how each activity was implemented. 1-2 slides per activity.)

- a. Nutrition module for students - Include sample lesson plans
- b. PE module for students - Include sample lesson plans
- c. Nutrition module for adults – implementation photos/FB Community Page
- d. Dancercise implementation

V. NESTLÉ WELLNESS CAMPUS SCHOOLS RELEVANT BEST PRACTICES BASED ON THE FOLLOWING GUIDELINES:

1. One relevant best practice on the effective implementation of the seven (7) healthy habits and adult modules.
2. Relevant best practice on Solid Waste Management
 - one best practice on reducing waste
 - one best practice on reusing waste
 - one best practice on recycling waste
4. Involvement of Stakeholders
 - a) How were you able to solicit or encourage support from Stakeholders such as LGUs, community, alumni, NGOs etc.?
 - b) What are the levels of involvement?

VI. CONCLUSION AND OTHER RECOMMENDATION

Example: How were you able to assess the effectiveness of all your activities.

**SY 2022-2023 NESTLÉ WELLNESS CAMPUS
ARTWORKS FOR WELLNESS CONTEST**

DESCRIPTION

Artworks for Wellness is an inter-school competition that recognizes the creative artistry of DepEd learners and teachers while reinforcing the importance of the NWC seven (7) healthy habits. It consists of two categories:

1. The Recycled Art Contest aims to promote solid waste management, raise awareness about environmental sustainability, reinforce the “makakalikasan” core value, while recognizing the creativity of learners in the community among Elementary students.
2. The Poster-making contest aims to encourage Junior High School students to express their ideas and understanding on the NWC seven (7) healthy habits through the art of drawing.

QUALIFICATION

The contests are open to all public elementary schools and high schools in the seven participating regions namely:

- i. National Capital Region (NCR)
- ii. Region 4-A – CALABARZON
- iii. Region 5 – Bicol Region
- iv. Region 6 – Western Visayas
- v. Region 7 – Central Visayas
- vi. Region 10 – Northern Mindanao
- vii. Region 11 – Davao Region

GENERAL MECHANICS:

1. The competition is divided into two categories, which are:
 - a. For Elementary Schools – Recycled Art Contest
 - b. For Junior High Schools – Poster Making Contest
2. Each contest will have three levels as follows:
 - a. Division Level competition
 - b. Regional Level competition
 - c. National level competition
3. Each team consists of one (1) learner and one (1) teacher-coach. Only one team per school is qualified to represent the school.

A. RECYCLED ART CONTEST

1. Interested elementary schools must fill out the registration form, signed by the

official school representative, and waiver duly signed by the parents. All participants will provide their own materials in the division, regional, and national level competition.

2. Each participant shall compete by making use of clean, discarded materials, sachets and recyclable beverage cartons to come up with different art pieces. Each participant may only submit one entry per level of the competition.
3. There will be different themes per level of the contest:
 - a. Division Level – “For My Buddy” (Build an art piece or gift for your buddy)
 - b. Regional Level – “For My School” (Build something out of your recycled materials showing what environmental sustainability is for you and your school)
 - c. National Level – “For My Community” (Build something that can help increase the awareness of the importance of upcycling/ recycling in your community)
4. The criteria for judging of Division, Regional and National Level Entries will be as follows:
 - a. Originality – 30% (does the art piece show creative artistry?)
 - b. Craftmanship and Visual Impact– 30% (does the art piece show good quality workmanship? Does it capture attention?)
 - c. Sustainability – 30% (Does it show effective and imaginative use of materials of discarded, salvaged or collected waste materials? Is it made up of more than 50% Nestlé beverage cartons?)
 - d. Photo quality – 10% (Does the photo properly focus on the art piece? Does it show the true quality of the piece?)
5. The physical artworks need not be sent to Nestlé and/or GTI. Submission will be conducted online through (email) with the subject “Wellness Campus_Region_School_Title of the Work”. The submission should contain the following:
 - a. A brief descriptive report on theme and inspiration behind the art piece and the materials used (1 page)
 - b. High-quality photos of the art piece; 2 photos each for front, back and top shots
 - c. Behind the scenes video clip of the learner at work (max of 3 mins)
6. The participants should only use discarded, salvaged or collected litter. They are also encouraged to use Nestlé products for their art piece submission, especially sachets and ready-to-drink beverage cartons because they are made of recyclable materials.

