



Republic of the Philippines  
Department of Education  
NATIONAL CAPITAL REGION  
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

OCT 26 2022

Advisory No. 267, s. 2022  
October 25, 2022

In compliance with DepEd Order (DO) No. 8, s. 2013  
This advisory is issued not for endorsement per (DO) 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/ staff, as well as the concerned public.  
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**FUNDAMENTALS OF QUALITATIVE RESEARCH DESIGN, METHODS AND DATA ANALYSIS USING FREWARE**

Attached is an invitation letter from **Strategic One Business Management Consultancy Firm (STRAT One)**, dated October 21, 2022 re: **Fundamentals of Qualitative Research Design, Methods and Data Analysis Using Freeware**, contents of which are self-explanatory, for the information and guidance of all concerned.

Target participants are school administrators, teachers, researchers, and other professionals from public and private schools.

Participation of public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to increase Engaged Time-on-Task and Ensuring Compliance Therewith.

Moreover, schools are reminded of the "No Collection and No Selling of Tickets Policy" stipulated in DepEd Order Nos. 19 and 40, s. 2008 and RA Nos. 4206 and 5546.

**NERISSA ROXAS LOMEDA PhD**

OIC- Assistant Schools Division Superintendent

GAA / Fundamentals of Qualitative Research Design, Methods and Data Analysis Using Freeware  
267 / October 25, 2022



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## (29 TRAINING HOURS) INVITATION TO TEXT MINING, SENTIMENT ANALYSIS AND OTHER QUALITATIVE DATA ANALYSIS WORKSHOP

1 message

Data Science and Research Webinars (STRATOne) <datascience15@strat1ph.com> Fri, Oct 21, 2022 at 10:01 AM  
To: "sdo.muntinlupa" <sdo.muntinlupa@gmail.com>

### Fundamentals of Qualitative Research Design, Methods and Data Analysis using Freeware - November 22 to 25, 2022 via ZOOM

Researchers face obstacles when conducting qualitative research, including incompatibility between the study question and methodology, insufficient methodological understanding, and neglect of the philosophical foundations of qualitative methodology. Further, many researchers in the public, private and academic sector lacks a fundamental understanding of qualitative methods, design, and analysis.

*Qualitative research is critical in research because it answers "how" and "why" research questions and allows for a better knowledge of experiences, events, and context. Qualitative research allows us to explore questions about human experience that are difficult to quantify. Government, academe, and even the private sector must dig deeper in order to understand its stakeholders.*

The course will follow a combined lecture and hands-on workshop in which participants will receive guidance on conducting qualitative data analysis and peer feedback on their own qualitative data analysis efforts. On the last or third day of the workshop, participants will learn how to use **Orange (Data science freeware)** to create a **word cloud, sentiment analysis, and text mining.**

#### **Objectives:**

Learn about the nature and application of qualitative research in social and organizational research.

Learn to conceptualize qualitative research and formulate problem statements and research questions.

Learn how to design a qualitative research study.

Learn about qualitative data collection procedures—observation, interviews, focus group interviews, and collection and use of documents and archival data.

**Learn the power of Orange for Data Science (FREEWARE) on performing text mining, word cloud, and sentiment analysis.**

**STRATONE will introduce Orange for Data Science** in this workshop. **Aside from the conventional method of analyzing qualitative data, participants will learn to create WORD CLOUD, SENTIMENT ANALYSIS and TEXT MINING using ORANGE for Data Science(a freeware).**

**Note: To access the course outline, description, and program of activities, you may reply to this email.**

The **registration fee of PHP3500.00** includes **12% VAT**, digital handouts, datasets, installer of the software, digital certificates (of participation, completion, and attendance), recording of the webinar, and the learning experience. **OFFICIAL RECEIPTS** will be provided upon payment. **STRATONE is a VAT company.**

To register (copy-paste the link to your web browser): <<<https://forms.gle/N6Qhca5C7uEGGned6>>>

#### **\*\*Payment details:**

Account Name: Strategic One Business Management Consultancy Firm  
Account Number: 3831-0043-38  
Bank: Landbank of the Philippines (Alabang Business Center Branch)

Account Name: Strategic One Business Management Consultancy Firm  
Account Number: 00-218-002124-6 (Checking Account)  
Bank: UnionBank (Madrigal Business Park, Alabang, Muntinlupa)

#### **Who should attend?**

1. Government employees
2. Academicians who are doing and teaching research and statistics.
3. Private sectors, who wants to know alternative data analysis softwares that are FREE of charge.
4. Non-governmental organizations.

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5. Students (undergraduate and graduate level).

**Our workshop usually starts at 9:00AM, and conclude by 4:00PM daily. We are using ZOOM to deliver our workshops.**

Thank you, and have a great year!



Regards,



STRAT One

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