



Republic of the Philippines
Department of Education
 NATIONAL CAPITAL REGION
 SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Office of the Schools Division
 Superintendent

JUL 03 2024

MEMORANDUM

FWD: (OASOPS-2024-114) INVITATION TO THE 2024 DOKYUBATA VIDEO DOCUMENTARY CONTEST

To: OIC – Assistant Schools Division Superintendent
 Chief Education Supervisor, Curriculum Implementation Division
 Chief Education Supervisor, School Governance and Operations Division
 Public/Private Elementary and Secondary School Heads/OICs
 Administrative Officer V
 All Others Concerned

1. Attached is a Gmail from DR JOCELYN ANDAYA, Regional Director IV DepEd-NCR, dated July 1, 2024, on the above-captioned title, the contents of which are self-explanatory, for the information and guidance of all concerned.
2. Please see the attached Contest Mechanics of the said Memorandum.
3. Immediate and wide dissemination of this Memorandum is desired.

Violeta M. Gonzales
VIOLETA M. GONZALES

Assistant Schools Division Superintendent
 Officer-In-Charge
 Office of the Schools Division Superintendent

Encl: As stated

Reference:

To be indicated in the Perpetual Index
 under the following subjects

/TRAININGS SCHOOLS TEACHERS ACTIVITY

E C E/FWD: (OASOPS-2024-114) INVITATION TO THE 2024 DOKYUBATA VIDEO DOCUMENTARY CONTEST

UN-2024-216 216 July 3, 2024



Student Center for Life Skills Bldg., Centennial Ave, Brgy Tunasan,
 Muntinlupa City
 (02) 805-9935, (02) 805 - 9940
 sdomuntinlupa@gmail.com





SDO Muntinlupa <sdo.muntinlupa@gmail.com>

Fwd: [OASOPS-2024-114] Invitation to the 2024 DokyuBata Video Documentary Contest

2 messages

DepEd National Capital Region <ncr@deped.gov.ph> Mon, Jul 1, 2024 at 3:39 PM

To: DepEd Manila <sdo.manila@deped.gov.ph>, SDO Valenzuela <sdovalenzuela@deped.gov.ph>, DepEd San Juan <sdosanjuancity@deped.gov.ph>, osds.sdopasigcity@deped.gov.ph, DepEd Las Pinas City <laspinas.city@deped.gov.ph>, DepEd SDO Quezon City <sdo.quezoncity@deped.gov.ph>, Muntinlupa City <sdo.muntinlupa@deped.gov.ph>, DepEd Navotas City <navotas.city@deped.gov.ph>, DepEd Caloocan City <caloocan.city@deped.gov.ph>, DepEd Malabon City <malabon.city@deped.gov.ph>, DepEd Pasay City <deped.pasay@deped.gov.ph>, SDO TAPAT <sdo.tapat@deped.gov.ph>, DepEd Paranaque <deped.paranaque@deped.gov.ph>, DepEd Makati <makati.city@deped.gov.ph>, sdo.marikina@deped.gov.ph, DepEd Mandaluyong <sdo.mandaluyong@deped.gov.ph>, DepEd Muntinlupa <sdo.muntinlupa@gmail.com>

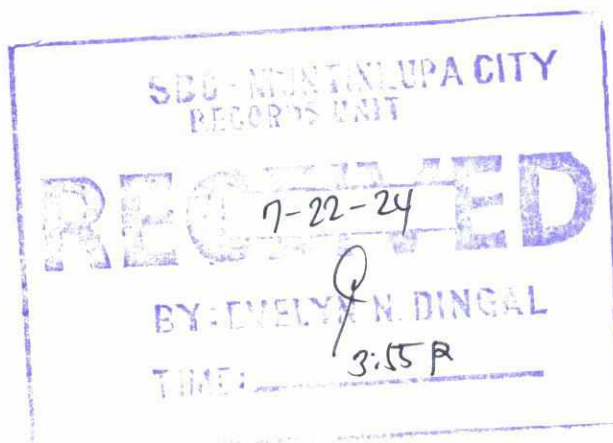
Dear Sir/Madam,

Good Day!

Please see attached file, for appropriate action.
Kindly acknowledge receipt of this email.

Thank you and best regards.

Department of Education
NATIONAL CAPITAL REGION
Misamis Street, Bago Bantay
1105 Quezon City
Tel. No. (632) 929-3891
Telefax: (632) 926-9254



----- Forwarded message -----

From: **Jocelyn Andaya** <jocelyn.andaya005@deped.gov.ph>
Date: Mon, Jul 1, 2024 at 2:55 PM
Subject: Fwd: [OASOPS-2024-114] Invitation to the 2024 DokyuBata Video Documentary Contest
To: DEPED NATIONAL CAPITAL REGION <ncr@deped.gov.ph>

FAA, pls

Get [Outlook for iOS](#)

