



Republic of the Philippines  
**Department of Education**  
 NATIONAL CAPITAL REGION  
 SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Office of the Schools Division  
 Superintendent

OCT 15 2024

**MEMORANDUM**

**NESTLE WELLNESS CAMPUS PROGRAM IMPLEMENTATION  
 SY: 2024-2025**

To: OIC – Assistant Schools Division Superintendent  
 Chief Education Supervisor, School Governance and Operations Division  
 Chief Education Supervisor, Curriculum Implementation Division  
 Public Elementary and Secondary School Heads/OICs  
 Administrative Officer V  
 All Others Concerned

1. Attached is a Letter from MS. Angelu M. Yu, Wellness Ambassador-NCR, Nestle Wellness Campus Program, Greatfil Team, Inc., dated October 14, 2024, on the above-captioned title, the contents of which are self-explanatory, for the information and guidance of all concerned.
2. Attached are the following for your reference:
  - a. Notarized Memorandum of Understanding
  - b. Regional Memorandum in Partnership with Nestle Philippines, Inc. and Greatfil Team Inc.
  - c. Nestle Wellness campus Program General Guidelines and Mechanics
  - d. Timelines of Activities
3. Immediate and wide dissemination of this Memorandum is desired.

*Violeta M. Gonzales*  
**VIOLETA M. GONZALES**

Assistant Schools Division Superintendent  
 Officer-In-Charge  
 Office of the Schools Division Superintendent

Encl: As stated  
 Reference:  
 To be indicated in the Perpetual Index  
 under the following subjects

/TRAININGS                      SCHOOLS                      TEACHERS                      ATHLETES  
 E C E/ NESTLE WELLNESS CAMPUS PROGRAM IMPLEMENTATION SY: 2024-2025  
 389 October 14, 2024

UN-2024-389



Student Center for Life Skills Bldg., Centennial Ave, Brgy Tunasan,  
 Muntinlupa City  
 (02) 805-9935, (02) 805 - 9940



1014/24

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**GREATFIL TEAM, INC.**  
503 One Madriñan Suites Quezon City  
Mobile: 0963-163-5138



October 14, 2024

**VIOLETA M. GONZALES**

Assistant Schools Division Superintendent  
Officer-In-Charge  
Office of the Schools Division Superintendent  
Schools Division Office of Muntinlupa City

Thru:

**MR. EDISON C. ENERLAS**  
Education Program Supervisor- MAPEH

Dear Dr. Gonzales,

Warm Greetings from Nestle Wellness Campus and GreatFil Team, Inc.

Thank you for embracing the Nestle Wellness Campus Program here in the Schools Division of Muntinlupa City for the S.Y 2024-2025. We look forward to another productive year of collaboration and meaningful impact on the well-being of our school communities.

In this regard, may I request your good office to have a memorandum for 2024- 2025 Nestle Wellness Campus Program Implementation on your Division to encourage all our public schools in both elementary and junior high school to be more engaging this year.

Attached to this letter is our Notarized Memorandum of Understanding, Regional Memorandum in Partnership with Nestle Philippines, Inc., Nestle Wellness Campus Program General Guidelines and Mechanics, Tara! Sama sama sa Wellness Dancercise, Video Learning Modules, and Timeline of Activities.

Hoping that our foregoing request will merit your kind approval and thank you in advance. For questions or concerns, please contact me through this mobile number: 09535114042.

Best Regards and more powers to you!

Sincerely yours,

A handwritten signature in black ink, appearing to read "Angelu M. Yu", is written over a white background.

**ANGELU M. YU**  
Regional Head-NCR  
Greatfil Team, Inc

**MEMORANDUM OF UNDERSTANDING**

**KNOW ALL MEN BY THESE PRESENTS:**

This Memorandum of Understanding ("**Memorandum**") is made and entered into by and among:

**THE DEPARTMENT OF EDUCATION** of the Republic of the Philippines, through its Regional Office at the National Capital Region, with offices at the DepEd-NCR Complex, Misamis St., Bago Bantay, Quezon City represented herein by **JOCELYN DR ANDAYA**, Director IV, hereinafter referred to as "**DepEd-NCR**";