No competitors' products are allowed.

7. Art piece submissions must:
 - a. not infringe any third party rights;
 - b. not contain any illicit, inappropriate, and/or offensive content;
 - c. not contain any feature marks, logos or brand names other than Nestlé and its products;
 - d. be safe to handle (no hazards in its design);
 - e. comply with the guidelines/requirements of the Activity mechanics and terms and conditions
8. Winners and Prizes to be won:

Grade School Category:
Division Winner – one winner- Ps. 1,000 worth of prize package
Regional Winner – one winner- Ps. 2,500 worth of prize package
National Winner
Champion – Ps. 5,000 worth of prize package plus plaque
First Runner up – Ps. 3,000 worth of prize package plus plaque
Second Runner up – Ps. 2,000 worth of prize package plus Plaque
9. The decision of the judges is final and non-appealable.
10. Nestlé Philippines shall be allowed to use the winning materials for marketing collaterals and communication materials for television, print and/or web-based media, provided that consent of the individual/s involved were sought.

B.POSTER MAKING CONTEST

11. Interested junior high schools must fill out the registration form, signed by the official school representative, and waiver duly signed by the parents. All participants will provide their own materials in the division, regional, and national level competition. The materials to be used are as follows:
 - a. 1/2 Illustration board
 - b. Pastel color crayons
 - c. Pencil and/or pen
12. There will be different themes per level of the contest which will be announced by the organizer before the start of the contest. Each participant will be given two (2) hours to draw their poster.
13. A panel of judges for each level of the contest will be identified by the organizer in

coordination with Nestlé Philippines, Inc.

14. The schools/district shall determine their representative for the division level competition. Entries shall be submitted to the division office on the date set by the division focal person. The division office in coordination with Greatfil Team shall facilitate the judging of entries to determine the division winner and validate the original creation of the student.
15. There shall be one winner per division to compete in the regional level. Winning entries will be collected by the GTI Wellness Ambassador immediately after the competition and shall be submitted to the DepEd regional office Wellness focal person. The regional office in coordination with Greatfil Team shall conduct the judging of the winning entries to determine the regional champion which will represent the region to the national level competition.
16. The National level competition will be conducted via virtual platform. GTI Wellness Ambassador will be physically present in the contestant's location/school during virtual competition. The theme will be announced before the start of the contest. Each participant will be given two (2) hours to draw their poster. The GTI Wellness Ambassador will collect the finished artwork/poster and shall send it to the GTI national office for the national judging.
17. The criteria for judging for the division, regional and national level of the contest are as follows:

a. Relevance to the theme	50%
b. Originality/Creativity	30%
c. Visual Impact/Presentation	20%
Total	100%
18. Winners and Prizes to be won:

High School Category:	
Division Winner – one winner Ps. 1,000 worth of prize package	
Regional Winner – one winner Ps. 2,500 worth of prize package	
National Winner	
Champion	- Ps. 5,000 worth of prize package plus plaque
First Runner up	- Ps. 3,000 worth of prize package plus plaque
Second Runner up	- Ps. 2,000 worth of prize package plus plaque
19. The decision of the judges is final and non-appealable.
20. Nestlé Philippines shall be allowed to use the winning designs for marketing collaterals and communication materials for television, print and/or web-based media, provided that consent of the individual/s involved were sought.

21. NPI/GTI shall have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to participants.

**SY 2022-2023 NESTLÉ WELLNESS CAMPUS
VIRTUAL COOK OFF COMPETITION**

DESCRIPTION

The Activity is an inter-school virtual competition that advocates the goodness of homemade cooking and promotes the consumption of delicious and nutritious food.

