



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

JAN 04 2023

Advisory No. 001, s. 2023
January 4, 2023

In compliance with DepEd Order (DO) No. 8, S. 2013
This advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.

READING AT THE FRONTLINE, NO CHILD LEFT BEHIND

Attached is DepEd NCR Advisory No. 337 s. 2022 dated December 14, 2022 on the above-captioned title, contents of which are self-explanatory, for the information and guidance of all concerned.

Participation of public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s, 2005 entitled Instituting Measures to increase Engaged Time-on-Task and Ensuring Compliance Therewith.

Moreover, schools are reminded of the "No Collection and No selling of Tickets Policy" stipulated in DepEd Order Nos. 19 and 40, s. 2008 and RA Nos. 4206 and 5546.

NERISSA ROXAS-LOMEDA PhD
OIC-Assistant Schools Division Superintendent

M.C.R.A.

MCDS/ READING AT THE FRONTLINE, NO CHILD LEFT BEHIND
001/January 4, 2023

AD-2023-001



Student Center for Life Skills Bldg., Centennial Ave, Brgy Tunasan,
Muntinlupa City
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Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION

DNCR-F-ORD-038/R0/01112019

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DEC 28 2022

ADVISORY No. 337, s. 2022
December 14, 2022

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001
But only for the information of DepEd officials, personnel/staff, as well as the concerned public.

SDO-CITY OF MUNTINLUPA
Received _____
Date 1/3/23
Time 1:35PM

Instant Reader, Kapitolyo, Pasig will hold a conference on Reading, Comprehension and Literacy in titled "Reading at the Frontline, No Child Left Behind", on March 24, 2023 at Tanghalang Pasigueno. The activity aims to feature expert resource speakers who will tackle relevant topics related to the current state of reading education in the country.

For inquiries, please contact:

Jennifer Bayog

Project Head

Cel No. 09171225576

Email Address: jeniebayog@instantreaderkapitolyo.com

Clmd/acg



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Instant Reader™ Kapitolyo Branch
Easy Learning Tutorial Center
Unit 602 3 San Rafael Street
Kapitolyo, Pasig 1603
0917 325 7008
www.readin-20days.com
admin@instantreaderkapitolyo.com

December 14, 2022

Mr. Wilfredo E. Cabral
Regional Director
National Capital Region
Department of Education



Subject: Request for Event Endorsement Reading at the Frontline Conference 2023

Dear Mr. Cabral,

Greetings!

We are Instant Reader™ Kapitolyo Pasig branch, offering a proven Reading Program that caters to digital learners of this generation. Our advantage over all the other reading programs is that we enable any average non-reader to read in just 20 days at the level of a Grade 1 Student.

For the past, it shows that 9 out of 10 children in the Philippines at late primary age are not proficient in reading, science and math. There has been a learning crisis in low- and middle-income countries even before the Covid-19 pandemic. This report is truly a serious concern which calls for immediate action since reading is the foundation of learning. Our desire to be of service to the community and to take part of DepEd's laudable initiatives to help our students became more evident and prompted our team to come up with the reading, Comprehension, and Literacy titled **Reading at the Frontline, No Child Left Behind** for academicians, school directors, principals, and teachers within Pasig and other parts of the Philippines to be conducted on March 24, 2023 at Tanghalang Pasigueño. This conference will feature expert resource speakers who will tackle relevant topics related to the current state of reading education in the country.

The conference is on **March 24, 2023, at Tanghalang Pasigueño.**

We would like to appeal also for you to be our guest. We have nothing but the best intention to share the missing link to teach Reading and finally help address the lingering struggle of many Filipino students to acquire and master this very

Teaching the world to read and speak English the fastest and most effective way.

Easy Learning Tutorial Center | admin@instantreaderkapitolyo.com | 0917 325 7008

significant skill that they will ever learn in their lifetime! Instant Reader™ Kapitolyo with our program developer and owner Teacher Veronica "Vicki" Arioder is here reaching out to our nation for this very noble cause! Pilipino Muna Bago ang Iba!

This is a movement that would have a significant positive effect not just to the beginning and struggling readers in Pasig but the whole nation as well.

We want to share and spread this good news with more people and thus extend this invitation to your division and teachers. Thus, on behalf of the Instant Reader Kapitolyo Team, we would like to humbly ask your good office to also endorse the event to other Pasig Teachers and/or any form of endorsement that you can provide.

Thank you.

Very truly yours,



Jenie Bayog
Project Head

Reading at the Frontline, No Child Left Behind Conference 2023

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jeniebayog@instantreaderkapitolyo.com



December 5, 2022

**Subject: REQUEST DEPED ADVISORY LETTER FOR 2023 READING,
COMPREHENSION AND LITERACY CONFERENCE**

MATRIX

THE CONFERENCE SHALL

- Serve as a hub of information and support for anyone. Teachers, researchers, parents, advocates, and therapists are all invited to learn, network, and gain the tools they need to help students who are struggling readers.
- Feature speakers and industry leaders both from the public and private sectors. Throughout the conference, there will be unlimited opportunities to deepen one's knowledge of structured literacy, reading, instruction, research, and advocacy.
- Help and equip teachers with new techniques and strategies they can apply to their classroom and students.
- Target the problem and provide information to help parents and classroom teachers understand specific reading problems a child may be having.
- Present practical suggestions on how to help students overcome or deal with their reading difficulties.

