



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Office of the Schools Division
Superintendent

SEP 20 2024

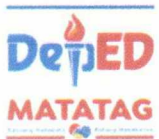
MEMORANDUM

SEPTEMBER 21st IS THE INTERNATIONAL DAY OF PEACE CELEBRATION

To: Assistant Schools Division Superintendent
Chief Education Supervisor, Curriculum Implementation Division
OIC-Chief Education Supervisor, School Governance and Operations Division
Public Elementary and Secondary School Heads/OICs
Administrative Officer V
All Others Concerned

1. Attached is an e-mailed letter from Ms. Yurino Ueda from the Mayors for Peace Secretariat, Hiroshima, Japan for the active participation of our learners in a social media campaign for the advancement of a “culture of peace” among member cities of the Mayors for Peace from September 10 – 30, 2024 via “X” (formerly Twitter).
2. The City of Muntinlupa is one of the pioneer members since 1989 of the Mayors for Peace Organization based in Hiroshima, Japan and acts as one of the Executive Vice President representing Asia and the Pacific with Hon. Mayor Rozzano Rufino B. Biazon as our representative.
3. The 2024 theme for the International Day of Peace is **“Cultivating a Culture of Peace”**. Learners may participate by posting photos or videos along with messages about peace through:
 - a. “Coloring picture” images featuring the Mayors for Peace logo (see attached template);
 - b. Photos or videos of peaceful landscapes from each member city (an example is the Japanese Cemetery with a peace bell; the Kiyoshi Osawa Monument in NBP Reservation);
 - c. Photos or videos of “the Culture of Peace” being practiced by City Officials or citizens.
 - d. “Peace Crane Campaign” in schools with a discussion on the importance of peace
4. Photos and videos will be uploaded in the Google Drive Link: <https://tinyurl.com/2024PeaceDay> thru your school’s respective folders and with the Mayors for peace having an access to it and given the right to feature in its website.

UN-2024-344



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5. On the local level this year, September is the National Peace Consciousness Month, we are also celebrating its 20th Anniversary, schools activities may be conducted in relation to the theme. Activities may vary from having symposium, academic contests (essay-writing, quiz bee, spoken poetry, etc), demonstration teachings on the integration of peace education and others.

6. Activities conducted should be documented and can be uploaded in the school's social media page or personal accounts using the hashtags- #APSHINESWithPEACE, #PeaceIsPossible, #SDOMuntinlupaLovesPeace and #TogetherForPeace. Teachers are advised to follow the social media guidelines for learners data privacy protection.

7. Immediate and wide dissemination of this Memorandum is desired.


VIOLETA M. GONZALES, CESO VI
Assistant Schools Division Superintendent
OIC, Office of the Schools Division Superintendent

Reference: E-Mailed Letter from Mayors for Peace
To be indicated in the **Perpetual Index**
Under the following subject:

TEACHER	LEARNERS	CELEBRATION
PEACE EDUCATION	ARALING PANLIPUNAN	

MELL/ SEPTEMBER 21 IS THE INTERNATIONAL PEACE DAY CELEBRATION
_____ September 18, 2024

International Day of Peace

September 21 is known as the International Day of Peace. We invite you to join us in reflecting on peace. This year's theme is **Cultivating a Culture of Peace**.

What's International Day of Peace (Peace Day)?

Established by the UN to commemorate and strengthen the ideals of peace both within and among all nations and peoples, it is a day of vital importance to reflect on the preciousness of peace. **Mayors for Peace** supports Peace Day and calls upon our member cities to share the will for peace with their citizens and hold events in solidarity for the realization of peace.

Examples of Peace Day Events and Initiatives

Peace Day Events

- Ring Peace Bell
- Sing songs of peace
- Plant second generation atomic-bombed trees

Share Information

- Share peace-related content on websites and social media
- Make Peace Day-related announcements in public facilities

Peace-Related Cultural or Sporting Events

- Display prize-winning works from the Children's Art Competition
- Screen peace-related films
- Hold friendly sports games

Peace Day Social Media Campaign

Calling all member cities!

Join us in posting on X (formerly Twitter) on Peace Day

- **When:** September 10 (Tues) - September 30 (Mon), 2024
- **What:** Post on your city's official X account on Peace Day! Posts should include a message for peace and any of the following images/videos:
 - Mayors for Peace logo colored by citizens
 - Photos/videos of peaceful landscapes in your city
 - Photos/videos of the mayor of your city engaged in Culture of Peace activities



Be sure to include the hashtags **#MayorsforPeace** and **#PeaceDay**



International Day of Peace × Mayors for Peace





Mayors for Peace

PEACE

#PeaceDay

#MayorsforPeace

International Day of Peace

x Mayors for Peace