From: Office of the Assistant Secretary for Operations <asec.ops@deped.gov.ph>
Sent: Monday, July 1, 2024 2:45:04 PM
To: Tolentino Aquino <tolentino.aquino@deped.gov.ph>; Benjamin Paragas <benjamin.paragas@deped.gov.ph>; May Eclar <may.eclar@deped.gov.ph>; Alberto Escobarte <alberto.escobarte@deped.gov.ph>; Nicolas Capulong <nicolas.capulong@deped.gov.ph>; Gilbert Sadsad <gilbert.sadsad@deped.gov.ph>; Ramir Uytico <ramir.uytico@deped.gov.ph>; Salustiano Jimenez <salustiano.jimenez@deped.gov.ph>; Evelyn Fetalvero <evelyn.fetalvero@deped.gov.ph>; Ruth Fuentes <ruth.fuentes@deped.gov.ph>; ARTURO BAYOCOT <arturo.bayocot@deped.gov.ph>; Allan Farnazo <allan.farnazo@deped.gov.ph>; Carlito Rocafort <carlito.rocafort@deped.gov.ph>; MARIA INES ASUNCION <maria.asuncion003@deped.gov.ph>; Estela Carino <estela.carino@deped.gov.ph>; Jocelyn Andaya <jocelyn.andaya005@deped.gov.ph>
Cc: dokyubata@ncct.gov.ph <dokyubata@ncct.gov.ph>; pcds@ncct.gov.ph <pcds@ncct.gov.ph>; Francis Cesar Bringas <francis.bringas@deped.gov.ph>; Aster Mostrales <aster.mostrales@deped.gov.ph>; Haidee Joyce Dacquel <haidee.dacquel@deped.gov.ph>
Subject: [OASOPS-2024-114] Invitation to the 2024 DokyuBata Video Documentary Contest

0902012

Dear **Regional Directors:**

Good day!

This Office respectfully transmits the Memorandum signed by Assistant Secretary Francis Cesar Bringas relative to the letter from Desideria Mance Atienza, Executive Director III, National Council for Children's Television, regarding their invitation to the 2024 DokyuBata Video Documentary Contest.

Please see attached files, for your reference and appropriate action.

Thank you very much.

Respectfully,



Office of the Assistant Secretary
for Operations (OASOPS)

asec.ops@deped.gov.ph

(02) 8636 - 6549

Department of Education

DepEd Complex, Meralco Avenue, Pasig City

www.deped.gov.ph

This communication may contain confidential or privileged information, and is intended solely for the individual or entity to whom it is originally addressed. Any disclosure, copying, dissemination, or any action taken in reliance to it by others, other than the intended recipient, is strictly prohibited. The opinions, conclusions, and statements expressed in this message are those of the sender and may not necessarily reflect the views of the Department of Education.

3 attachments



[SIGNED][OASOPS-2024-114].pdf

55K



[OASOPS-2024-114]Letter from Desideria Mance Atienza.pdf

1114K



DB 2024 Contest Mechanics - 060424.docx

1409K

DepEd Navotas City <navotas.city@deped.gov.ph>

Tue, Jul 2, 2024 at 10:30 AM

To: DepEd National Capital Region <ncr@deped.gov.ph>

Cc: DepEd Manila <sdo.manila@deped.gov.ph>, SDO Valenzuela <sdovalenzuela@deped.gov.ph>, DepEd San Juan <sdosanjuancity@deped.gov.ph>, osds.sdopasigcity@deped.gov.ph, DepEd Las Pinas City <laspinas.city@deped.gov.ph>,

DepEd SDO Quezon City <sdo.quezoncity@deped.gov.ph>, Muntinlupa City <sdo.muntinlupa@deped.gov.ph>,

DepEd Caloocan City <caloocan.city@deped.gov.ph>, DepEd Malabon City <malabon.city@deped.gov.ph>,

DepEd Pasay City <deped.pasay@deped.gov.ph>, SDO TAPAT <sdo.tapat@deped.gov.ph>,

DepEd Paranaque <deped.paranaque@deped.gov.ph>, DepEd Makati <makati.city@deped.gov.ph>,

sdo.marikina@deped.gov.ph, DepEd Mandaluyong <sdo.mandaluyong@deped.gov.ph>,

DepEd Muntinlupa <sdo.muntinlupa@gmail.com>

Acknowledged.

[Quoted text hidden]

--

Department of Education

Schools Division Office of Navotas City

Bagumbayan Elementary School Compound,

M. Naval Street, Sipac-Almacen, Navotas City, MM 1409

Landline No.: (02) 8332-77-64

Email: navotas.city@deped.gov.ph

Your experience matters a lot to us. Please help us continuously improve our services by filling up the link below as part of our Citizen/Client Satisfaction Survey Form. Thank you!

Schools Division Office Navotas City - Client Satisfaction Measurement (CSM) (2024)

https://forms.office.com/Pages/ResponsePage.aspx?id=gKvjQCQgo0W_dnoHYaJNKbBsm0jX91dCtDnsyuDPUQVURFIBUVFPWVFDSTIaQVINQINETVJWWkxYVC4u

[Quoted text hidden]



National Council for Children's Television
an attached agency of the Department of Education

8th DokyuBata Video Documentary Contest

I. BACKGROUND

The State recognizes the vital role of the youth in nation-building and shall promote and protect their physical, moral, spiritual, intellectual, and social well-being by enhancing their overall development, taking into account sectoral needs and conditions in the development of educational, cultural, recreational policies and programs addressed to them. Likewise, the State recognizes the importance and impact of broadcast media, particularly television programs on the value formation and intellectual development of children and must take steps to support and protect children's interests by providing television programs that reflect their needs, concerns, and interests, without exploiting them. The State further recognizes broadcasting as a form of mass communication guaranteed by the Constitution, the exercise of which is impressed with the public interest, and which imposes upon the broadcast industry the social responsibility of ensuring that its activities serve the interest and welfare of the Filipino people.¹

Consequently, the National Council for Children's Television (NCCT) is mandated to formulate policies on children's media programs and recommend plans and priorities for the government towards the promotion, development, production, and broadcasting of child-friendly programs for children. The NCCT created DokyuBata in order to produce quality television programs that will truly reflect the needs, concerns, and interests of Filipino children.

