



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Division Advisory No. 028, s. 2024
January 30, 2024

FEB 05 2024

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued for the information of DepEd Officials,
Personnel/Staff, as well the concerned public

**PHILIPPINE HEALTH INSURANCE CORPORATION
INVITATION TO PARTICIPATE IN REEL MAKING COMPETITION FOR SCHOOLS**

Attached is a letter from Ms. Rebecca B. Dauan, OIC LHIO Las Piñas, PhilHealth Regional Office, NCR South, dated January 26, 2024, on the above-captioned title, the contents of which are self-explanatory, for the information and guidance of all concerned.

Participation of public and private schools shall be subject to the no disruption of classes policy stipulated in DepEd Order No. 9, s. 2005 titled, Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.


EVANGELINE P. LADINES CESO V
Schools Division Superintendent

KSJT / INVITATION TO PARTICIPATE IN REEL MAKING COMPETITION FOR SCHOOLS
028 / JANUARY 30, 2024

AD-2024-028

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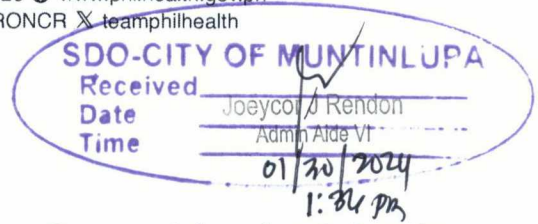


 Student Center for Life Skills Bldg., Centennial Ave, Brgy Tunasan,
Muntinlupa City
 (02) 8805 - 9935, (02) 8805 - 9940
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Quezon City 1100 Metro Manila
(02) 8709-7020 www.philhealth.gov.ph
PhilHealthPRONCR teamphilhealth



January 26, 2024

Subject: Invitation to Participate in Reel Making Competition for Schools

DR. EVANGELINE P. LADINES, CESO V
School Division Superintendent
Division of Muntinlupa

Dear **Ms. LADINES,**

Greetings from PhilHealth Regional Office NCR and Rizal!

We are writing this letter to extend our warm invitation to your esteemed institution to participate in our upcoming "#Nag4MKNB?" Reel-Making Competition. We are particularly excited to welcome your Grade 8 students to join this creative endeavor.

The "**#Nag4MKNB?**" **Reel-Making Competition** has been designed to provide a platform for students to unleash their creativity and showcase their talents to a wider audience. Additionally, it can serve as a valuable learning experience and contribute to the overall development of the students. Through the medium of short films, participants will have the opportunity to contribute to the promotion of awareness on Universal Health Care.

Attached to this letter are the **Competition details and other Mechanics together with Parental and School Administration Consent Form**. We kindly request that you review and complete the attached form to ensure the smooth participation of your students in this competition.

Thank you for considering our invitation, and we look forward to the active involvement of **[School Name]** in the "#Nag4MKNB?" Reel-Making Competition. Your institution's participation will undoubtedly contribute to the success and vibrancy of the event.

For updates, kindly follow PhilHealth PRO NCR Facebook page and for further queries you may contact **Ms. Michelle Ann B. Deveras at 0928-4082208**.

Sincerely,

REBECCA B. DAUAN
OIC LHIO Las Piñas
PRO NCR South



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PARENTAL AND SCHOOL ADMINISTRATION CONSENT
“PhilHealth Reel-Making Competition”

Name of Student: _____
Name of School: _____
School Address: _____

I hereby consent to the above child participating in the “#Nag 4MKNB? A PhilHealth Reel-Making Competition” as the schools’ official entry. This activity is to be participated in by Grade 8 students and accompanied by their respective teachers.

I confirm that I have read the contest mechanics and objective provided by PhilHealth and undertake to abide by the obligations which it imposes on me as the parent of the above named child. As mentioned in the contest mechanics, I also confirm that the submitted entry by the school in which my child will take part shall be the property of PhilHealth and thus all information shared in the video are correct and appropriate to their level.

I acknowledge that the school shall provide teacher supervision during my child’s participation for this activity. Their involvement shall manifest good moral relationship between students and teachers as we all consider them as the second parent of our children.

Name of Parent: _____

Signature: _____
Contact Details: _____

Name of Teacher: _____

Signature: _____
Contact Details: _____

Acknowledge by:

Name of School Head and Signature

Date Signed

#NAG4MKNB?

A PhilHealth Reel-Making Contest

CONTEST DETAILS

September 22, 2023

Launching during FB Live (Teachers Orientation on NHIP)

October 1, 2023 to March 15, 2024

- Promotional campaign and information dissemination of PhilHealth Regional Offices to different schools in their area
- School preparation for their official entry

January 4 to March 31, 2024

Registration period and submission of entries by the contestants

April 1-30, 2024

Initial screening of qualified entries

May 1-31, 2024

Posting of qualified entries on PhilHealth's digital media platforms to gather viewers' reactions

June 3-14, 2024

Preparation and judging of entries

June 17-21, 2024

Announcement of Winners

June 24-28, 2024

Awarding of Winners

www.philhealth.gov.ph

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#NAG4MKNB?