-and-

**GREATFIL TEAM, INC.**, a domestic corporation duly organized and existing under and by virtue of Philippine laws, with office address at Brixton Hill Condominium, 552 T. Arguelles St., Sta. Mesa, Manila, represented in this Act by its President, **MR. PATRICIO GOC-ONG**, hereinafter referred to "**GTI**";

-and-

**NESTLÉ PHILIPPINES, INC.**, a domestic corporation duly organized and existing under and by virtue of the laws of the Republic of the Philippines, with administrative offices at the Nestlé Center, 31 Plaza Drive, Rockwell Center, Makati City, represented in this Act by its Senior Vice President and Head of Corporate Affairs, **MR. JOSE T. UY III**, hereinafter referred to as "**NPI**";

Collectively they are referred to as "**PARTIES**".

**RECITALS**

**WHEREAS**, the **DepEd-NCR** is the lead government agency that formulates, implements, and coordinates policies, plans, programs and projects in the areas of formal and non-formal basic education and supervises all elementary and secondary education institutions under its jurisdiction;

**WHEREAS**, **DepEd NCR** believes that one way of fulfilling its mandate and functions in providing better delivery of basic education is to collaborate with other government and non-government organizations and other stakeholders for auxiliary resources;

**WHEREAS**, Republic Act No. 8525 (RA 8525), otherwise known as the "Adopt-a-School Act of 1998" was enacted to encourage private entities to assist in the delivery of better quality education to public schools in the country, particularly in the poverty-stricken provinces;

*Handwritten signature*



**WHEREAS, DepEd NCR** in line with the policy enunciated under Joint Memorandum Circular 2010-01 issued by the Civil Service Commission and the Department of Health, and DepEd Order No. 6, s. 2012 and DepEd Order No. 48, s. 2016, does not deal with the tobacco industry, except to the extent strictly necessary to effectively regulate the tobacco products;

**WHEREAS, DepEd NCR's** top five (5) priorities are : (1)Keep school age children in school, (2)Improve foundational skills of learners, (3)Capacitate School Heads and teachers, (4)Ensure learner-centered environment, and (5)Strengthen governance.

**WHEREAS, NPI,** through its Corporate Affairs Department, will provide a school-based wellness program entitled the "SY 2024-2025 Nestlé Wellness Campus" (the "**Project**" or the "**Program**") which shall be organized and implemented through and with the assistance of GTI;

**WHEREAS, NPI** aims to collaborate with **DepEd-NCR** to improve the foundational skills of learners and foster learner-centered environments by providing learning resources and organizing inter-school activities while promoting nutrition, health and wellness, ultimately contributing to the development of stronger and healthier students.

**WHEREAS, DepEd-NCR, NPI** and **GTI** desire to collaborate for the successful implementation of the Project in all DepEd-NCR Junior High Schools, Senior High Schools and Public Elementary Schools located in the National Capital Region from 1 May 2024 to 31 March 2025;

NOW, THEREFORE, the **PARTIES** hereby set out the terms and conditions under which this partnership will be governed.

1. **NPI**, with the assistance of **GTI**, has established and intends to implement the Project, a program that aims to educate public high school and elementary students located in the National Capital Region on nutrition, health and wellness to establish healthier eating, drinking and lifestyle habits. The Project shall be organized and conducted pursuant to the Program mechanics attached hereto as **Annex "A"**.
2. **NPI** shall have the following obligations:
  - 2.1. **NPI** will provide learning resources on nutrition, hygiene, physical activity, and solid waste management for public elementary and junior high schools.
  - 2.2. Create, produce, and timely provide the following learning resources required for the Project, after securing approval from the **DepEd NCR** through Curriculum and Learning Management Division :
    - a. Educational videos and worksheets on nutrition and physical activity topics, tailored according to key stages
    - b. Modules on hygiene and solid waste management
    - c. Educational videos on nutrition for parents
    - d. Dancercise music





- 2.3. In collaboration with **DepEd NCR** through Curriculum and Learning Management Division and external experts, develop a validated tool that will help assess the knowledge, attitudes, and behavioral intention of food and nutrition habits among the learners following the implementation of the Project's learning resources.
- 2.4. To provide timely and effective media amplification for the Project on print, TV and digital (web and/or internet-based) media.
- 2.5. Through **GTI**, invite public school teachers and parents to join the Nestlé Wellness Campus Facebook communities.
- 2.6. Organize the inter-school contest and other wellness-related events like webinars, cooking demos and Nestlé-sponsored activities.