A. DokyuBata: Isang Pagdiriwang ng Dokumentaryong Pantelebisyon Para sa Batang Pilipino²

DokyuBata is an annual video documentary contest that began in 2017. Video documentaries are generally cost-efficient, allowing even students to create their own without the stringent production processes typical in mainstream media, films, clips, and other commercialized videos. This competition aims to provide a platform where aspiring young television documentarists can showcase their talents, share their work, and encourage the public to participate in creating child-friendly quality programs.

With the rise of technological innovations, the younger generation can now be recognized as prosumers. Through DokyuBata, children (aged 12 and older) and adults have a platform to produce child-friendly media content and become agents in building a well-informed and media-literate nation. The NCCT believes that this competition enables children to tell stories and express their thoughts creatively.

B. For this year, the NCCT encourages students, teachers, schools, documentary filmmakers, and the local government to participate in the **seven (7) major DokyuBata activities, namely:**

1. **Lakbay DokyuBata** - a homecoming event in April for selected DokyuBata winners that brings honor and inspiration to communities by recognizing homegrown child-friendly documentarists.
2. **DokyuBata TV** – a television program that showcases selected DokyuBata entries featuring all winners.
3. **DokyuBata Masterclass** – a three-day workshop every June designed to train aspiring documentary filmmakers and help them create excellent, broadcast-quality documentaries. Schools, particularly those under the Department of Education's Special Program for the Arts (SPA) – Media Arts, are encouraged to participate, represented by a student (writer or director) and a supervising adult teacher. Participants who complete the workshop receive e-certificates.
4. **DokyuBata Classroom** – a workshop and talkback session in June focused on the main theme, Gender Fair Language and Images (GFLI), intellectual property rights, and graphic design for creating child-friendly documentaries. Participants who meet the workshop requirements receive e-certificates.
5. **DokyuBata Rewind** - features finalists from the Gawad Ramon "Bong" Osorio (GRBO) category, sharing the journey and impact of their documentaries on their production team, the subject of their case study, and the community. This feature will be available on NCCT's Facebook page and YouTube channel in September.
6. **DokyuBata Virtual Screening** – a three-day online screening event in each division's Top 10 finalists via the NCCT Facebook page and YouTube channel, where viewers can stream featured documentaries and vote for the "Audience Choice Award."
7. **DokyuBata Awarding Ceremony** – an in-person event held in November, also streamed via NCCT online channels and pages.

II. DOKYUBATA 2024 THEME

"Alab ng Dokyu: Mga Isyu sa Kalinangan, Klima, Kalusugan, at Komunidad"

Sa ika-walong taon ng DokyuBata, nais nating kilalanin ang kapangyarihan ng dokumentaryo na magningas ng mga pagbabago sa pananaw at lipunan. Ang matunghayan ang mga makabatang dokumentarista bilang mga "tanod-bayan". Kung saan ang mga dokumentaryo ay sinaliksik, siniyasat at naka-angkla sa katotohanan.

Sa taon din na ito ay nais natin mag-alab ang mga dokumentaryo na naka-ugat sa Pagpapahalagang Pilipino³. Ilalahad ang mga paksa at ang kaugnayan nito sa mga pinapahalagahan nating mga Pilipino.

Ang Philippine Development Plan (PDP) 2024-2028 ay naka-ayon sa Ambisyon Natin 2040 kung saan mithiin ang magkaroon ng pamahalaang naglilingkod upang matupad ang mga pangarap

¹ Pag-aaral sa mga Halagahang Pilipino, Isang Paglalagom ng National Economic Development Authority (NEDA) at National Commission for Culture and the Arts (NCCA) noong 2021. <https://ncca.gov.ph/wp-content/uploads/2021/04/Fil.-Values-Primer-Filipino.pdf>

² RA 8370, Section 2 – Declaration of Policy



nating Pilipino na matatag, maginhawa at panatag na buhay. Nawa ang mga dokumentaryong ito ay maging katalista ng mga pagbabagong kailangan ng lipunan.

Ang mga interesadong sumali sa DokyuBata 2024 ay pipili sa mga sumusunod na paksa:

Kalinangan (Culture and history)

1. Tangible and intangible heritage
2. Filipino heroes
3. Malikhaing Pinoy

Klima (Climate Change)

1. Biodiversity
2. Food Security
3. Disaster-Preparedness

Kalusugan (Public Health)

1. Public healthcare system
2. Traditional and Alternative Medicine Breakthroughs
3. Mental Health and Wellbeing

Komunidad (Communities)

1. Children's Rights
2. Community Development
3. Advocacies and Innovations

Iugnay ang paksang napili sa isang pagpapahalagang Pilipino na: **Maagap, Mahusay, Mapagkakatiwalaan at Naninindigan**. Pumili lamang ng angkop na pagpapahalaga sa isyong paksa. Maaaring gamiting gabay ang mga sumusunod na katanungan sa mapipiling saklaw:

1. Maagap
 - a. Sa isyung napili talakayin ang kaugnayan nito sa pagiging maagap?
 - b. Ilahad ang pakikilahok at ang kultura ng bayanihan.
 - c. Pagtatampok ng pagpapahalaga sa oras at paghahanda sa kinabukasan.
2. Mahusay
 - a. Sa isyung napili, talakayin ang kaugnayan nito sa pagiging mahusay?
 - b. Ilahad ang pagpupunyagi, disiplina at pagpapanday ng kagalingan sa napiling larangan.
 - c. Talakayin ang mga inobasyon at ambag sa paglago para sa kabutihan ng nakararami.
 - d. Pagbabahagi ng karunungan at layunin na paunlarin ang kasanayan.
3. Mapagkakatiwalaan
 - a. Sa isyung napili, talakayin ang kaugnayan nito sa pagiging responsableng katiwala?
 - b. Pagtalima sa responsibilidad at adhikain ng isang mabuting mamamayan.
 - c. Paglilingkod na mayroong dangal at integridad
4. Naninindigan
 - a. Sa isyung napili, talakayin ang kaugnayan nito sa pinaninindigan ng mga Pilipino?
 - b. Paglalahad ng pagpapahalaga sa mga pamana, kultura, o siyentipikong pagtuklas.



c. Pagtangkilik at pagyakap sa identidad at likhang Pilipino.

