



Republic of the Philippines
Department of Education
 NATIONAL CAPITAL REGION
 SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Office of the Schools Division
 Superintendent

MAY 07 2024

MEMORANDUM

ADOPTION OF PALARONG PAMBANSA LOGO AND BRAND GUIDELINES

To: OIC – Assistant Schools Division Superintendent
 Chief Education Supervisor, Curriculum Implementation Division
 Chief Education Supervisor, School Governance and Operations Division
 Public/Private Elementary and Secondary School Heads/OICs
 Administrative Officer V
 All Others Concerned

1. Attached is OASOPS Memorandum No. A840 s. 2024, dated May 2, 2024, on the above-captioned title, the contents of which are self-explanatory, for the information and guidance of all concerned.
2. Particular attention is invited to paragraph 3 of the said Memorandum.
3. Immediate and wide dissemination of this Memorandum is desired.

VIOLETA M. GONZALES, CESO VI
 Assistant Schools Division Superintendent

Encl: As stated

Reference:

To be indicated in the Perpetual Index
 under the following subjects

/TRAININGS

SCHOOLS

TEACHERS

ACTIVITY

152 E C E / ADOPTION OF PALARONG PAMBANSA LOGO AND BRAND GUIDELINES

May 7, 2024

UN-2024-152

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Student Center for Life Skills Bldg., Centennial Ave, Brgy Tunasan,
 Muntinlupa City
 (02) 805-9935, (02) 805 - 9940
 sdomuntinlupa@gmail.com





CIP

SDO Muntinlupa <sdo.muntinlupa@gmail.com>

Fwd: [OASOPS MEMORANDUM] Adoption of Palarong Pambansa Logo and Brand Guidelines

3 messages

Deped National Capital Region <ncr@deped.gov.ph> Thu, May 2, 2024 at 4:25 PM
 To: DepEd Manila <sdo.manila@deped.gov.ph>, SDO Valenzuela <sdovalenzuela@deped.gov.ph>, DepEd San Juan <sdosanjuancity@deped.gov.ph>, osds.sdopasigcity@deped.gov.ph, DepEd Las Pinas City <laspinas.city@deped.gov.ph>, DepEd SDO Quezon City <sdo.quezoncity@deped.gov.ph>, Muntinlupa City <sdo.muntinlupa@deped.gov.ph>, DepEd Navotas City <navotas.city@deped.gov.ph>, DepEd Caloocan City <caloocan.city@deped.gov.ph>, DepEd Malabon City <malabon.city@deped.gov.ph>, DepEd Pasay City <deped.pasay@deped.gov.ph>, SDO TAPAT <sdo.tapat@deped.gov.ph>, Deped Paranaque <deped.paranaque@deped.gov.ph>, DepEd Makati <makati.city@deped.gov.ph>, sdo.marikina@deped.gov.ph, DepEd Mandaluyong <sdo.mandaluyong@deped.gov.ph>, DepEd Muntinlupa <sdo.muntinlupa@gmail.com>

Dear Sir/Madam,

Good day!

Please see attached file, for information and compliance.
Kindly acknowledge receipt of this email.

Thank you and best regards.

Department of Education
 NATIONAL CAPITAL REGION
 Misamis Street, Bago Bantay
 1105 Quezon City
 Tel. No. (632) 929-3891
 Telefax: (632) 926-9254