3. The **DepEd-NCR** shall have the following obligations:

- a. Provide guidance and technical advice to the sixteen (16) Divisions to ensure proper implementation of the project;
- b. Monitor the implementation for impact and outcome evaluation ;
- c. Coordinate and assist **GTI** and **NPI** in monitoring the implementation of the project;
- d. Coordinate with **GTI** and **NPI** on the conduct of impact research of the project to secure recommendation from results of the study; and
- e. Accept and facilitate the distribution of provided (DepEd-approved) learning resources.

4. **NPI** with **GTI** shall have the following obligations :

- a. Secure content approval of **DepEd NCR** before distribution of created learning resources;
- b. Co-manage the supervision of the project with **DepEd NCR**;
- c. Handle logistics needs and concerns of the project; and
- d. Responsible for the proper and timely execution of the project.
- e. Suggest and recommend on the progress of the Project moving forward based on final results provided that all obligations of the other parties had been fully carried out.

5. **GTI** shall have the following obligations:

- 5.1. Manage and lead the implementation and monitoring of the project;
- 5.2. Organize meeting alignment and updates pertaining to the Program with **NPI** and **DepEd-NCR** stakeholders;
- 5.3. Organize and manage Facebook Messenger groups pertaining to the Program;
- 5.4. Manage photo and video documentation and facilitate media interviews based on the direction of **NPI** and budget allocation;
- 5.5. Handle logistics for the Project;
- 5.6. Responsible for the proper and timely execution of the Project, the distribution of the learning resources, tokens, prizes and other giveaways



The **PARTIES** understand and agree that:


- 6.1. Their representatives to this Memorandum are duly authorized to sign the same and to bind the organizations to the terms and conditions thereof;
- 6.2. For any and all articles, endorsements, press releases and communication materials in connection with the Project or the Parties' involvement in the Project, **NPI** and **DepEd-NCR** must be duly acknowledged. Moreover, no such article, endorsement, press release or communication material shall be made without the prior approval of both **NPI** and **DepEd-NCR**;
- 6.3. All rights to the Nestlé Wellness Campus modules and wellness dancercise music specified in Clause 2 of this Memorandum belong to **NPI**. The wellness song, modules, or any portion thereof, can be copied, reproduced, transmitted, uploaded or otherwise used only with the express written consent of **NPI**, or if the same were already distributed to the public schools;
- 6.4. **NPI** and **GTI** shall be allowed to record any portion of the Project and to use the same in communications material of **NPI** for television, print and/or internet/web-based media provided that consent of the individual/s that will be involved were sought;
- 6.5. The Project shall not be entered into any competition, contest, recognition ceremony, publication or other similar event and publications without the prior consent of both **NPI** and **DepEd-NCR**. At such events, the Parties shall ensure that both **NPI** and **DepEd-NCR** are properly acknowledged;
- 6.6. The **PARTIES** shall not use each other's logos and/or trademarks on any press releases or communication materials without each other's written approval;
- 6.7. The **PARTIES** shall adhere to and promote Philippine laws safeguarding the rights of children and the Convention on the Rights of the Child (CRC), in which the best interest of the child is the primary consideration. Both Parties shall transact only with companies with existing national labor laws and regulations as regards their employment practices (minimum age of employment, wages, working conditions), including apprenticeships for children beyond the age of primary schooling;
- 6.8. Likewise, both **PARTIES** agree to abide by the basic principles of gender equality and comply with the provisions of existing gender-related international conventions and national laws. Specifically, both Parties shall ensure that no gender-based discrimination takes place in the course as part of this engagement, both Parties shall promote gender-





sensitive language, including but not limited to promotional materials, recordings and publications;

- 6.9. Both **PARTIES** shall follow the 2009 Department of Education Order No. 72 defining inclusive education as the philosophy of accepting all children regardless of race, size, shape, color, ability or disability with support from school staff, students, parents and the community;
- 6.10. All **PARTIES** shall comply with Republic Act No. 8293, otherwise known as the Intellectual Property Code of the Philippines;
- 6.11. All data of information belonging to or provided by **DepEd NCR** should be protected and shall not be used without the express written consent of **DepEd NCR** during the term and even after the termination of the Agreement, thus the data and information should be in compliance with the confidentiality and privacy requirement enshrined under Section 4 of Republic Act No. 10173, otherwise known as the "Data Privacy Act of 2012".



