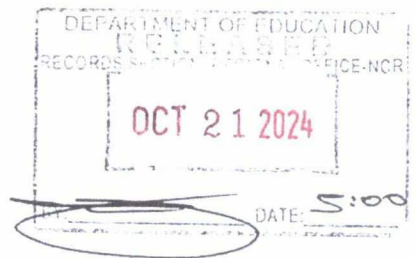






Republic of the Philippines  
Department of Education  
NATIONAL CAPITAL REGION



October 17, 2024

**REGIONAL MEMORANDUM**

ORD-2024- 1105

**To :** Assistant Regional Director  
Schools Division Superintendents  
All Others Concerned

Received  
EVELYN N. DINGAL  
Administrative Officer II  
SDO-Muntinlupa  
10-18-24

**JUNIOR ACHIEVEMENT OF THE PHILIPPINES, INC. PROGRAMS**

- Attached is letter dated October 17, 2024 of Ms. Paula Patrice Dela Cruz, National Project Manager of Junior Achievement of the Philippines, Inc. (JA Philippines) on Cha-Ching and JA Personal Finance Programs.
- In this connection, Divisions concerned, through the Division JA Phils. Program Implementation Focal Persons are requested to attend the online and face-to-face sessions of the said programs.
- Participants and event details are as follows :

JA Program	Participants
Cha-Ching	Grade 4 teachers of : -SDO Manila -SDO Quezon City -SDO Mandaluyong City -SDO Muntinlupa City ✓ -SDO Caloocan City
JA Personal Finance	ABM and STEM strands Senior High School Teachers of all Divisions

Event Details :

- Modality : Online
  - October 17, 2024 – Marikina City
  - October 21, 2024 – Valenzuela City
  - October 22, 2024 – Quezon City and Muntinlupa City ✓
  - October 23, 2024 – Navotas City and San Juan City
  - October 24, 2024 – Makati City, Malabon City, Paranaque City and Pasig City
  - October 25, 2024 – Las Pinas City, Pasay City, and Taguig City-Pateros
  - November 8, 2024 – Manila



Address: 6 Misamis St., Bago Bantay, Quezon City  
Email address: ncr@deped.gov.ph  
Website: depedncr.com.ph



Doc. Ref. Code	RO-ORD-F004	Rev	00
Effectivity	01.26.23	Page	1 of 2



Republic of the Philippines  
**Department of Education**  
 NATIONAL CAPITAL REGION



October 17, 2024

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Republic of the Philippines  
**Department of Education**  
NATIONAL CAPITAL REGION

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- Modality : Face-to-Face
  - November 6, 2024 – Caloocan City
  - November 7, 2024 – Mandaluyong City
- 4. JA Philippines will coordinate to the designated focal persons for further details.
- 5. For other concerns, please coordinate to Ms. Paula Patrice Dela Cruz at [coordinator2@japionline.org](mailto:coordinator2@japionline.org).
- 6. For immediate dissemination.

**JOCELYN DR. ANDAYA**  
Director IV

Enclosed : as stated

[/essd/partnership-glc](#)



Address: 6 Misamis St., Bago Bantay, Quezon City  
Email address: [ncr@deped.gov.ph](mailto:ncr@deped.gov.ph)  
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Effectivity	01.26.23	Page	2 of 2



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Philippines

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JA PHILIPPINES  
LEARNING INSTITUTE

October 17, 2024

**JOCELYN DR. ANDAYA**  
Regional Director IV

Through:  
**MICAH G. PACHECO**  
Chief, Curriculum and Learning Management Division

and

**GINA LOPEZ CRUZ**  
Regional Partnership Focal Person  
Department of Education - National Capital Region

***Greetings from Junior Achievement of the Philippines!***

We are excited to extend our invitation to each esteemed division of the National Capital Region to the upcoming **Cha-Ching and Personal Finance Teacher's Training and Orientation** for the **Department of Education - National Capital Region divisions**. This session aims to bring together coordinators and teachers from your division for a focused discussion on aligning our goals and planning the implementation of the **Cha-Ching and Personal Finance program** in our region. This session will also include enhanced teacher's training and orientation of the curriculum and discuss the guidelines for the said program.

JA Program	Description
<p><b>Cha-Ching</b></p> <p><i>Divisions Invited to Participate:</i></p> <ul style="list-style-type: none"> <li>• Manila City</li> <li>• Quezon City</li> <li>• Mandaluyong City</li> <li>• Muntinlupa City</li> <li>• Caloocan City</li> </ul>	<p><b>Cha-Ching</b> is a financial literacy program that aims to teach <b>Grade 4</b> students financial literacy through basic money concepts integrated in their curriculum, as part of the 360 degree approach to effectively <b>form healthy financial habits</b> that they can bring to adulthood. In this program, 462,464 students from around 8 DepEd divisions and 13 districts under Bicol Region and other areas participate in educational activities like learning modules that can expand their knowledge on <b>Earn, Save, Spend and Donate</b>.</p>
<p><b>JA Personal Finance</b></p>	<p>JA Personal Finance <b>targets Filipino Senior High School students under the ABM and STEM strands to teach them about financial literacy</b>, in</p>

**A WORLD OF  
POSSIBILITIES**

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ALL DIVISIONS INVITED

compliance with the Philippine Department of Education curriculum requirements. JA Personal Finance is a program for students to experience the interrelationship between today's financial decisions and future financial freedom

**Event Details:**

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  - October 25, 2024 - Las Piñas City, Pasay City, and Taguig City - Pateros
  - November 8 - Manila City
- **Modality:** Face-to-Face
  - November 6, 2024 - Caloocan City
  - November 7, 2024 - Mandaluyong City

During this session, we will have the opportunity to:

- Align our strategies and objectives for the upcoming implementation of the Cha-Ching program.
- Share insights and experiences to foster a unified approach.
- Plan key activities and initiatives to ensure a successful rollout.

If you have any questions or concerns, please contact Ms. Paula Patrice Dela Cruz at [coordinator2@japionline.org](mailto:coordinator2@japionline.org).

We look forward to your valuable participation and a productive session!

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Department of Trade and Industry

GET /eSCL/ScannerStatus HTTP/1.1  
Host: localhost



Sincerely,

**PAULA PATRICE DELA CRUZ**  
National Project Manager  
Junior Achievement of the Philippines, Inc. (JA Philippines)

**KRISHNA C. ALEJANDRINO, MSC, ChBA**  
Executive Director  
Junior Achievement of the Philippines, Inc. (JA Philippines)

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