

Republic of the Philippines Department of Education

NATIONAL CAPITAL REGION
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Advisory No. 139, s. 2023

May 3, 2023

In compliance with DepEd Order No. 8, s. 2013
This advisory is issued for the information of DepEd officials, personnel/staff, as well as the concerned public.

REQUEST TO SHOWCASE THEATER-ARTS-IN-EDUCATION ADVOCACY TO SCHOOLS IN NCR

Attached is Regional Letter No. 135, dated April 20, 2023, re: REQUEST TO SHOWCASE THEATER-ARTS-IN-EDUCATION ADVOCACY TO SCHOOLS IN NCR, contents of which are self-explanatory, for the information and guidance of all concerned.

Participation of public and private schools shall be subject to the No-Disruption-of-Classes Policy of the Department, stipulated in DepEd Order No. 9, s. 2005, entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

Moreover, schools are reminded of the "No Collection and No Selling of Tickets Policy" stipulated in DepEd Order Nos. 19 and 40, s. 2008 and RA Nos. 4206 and 5546.

NERISSA ROXAS-LOMEDA PhD
OIC-Assistant Schools Division Superintendent

ECE/: REQUEST TO SHOWCASE THEATER-ARTS-IN-EDUCATION ADVOCACY TO SCHOOLS IN NCR May 3, 2023 /139

AD-2023-139



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Republic of the Philippines

Department of Education

NATIONAL CAPITAL REGION

April 20, 2023

To

Schools Division Superintendents

SDO-CITY OF MUNTINLUPA
Received
Date
Time
7:55 9m

Dear Sirs/Mesdames:

Attached is a letter of Veronica F. Samson, Marketing Officer, Frontline Production & Training Development Inc., regarding the request to showcase theater-arts-in education advocacy to schools in NCR, for appropriate action, subject to strict adherence to **no disruption of classes policy** as stipulated in DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith and the **no collection policy** as stated in Section 3 of Republic Act No. 5546 (Ganzon Law).

Very truly yours,

WILFREDO E. CABRAL, CESO III Regional Director

Regional Letter No. 135, s. 2023

Incl.:

As stated.









Republic of the Philippines

Department of Education

NATIONAL CAPITAL REGION

April 20, 2023

VERONICA F. SAMSON

Marketing Officer
Frontline Production & Training Development
VERONSAMSON@gmail.com

Dear Ms. Samson,

This has reference to your letter dated April 13, 2023 regarding the request to showcase theater-arts-in-education advocacy to schools in NCR.

In this connection, please be informed that the same has been referred to the Schools Division Offices for their appropriate action subject to existing policies and guidelines stipulated in DepEd Order no. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith and the no collection policy as stated in Section 3 of Republic Act no. 5546 (Ganzon Law).

Very truly yours,

WILFREDO F. SABRAL, CESO III

Regional Director



Websile. hllp://www.depedncr.com.ph

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Effectivity	01.26.23	Page	10







APRIL 13, 2023

DR. WILFRED E CABRAL, CESO III REGIONAL DIRECTOR DEPED NCR



Dear DR CABRAL

Greetings!

We are Frontline Production & Training Development Inc., we're a production company that imparts and produces theater performances; corporate events; digital advertisements; workshops and training for acting, dance, and personality development; handles production and artist management.

For its 2023 to 2024 Theatre Season, Frontline Production & Training Development Inc. we would like to showcase our **theater-arts-in-education** advocacy depicting the powerful impact of theater arts in education and development of our next generation learners. The core value of our socio-economic themed plots is that all young generations regardless of their economic status deserve access to the highest form of art – theater. Crafted as a form of entertainment yet intended as a means of integral learning to enhance self expression, encourage reflection, creativity, active participation, and personal vision directed towards enriching collective consciouness to find delight in the the presence of diverse experiences even at a young age.

As part of special learning resource and immersion expereince to students on Values Education; MAPEH; Filipino; Humanities & Social Studies our theater-arts-in-education offerings are as follows:

- "WARD 448" (an HIV Awareness Theater Production)
- "MONUMENTO" (1896)
- "BANAAG" (A Ray of Light)

All written & directed by ALIW & LEAF Awards (Live Entertainment Arts Festival) Best & Outstanding Director Awarder Rodel J. Mercado.

In line with the advances in technology, next generation learners are facing relational dysfunction that elicits DEPRESSION, ABUSE, and ADDICTIONS of various forms e.g. body image, food, alcohol, love, sex, drugs, material possesions and social status which inspired us to mount—

1 "WARD 448" (an HIV Awareness Play)

As HIV diagnoses rocketed 237% over 10 years in our country, appearing like we are losing the fight against one of our society's largest public health crisis — HIV (Human Immunodeficiency Virus) epidemic born –

"WARD 448" is a trilogy of individuals with different social status whose story revolves around the real issues, dilemma, struggle, and impact of the virus when it intersected their lives and the effect on relationships between family members. This production aims to (1) break the stigma associated with HIV/AIDS; (2) understand the misconceptions and discriminatory attitudes towards people living with HIV; (3) present preventions & safe practices as protection against exposure to HIV; (4) exhibit the perceived experiences of the patients from the discrimination, labelling and isolation by the public's lack of acceptance; (5) promote theatre as a powerful medium in inculcating values and respect for the equal rights of a fellow human being with HIV to live and regain a long, happy and fulfilling life.

2. "BANAAG" (A Ray of Light)

"BANAAG" is a representation of twelve young individuals' self-expression alike headless chicken dancing in the dark searching for light (freedom, happiness, acceptance, elation, etc.) as they find their place and selfworth shaped by today's image-based on society ending up confused and short in comparison to perceived ideals blown out of proportion in social media platforms. The image of perfection had fired up unrealistic versions of reality and false self-image that made their contrast filled life appeared pointless which made them questioned their existence and life's purpose.

3. "MONUMENTO" (1895)

Inspired to evoke and awaken the heroes in the ordinary people thru stimulating their mind and heart to search for answers with these questions: (1) What is the best thing one can do for the country? and (2) is the youth still the hope of our future? Notwithstanding the concern whether it will amount or measure up to the selfless acts of heroes and heroines who sacrificed and gave everything for the sake of freedom and betterment of our motherland.

As our nation has been tormented with numerous social afflictions — poverty, crime, corruption, and indifference. Just as Jose Rizal and others exclaimed, the task of cultivating the motherland is burdened upon the youth of today—

The above three production represents our series of theater-arts-in-education advocacy that aims to conjure the heart of our youth and the public of our key responsibility first to ourselves, then to our family and friends, to the society and to our beloved country. How one small consistent act can be heroic when aligned, and united with collective good.

Your help and support will enable us to achieve the above advocacy.

In line with this, we would like to present our theater-arts-in-education for this coming School Year 2022-2023. For the safety & convenience of the students, faculty & staff, the school auditorium or gym shall be the venue of our performances.

We are looking forward for your favorable response regarding this matter. Inevitably, students will not only experience first-hand live theatrical play filled with life lessons, moral values and self-empowerment but also have fun & stimulate their artistic sense as part of our advocacy.

We are looking forward to a successful business partnership with you. Should you have questions or clarifications, you may contact us through 0927-2422673 and 0995-8103000

Thank you very much!

| P Says-VERONICA'F SAMSON Marketing Officer

VORDHELMSONE@gmail.com