Ang pag-uugnay ng mga isyu sa pagpapahalagang Pilipino ay pag-unawa sa kung paano tayo tumutugon sa mga isyung kinakaharap natin bilang mamamayan ng bansa. Layunin natin ang lumalim ang pagkilala sa ating kamalayang Pilipino sa pamamagitan ng pagbubuklod ng mga kuwento mula sa iba't ibang panig ng ating bansa. Sa alab ng katotohanan mula sa mga dokyu, bibigyang diin ang kaisipang "Lokal muna, bago Global". Malikhaing hahabiin ang mga kuwento at mga pagpapahalagang Pilipino upang ang bawat pagbabago ay nakaugat sa mas malalim pang kamalayan ng ating pagka-Pilipino.

Sa huli, ang DokyuBata sa ika-walong taon, ay patuloy sa pagbuo ng pambansang naratibo na nagpapakilala sa lahing Pilipino—sa tayog ng mga pangarap natin, sa realidad na ating hinaharap, at sa nais nating maging tatak sa mundong ito.

III. ELIGIBILITY

- A. **Citizenship** - Only Filipino citizens are eligible to participate in the DokyuBata 2024 Video Documentary Contest.
- B. **Age** – The minimum age requirement varied depending on the category/division intended for participation:
 - Children Division (12-17 years old)
 - Young Adult Division (18-23 years old)
 - Adult Division (24 years old and above)
- C. The competition is open to both individual and group participants. For the group, the production team must consist of no more than ten (10) members, who may or may not belong to the same school, community, or organization.
- D. For individual participants, a production name is required.

IV. COMPETING DIVISION

The competition welcomes participation from Filipino children, young adults, adults, out-of-school youths, and professionals. Entrants must create documentaries focused on the approved 2024 theme. The competition is organized into three categories:

DIVISION		AGE REQUIREMENT	MAXIMUM RUNNING TIME FOR VIDEO DOCUMENTARIES
A	Children	12 to 17 yrs. old	Maximum of 5 minutes
B	Young Adult	18 to 23 yrs. old	Minimum of 8 minutes, maximum of 10 minutes
C	Adult	24 yrs. old and above	Minimum of 13 minutes, maximum of 15 minutes

V. COMPETITION PERIOD



The period for the submission of entries is from **June 27, 2024, until September 2, 2024, at 11:59 P.M.** Entries received after this deadline, for any reason, shall not be considered by the screening team.

All entries received will undergo a uniform evaluation process to narrow them down to the Top 15 (Shortlist) per division. The Shortlist will then be reviewed by the Judges to determine the Top 10 (Finalists). The entries from these **Top 10 Finalists** will be featured during the **Virtual Screening from November 18 – 20, 2024**. The screening team will then select the recipients of the Major and Special awards. The **DokyuBata Awarding Ceremony** will take place on **November 22, 2024**.

VI. SELECTION

A. Entries will be judged according to the following criteria:

- | | |
|----------------------------------|-----------|
| • Content/Adherence to the Theme | 30 points |
| • Originality and Creativity | 25 points |
| • Production Quality | 25 points |
| • Overall Impact | 20 points |

The screening committee, composed of the NCCT Secretariat and other members of the Board of Judges, will shortlist the entries across three divisions to the Top 15 and further narrow them down to the Top 10 finalists, based on the criteria mentioned above.

B. The Board of Judges shall be composed of:

- NCCT Council member
- Content Creator
- Documentary Filmmaker (Local)
- Documentary Filmmaker (International)
- Technical Expert (Cinematography/Editing)
- Partner Government Agency
- Partner NGO/International NGO

The decision of the Board of Judges shall be final and irrevocable.

C. Finalists will be notified via electronic mail, and an official announcement will also be posted on the official Facebook page of the National Council for Children's Television (fb.com/NCCT.DepEd).

VII. PRIZES

AWARD	CHILDREN DIVISION	YOUNG ADULT DIVISION	ADULT DIVISION
Best Documentary	P50,000.00 + trophy and certificate	P50,000.00 + trophy and certificate	P50,000.00 + trophy and certificate
2 nd Best	P30,000.00 + trophy	P30,000.00 + trophy and	P30,000.00 + trophy and

Documentary	and certificate	certificate	certificate
3 rd Best Documentary	P20,000.00+ trophy and certificate	P20,000.00+ trophy and certificate	P20,000.00+ trophy and certificate
Best Direction	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate
Best Story	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate
Gawad Ramon "Bong" Osorio	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate
Most Child-Friendly Documentary	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate
Audience Choice	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate
Gender Sensitive Documentary	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate
Best Poster	P5,000.00 and certificate	P5,000.00 and certificate	P5,000.00 and certificate

In addition to the foregoing:

- Awardees will also get a chance to be aired/featured on NCCT's DokyuBata TV and with other media partners.
- Finalists will be featured during the DokyuBata 2024 Virtual Screening and Awarding Ceremony.
- Certificates of Participation will be issued to every production team member and to the supervising adult of all finalists.
- Prizes are tax-free and will be awarded or sent to the recipients personally, via money transfer, bank deposit, and/or courier service delivery.