----- Forwarded message -----

From: **DepEd Philippines** <pas@deped.gov.ph>
 Date: Thu, May 2, 2024 at 4:13 PM
 Subject: [OASOPS MEMORANDUM] Adoption of Palarong Pambansa Logo and Brand Guidelines
 To: RIO-1 Cesar Bucsit <cesar.bucsit@deped.gov.ph>, RIO-2 Public Affairs Unit ROII <pau.depedro2@gmail.com>, RIO-2 Amir Mateo Aquino <amir.aquino@deped.gov.ph>, MICHELLE LACSON <michelle.lacson001@deped.gov.ph>, RIO-4A Ariel Azuelo <ariel.azuelo@deped.gov.ph>, RIO-4A Ariel Azuelo <aapincipal@gmail.com>, MAYFLOR MARIE JUMAMIL <mayflormarie.jumamil@deped.gov.ph>, <amaryllis.rodriquez@deped.gov.ph>, RIO-8 Public Affairs Unit <depedro8pau@gmail.com>, RIO-9 Dahlia Paragas <paragas_dahlia@yahoo.com>, RIO-10 Ramon Gonzales Abrera Jr <abreramon@gmail.com>, RIO-11 Gemima Valderrama <gemima1031@yahoo.com>, RIO-11 Public Affairs Unit DepedXI <depedxipublicaffairsunit@yahoo.com>, RIO-ARMM Moby P. Pandi <mobarak.pandi@deped.gov.ph>, DepEd-ARMM Public Affairs Unit <riopededarmm@gmail.com>, Germa Constantino <germa.constantino@deped.gov.ph>, RIO-NCR Germa Constantino <germa_1028@yahoo.com>, Pau Mimaroparegion <pau.mimaroparegion@deped.gov.ph>, Hernani Jr Escullar <hernani.escullarjr@deped.gov.ph>, Region6 PAU <region6.pau@deped.gov.ph>, DepEd-4A Public Affairs Unit <pau.calabarzon@deped.gov.ph>, <car.pau@deped.gov.ph>, DepEd I Ilocos Region <region1@deped.gov.ph>, Deped II Cagayan Valley <region2@deped.gov.ph>, Department of Education Regional Office III <region3@deped.gov.ph>, DepEd Region IV-A CALABARZON <region4a@deped.gov.ph>, mimaropa region <mimaropa.region@deped.gov.ph>, DepEd RO V <region5@deped.gov.ph>, DepEd VI Western Visayas <region6@deped.gov.ph>, DepEd RO VII <region7@deped.gov.ph>, DepED RO 8 <region8@deped.gov.ph>, DepEd RO-IX ZamPen <region9@deped.gov.ph>, Department of Education Region 10 <region10@deped.gov.ph>, DepEd RO 11 <region11@deped.gov.ph>, DepEd RO 12 <region12@deped.gov.ph>, DepEd CARAGA <caraga@deped.gov.ph>, DepEd Cordillera Administrative Region <car@deped.gov.ph>, DepEd RO NCR <ncr@deped.gov.ph>, <reahjoy.halique@deped.gov.ph>, Cyrille Gaye Miranda <cyrillegaye.miranda@deped.gov.ph>
 Cc: <palarong.pambansa@deped.gov.ph>

Good day!

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Republic of the Philippines
Department of Education
Office of the Assistant Secretary for Operations

OASOPS No. 2024-~~1840~~
MEMORANDUM

FOR : **ALL CENTRAL OFFICE BUREAUS, SERVICES, OFFICES
REGIONAL OFFICES
SCHOOLS DIVISION OFFICES
ALL PUBLIC SCHOOLS**

FROM : **FRANCIS CESAR B. BRINGAS**
*Assistant Secretary for Operations
Palarong Pambansa Secretary General*

SUBJECT : **ADOPTION OF PALARONG PAMBANSA LOGO AND BRAND
GUIDELINES**

DATE : May 02, 2024

As a step to unify the branding of the flagship national sports program of DepEd across all communication materials, the Office of the Assistant Secretary for Operations hereby issues the following guidelines for the branding of Palarong Pambansa developed by the Public Affairs Service (PAS) and approved by the Palarong Pambansa Board.

With this, we are requesting the Central Office Bureaus, Services and Offices, Regional Offices, Schools Division Offices, Schools, and other related offices to **adopt the Palarong Pambansa Brand Guidelines in all communication materials (i.e., posters, infographics, etc.) related to Palarong Pambansa.**

To download a copy of the brand guidelines, visit: <https://bit.ly/PaloroCommMaterials>.

This issuance is expected to be fully adopted starting Palarong Pambansa 2024 in Cebu City. However, communication materials produced and/or procured prior to the release of guidelines are exempted.

For more information, kindly contact the Creative Media Unit of PAS through email pas.cmu@deped.gov.ph.

For compliance.

Thank you.