7. After the duration of the Project, as specified in **Annex "A"** of this Memorandum, the rights of the parties over the output of the Project shall be as follows:

- 6.1. Contest submissions and photo video documentation of the Project shall jointly belong to the **DepEd-NCR** and **NPI**. It is the responsibility of **DepEd-NCR**, through the schools, to obtain consent of the parents/guardians of the participating students in relation to the photo/video documentation of the event. It is the responsibility of **DepEd-NCR**, through the schools, to obtain the consent of the parents/guardians of the participating students in relation to the photo/video documentation of the event. Either party shall be free to use the same in connection with the Project without prior permission from the other. Where use shall be purposes outside of the Project, the other party's prior consent shall be obtained in writing.
- 6.2. The copyright over the research specified in Clause 2.6 hereof shall belong to **NPI**. **DepEd-NCR** may make use of these materials, provided prior consent is given by **NPI**, which shall not be unreasonably withheld, and the copyright of **NPI** is acknowledged on the materials of **DepEd-NCR**. **DepEd-NCR** will be provided with a copy of the materials and may use the same for policy formulation with acknowledgment on **NPI**.

8. **NPI** and **DepEd-NCR** shall hold each other free and harmless from any and all claims made or filed by any person arising from any loss, damage, injury, or fault or misconduct committed during or on occasion of implementation of the Project.

9. The **PARTIES** hereby acknowledge that, in the course of carrying out their obligations and duties in connection with the Project, they, their employees, agents or representatives, may receive from, or be furnished by or on behalf



of, the Project Implementers information of a confidential nature (the "Confidential Information"). The **PARTIES** acknowledge an obligation to limit their disclosure of Confidential Information to those persons with a legitimate need to know and only under conditions of confidentiality. The **PARTIES** further agree not to exploit the Confidential Information except to use the same for purposes contemplated under this Memorandum.

The obligations of confidentiality and restricted use shall not apply to Confidential Information which:

- 8.1. is already in the public domain or within public knowledge prior to the execution of this Memorandum;
- 8.2. is required to be disclosed under any applicable law or regulation or any judicial order, provided that, in such event, the receiving party shall:
  - a. give the disclosing party immediate written notice thereof (including the manner of disclosure required) as soon as reasonably practicable, together with a written legal opinion confirming the required disclosure, unless such notice is prohibited under such law, regulation or judicial order; and
  - b. not affect any disclosure that is more extensive than that required by such law, regulation or judicial order and take all reasonable actions to seek confidential treatment of the Confidential Information disclosed.



9. This Memorandum is entered into on a fair and arms-length basis. Each party warrants that it has not given any gift, consideration, commission, reward, grant or endowment, to any officer, employee or representative of the other parties in connection with the negotiation, signing or implementation of this Memorandum; nor has entertained any solicitation for any such gift, consideration, commission, reward, grant or endowment in connection with the negotiation, signing or implementation of this Memorandum.
10. After this Memorandum terminates or expires, the terms and conditions that expressly or by their nature contemplate performance or observance after the termination or expiration of this Memorandum shall survive and continue in full force and effect until completely performed or observed.
11. This Memorandum is the whole agreement between the parties hereunder. No amendment of any of the foregoing terms and conditions shall be considered as having been made unless executed in writing and duly signed by the parties.
12. Should any provision or portion of this Memorandum be declared illegal or void by any future legislation or duly constituted authority, the other provisions or portions not so declared shall remain in full force and effect, without either party becoming liable to the other therefore.