VIII. REQUIREMENTS AND MECHANICS

A. General Requirements/Reminders

- Entries must be in the **documentary genre - based on facts**.
- Documentaries should be **suitable for children and/or young adults** but need not necessarily be about them.
- The use of copyrighted material is strictly prohibited.** Participants will be liable for any claim of infringement related to the materials included in the entry. Music used must be original, licensed, or in the public domain.
- Entries must revolve around the given theme or sub-themes.
- Entries must comply with the running time for each division, inclusive of both opening and closing credits.
- Entries must adhere to the format of the Opening Credits guidelines (*refer to Section XI for the Guidelines*).



- The production team does not include the cast of actors.
- For entries in the Children Division, the production team must include **at least one supervising adult** (e.g., parent, faculty member, barangay official/employee, organization officer) who is of legal age.

The role of the supervising adult shall be limited to providing logistical guidance only (i.e., chaperone, minimal technical help, and guarantor of output's authenticity and compliance to fair use and copyright guidelines.)

However, minimal supervision from adults is requested at all stages of production to ensure that the outputs reflect the genuine talent, skills, and worldview of the participants.

- Entries must not promote or oppose any product, person, place, service, or political belief.
- Content must be child-friendly and suitable for viewing by the general public. (See *Appendix for the Child-Friendly Content Standards* or visit the NCCT website for more details)
- Participant/s or Production Teams can only submit one entry.
- Health and safety should be prioritized.

B. Audio and Video Requirements

- Must have a minimum resolution of 1920x1080 (16:9).
- Videos must feature original footage and may or may not have dialogues or hosts.
- Permissions must be secured for the use of any footage not owned by the production team.
- Dialogues in the videos may be in any vernacular, but **English subtitles are required** when the spoken language is neither English nor Filipino. Subtitle guidelines include:
 - Preferred fonts (SD or HD): Arial, Gill Sans, and/or Tahoma
 - Required Font Size: 26 (SD); 28 (HD)
 - A maximum of 38 characters per line, no ghost box, no shadow
 - Subtitles must stay within text-safe areas
 - A maximum of two (2) lines per subtitle; the top line should be longer
 - Subtitles must remain on screen for at least two (2) seconds but may stay longer if there are no subsequent subtitles to be displayed.
- Music or musical scores used in the video must be original compositions of the production team or royalty-free music, with a proper citation in the credits.
- No logo or watermark from any editing software** should be visible in the video.



IX. TERMS AND CONDITIONS

- Participants warrant that they have read, understood, and agreed to abide by the rules and regulations of DokyuBata.
- Entries submitted shall become the property of **both** the National Council for Children's Television and the producers/participants.
- Participants grant NCCT the perpetual right to copy, edit, use, distribute, and broadcast the materials for educational and informational purposes.
- Owners cannot use or publish the materials **until after the Screening and Awarding ceremonies**. The winning entries of the Finalists can be shown on the owners' personal websites, blogs, and social media accounts, provided that NCCT and DokyuBata logos are included.
- Documentaries of finalists (Top 10) and awardees, or any parts thereof, may be featured or used in public exhibitions or competitions **provided that**:
 - The production team has informed NCCT about the intended use of the documentary;
 - The documentary title, clips, and narrative remain unchanged, except for minor modifications such as color grading and audio polishing to preserve the *child-friendly classification* of the documentary; and,
 - Recognition received from DokyuBata is included in the opening or closing billboard and publicity materials (asset provided by NCCT).
- NCCT reserves the right to amend the rules and revise the mechanics of DokyuBata with no notice to the public.

X. SUBMISSION OF ENTRIES

- The competition will accept submissions **from June 27, 2024, to September 2, 2024**. The deadline for submissions is **September 2, 2024, at 11:59 P.M. There is no entry fee.**
- Relatives in the first degree of consanguinity or affinity of NCCT Secretariat, Council Members, and DokyuBata 2024 Judges are disqualified from participating.
- Entries must have been produced not earlier than January 2024.
- Participants must complete the **DokyuBata 2024 Online Entry Form** and await the drive link to be sent by the DokyuBata Team.
- Entries and requirements must be uploaded to the provided link. Steps for uploading include:
 - Create a **Main Folder** with the format: **(DB2024Entry_Title of the Documentary_Production Team Name)**
Ex. DB2024Entry_Makabata_JuanDelaCruzProduction
 - Inside the Main Folder, create separate folders for the **Documentary, Documents, and Production Photos.**



6. Each member of the production team, as well as the supervising adult, must submit a photocopy or scan of an identification document (e.g., valid ID, birth certificate, passport, barangay tax certificate/cedula, etc.)
7. Each submission must include:
 - a. A completed DokyuBata 2024 Online Entry Form.
 - b. The documentary entry must be in **avi, mov, or mp4 container**.
 - c. A copy of the completed DokyuBata 2024 Official Entry Form and Checklist/Release Form.
 - d. Proof of identification of team members and the supervising adult.
 - e. Three to five photos documenting the actual production and editing of the entry.
8. Receipt of submissions will be acknowledged via electronic mail.
9. Only production team members, cast, supervising adults, schools, communities, or organizations of shortlisted entries will receive a **Certificate of Participation**.
10. For inquiries, contact NCCT DokyuBata Team at 0922-290-0067, or via email at dokyubata@ncct.gov.ph and pcds@ncct.gov.ph.

XI. OPENING CREDITS GUIDELINES

1. Credits **must only appear at the beginning of the video**; they must be still (non-moving); exactly five (5) seconds in length; and **without** background music or countdown bleep.
2. All text in the credits must be in a readable font size and style (e.g., Helvetica, Arial, Calibri); and displayed in white font on a black background, listed in a prescribed order as in the examples provided.
3. If the music used is not an original composition of the production team (i.e., under Creative Commons license), the supervising adult(s) must ensure it is properly attributed in the credits. Resource guides to fair use and proper attribution may be found online.

