



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Office of the Schools Division
Superintendent

JUN 05 2024

MEMORANDUM

**2024 INTERNATIONAL DAY AGAINST DRUG ABUSE
AND ILLICIT TRAFFICKING (IDADAIT) CELEBRATION**

To: Assistant Schools Division Superintendent
Chief Education Supervisor, Curriculum Implementation Division
OIC-Chief Education Supervisor, School Governance and Operations Division
Public and Private Elementary and Secondary School Heads/OICs
All Others Concerned

1. Attached is DM-OUOP-2024-12-04322, dated May 28, 2024, on the above-captioned title, the contents of which are self-explanatory, for the information and guidance of all concerned.
2. Special attention is invited to the different activities that can be undertaken in participation to the 2024 IDADAIT celebration.
3. Immediate and wide dissemination of this Memorandum is desired.

VIOLETA M. GONZALES
Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent

Enclosure: As stated
References: None
To be indicated in the Perpetual Index
under the following subjects:

DRUG EDUCATION CAMPAIGN

KSJT / 2024 INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING (IDADAIT) CELEBRATION
187 / JUNE 4, 2024

UN-2024-187



Student Center for Life Skills Bldg., Centennial Ave, Brgy Tunasan,
Muntinlupa City
(02) 8805 - 9935, (02) 8805 - 9940
sdo.muntinlupa@gmail.com



189



SDO Muntinlupa <sdo.muntinlupa@gmail.com>

Fwd: 2024 International Day Against Drug Abuse and Illicit Trafficking Celebration

2 messages

DepEd National Capital Region <ncr@deped.gov.ph>

Thu, May 30, 2024 at 4:08 PM

To: DepEd Manila <sdo.manila@deped.gov.ph>, SDO Valenzuela <sdovalenzuela@deped.gov.ph>, DepEd San Juan <sdosanjuancity@deped.gov.ph>, osds.sdopasigcity@deped.gov.ph, DepEd Las Pinas City <laspinas.city@deped.gov.ph>, DepEd SDO Quezon City <sdo.quezoncity@deped.gov.ph>, Muntinlupa City <sdo.muntinlupa@deped.gov.ph>, DepEd Navotas City <navotas.city@deped.gov.ph>, DepEd Caloocan City <caloocan.city@deped.gov.ph>, DepEd Malabon City <malabon.city@deped.gov.ph>, DepEd Pasay City <deped.pasay@deped.gov.ph>, SDO TAPAT <sdo.tapat@deped.gov.ph>, DepEd Paranaque <deped.paranaque@deped.gov.ph>, DepEd Makati <makati.city@deped.gov.ph>, sdo.marikina@deped.gov.ph, DepEd Mandaluyong <sdo.mandaluyong@deped.gov.ph>, DepEd Muntinlupa <sdo.muntinlupa@gmail.com>

Dear Sir/Madam,

Good Day!

Please see attached file, for information and dissemination.
Kindly acknowledge receipt of this email.

Thank you and best regards.

Department of Education
NATIONAL CAPITAL REGION
Misamis Street, Bago Bantay
1105 Quezon City
Tel. No. (632) 929-3891
Telefax: (632) 926-9254



RECEIVED BY:
MARLON A. SALONGA
SDO-Muntinlupa (Records Unit)
5/30/24 - 9:04 am

----- Forwarded message -----

From: **Jocelyn Andaya** <jocelyn.andaya005@deped.gov.ph>

Date: Thu, May 30, 2024 at 1:39 PM

Subject: Fwd: 2024 International Day Against Drug Abuse and Illicit Trafficking Celebration

To: DEPED NATIONAL CAPITAL REGION <ncr@deped.gov.ph>

FAA, pls

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From: Undersecretary for Field Operations, Palarong Pambansa and DEACO <oure@deped.gov.ph>

Sent: Thursday, May 30, 2024 11:42:03 AM

To: Tolentino Aquino <tolentino.aquino@deped.gov.ph>; Benjamin Paragas <benjamin.paragas@deped.gov.ph>; May Eclar <may.eclar@deped.gov.ph>; Alberto Escobarte <alberto.escobarte@deped.gov.ph>; Nicolas Capulong <nicolas.capulong@deped.gov.ph>; Gilbert Sadsad <gilbert.sadsad@deped.gov.ph>; Ramir Uytico <ramir.uytico@deped.gov.ph>; Salustiano Jimenez <salustiano.jimenez@deped.gov.ph>; Evelyn Fetalvero <evelyn.fetalvero@deped.gov.ph>; Ruth Fuentes <ruth.fuentes@deped.gov.ph>; Arturo Bayocot <arturo.bayocot001@deped.gov.ph>; Allan Farnazo <allan.farnazo@deped.gov.ph>; Carlito Rocafort <carlito.rocafort@deped.gov.ph>; Asuncion Maria Ines <mariaines.asuncion@deped.gov.ph>; Jocelyn Andaya <jocelyn.andaya005@deped.gov.ph>; Estela Carino <estela.carino@deped.gov.ph>