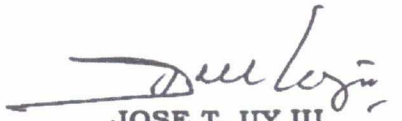


13. This Memorandum shall commence from the execution and shall be valid and effective until 31 March 2025. DepEd-NCR and NPI may terminate this Memorandum at any time with thirty (30) days prior written notice to other parties.
14. This Memorandum shall be governed by the laws of the Republic of the Philippines. In the event of any issue or dispute arising out of or in connection with this Memorandum, the parties shall, in all cases, endeavor to settle the issue or dispute amicably. Nothing herein however, shall prevent the parties from submitting any issue or dispute to preventive mediation or arbitration as the case may be. In case of failure to reach an amicable settlement between the parties, as herein provided, either of the parties may resort to appropriate judicial action/s which shall be brought before the proper courts of Makati City, Metro Manila, to the exclusion of all other courts.

IN WITNESS WHEREOF, the parties hereunto have affixed their respective signatures this 25 JUL 2024, at DO E NCR, Philippines.

NESTLE PHILIPPINES, INC.

DEPARTMENT OF EDUCATION

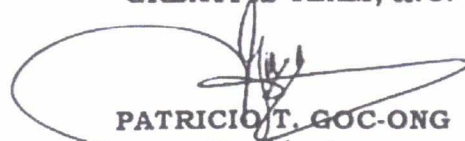


**JOSE T. UY III**  
Senior Vice President  
Head of Corporate Affairs



**JOCELYN DR ANDAYA**  
Regional Director IV  
National Capital Region

GREATFIL TEAM, INC.



**PATRICIO T. GOC-ONG**  
President

SIGNED IN THE PRESENCE OF:

NESTLE PHILIPPINES, INC.

DEPARTMENT OF EDUCATION



**KEVIN E. CARPIO**  
Corporate Affairs Executive



**CRISTITO A. ECO**  
Assistant Regional Director

**ACKNOWLEDGEMENT**

REPULIC OF THE PHILIPPINES)  
City of QUEZON CITY S. S.

BEFORE ME, a Notary Public, for and in the City of QUEZON CITY, this  
\_\_\_\_\_ day of 25 JUL 2024, 20\_\_\_\_, personally appeared:

	ID No.	Issued on/Issued at
<b>JOCELYN DR. ANDAYA</b>	_____	_____
<b>JOSE T. UY III</b>	_____	_____
<b>PATRICIO T. GOC-ONG</b>	_____	_____

Known to me and to me known to be the same persons who executed the foregoing instrument and who acknowledged to me that the same is their free and voluntary act and deed, and that of the institutions respectively represented.

The foregoing instrument refers to a Memorandum of Agreement (MOA) consisting of \_\_\_\_\_ pages, including the page in which this Acknowledgment is written, signed by the parties, including their instrumental witnesses on each and every page thereof and sealed with my notarial seal.

**WITNESS MY HAND AND SEAL**, on the date and place above written.

**NOTARY PUBLIC**

Doc. No. 442  
Page No. 89  
Book No. LVI  
Series of 2024

**ATTY. RUBEE RUTH CAGASCA-EVANGELISTA**  
Notary Public - City of Manila  
Commission No. 2024-019 valid until 31 December 20\_\_\_\_  
Roll of Attorney No. 68579  
IBP Lifetime No. 018821/17 Jan 2018 LBP-Manila IV  
Tin # 205-260-146-002/PTR No. 151146s.03 Jan 2024  
MCLE Compliance VII - 0006228 valid until 14 April 20\_\_\_\_



“ANNEX A”

**S.Y. 2024-2025 DEPARTMENT OF EDUCATION  
NESTLÉ WELLNESS CAMPUS PROGRAM**

**GENERAL MECHANICS**

**PROGRAM OBJECTIVES:**

- To promote good nutrition and active lifestyle amongst public school students ages 7-17 years old.
- To help educate students and parents on seven healthy habits:
  - Choose Nutritious and Varied Options
  - Manage Portions
  - Choose Water and Milk
  - Play Actively
  - Enjoy Meals Together
  - Keep Good Hygiene
  - Care for the Planet
- To support the wellness of public school teachers and parents through the Nestlé Wellness Campus Facebook Communities.

