



Republic of the Philippines  
**Department of Education**  
 NATIONAL CAPITAL REGION

Advisory No. **413**, s. 2023  
 November 3, 2023

In compliance with DepEd Order No. 8, s. 2013  
 This Advisory is issued not for endorsement per DO 28, s. 2001,  
 but only for the information of DepEd officials,  
 personnel/staff, as well as the concerned public.  
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**2023 WORLD SOIL DAY**

The Department of Agriculture-Bureau of Soils Water Management (DA-BSWM) will be conducting the Poster Making Contest on the second week of November 2023 in celebration of the 2023 World Soil Day on December 5, 2023, with the theme, “Soil and Water: A Source of Life,”.

The activity aims to raise awareness on the importance of soil and water resources in sustaining life and to promote the preservation of these vital elements.

The participants of the said activity will be students of selected schools to engage the academe in promoting the relevance of soils among youth.

The proposed program of activity and other relevant information about the said activity is provided on this link:  
[https://bit.ly/WSD23\\_PMC\\_Guidelines-Mechanics](https://bit.ly/WSD23_PMC_Guidelines-Mechanics).

For more information, please contact:

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Republic of the Philippines  
 Department of Agriculture  
**BUREAU OF SOILS AND WATER MANAGEMENT**  
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25 October 2023

**MR. WILFREDO E. CABRAL**  
 Regional Director  
 Department of Education - NCR  
 1 Misamis Street, Bago Bantay, Quezon City 1105  
 Email: ncr@deped.gov.ph



Dear **Mr. Cabral:**

Greetings in the pursuit of agricultural excellence!

In celebration of the 2023 World Soil Day on December 5, 2023 with the theme, **"Soil and Water: A Source of Life,"** the Department of Agriculture-Bureau of Soils Water Management (DA-BSWM) will be conducting the **Poster Making Contest** on the **second week of November 2023**. This activity aims to raise awareness on the importance of soil and water resources in sustaining life and to promote the preservation of these vital elements.

The participants of the said activity will be students of selected schools to engage the academe in promoting the relevance of soils among youth.

In this regard, we would like to respectfully **request your office to issue an advisory** that allows the participation of public high schools within NCR in the upcoming Poster Making Contest. We believe that such opportunities are in line with DepEd's mission in providing quality education and holistic development for all learners.

The proposed program of activity and other relevant information about the said activity is provided on this link, [https://bit.ly/WSD23\\_PMC\\_Guidelines-Mechanics](https://bit.ly/WSD23_PMC_Guidelines-Mechanics).

For further queries and concerns, please contact Ms. Shaira Mhel Joy M. Granada through email at [laboratory@bswm.da.gov.ph](mailto:laboratory@bswm.da.gov.ph) or at trunkline number/mobile no. 8273-2474 local 3206/+639668669572.

We look forward to hear from you soonest.

Very truly yours,



  
 Digitally signed by Nilo  
 Gina Parde  
 DN: cn=Nilo Gina Parde,  
 o=Bureau of Soils and  
 Water Management,  
 ou=Office of the  
 Director, c=PH  
**GINA P. NILO, PhD**  
 Director





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## **WORLD SOIL DAY 2023 POSTER MAKING CONTEST**

Soil and water are critical resources essential for sustaining life on Earth. Integrated management of soil and water is vital, as their health and quality are interconnected. Sustainable soil management practices enhance water availability for agriculture, especially through efficient water use, proper irrigation methods, and improved drainage systems. Mismanagement of these resources adversely affects soil fertility, biodiversity, and water quality and quantity, posing risks to human health and ecosystems. Conservation of soil and water is crucial for climate change mitigation and adaptation, improving land resilience to extreme climate events and enhancing ecosystem services, including carbon sequestration by healthy soils (FAO, 2023).

### **OBJECTIVES:**

- To provide a platform for students to express their knowledge and understanding on the importance of soil and water resources in sustaining life through colorful art and design.
- To advocate sustainable soil management practices among youth.
- To encourage active engagement and participation of the youth in the conservation of soil and water resources.
- To raise awareness on how soil and water conservation contribute to climate change mitigation and adaptation.

### **GENERAL RULES**

1. BSWM employees' relatives by second degree of consanguinity and affinity are automatically disqualified.
2. BSWM reserves the right to disqualify entries which are not consistent with the Agency's values and guiding principles.
3. BSWM also reserves the right to verify the eligibility of any entry and/or entrant and to disqualify any entrant who submits an entry that is not in accordance with the Contest Rules, including these Rules, Copyright and Privacy.
4. BSWM will not pay any fees, nor pay any costs relative to the participation in the contest.