Cc: Office of the Secretary <osec@deped.gov.ph>; Revsee Escobedo <revsee.escobedo@deped.gov.ph>; mlgreyes@ddb.gov.ph <mlgreyes@ddb.gov.ph>; BLSS - School Health Division <blss.shd@deped.gov.ph>; Maria Corazon Dumlao <maria.dumlao@deped.gov.ph>; Girlie Azurin <girlie.azurin@deped.gov.ph>

Subject: 2024 International Day Against Drug Abuse and Illicit Trafficking Celebration

Good day!

This Office respectfully transmits the attached memorandum signed by Undersecretary Revsee A. Escobedo relative to the celebration of the 2024 International Day Against Drug Abuse and Illicit Trafficking (IDADAIT), with the theme, "The evidence is clear: invest in prevention."

Please see attached file, for your reference and wide dissemination.

Kindly acknowledge the receipt of this email.

Thank you.



Office of the Undersecretary for Operations

Department of Education, Central Office, Meralco

Avenue, Pasig City

Tel. No: (02) 8631-8492; 8633-5313

Email: oure@deped.gov.ph



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 **Signed [OUOPS No. 2024-12-04322] 2024 IDADAIT.pdf**
1980K

SCHOOLS DIVISION OFFICE QUEZON CITY <sdo.quezoncity@deped.gov.ph>

Thu, May 30, 2024 at 4:36 PM

To: DEPED NATIONAL CAPITAL REGION <ncr@deped.gov.ph>, DEPED MANILA <sdo.manila@deped.gov.ph>, SDO VALENZUELA <sdovalenzuela@deped.gov.ph>, SCHOOLS DIVISION OFFICE SAN JUAN CITY <sdosanjuancity@deped.gov.ph>, OSDS PASIG CITY <osds.sdopasigcity@deped.gov.ph>, DEPED LAS PINAS CITY <laspinas.city@deped.gov.ph>, SDO MUNTINLUPA <sdo.muntinlupa@deped.gov.ph>, DEPED NAVOTAS CITY <navotas.city@deped.gov.ph>, DEPED CALOOCAN CITY <caloocan.city@deped.gov.ph>, DEPED MALABON CITY <malabon.city@deped.gov.ph>, DEPED PASAY CITY <deped.pasay@deped.gov.ph>, SDO TAPAT <sdo.tapat@deped.gov.ph>, DEPED PARANAQUE <deped.paranaque@deped.gov.ph>, DEPED MAKATI CITY <makati.city@deped.gov.ph>, SDO MARIKINA <sdo.marikina@deped.gov.ph>, SDO MANDALUYONG <sdo.mandaluyong@deped.gov.ph>, DepEd Muntinlupa <sdo.muntinlupa@gmail.com>

Received with thanks.

Please help us improve our service by giving your feedback through our Customer/Client Satisfaction Measurement link: https://forms.office.com/pages/responsepage.aspx?id=gKvjQCQgo0W_dnoHYaJNKU6eI5yw8WxGoWfk1dVggxRUNzc1QTZDR0ZROUJDRVFUTUcxSkkzN09EQS4u&fbclid=IwAR3wtM1gIbJk9Ls-6En9qTID0fxdS2fv6IFKGJN_VDefVJBW5w25v6simKw

Schools Division Office, Quezon
City - Client Satisfaction
Measurement (CSM) OSDS 1



Thank you.

Best Regards,

FLORENCE A. ARELLANO
Administrative Officer V/Records Officer III

LIECA R. CUSO
Administrative Officer I/Records Officer I



**Schools Division Office - Quezon
City**

Records Section

San Francisco High School compound, Nueva Ecija
St., Bago Bantay, Ramon Magsaysay, Quezon City,
NCR.



