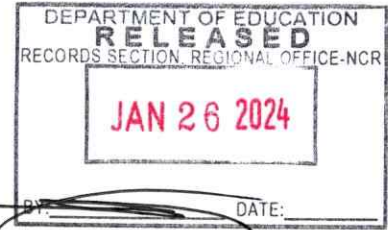




Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION



ADVISORY NO. 015, S. 2024
January 24, 2024

**LAUNCHING OF THE BAGONG PILIPINAS CAMPAIGN AS THE
ADMINISTRATION'S BRAND OF GOVERNANCE AND LEADERSHIP**

In connection with the Regional Memorandum ORD No. 048 s. 2024 dated January 22, 2024 re **Launching of the Bagong Pilipinas Campaign on January 28, 2024 Sunday, 3:00 PM to 8:00 PM at Quirino Grandstand, City of Manila**, the Schools Divisions are hereby informed of the following:

1. Expected arrival of the DepEd participants to the designated assembly area is 2:00 PM. DepEd will be in the poverty reduction cluster.
2. T-shirts and health kits (alcohol and face mask) of the registered participants will be provided by the DepEd NCR Regional Office. The SDOs are requested to send one (1) representative to pick up the said items from the Administrative Services Division (ASD), DepEd NCR RO on January 27, 2024, Saturday at 1:00 PM.
3. All expected attendees are required to sign the attendance sheet and submit photos as attachment to the Report to be submitted to the Office of the President.

Attached is a copy of Event Briefer, for reference.

For immediate dissemination.


JOCELYN DR. ANDAYA
Director IV

Incl.:
As stated.

AD-2024-020



Address: Misamis St., Bago Bantay, Quezon City
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Doc. Ref. Code	RO-ORD-F007	Rev	00
Effectivity	01.26.23	Page	1 of 1

BAGONG PILIPINAS KICK-OFF RALLY

January 28, 2024

Quirino Grandstand, Manila

BRIEFER FOR THE PARTICIPATION OF ALL DEPARTMENTS AND ITS ATTACHED AGENCIES:

Timeline:

1:00pm	Expected arrival of contingents from the DILG
2:00pm	Expected arrival of the contingent from all departments and its attached agencies
3:00pm	Pre-show
6:00pm	Arrival of the President Main Program

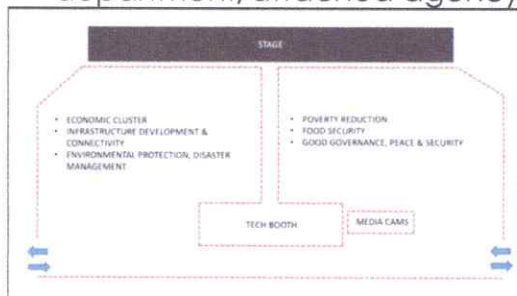
Floor Plan:



To ensure the success of the Bagong Pilipinas Kick-off Rally, all departments and its attached agencies are encouraged to support the said event by implementing the following:

1. Crowd Mobilization

- We are requesting the assistance of all departments and its attached agencies to send at least 1000 contingents for crowd mobilization.
- There will be placards with the names of each department/attached agency on it for easier grouping on the ground.
- You may refer to the designated position of each department/attached agency through this image below:



2. Posting of Bagong Pilipinas logo in any of your media assets starting on 20 January 2024

- To access the Bagong Pilipinas collaterals, please scan the QR code provided below:



3. Visayas, Mindanao, and other parts of Luzon presence virtually via Zoom

- All the department and its attached agencies' regional and district offices are encouraged to participate in the event by joining virtually via Zoom.
- Likewise, all local government units down to the barangay level are encouraged to join virtually.
- Please be informed that we can only accommodate 300 Zoom participants who will be flashed on the LED walls during the pre-show.
- Please see the Zoom meeting details and link below:

Bagong Pilipinas Kick-off Rally

January 28, 2024 02:00 PM

Link:

<https://zoom.us/j/95248840702?pwd=Q3pEU3Rpc1ISTUK2ZHYZL0Nab3d1Zz09>

Meeting ID: 952 4884 0702

Passcode: 774308

Additional note:

- Let us encourage the regional, and district offices, local government units, and barangays across the country to **watch the Bagong Pilipinas Kick-off Rally via Facebook live streaming** through the following pages: Radio Television Malacañang (RTVM), Presidential Communications Office (PCO), Office of the President and Bongbong Marcos FB page.
- Likewise, all the departments and their attached agencies are urged to **share the Facebook live-streaming of the Bagong Pilipinas Kick-Off Rally on January 28, 2024, starting at 3:00 pm.**