



Republic of the Philippines
Department of Education
 NATIONAL CAPITAL REGION
 SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

APR 11 2024

Advisory No. ____, s. 2024
 April 3, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013
 This advisory is issued not for endorsement per (DO) 28, s. 2001
 but only for the information of DepEd officials,
 personnel/staff, as well as the concerned public.
 (Visit www.depedmuntinlupa.ph)

LAUNCHING OF ESMART DIGITAL LICENCE+

Attached is a letter from Ms. Paula Patrice Dela Cruz, National Project Manager, Junior Achievement of the Philippines, Inc., dated April 3, 2024, the contents of which are self-explanatory, for the information and guidance of all concerned.

Participation of public and private schools shall be subject to the no-disruption of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to increase Engaged Time-on-Task and Ensuring Compliance Therewith.

Moreover, schools are reminded of the "No Collection and No Selling of Tickets Policy" stipulated in DepEd Order Nos. 19 and 40, s. 2008 and RA Nos. 4206 and 5546.

EVANGELINE P. LADINES CESO V
 Schools Division Superintendent

CTCC/ LAUNCHING OF ESMART DIGITAL LICENCE+

084 / April 3, 2024

AD-2024-084



Student Center for Life Skills Bldg., Centennial Ave, Brgy Tunasan,
 Muntinlupa City
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2024-144



April 3, 2024

RECEIVED BY:

EVELYN N. DINGAL
Admin Officer II - Records Unit
Date: 14-4-24 9:55am

EVANGELINE P. LADINES

Schools Division Superintendent
Schools Division Office - Muntinlupa City

Greetings from Junior Achievement of the Philippines!

Junior Achievement of the Philippines, Inc. (JA Philippines) proudly stands as a member of JA Worldwide®, a non-stock, non-profit global organization recently nominated for the 2022 Nobel Peace Prize. For 53 years, we have remained dedicated to educating students and providing youth programs centered on workforce readiness, entrepreneurship, and financial literacy through experiential, hands-on programs. In partnership with businesses and educators, we strive to inspire and prepare young people to succeed in the global economy.

With JA Philippines dedication, they partnered with **Alannah & Madeline Foundation; and with the support of the DQ Institute and the Accenture Foundation**, in launching **eSmart Digital Licence+**, a program that focuses on educating high school students about **digital literacy, skills, and readiness** through a gamified and interactive learning experience.

With that, we request **a minimum of 300 high school students** from your end to accomplish the different modules found in the eSmart digital licence+ platform. Before the program implementation, there will be a Teacher's Training that aims to educate the teachers on **how they can help and guide the students on the modules** included in the platform. In this way, both the teachers and students will learn about digital literacy and readiness.

This is an online platform where students need internet access to answer. We also request the cooperation and contact information of the school coordinators who shall participate in this partnership.

The school and division with the **most number of students that will successfully accomplish** the module activities will be recognized as **the best division and best school**, each will **receive major prizes** as a token of gratitude.

Please refer below for the program timeline:

April 20, 2024	Deadline for Submission of number of Students
April 26, 2024 (10:00 AM - 12:00 PM)	Teacher's Learning Orientation via Zoom meeting Registration form: https://forms.gle/q32RfFPvjEnmJmV59

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Department of Trade and Industry

ENTREPRENEURSHIP • FINANCIAL LITERACY • WORK READINESS

606 Metropolitan Terraces Sacred Heart, Makati City

www.japhilippines.org



April 29, 2024	Distribution of Account Details
May 17, 2024	Deadline of Answering the Modules

By joining this program, the students will receive their own accounts to use to answer the platform. Kindly let us know the total number of students per school that will participate.

Should you grant us to be one of our official partners for the eSmart Digital Licence+ program, we are open to further discussing this opportunity with you depending on your availability.

Please do not hesitate to contact us at coordinator2@japionline.org addressed to Ms. Paula Patrice Dela Cruz.

Thank you so much and we look forward to hearing from you soon!

Sincerely,

PAULA PATRICE DELA CRUZ
National Project Manager
Junior Achievement of the Philippines, Inc. (JA Philippines)

Noted by:

KRISHNA C. ALEJANDRINO, MSC, ChBA
Executive Director
Junior Achievement of the Philippines, Inc. (JA Philippines)

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