☎ 0960-366-3979

✉ sdo.quezoncity@deped.gov.ph

From: Deped National Capital Region <ncr@deped.gov.ph>

Sent: Thursday, May 30, 2024 4:08 PM

To: [DEPED MANILA <sdo.manila@deped.gov.ph>](mailto:sdo.manila@deped.gov.ph); [SDO VALENZUELA <sdovalenzuela@deped.gov.ph>](mailto:sdovalenzuela@deped.gov.ph); [SCHOOLS DIVISION OFFICE SAN JUAN CITY <sdosanjuancity@deped.gov.ph>](mailto:sdosanjuancity@deped.gov.ph); [OSDS PASIG CITY <osds.sdopasigcity@deped.gov.ph>](mailto:osds.pasigcity@deped.gov.ph); [DEPED LAS PINAS CITY <laspinas.city@deped.gov.ph>](mailto:laspinas.city@deped.gov.ph); [SCHOOLS DIVISION OFFICE QUEZON CITY <sdo.quezoncity@deped.gov.ph>](mailto:sdo.quezoncity@deped.gov.ph); [SDO MUNTINLUPA <sdo.muntinlupa@deped.gov.ph>](mailto:sdo.muntinlupa@deped.gov.ph); [DEPED NAVOTAS CITY <navotas.city@deped.gov.ph>](mailto:navotas.city@deped.gov.ph); [DEPED CALOOCAN CITY <caloocan.city@deped.gov.ph>](mailto:caloocan.city@deped.gov.ph); [DEPED MALABON CITY <malabon.city@deped.gov.ph>](mailto:malabon.city@deped.gov.ph); [DEPED PASAY CITY <deped.pasay@deped.gov.ph>](mailto:deped.pasay@deped.gov.ph); [SDO TAPAT <sdo.tapat@deped.gov.ph>](mailto:sdo.tapat@deped.gov.ph); [DEPED PARANAQUE <deped.paranaque@deped.gov.ph>](mailto:deped.paranaque@deped.gov.ph); [DEPED MAKATI CITY <makati.city@deped.gov.ph>](mailto:makati.city@deped.gov.ph); [SDO MARIKINA <sdo.marikina@deped.gov.ph>](mailto:sdo.marikina@deped.gov.ph); [SDO MANDALUYONG <sdo.mandaluyong@deped.gov.ph>](mailto:sdo.mandaluyong@deped.gov.ph); [DepEd Muntinlupa <sdo.muntinlupa@gmail.com>](mailto:sdo.muntinlupa@gmail.com)

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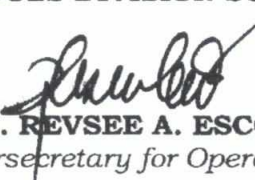
Republika ng Pilipinas
Department of Education

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

MEMORANDUM

DM-OUOPS-2024-12-04322

TO : **REGIONAL DIRECTORS**
SCHOOLS DIVISION SUPERINTENDENTS

FROM : 
ATTY. REVSEE A. ESCOBEDO
Undersecretary for Operations

SUBJECT : **2024 INTERNATIONAL DAY AGAINST DRUG ABUSE AND
ILLICIT TRAFFICKING CELEBRATION**

DATE : May 28, 2024

This has reference to the attached letter from Secretary Catalino S. Cuy, Chairperson, Dangerous Drugs Board (DDB), dated May 17, 2024, regarding the celebration of the 2024 International Day Against Drug Abuse and Illicit Trafficking (IDADAIT).

The IDADAIT is celebrated annually every 26th of June in pursuance of Presidential Proclamation No. 264, s. 1988. Furthermore, it is also spearheaded by the DDB as per the resolution signed during the United Nations General Assembly in December 1987.

For this year's IDADAIT, the theme "The evidence is clear: invest in prevention" highlights the importance of science, research, full respect for human rights, compassion, and a deep understanding of the social, economic, and health implications of drug use for the effective promulgation of drug policies.

In line with the aforementioned, this Office enjoins all concerned to be part of the 2024 IDADAIT Celebration and amplify efforts to combat the global drug problem by undertaking the following activities:

1. **Promotion of the 2024 IDADAIT Theme**, by putting up or displaying tarpaulins, banners, or streamers in strategic places within their respective offices. Templates and campaign materials may be accessed and downloaded from the DDB Website at www.ddb.gov.ph;
2. **Supporting and joining the online advocacy**, by posting IDADAIT materials and showcasing their respective activities online with the use of hashtags #WorldDrugDay and #InvestinPrevention; and
3. **Organizing respective 2024 IDADAIT Celebration/Activities**, which will promote and contribute to the campaign against illegal drug use.