**If music is an original composition of the production team*
(Figure 1)

"GAMPANIN"
 Created by students/citizens/members of **Production Name**
 for **DokyuBata Festival 2024**

Director: **Team Member**



**If music used is Royalty-Free*
(Figure 2)

**Salin sa Pilipino*
(Figure 3)

"GAMPANIN"
 Created by students/citizens/members of **Production Name**
 for **DokyuBata Festival 2024**

Director: **Team Member**
 Screenwriter: **Team Member**
 Videographer/Cinematographer: **Team Member**
 Editor: **Team Member**
 Production Designer: **Team Member**
 Musical Composer: **Team Member**
 Production Staff: **Team Member**
 Supervising Adult: **Team Member (if applicable)**
 Lead Cast: **Team Member**

This video features the composition "Music Title" by Author, under Commons license).

4. Kindly make sure that your place of origin is indicated in the byline especially if it is not mentioned in the Institution Name (e.g., Created by students of Mariano Ponce National High School, Baliuag, Bulacan; Consolacion, Cebu; Nilikha ng mga
5. Suggested translation of attribution komposisyong "Pamagat" ni "Kom[license]."

"GAMPANIN"
 Nilikha ng mga mag-aaral/residente/kasapi ng **Production Name**
 para sa **DokyuBata Festival 2024**

Direktor: **Pangalan**
 Manunulat: **Pangalan**
 Bideograpo/Sinematograpo: **Pangalan**
 Editor: **Pangalan**
 Taga-Disenyo ng Produksiyon: **Pangalan**
 Kompositor ng Musika: **Pangalan**
 Katuwang sa Produksiyon: **Pangalan**
 Tagapaggabay: **Pangalan**
 Mga Nagsipagganap: **Pangalan**



XII. INDICATIVE TIMELINE OF ACTIVITIES

Activities	Date
Lakbay DokyuBata	April 12 and 27, 2024
Registration to DokyuBata Masterclass	4 th week of May 2024*
DokyuBata Masterclass	3rd week - 4th week of June 2024 *
Call for Entries	June 27, 2024
Registration for DokyuBata Classroom	4 th week of June 2024
DokyuBata Classroom	4 th week of July 2024*
Deadline of Entries	September 2, 2024
Shortlist of Entries - Top 15	September 9-13, 2024
Judging of Entries - Top 10	September 16-20, 2024
Announcement of Top 10 (Finalists)	September 23-30, 2024
DokyuBata Rewind	September 26-28, 2024
Deadline of Revised Documentaries of Top 10 (Finalists) for Virtual Screening	November 4, 2024
Virtual Screening Children Division (Top 10) Voting of Audience Choice Award – Google Form	November 18, 2024
Virtual Screening Young Adult Division (Top 10) Voting of Audience Choice Award – Google Form	November 19, 2024
Virtual Screening Adult Division (Top 10) Voting of Audience Choice Award – Google Form	November 20, 2024
Awarding Ceremony	November 22, 2024
Publicity and Delivery of Prizes	1 st – 2 nd week of December 2024

*Schedule to be announced upon finalization



XIII. APPENDICES

A.

DokyuBata 2024
 Video Documentary Contest

CHECKLIST

ENCLOSURES CHECKLIST

- € Documentary entry. The video must be in avi, mov, or mp4 container.
- € Copy of accomplished DokyuBata 2024 Official Entry Form and Checklist/Release Form
- € Proof of identification of the members of the production team.
- € Three to five photos documenting the actual production and editing of the entry.
- € Accomplished the DokyuBata Online Entry Form

CERTIFICATES OF PARTICIPATION

Certificates will only be issued to shortlisted entries.

- € We wish to receive Certificates of Participation as proof of entry to DokyuBata 2024.
- € We do not wish to receive Certificates of Participation. Acknowledgment via SMS and email of your receipt of our entry will do.

R E L E A S E

We confirm that we have read, understood, and agree to the rules and regulations of DokyuBata 2024 Video Documentary Contest. We certify that all the information supplied in this entry form is true and correct to our knowledge.

 Signature over printed name of
Director

 Signature over printed name of
Supervising Adult (if applicable)

 Date

 Date



B.

**DokyuBata 2024
 Video Documentary Contest**

OFFICIAL ENTRY FORM

Entry Information

Entry Title: _____
 Production Name: _____
 School/ Address (For Academic Organization): _____
 Organization/ Address (For Other Affiliations): _____

Logline/ Synopsis (Can be in English/Filipino; maximum of 30 words)

Supervising Adult (Children Division only)

Name: _____
 Designation: _____
 Contact no: _____
 E-mail: _____

Production Staff (Maximum of 10 members)

Role	Name	Age	Sex	Signature	E-mail
Director					
Screenwriter					
Editor					
Musical Composer <i>(if music used is an original composition)</i>					

Other Members

Name	Production Task	Age	Sex	Signature	E-mail

Please note that two persons may take on one role. Kindly attach the complete list of cast of characters.

Contact Person

Contact Person shall be notified of receipt of this entry and hopeful selection as finalist through the contact details below.

Name: _____
 Designation: _____
 Address: _____
 Contact no: _____
 E-mail: _____

C. Criteria of a Child-Friendly Television (CFTV) Content of the Child-Friendly



Content Standards

A television content that may not be specifically produced for viewing by children, but which serves to further the positive development of children and contains no elements that may result in physical, mental, or emotional harm to them. It includes various formats and genre that appeal to children and are made available for all ages.