A PhilHealth Reel-Making Contest

PHILHEALTH REGIONAL OFFICE I CONTEST MECHANICS

1. The PhilHealth reel-making competition is open to all currently enrolled Grade 8 students together with their teachers from private or public educational institutions;
2. Create a video (live) about the Universal Health Care (UHC) 4M steps (Magparehistro, Magbayad ng kontribusyon, Mag-update ng record, Magclaim ng benepisyo);
3. The duration of the video must not exceed ONE (1) MINUTE;
4. The video entry must deliver the information on either one of the 4Ms or a combination of all;
5. There should only be ONE (1) ENTRY per school/campus;
6. Each contestant must be accompanied by at least one (1) teacher (with not more than 30 seconds exposure);
7. Relatives of PhilHealth employees up to the third degree of affinity or consanguinity are not qualified to join the competition.
8. Contestants may use mobile phone, DSLR or mirrorless camera; videos may contain images/graphics/animation, subtitles/text, voice over, music, which are royalty-free or must not contain copyrighted artwork;
9. The entry's video resolution shall be at least 1920 x 1080p (landscape) or Full HD or higher;
10. The entry may be in English, Tagalog, Taglish or in the local dialect;



CALLBACK CHANNEL: 0917-8987442

I-text ang "PHIC callback <space> mobile number o Metro Manila landline ninyo <space> tanong o concern"



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#NAG4MKNB?

A PhilHealth Reel-Making Contest

PHILHEALTH REGIONAL OFFICE I CONTEST MECHANICS

11. Contestants may wear the school uniform in the video or any proper/age-appropriate clothing;
12. Each entry must be an original idea by the contestant;
13. Contest Mechanics (to be presented to the child's parent), Registration Form, Parental and School Administration Consent (to be filled out by the participating student(s), students' parent, teacher and school head), and 4M video presentation materials for reference can be accessed through this link:
14. All participants shall register and submit their official entries through this link:
<https://forms.gle/xvrDpG3U9z6o9mEB8>
15. All qualified video entries shall become the property of PhilHealth;
16. Winner selection shall be based on the following criteria:

Theme relevance	40%
Story concept	30%
Execution	25%
Viewer's reaction	5%
Total	100%






<http://tinyurl.com/3kz6t5kc>

*Originally signed Registration Form with attached photocopy of School ID and Parental and School Administration Consent must be submitted to the nearest PhilHealth Office to validate the entry.

- Judges' decision is final;
- Prizes and plaques for all winners.

First Place	Php 15,000
Second Place	Php 10,000
Third Place	Php 5,000

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This is one reel-ly exciting challenge!

COME AND JOIN THE

#NAG4MKNB?

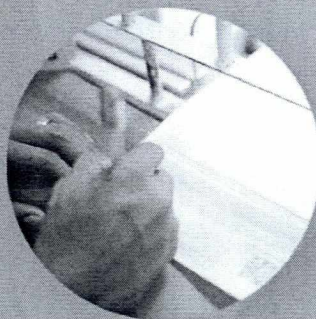
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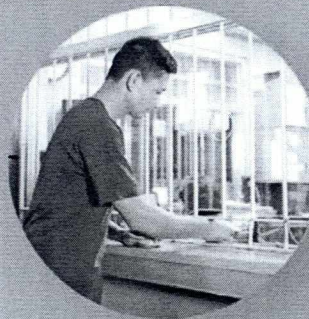
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Universal Health Care na, kaya mag **4M** na!



Magparehistro



**Magbayad ng
kontribusyon**



**Mag-update
ng record**



**Mag-claim ng
benepisyo**

#MagingResponsible
#DamayanPatungosaKalusugan



UHC na, kaya mag 4M na!

Magparehistro



Magparehistro

**Magbayad ng
kontribusyon**

**Mag-update ng
record**

**Mag-claim ng
benepisyo**

- Magsadya sa pinakamalapit na PhilHealth office
- Punan ng tama at kumpleto ang PhilHealth Membership Registration Form (PMRF)
- Ipasa ang PMRF kalakip ang isang Valid ID, dokumento para sa idedeklarang dependent kung meron man at Proof of Income
- Hintayin ang ibibigay na Member Data Record (MDR) at PhilHealth ID Number

#MagingResponsible #DamayanPatungosaKalusugan

#NAG4MKNB?

A PhilHealth Reel-Making Contest

REELease
your
creativity!

Make a reel on PhilHealth
and win awesome prizes!



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#NAG4MKNB?

A PhilHealth Reel-Making Contest

WHO CAN JOIN?

- All currently **enrolled Grade 8 students from private or public schools**, who must be accompanied by at least 1 teacher (with minimum exposure or participation in the video).
- There shall only be **1 ENTRY per school**.

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