CONFERENCE TOPIC

- Data Driven Policy and Reading Program Implementation
- Learning Poverty in the Philippines
- Current Trends and Issues in Reading Education
- Tungo sa Isang Bansang Tunay na Nagbabasa
- The Missing Link in Teaching Reading

BENEFITS

- Receive Certificate
- Better understanding of current reading issues
- Opportunity to learn the fastest and most effective way to teach how to read

INSTANT READER™ KAPITOLYO BRANCH

☎ 0917 122 5576
0928 512 1279
0917 107 3248

✉ hello@instantreaderkapitolyo.com

📍 Unit 602 3
San Rafael St.,
Kapitolyo, Pasig



Resource Speakers:

Resource Speaker | Hon. Roman Romulo

Representative for the Lone District of Pasig City, Philippines

- Lawyer, public servant
- Chairman of the House Committee on Higher and Technical Education

Resource Speaker | Dr. Sarah J. Colarina, EdD

Principal, Pineda Elementary School

- Industrial Management Graduate International Correspondence School, Pennsylvania.
- Master of Arts in Education-Major in SPECIAL EDUCATION
- Doctor of Education -Major in Educational Management
- Child Protection Specialist- National Capital Region
- Drug Education Specialist. Positive Discipline Advocate and Trainer

Keynote Speaker | Ms. Veronica Quintana-Arioder

Educator. Founder and Curriculum developer of the Instant Reader™ Program

- BS in Development Communication, Major in Educational Communication (UP Los Banos)
- Masters Degree in Education (UP Diliman)
- Dyslexia Consultant/Expert who earned a Diploma in Dyslexia (with Distinction Award) at Blackford Centre for Dyslexia, UK London
- Awarded as 2019 UPLB College of Development Communication Alumni Association Distinguished Alumna in Educational Leadership

PROGRAM FLOW

Timeslot		Speaker	Topic
9AM to 910AM	Welcome Remarks		

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910AM to 920AM	Pineda Elementary School Reading Bootcamp Report	Instant Reader Representative	Culminating report about the 10-Day Reading Program (results)
920AM to 1015AM	Resource Speaker	Dr. Sarah J. Colarina, EdD	Data Driven Policy and Reading Program Implementation
1015AM to 1045AM	Keynote Speaker	Ms. Aytte Ferriols (Supervising Education Program Specialist Curriculum Standards Development Division BUREAU OF CURRICULUM DEVELOPMENT) **for confirmation if Usec. Gina will confirm	Current Trends and Issues in Reading Education
1045AM to 12Noon	Resource Speaker	** Dr. Edizon Fermin (for confirmation)	Tungo sa Isang Bansang Tunay na Nagbabasa
12Noon	Lunch		
1PM to 130PM	Speech	Harrie Summer Martija	Why is Reading Important? A kids perspective
130PM to 230PM	Resource Speaker	Cong. Roman T. Romulo (Confirmed)	Learning Poverty (Government side)

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230PM to 4PM	Keynote Speaker	Ms. Veronica Quitana-Arioder	The Missing Link to the right way of teaching reading
4PM	End of the Conference		

**PROGRAM WILL BE SUBJECT TO CHANGE

**VENUE: TANGHALANG PASIGUEÑO, MAIN THEATER,
PASIG CITY
MARCH 24, 2023**

Registration Link: <https://bit.ly/readingatthefrontline>

Participants: Teachers (private and public schools), tutors, reading coordinators, Principals, reading clinician, parents, LGU Educ Unit Heads, SDO heads, DepEd Personnel, Educ Students

Registration Fee:

Early Bird Rate (December 2022 to January 31, 2023)

Private Sector (Private School Teachers, Tutors, Parents, Reading Clinician, Coordinators)

Individual 850

Group of 2 - 1600

Group of 3 - 2355

Group of 4 - 3080

Group of 5 - 3750

Public Sector (Public School Teachers, Reading Coordinators, Principals, SDO Heads, LGU)

Individual- 700

Group of 2 - 1350

Group of 3 - 1950

Group of 4 - 2500

Group 5 - 3000

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READING AT THE FRONTLINE
NO CHILD LEFT BEHIND CONFERENCE 2022
MARCH 24, 2023 + TANGHALANG PASIGUEÑO



Inclusion:

1. Certificate of Attendance
2. Conference Kit
3. Lunch

Mode of Payment: Deposit to any of the following bank accounts:

- Unionbank - Ernalyn Daung - Account No: 109430210474
- UnionBank - Easy Learning Tutorial Center (Current Account) - 002160723193
- BPI - Ernalyn Daung - Account No: 9336 3536 73
- BDO - Ernalyn Daung - Account No. 000-870-646-028
- GCash - Ernalyn Daung 0917 325 7008

Please email the deposit slip/bank transfer receipt to hello@instantreaderkapitolyo.com

For more information:

Email : readingatthefrontline@instantreaderkapitolyo.com
Contact Nos. : Globe 0917-122-5576/0917-107-3248 or Smart 0928-512-1279

We sincerely feel that this gathering of the minds has a purpose and we're capitalizing on it and see how together we could help achieve an illiterate-free Philippines, one child at a time.

Thank you and God Bless.

Very Yours Truly,

Jemie B. Bayog
Project Head

Reading at the Frontline, No Child Left Behind Conference 2022

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