A child-friendly television program shall meet the following criteria:

- i. **Theme** - The theme or underlying message of the program must be suitable for children. The program should not contain themes the portrayal or depictions of which are suitable only for adults such as adultery, concubinage, pornography, prostitution, incest, rape, fraud, robbery, gun running, arson, kidnapping, sedition, subversion, treason, betrayal of country, abortion, murder, euthanasia, and other heinous crimes;
- ii. **Values** - The important and fundamental beliefs of what is good or bad, right or wrong, desirable or undesirable, depicted in the program must not be contrary to the best interest of the Filipino child. The program must promote positive Filipino cultural values for the emotional, moral, spiritual, mental, or physical development of the child. Filipino cultural values include respect for children toward other children, children toward adults, adults toward children, and adults toward adults, regardless of race, nationality, ethnicity, religion, gender, sexual preference, or physical or mental disabilities. It must also display respect and care for the environment and other living beings;
- iii. **Dialogue** - The dialogue, whether in words or gestures, must not promote or encourage children to speak or behave disrespectfully toward other persons or animals;
- iv. **Language** - The language used, which could be oral or written, must not be vulgar, profane, offensive, sexually suggestive, derogatory, or demeaning of a person or animal;
- v. **Nutrition** - Depictions or references to food and beverages, which could either be direct or implied, must not promote or condone unhealthy eating;
- vi. **Sex and Nudity** - The program does not portray or depict the sexual act, the sexual organ, and other sensitive parts of the body or depict acts and images that are sexually suggestive or appropriate only for adult audiences;
- vii. **Violence** – There must be no depiction of behavior, attack, confrontation, clash, using or involving the use of physical force with the deliberate intent to damage, hurt, or kill someone or something, with the likely effect of inducing or eliciting emotions in children, either of short-term or of great intensity, such as empathy, anger, elevated excitement, conditioned fear, nightmares, tantrums, desensitization, and other trauma-related symptoms.
- viii. **Substance Use** – Scenes must not depict images and messages, with the aim, effect, or likely effect of promoting, directly or indirectly, a tobacco company, tobacco brand, a tobacco product or tobacco use, heated tobacco products (HTPs), Electronic Nicotine Delivery Systems (ENDS), Electronic Non-Nicotine Delivery Systems (ENNDS),

electronic cigarettes (e-cigarettes), electronic shisha (e-shisha) vapes, and other similar devices, alcohol, stimulants, narcotics, inhalants, depressants, and hallucinogens and other prohibited drugs and chemicals;

- ix. **Gambling** – Scenes must not depict images or messages, directly or indirectly, of wagering of money or the betting or staking of something of value with consciousness of risk and hope of gain, on the outcome of a game, a contest, or an uncertain event whose result may be determined by chance or accident or have an unexpected result by reason of the bettor's miscalculation. It includes scenes that suggest wagering as a good or desirable act or behavior.³

³ Glimne, Dan. "Gambling." *Encyclopedia Britannica*, 2019, <https://www.britannica.com/topic/gambling>. Accessed 8 Aug 2019.



Republic of the Philippines
Department of Education
OFFICE OF THE SECRETARY

ROUTING SLIP

- Physical copy
 Email

Tracking No. 10-1A-2024-06-9240 Date JUN 04 2024

Re: Request for issuance of memo to require schools offering STA to submit at least one entry for the To: Dikyu Bata 2024 Video Contest

- Office under the Office of the Secretary
 - OSEC-PROPER _____
 - EPS _____
 - IAS _____
 - PAS _____
- Administration ("ADMIN") _____
- Curriculum and Teaching ("CT") _____
- Finance _____
- Human Resource and Organizational Development ("HROD") _____
- Legal and Legislative Affairs ("LLA") _____
- Operations ("OPS") Sec Escobedo
- Procurement _____
- School Infrastructure and Facilities ("SIF") _____

Purpose:

- URGENT
- For Information
- For Follow-Up/Monitor
- For Appropriate Action
- For Comment/Recommendation
- For Consideration, based on existing rules and regulations
- For Complete Staff Work (CSW)
- Other Matters _____

Notes/Instructions:

For your consideration and appropriate action, subject to existing laws, rules, and regulations.

For your sound evaluation of the request, subject to existing policies of the department. Thank you.

S. Fajarda

ATTY. SUNSHINE CHERRY A. FAJARDA
Assistant Secretary

JUN 04 2024

Notes/Instructions:

NCCT Request Letter

NCCT Secretariat <secretariat@ncct.gov.ph>

Tue 6/4/2024 2:36 PM

To Office of the Secretary <osec@deped.gov.ph>; Public Affairs Service - Office of the Director <pas.od@deped.gov.ph>
Cc NCCT Office of the Executive Director <officeoftheexecutivedirector@ncct.gov.ph>; dokyubata@ncct.gov.ph
<dokyubata@ncct.gov.ph>; pcds@ncct.gov.ph <pcds@ncct.gov.ph>; Judy Galleta <judy.galleta@ncct.gov.ph>

Attachments (2 MB)

DE 2024 Contest Mechanics - 060424.docx; Letter to DepEd Re DB 2024 Partnership.pdf

Isang Makabatang Araw!

Please see the enclosed letter from the National Council for Children's Television, requesting the Department of Education (DepEd) **to issue a memorandum requiring all schools offering the Special Program for the Arts (SPA) - Media Arts to submit at least one entry for the DokyuBata 2024 Video Documentary Contest.**

Registration can be completed through this link: bit.ly/DokyuBata2024OnlineEntryForm

If you have further questions or inquiries about this request, your Office may coordinate with **Ms. Flor Capadusa**, DokyuBata Focal Person, at dokyubata@ncct.gov.ph and pcds@ncct.gov.ph or 0922-290-0067.