DURATION

September 1, 2022 to February 2023

QUALIFICATION

The contest is open only to public elementary schools and junior high schools in the seven participating regions, namely:

- a. National Capital Region
- b. Region IVA – Calabarzon
- c. Region V – Bicol
- d. Region VI – Western Visayas
- e. Region VII – Central Visayas
- f. Region X – Northern Mindanao
- g. Region XI – Davao Region

A school team must be composed of one (1) student, parent of the said student, and one (1) teacher-coach from the school. Only the student shall prepare and cook the recipe dish with the guidance of the parent and teacher-coach.

MECHANICS:

1. The Activity will have two categories:
 - i. Elementary School Category
 - ii. Junior High School Category
2. The Activity will have three levels:
 - i. Division Level competition
 - ii. Regional Level competition
 - iii. National Level competition
3. To confirm participation in the Division Level competition, interested public schools must submit a registration form, signed by the official school representative, and waiver on the date that will be set in coordination with the DepEd Education Program Supervisor assigned as focal person in the Division. Only one team should represent the school.
4. In the division level of the competition qualified entries must have the following requirements:
 - One video featuring a dish with egg and vegetables as main ingredients.
 - Maximum cost of recipe is Ps.150.00 and good for 5 persons
 - Participants will shoulder the cost of their recipe.
 - Video must not exceed the maximum of 6 minutes in .mp4 format with no visual effects

- First 2 minutes of the video must be a testimonial of both student and parent, highlighting their learnings from the selected MAGGI videos available in Youtube through this link: <https://bit.ly/SarapSustansya>
 - The remaining four minutes must be allotted for the student to show the actual cooking. Submission of video in the division level will be based on the date set in coordination with the DepEd Education Program Supervisor assigned as NWCP focal person in the Division.
5. There will be one school team winner per division to represent the division to the regional level competition. The winning entry in the division level will automatically qualify in the regional level competition.
 6. There will be one regional winner who will represent the region in the National Level competition.
 7. The National level competition will be a virtual cook off via zoom platform. The Greatfil Team Wellness Ambassadors will be physically present in the contestant's school/location to help facilitate the contest. The preparation should not exceed the maximum of 6 minutes. The first 2 minutes must be a testimony of both student and parent, highlighting their learnings from the selected MAGGI videos available in Youtube through this link: <https://bit.ly/SarapSustansya>. The remaining four minutes must be allotted for the student to show the actual ingredient preparation and cooking with the guidance of the parent and teacher-coach.
 8. In the National level competition, the contestants will prepare a recipe that features one (1) Pinggang Pinoy Dish. The recipe shall be submitted on the specified date set by the DepEd regional focal persons in coordination with Greatfil Team. Maximum cost of the recipe is Php. 150.00 good for one serving only. Participants will shoulder the cost of the recipe.
 9. Participating Teams in the competition will be ranked based on their scores. Winners will receive the following prizes as follows:
 - i. Elementary School Category:
 1. Division Level - one winner of Ps. 2,500.00 worth of prize package
 2. Regional Level – one winner of Ps. 10,000.00 worth of prize package
 3. National Level
 - a. Champion – Ps. 15,000.00 worth of prize package plus Plaque
 - b. Second Place – Ps 10,000.00 worth of prize package plus Plaque
 - c. Third Place – Ps. 5,000.00 worth of prize package plus Plaque
 - ii. Junior High School Category:
 1. Division Level - one winner of Ps.2,500.00 worth of prize package
 2. Regional Level – one winner of Ps. 10,000.00 worth of prize package
 3. National Level
 - a. Champion – Ps. 15,000.00 worth of prize package plus Plaque
 - b. Second Place – Ps 10,000.00 worth of prize package plus Plaque
 - c. Third Place – Ps. 5,000.00 worth of prize package plus Plaque

10. Entries for the Division Level competition, Regional Level competition and National Level competition must feature dishes using Nestlé products.
11. No substitution of Nestlé products shall be allowed. The Participating Team shall use at least 1 Nestlé product but they are not required to mention the specific Nestlé product used during actual food preparation.