**COVERAGE:**

Grades 1-10 in all public schools of the following regions:

- National Capital Region (NCR)
- Region 4-A (CALABARZON)
- Region 5 (Bicol)
- Region 6 (Western Visayas)
- Region 7 (Central Visayas)
- Region 8 (Eastern Visayas)
- Region 10 (Northern Mindanao)
- Region 11 (Davao Region)

**DURATION:**

July 1, 2024 – March 31, 2025

**MECHANICS:**

The DepEd and Nestlé Wellness Campus Program (the “Program”) is a partnership between the Department of Education (DepEd) and Nestlé Philippines, Inc. (NPI) and will be implemented by Greatfil Team, Inc. (GTI).

The Program will be implemented through the participating DepEd Regional Offices




who will appoint the Division Supervisors or other DepEd officials to ensure that the Program will be implemented in all schools in their respective divisions in both elementary and high school levels. Division Supervisors or those appointed by the DepEd Regional Office in coordination with the Division Office will also be the contact persons in their respective divisions.

The S.Y. 2024-2025 Program implementation will give more emphasis on developing the students and parents' healthier habits through nutrition education, physical activity, and solid waste management. The Nestlé Wellness Campus Facebook Communities will serve as a platform for inter-school competitions, a repository of modules, music, and videos, and a space for parents and teachers to share wellness ideas and practices. Additionally, webinars, cooking demos, and Nestlé-sponsored activities will be conducted on these digital platforms.

The implementation of the Program will be in three (3) parts, as follows:

**Part 1: NUTRITION EDUCATION FOR ELEMENTARY, JUNIOR HIGH SCHOOL STUDENTS AND ADULTS (Teachers and Parents) IN ALL PUBLIC SCHOOLS IN THE EIGHT (8) PARTICIPATING REGIONS.**

- 
1. NPI, in collaboration with GTI, will provide modules in the form of video content. These videos are encouraged to be integrated into the Elementary and High School MAPEH curriculum, in accordance with DepEd rules and regulations.
  2. Video modules will also be made available for parents, which can be utilized during PTA meetings or other face to face sessions in school. These modules aim to educate parents about the significance of good nutrition, maintaining a balanced diet, and understanding food labels.
  3. Worksheets and activities are provided for students and/or parents to read and work on together, either at home or in the classrooms whenever feasible.
  4. To ensure smooth program implementation, NPI, through GTI, will provide soft copies of the following materials to both division supervisors and MAPEH school coordinators:
    1. Lesson guides
    2. Videos of the modules
    3. Worksheets
    4. Contest Mechanics
  5. For faster distribution, they may also get a copy of the materials through the GTI representatives.

**Part 2: NESTLÉ WELLNESS CAMPUS DANCERCISE**

1. NPI, through GTI, will provide a soft copy of the official Nestlé Wellness Campus dancercise music and choreography video to each Division



- Supervisor in charge of the Program.
2. Teachers are encouraged to use the dance as a warm-up exercise during the flag ceremonies, during PE classes, and other related activities.

### **Part 3: SY 2024-2025 NESTLÉ WELLNESS CAMPUS CONTESTS AND RECOGNITION**

The current school year marks the 12<sup>th</sup> year of the Nestlé Wellness Campus program. NPI, through GTI, aims to make the program more fun and exciting through different competitions, allowing students, teachers, and parents to apply the knowledge gained from the provided modules. Winners who excel in these competitions will receive well-deserved recognition, while also contributing scores that will contribute to their respective regions' success.

The competitions will have three (3) categories, namely:

- A. Inter-school Category
- B. Inter-division Category
- C. Inter-region Category

#### **A. INTER-SCHOOL CATEGORY**

1. The inter-school category is open only to all public schools in both elementary and high school in the eight (8) participating regions namely:

- i. National Capital Region (NCR)
- ii. Region 4-A – CALABARZON
- iii. Region 5 – Bicol Region
- iv. Region 6 – Western Visayas
- v. Region 7 – Central Visayas
- vi. Region 8 – Eastern Visayas
- vii. Region 10 – Northern Mindanao
- viii. Region 11 – Davao Region

2. Schools are strongly encouraged to participate in all categories. Interested schools must submit the registration form and ensure that students have duly signed the consent waiver form to confirm their participation. The inter-school competitions are as follows:

