



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION

SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Office of the Schools Division
Superintendent

SEP 19 2023

MEMORANDUM

DIVISION PARTICIPATION IN THE LAUNCHING EVENT 2023 ONE STUDENT TO A MILLION: CHA-CHING SHAPING A FINANCIAL LITERATE GENERATION

To: OIC – Assistant Schools Division Superintendent/
Chief Education Supervisor, School Governance and Operations Division
Chief Education Supervisor, Curriculum Implementation Division
Public Elementary and Secondary School Heads / OICs
All Others Concerned

1. This Office announces the division participation in the launching event on re: "One Student To A Million: Cha-Ching Shaping A Financial Literate Generation" dated September 26, 2023, at 9:00am – 3:00 pm at the 2nd Floor, Met Live Mall Diosdado Macapagal Boulevard, 1302 Pasay City Metro Manila, informing teachers and learners in the field on the above-captioned subject, the contents of which are self-explanatory, for information and appropriate action.
2. Attached is the program of activity and list of participants.
3. Immediate and wide dissemination of this Memorandum is desired.


EVANGELINE P. LADINES CESO V
Schools Division Superintendent

Encl: As stated
Reference: Gmail Invitation
To be indicated in the Perpetual Index
under the following subjects:

TEACHERS LEARNERS PROGRAMS LEARNING DELIVERY

ABSO/DM – DIVISION PARTICIPATION IN THE LAUNCHING EVENT 2023 ONE STUDENT TO A MILLION: CHA-CHING
SHAPING A FINANCIAL LITERATE GENERATION

306 / September 15, 2023

UN-2023-306



Student Center for Life Skills Bldg., Centennial Ave, Brgy Tunasan,
Muntinlupa City

(02) 805-9935, (02) 805 - 9940

sdomuntinlupa@gmail.com



**Participants in Launch Event: “One Student to a Million: ChaChing
Shaping a Financial Literate Generation “**

**September 26, 2023
2nd Floor, Met Live Mall
Diosdado Macapagal Boulevard
1302 Pasay City, Metro Manila**

School / School Head	Teacher	Learner
Putatan Elementary School	Catherine Vasol	Giulianna Valladores
Muntinlupa Elementary School	Carmelita Razon	Analiza Macantanong
Bagong Silang Elementary School	Rhodora Lerios	Andrey Cinco
Poblacion Elementary School	Annie Catabay	Argel Uni Diaz
Tunasan Elementary School	Kristine Joan Barredo	Julia Kazzandra Barredo
SDO Representatives	Dr. Armida S. Oblinada - Education Program Supervisor Ms. Madeline Ann L. Diaz - Chief Education Supervisor Dr. Nerissa L. Lomeda Assistant Schools Division Superintendent Dr. Evangeline P. Ladines CESO V - Schools Division Superintendent	



Member of
JA Worldwide



JA PHILIPPINES
LEARNING INSTITUTE

September 1, 2023

EVANGELINE P. LADINES

Schools Division Superintendent - Muntinlupa City
Department of Education

Dear **Ms. Ladines**,

Warmest Greetings!

The **Junior Achievement of the Philippines, Inc.** (JA Philippines) is a member of JA Worldwide®, a non-stock, and non-profit global organization recently nominated for the 2023 Nobel Peace Prize. For 53 years, it has been dedicated to educating the students and providing programs for the youth anchored on workforce readiness, entrepreneurship, and financial literacy through experiential, hands-on programs. In partnership with businesses and educators, we seek to inspire and prepare young people to succeed in the global economy.

students / *Cha-ching Fiesta*
In line with our vision, we are delighted to extend an invitation to you, along with Ms. Ada Oblinada, to join us in a launch event titled **"One Student to a Million: Cha-Ching Shaping a Financial Literate Generation"** which will take place on **September 26th, from 1:00 PM to 3:00 PM** at the 2nd Floor, Met Live Mall, Diosdado Macapagal Boulevard, 1302 Pasay City, Metro Manila, the venue for **Cheeky Monkeys Manila**.

Furthermore, we are excited to announce that a **Best Practice Sharing session**, featuring insights from various esteemed leaders, will be held on the 26th. Your participation and contribution to this event are sincerely valued.

The event takes pride in putting the spotlight on the renowned program, Cha-Ching, which embodies the essence of financial literacy and responsibility. The Cha-Ching program has been recognized and awarded for its excellence in promoting prudent financial habits (Earn, Save, Spend & Donate) and nurturing financial responsibility among children. The event

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606 Metropolitan Terraces Sacred Heart, Makati City

www.japhilippines.org

aspires to be a unique platform for thought-provoking discussions, insightful revelations, and musical entertainment, all centered around the Cha-Ching program.

To provide a quick overview of the event, here is the program flow:

The program's implementation kicks off with a strong emphasis on its goals: reaching 1,000,000 students and introducing Cha-Ching Money Adventures and Investment Modules. These modules are designed to empower young minds with essential financial skills for a more promising future.

District I & District II

Time	Program
9:00 AM - 11:00 AM	Best Practice Sharing with the DepEd Partners
1:00 PM - 1:05 PM	Opening of the Program
1:05 PM - 1:10 PM	Opening Remarks
1:10 PM - 1:15 PM	Video Launching CCMA, CCMA Module and Goals for 2023
1:15 PM - 1:30 PM	Student Forum
1:15 PM - 1:40 PM	Trivia Game / Icebreaker
1:40 PM - 1:55 PM	Discussion: Importance of the Financial Literacy Education (JA Speaker)
1:55 PM - 2:00 PM	Virtual Ribbon Cutting
2:00 PM - 2:05 PM	Closing Remarks
2:05 PM - 3:00 PM	Recognition of DepEd Partners & Media Interview

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We hold the conviction that your extensive knowledge in educational leadership within the DepEd make you a crucial asset in nurturing a generation that is well-versed in financial matters. Furthermore, your perspectives and understanding will be instrumental in spreading the essential message of financial literacy and accountability to a broader spectrum of individuals.

We sincerely hope that you will consider and become an integral part of our journey towards reaching the 1,000,000 student milestone. Your participation would not only enrich your learning experience but also contribute to the collective growth and success of our educational endeavor.

Please feel free to reach out to us through coordinator2@japionline.org addressed to **Ms. Paula Patrice Dela Cruz** to discuss any queries or concerns.

We invite you to join us in this journey to **empower Filipino youth with essential financial skills and knowledge**. Together, we can shape a generation that is financially literate, responsible, and prepared for a prosperous future.

Sincerely,

PAULA PATRICE DELA CRUZ

National Project Manager

Junior Achievement of the Philippines, Inc. (JA Philippines)

Noted by:

KRISHNA C. ALEJANDRINO, MSC, ChBA

Executive Director

Junior Achievement of the Philippines, Inc. (JA Philippines)

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