Kindly acknowledge receipt of this email.

Thank you very much.

The Secretariat

[DB2024] Slides_Final.pdf



REPUBLIC OF THE PHILIPPINES

An attached agency of the Department of Education

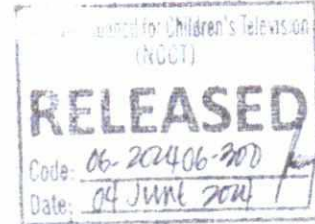
1111 Manila, Philippines • Fax: (63) (02) 8226-4473
Tel: (02) 8226-1189 or (02) 8226-1473
Tel: (202) 822-8470



June 3, 2024

THE HONORABLE SARA Z. DUTERTE

Vice President and Secretary
Department of Education (DepEd)
DepEd Complex, Meralco Avenue, Pasig City



Attention: **ATTY. MICHAEL WESLEY T. POA**
Undersecretary and Chief of Staff
Office of the Secretary, Department of Education
DepEd Complex, Meralco Avenue, Pasig City

Dear **Vice President Duterte:**

Isang makabatang araw!

I am writing to highlight the National Council for Children's Television (NCCT)'s annual initiative, **the DokyuBata Video Documentary Contest**. Launched in 2017, this contest has become a cornerstone of our mandate - promoting and encouraging the production of quality television content that reflects the nuanced lives and aspirations of Filipino children.

This year, we embrace the theme **"Alab ng Dokyu: Mga Isyu sa Kalinangan, Klima, Kalusugan, at Komunidad."** Our focus is to illuminate issues concerning cultural heritage, climate change, public health, and community dynamics through the lens of Filipino learners. This platform not only showcases child-friendly documentaries but also fosters unified narrative that enriches Filipino identity.

We have outlined series of activities stretching from April to November 2024:

- A. **Lakbay DokyuBata** – April 12 and 27, 2024
- B. **DokyuBata Masterclass** – June 2024 (*date to be announced*)
- C. **DokyuBata Classroom** – July 2024 (*date to be announced*)
- D. **DokyuBata TV** – August 2024 – (*date to be announced*)
- E. **DokyuBata Rewind** – September 26-28, 2024
- F. **DokyuBata Virtual Screening** – November 18-20, 2024
- G. **DokyuBata National Awarding Ceremony** – November 22, 2024

Participants are grouped into three categories: children (ages 12 to 17), young adults (ages 17 to 23), and adults (ages 24 and above). This competition is open to junior and



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION
An attached agency of the Department of Education
23 Comodoro Alvaro Sison Road, Marikina, New Manila, Metro Manila 1600
Tel: (02) 8179-1189 or (02) 8179-1473
(02) 8179-1210



senior high school students, college students, educators, government officials, representatives from the youth sector, documentary filmmakers, and content creators nationwide.

In this regard, **the NCCT respectfully requests the Department of Education (DepEd) to issue a memorandum requiring all schools offering the Special Program for the Arts (SPA) – Media Arts to submit at least one entry for the DokyuBata 2024 Video Documentary Contest.** We also encourage participation from different schools under various Schools Division Offices (SDOs).

The **DokyuBata Masterclass and DokyuBata Classroom** are integral parts of this initiative. Each SPA school must be represented by a student, potentially a writer or a director, and a teacher who will act as their supervisor and coach. Participation in the Masterclass is also open to schools from different SDOs.

E-certificates will be awarded to all participants and supervising adults/coaches who will complete the requirements of the DokyuBata Masterclass, attend the DokyuBata Classroom activities, and/or submit an entry to the 2024 DokyuBata Video Documentary Contest.

Registration can be completed through the provided link (bit.ly/DokyuBata2024OnlineEntryForm). A copy of the 8th DokyuBata Contest Mechanics is attached herein for your reference.

For concerns or clarifications, your Office may contact **Ms. Flor Capadusa** at 0922-290-0067 or email at dokyubata@ncct.gov.ph and pcds@ncct.gov.ph.

Thank you for your continuous support of the NCCT's initiatives.

For a child friendlier television,


DESIDERIA MANCE ATIENZA
Executive Director III



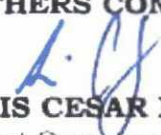
Republika ng Pilipinas
Department of Education

OFFICE OF THE ASSISTANT SECRETARY FOR OPERATIONS

MEMORANDUM

OM-OASOPS No. 2024-114

TO : **ALL REGIONAL DIRECTORS**
ALL SCHOOLS DIVISION SUPERINTENDENTS
ALL SCHOOL HEADS
ALL OTHERS CONCERNED

FROM : 
FRANCIS CESAR B. BRINGAS
Assistant Secretary for Operations
Officer-in-Charge, Office of the Undersecretary for Operations

SUBJECT : **INVITATION TO THE 2024 DOKYUBATA VIDEO DOCUMENTARY CONTEST**

DATE : June 21, 2024

This Office respectfully endorses the attached letter from Desideria Mance Atienza, Executive Director III, National Council for Children's Television, dated June 3, 2024, regarding their invitation to the 2024 DokyuBata Video Documentary Contest.

In this regard, all schools are encouraged to participate in the contest, especially schools that offer the Special Program for the Arts.

For further inquiries and concerns regarding the **VOLUNTARY EVENT**, kindly communicate with Ms. Flor Capadusa, through email at dokyubata@ncct.gov.ph and pcds@ncct.gov.ph or through number at 09222900067. Likewise, kindly see attached files for further information.

For wide dissemination and appropriate action.

Copy Furnished:
FLOR CAPADUSA
dokyubata@ncct.gov.ph

[OASOPS/HM]