Criteria for Judging:

1. The criteria for judging of Division Level Video Entries and Regional Level Video Entries will be as follows:
 - i. Sarap Sustansya – 40%
(Is the dish appetizing to the taste buds? Do the ingredients complement each other? Is the dish healthy? Does it use healthier ingredients and cooking methods?)
 - ii. Appearance and Palatability- 20%
(Does it entice the whole family especially the children to eat sarap-sustansya dish? Does it have a variety of colors? Does it look palatable?)
 - iii. Food Safety - 15%
(Did they follow basic food safety procedures while preparing? Is the working area clean? Are tools and equipment properly used?)
 - iv. Affordability and Accessibility of Ingredients - 15%
(Are the ingredients selected readily available? Is the final recipe affordable? Is the number of servings good enough to serve a family of 4-5? The cost must be within P100.00 to 150.00)
 - v. Video format and organization – 10%
(Does the video have high-quality visuals? Clear narration and presentation? Does the video fall within the required time limit? Video format will apply only in Division and Regional competition.
2. Criteria for Judging in the National Level Competition
 1. The criteria for judging of in the National Level competition will be as follows:
 - vi. Sarap Sustansya – 40%
(Is the dish appetizing to the taste buds? Do the ingredients complement each other? Is the dish healthy? Does it use healthier ingredients and cooking methods?)
 - vii. Appearance and Palatability- 20%
(Does it entice the whole family especially the children to eat sarap-sustansya dish? Does it have a variety of colors? Does it look palatable?)
 - viii. Food Safety - 15%
(Did they follow basic food safety procedures while preparing? Is the working area clean? Are tools and equipment properly used?)
 - ix. Affordability and Accessibility of Ingredients - 15%

(Are the ingredients selected readily available? Is the final recipe affordable? Is the number of servings good enough to serve a family of 4-5? The cost must be within P100.00 to 150.00)

- x. Virtual Appearance and Demonstration Skills-10%
(Proper cooking attire, set up and mastery in the preparation an cooking process)
- 2. A panel of judges for each level of the contest will be identified by DepEd in coordination with Greatfil Team and Nestle Philippines, Inc. .
- 3. NPI reserves the right to publish and/or broadcast the winners' name, photo or likeness, and video submission/entry, for advertising and publicity purposes without further compensation to them.

Prizes To Be Won:

1. Winners will receive the following prizes:

Elementary School Category:

- a. Division Level Winners – prize package worth P2,500
- b. Regional Level Winners – prize package worth P10,000
- c. National Level Winners
 - Champion - prize package worth P15,000 + plaque of recognition + recipe feature in MAGGI website
 - First Runner Up - prize package worth P10,000 + plaque of recognition + recipe feature in MAGGI website
 - Second Runner Up - prize package worth P5,000 + plaque of recognition + recipe feature in MAGGI website

High School Category:

- d. Division Level Winners – prize package worth P2,500
- e. Regional Level Winners – prize package worth P10,000
- f. National Level Winners
 - Champion - prize package worth P15,000 + plaque of recognition + recipe feature in MAGGI website
 - First Runner Up - prize package worth P10,000 + plaque of recognition + recipe feature in MAGGI website
 - Second Runner Up - prize package worth P5,000 + plaque of recognition + recipe feature in MAGGI website

2. For the prize package, the winners will select from among the items listed below. The quantity of items will depend on the value of the corresponding prize package won.
 - a. Cooking Range
 - b. Refrigerator
 - c. Food Processor
 - d. Mixer
 - e. Microwave Oven
 - f. Cooking tools/ equipment

3. The Prize will be delivered to the winning schools' address as provided in the registration form. NPI, through its implementing agency, will shoulder the delivery costs of the Prize. It will be delivered to the school on a date scheduled and agreed upon with the implementing agency, or within 60 days from the end of promo period.
4. By receiving the Prize, the Participant attests that they have read and understood the full Activity mechanics and agree to abide by the terms and conditions of the same.
5. NPI/GTI shall have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to participants.