### **COPYRIGHT AND PRIVACY**

By submitting the poster entry, consent and permission are given to BSWM on the right to own and use all the posters submitted without any compensation.



## MECHANICS

1. This contest is open to students from Public High Schools within the National Capital Region (NCR). Must be a Filipino citizen.
2. Interested schools must register on or before 20 October, 2023 through the Online Registration Form ([https://bit.ly/WSD23\\_RegistrationForm](https://bit.ly/WSD23_RegistrationForm)). Only the first five (5) confirmed schools will be able to join the contest.
3. A confirmation letter as well as an email notifying the successful participation of the school will be sent to the email address provided in the Online Registration Form.
4. A total of **50 contestants** (10 students/school) will be entertained from the five (5) participating schools. The school will have the right to identify participants to the event and will be given a link to register the students name from October 23-27, 2023.
5. The Preliminary Round will commence on November 13-17, 2023. The Poster Making Committee will conduct the contest on-site and allot a full day activity to each participating school. Final date of the Preliminary Round will be arranged according to the availability of each participating school.
6. Entries must be drawn/made on the spot. Participants will be given a maximum of three (3) hours to complete their artworks and must only work within the designated area.
7. Only those entries drawn/made during the contest proper will be considered as valid entries.
8. Participants may choose the orientation of their entries, can be in portrait or landscape, depending on the preference of the participant.
9. Entries submitted should be in full color.
10. Entries must illustrate, interpret and emphasize the theme of the 2023 World Soil Day: "Soil and Water: A Source of Life".
11. Materials will be provided by the BSWM: 1/4 size illustration board, oil pastels, pencil, erasers, cotton swabs for blending, and black markers.
12. Name and School of the participant including the title and short description of the entry (3-5 sentences) must be affixed at the back of the poster.
13. The criteria for judging are: Content and Relevance to the theme, 40%; Creativity, 30%, Originality, 20%; and Visual Impact, 10%.
14. Announcement of preliminary round winners will be on the day of the contest proper per school. Two (2) winners from the Preliminary Round will proceed to the Final Round.
15. All poster entries will be consolidated and transported to BSWM.
16. For the Final Round, the artwork of the ten (10) finalists from the 5 participating schools will be temporarily displayed (November 27-30, 2023) at the BSWM Patio. It will be judged by the same criteria on November 30, 2023.

17. The ten (10) finalists are requested to be at the DA-BSWM Lopez Convention Hall before 9:00 AM of December 5, 2023 and must be accompanied by their respective teacher/adviser throughout the awarding. Participants must observe the minimum health protocol throughout the contest, wearing a face mask is required. Participants are required to present their valid School ID during the contest for proper identification.
18. Announcement and awarding of the major winners will be on December 5, 2023 during the World Soil Day Celebration.

**DATES TO REMEMBER:**

<b>Deadline of Confirmation</b>	October 20, 2023
<b>Deadline of Registration</b>	October 27, 2023
<b>Contest Proper</b>	November 13-17, 2023
<b>Final Round Judging</b>	November 30, 2023
<b>Awarding of Major Winners</b>	December 05, 2023

**MAJOR PRIZES:**

- 1st - Php 10, 000.00 + Certificate of Recognition + Plaque**
- 2nd - Php 7, 000.00 + Certificate of Recognition + Plaque**
- 3rd - Php 5, 000.00 + Certificate of Recognition + Plaque**
- Consolation - Php 1, 000.00 +Certificate of Participation**
- Consolation (Preliminary Round)- Php 500.00 + Certificate of Participation**

*\*\*Participating schools will also receive a Certificate of Appreciation*



## World Soil Day 2023 Poster Making Contest

### *Programme*

Time	Activity
7:30- 8:00	Attendance and Registration
8:00-8:15	Opening Prayer Roll Call of Participants
	Opening Message <i>Dr. Gina P. Nilo</i>
	Orientation on the Guidelines and Mechanics
9:00-12:00	<b>Contest Proper</b>
12:00- 1:00	Lunch Break
1:00- 3:00	Lecture and Hands-on Training on the use of Soil Test Kit <i>Ms. Elisha Jean C. Samosa</i>
3:00-3:30	Judging
3:30-4:00	Announcement of Winners and Awarding of Certificates
4:00-4:15	Feedback from the participants
4:15- 4:30	Message from the Principal
4:30-4:45	<b>Closing Message</b> <i>Ms. Maribel R. Jalalon</i>

