



Republic of the Philippines
Department of Education
National Capital Region
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Advisory No. 091, s. 2023
March 22, 2023

In compliance with DepEd Order (DO) No. 8, s. 2013

This advisory is issued for the information of DepEd officials, personnel/staff, as well as the concerned public.

2023 NATIONAL NEWSCASTING COMPETITION

Attached is a letter from Mr. Jahan Elgar C. Castro, Project Chairperson and Overall Event Organizer, dated March 9, 2023, re: 2023 National Newscasting Competition, contents of which are self-explanatory, for the information and guidance of all concerned.

Participation of public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to increase Engaged Time-on-Task and Ensuring Compliance Therewith.

Moreover, schools are reminded of the “No Collection and No Selling of Tickets Policy” stipulated in DepEd Order Nos. 19 and 40, s. 2008 and RA Nos. 4206 and 5546.


NERISSA ROXAS-LOMEDA PhD
OIC- Assistant Schools Division Superintendent

CCA /2023 National Newscasting Competition
091 /March 22, 2023

AD-2023-091



Center for Life Skills Bldg., Centennial Ave, Brgy. Tunasan,
Muntinlupa City
Tel. No. 805-9940
nlca@gmail.com





March 9, 2023

To: **DR. CARLEEN S. SEDILLA, CESO V**
Schools Division Superintendent
Schools Division Office of Muntinlupa City

Subject: **INVITATION TO THE 2023 NATIONAL NEWSCASTING COMPETITION**

Dear Dr. Sedilla:

Greetings.

JCI Caloocan Northgate, in partnership with Eventrous Co. Ltd. and OutVote PH, will be launching the National Newscasting Competition (NNC) this year, 2023. It is a competition open to Filipino senior high school students. NNC is a one of a kind competition in Philippine high school journalism as it gives student participants an opportunity to simulate delivering news in a newsroom like professional newscasters. Recognizing the potential of the Filipino youth, NNC aims to provide an opportunity to student participants to discover, hone, showcase, and improve their newscasting skills and talents.

In this regard, we would like to invite all **PUBLIC** and **PRIVATE SENIOR HIGH SCHOOLS** in your division to participate in the 2023 National Newscasting Competition. The succeeding pages contain the mechanics of the competition as a reference for schools who may be interested to join.

We highly anticipate your affirmative response regarding this matter. Should you have queries or clarification regarding this competition, please do not hesitate to contact the undersigned.

We thank you for taking time to read our letter and we are looking forward to partnering with your division in providing our youth the much-needed development opportunities. Thank you.

Very respectfully yours,

JAHAN ELGAR C. CASTRO
Project Chairperson and Overall Event Organizer
The 2023 National Newscasting Competition
Executive Director, JCI Caloocan Northgate
09665346517 | jahancastro@gmail.com

Noted by:

ANNE MARGARET C. LUNA
President
JCI Caloocan Northgate



NATIONAL NEWSCASTING COMPETITION 2023

COMPETITION BRIEF

The National Newscasting Competition (NNC) 2023 is a one of a kind competition in Philippine high school journalism. NNC gives student participants an opportunity to simulate delivering news in a newsroom like professional newscasters. Recognizing the potential of the Filipino youth, NNC aims to provide an opportunity to student participants to discover, hone, and improve their newscasting skills and talents.

MECHANICS

General Mechanics

1. NNC 2023 is open to Grade 12 senior high school students from anywhere in the Philippines.
2. A school may only field one contestant.
3. Schools who wish to join should submit their intent to participate in the NNC 2023 by filling out this Google Form: <https://tinyurl.com/NNCRegistration>
4. Participants who will qualify for the Final Round have to be physically present at the venue, which will be in Metro Manila (exact venue to be announced soon). Organizers will not shoulder the expenses to be incurred by the participants, their trainers, parents, and/or chaperones.
5. The language to be used is Filipino/Tagalog. However, during the live Final Round, there may be some parts of the newscast that will require the use of the English language.

Elimination Round

1. The participant, the trainer/coach, and the principal of a participating school will receive the material to be used for the elimination round via email.
2. Participants are required to record a video of themselves delivering the material.
3. Editing of videos is allowed, including but not limited to, putting a CGI (computer-generated imagery) background, sound effects, in-between news transition effects, etc. Effects must be original and must not be taken from any past and current news show. Effects will have no bearing to the score.
4. Participants are required to follow the script provided in the material. Minor deviation is allowed, provided that the change to be done will not alter the story. Participants are encouraged to create their own opening and closing spiels.
5. The video to be submitted should be between 1'00" (one minute) and 1'15" (one minute and 15 seconds) in length. A 0.2 point will be deducted to the final score for every second in excess of the maximum allowed time. The video shall be submitted via Google Form (link will be sent to the registered email addresses of the participant, the coach/trainer, and the school head).
6. The judging period and the voting period will be done simultaneously and will run for ten (10) days..
7. Voting shall be done using a mobile application to be announced later on. Top 10 participants with the highest votes will automatically proceed to the Final Round.
8. After excluding the Top 10 participants with the highest votes from the list, the Top 10 participants with the highest scores given by the judges will also proceed to the Final Round.



Final Round

1. The Final Round will be conducted in a face-to-face format. It will be held on April 28, 2023 (Friday), time and venue to be announced.
2. A short lecture about newscasting and news anchoring will be given by one of the judges on the morning of the Final Round.
3. In the afternoon, at the start of the Final Round, all participants (without coaches, parents, or chaperones) will be gathered in an enclosed room where participants will have an orientation about the Final Round.
4. For the competition proper, participants will be called to proceed to the designated studio room one by one. Mobile phones will be strictly prohibited inside the studio room.
5. The whole material will last for about five minutes.
6. Under no circumstance can a participant be allowed to repeat from the beginning or from any point of his/her newscast time.
7. Participants who have finished their newscast time will be brought to the waiting area of coaches, parents, or chaperones.
8. The judges' decision is final and unappealable.
9. Announcement of winners will be held on the same day.

CRITERIA FOR JUDGING

Delivery	50%	(Mastery of the news, presentation, facial expression, hand gestures, adaptability)
Language Proficiency	20%	(Vocabulary, grammar, pronunciation, fluency)
Voice	10%	(Intonation, articulation, tempo, timing, volume)
Appearance	5%	(Neatness, outfit, hair, makeup, shoes, etc)
Overall Impact	15%	(Confidence, studio presence, opening spiel, closing spiel)

Total **100%**

PRIZES

Champion:	Php 10,000.00
First Runner-Up:	Php 6,000.00
Second Runner-Up:	Php 4,000.00

Certificates and tokens will be given to the following special awards:

- Most Popular News Anchor
- Most Telegenic News Anchor
- Best Dressed News Anchor



TIMELINE

Date/s	Activity
March 1-17, 2023	Sending of letter of invitation to the Department of Education Division of City Schools and senior high schools.
March 20-24, 2023	Principals/Coaches/Trainers/Participants to sign-up using Google Forms. Organizers to send out materials for the Elimination Round.
March 27-31, 2023	Submission of entries via Google Drive (link to be provided later).
April 10-19, 2023	Judging and voting period for Elimination Round.
April 21, 2023	Announcement of 20 Finalists (Top 10 of judges + Top 10 highest votes) who will proceed to Finals.
May 19, 2023	Final Round (face-to-face, venue will be announced later).