For further information and clarification, all concerned are advised to visit the DDB website and its official social media accounts.

For reference and wide dissemination.

Thank you.

Copy furnished:

OFFICE OF THE SECRETARY

osec@deped.gov.ph

MS. MARIA LINA G. REYES

Information Officer III

DDB – Preventive Education, Training, and Information Division

mlgreyes@ddb.gov.ph

IDADAIT 2024

Maria Lina G. Reyes <mlgreyes@ddb.gov.ph>

Sun 5/26/2024 6:29 PM

To: sec@deped.gov.ph <sec@deped.gov.ph>; Office of the Secretary <osec@deped.gov.ph>; Office of the Undersecretary and Chief of Staff (OUCOS) <osec.cos@deped.gov.ph>

Cc: Revsee Escobedo <revsee.escobedo@deped.gov.ph>; revescobedo@gmail.com <revescobedo@gmail.com>; Undersecretary for Field Operations, Palarong Pambansa and DEACO <oure@deped.gov.ph>

1 attachments (400 KB)

DEPED_IDADAIT 2024.pdf

Greetings from the Dangerous Drugs Board.

Kindly refer to the attached letter regarding the observance of IDADAIT 2024. For your information and guidance.

Thank you.

<https://tinyurl.com/2024IDADAIT>



Maria Lina G. Reyes | Information Officer III
**Preventive Education, Training
and Information Division**

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📍 DepEd - DDB PSEA Bldg., Marikina, Quezon City
📧 mlgreyes@ddb.gov.ph | mlgreyes@deped.gov.ph



www.ddb.gov.ph **DDBgov**    

The DDB is a government agency that is responsible for the regulation and control of dangerous drugs. It is a part of the Department of Education (DepEd). The DDB is a government agency that is responsible for the regulation and control of dangerous drugs. It is a part of the Department of Education (DepEd). The DDB is a government agency that is responsible for the regulation and control of dangerous drugs. It is a part of the Department of Education (DepEd).

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REPUBLIC OF THE PHILIPPINES
OFFICE OF THE PRESIDENT

DANGEROUS DRUGS BOARD

Reference No. PETID/2024/05/17/09

17 May 2024

VICE-PRESIDENT AND SECRETARY SARA Z. DUTERTE

Department of Education
2/F Mabini Bldg., DepEd Complex
Meralco Ave., Pasig City, 1605

Through: Undersecretary REVSEE A. ESCOBEDO
Undersecretary for Governance and Field Operations

Dear **Vice-President and Secretary DUTERTE:**

Greetings from the Dangerous Drugs Board!

On December 7, 1987, the United Nations General Assembly issued a resolution declaring the 26th of June of every year as the International Day Against Drug Abuse and Illicit Trafficking (IDADAIT). It aims to strengthen action and cooperation in achieving the goal of a world free of drug abuse.

This year's IDADAIT campaign, with the theme "**The evidence is clear: invest in prevention,**" recognizes that effective drug policies must be rooted in science, research, full respect for human rights, compassion, and a deep understanding of the social, economic, and health implications of drug use.

Anent this, we would like to enlist your good office to amplify efforts to combat the global drug problem and take part in the campaign by undertaking the following proposed activities:

- Promoting the 2024 IDADAIT Theme:

Stakeholders are highly encouraged to put up/display tarpaulins, banners, or streamers in strategic places within their offices. Templates and copies of campaign materials are available and can be downloaded from the DDB website of the DDB (www.ddb.gov.ph)

- Supporting and joining the online advocacy:

Stakeholders can support and participate in the online advocacy and contents on the 2024 IDADAIT. The use of the hashtags: #WorldDrugDay and #InvestinPrevention is also encouraged.

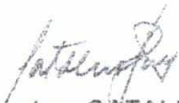
- Organize your own 2024 IDADAIT Celebration/Activities:

Agencies and organizations are encouraged to conduct similar or own activities promoting and contributing to the campaign.

Regular updates and announcements on the observance of the 2024 IDADAIT will be posted on the DDB Website and official social media accounts. Furthermore, for clarifications and additional information, your focal person may coordinate with Ms. Maria Lina G. Reyes of the Information Section- Preventive Education, Training, and Information Division through her mobile number: 0969-475-1928 or email at mlgreyes@ddb.gov.ph.

Thank you for your continued support in matters of mutual concern.

Very truly yours,



Secretary CATALINO S. CUY
Chairperson