- i. Nestlé Wellness Campus Hataw Sayaw Year 2
- ii. Nestlé Wellness Best Implementing Schools
- iii. Sarap Sustansya Cook Off Competition (Junior High School only)

3. Kindly refer to the attached sheets for the mechanics for each competition.





4. Each school is permitted to submit only one (1) entry for each competition. However, integrated schools have the opportunity to submit two entries: one (1) for the elementary level and one (1) for the junior high school level. The Sarap Sustansya Cook-off, on the other hand, is exclusively for the Junior High School level.

#### **B. INTER-SCHOOLS DIVISION CATEGORY**

The school year 2024-2025 marks the second year of the NWC Program's implementation of the inter-division competition, aimed at recognizing the Schools Division that demonstrates excellence in program implementation.

The **Inter-Schools Division Category** will have two levels as follows:

- Regional level
- National level

In the regional level competition, the winner will be determined based from implementation of NWCP in the division and the performance of the schools representing the division. The winning division will be declared the Outstanding Schools Division of the Year and correspondingly the focal person assigned will be declared the "Outstanding Focal Person of the year".

In the national competition, only the division with schools representing the region to the National level competition will qualify. The top three (3) divisions will be chosen based on the program implementation and scores gained by their schools representing the region. The division focal persons of the top three divisions will be declared the National Outstanding Division Focal Person of the Year, First-runner up and second runner-up respectively.

Below are the criteria in the selection of winners:

##### **A. Criteria for the Regional Competition:**

Part 1 : Program Implementation	30%
<i>(based the percentage of schools implementing the program)</i>	
a. Student and Parent Module	70%
b. Dancercise implementation	30%

Part 2: Rank of Schools in the Regional Competition	70%
Corresponding Weight of Events:	
a. NWC Hataw Sayaw Year 2	40%



b. <i>NWC Best Implementing School</i>	40%	
c. <i>Sarap Sustansya Cook Off</i>	20%	
<b>TOTAL</b>		<b>100%</b>

**B. Criteria for the National Competition:**

Part 1: Program Implementation 30%  
*(based the percentage of schools implementing the program)*

- a. *Student and Parent Module.* 70%
- b. *Dancercise implementation* 30%

Part 2: Rank of Schools in the National Competition 70%

**Corresponding Weight of Events:**

- a. *NWC Hataw Sayaw Year 2 F2F* 30%
- b. *NWC Hataw Sayaw – People’s Choice* 20%
- c. *NWC Best Implementing School* 30%
- d. *Sarap Sustansya Cook Off* 20%
| **TOTAL** |  | **100%** |

**Prizes-** All prizes will be in prize package plus plaque  
*Regional Winner – One (1) winner per region*  
 Outstanding Schools Division in the Region – Ps.50,000.00

**National Winners:**

*“Nestlé Wellness Campus Best Schools Division of the Year Award”*

- National Champion - Ps. 100,000.00*
- First Runner-up - Ps. 75,000.00*
- Second Runner-up - Ps. 50,000.00*

**INTER-REGION CATEGORY (SY 2024-2025 Nestlé Wellness Campus Best Implementing Region)**

In S.Y. 2024-2025, the Nestlé Wellness Campus Best Region of the Year award will be awarded to the DepEd regions that have demonstrated exceptional performance in implementing the program.

1. The Inter-region competition is divided into two parts and will have the corresponding weights as follows:

Part 1: Program Implementation	50%
Part 2: Overall Score Gained by Schools and Divisions representing the Region in the	<u>50%</u>



National Level Competition

**Total 100%**

**Part 1: (50%) PROGRAM IMPLEMENTATION Criteria for Judging**

<i>Implementation of modules for students</i>	<i>30%</i>
<i>Implementation of modules for adults</i>	<i>25%</i>
<i>Implementation of Dancercise</i>	<i>25%</i>
<i>Submission of Certificate of Completion</i>	<i><u>20%</u></i>
<b>TOTAL</b>	<b>100%</b>

*Note: Assigned DepEd Division Supervisors will ensure that those who will participate in the Program are legitimately enrolled grades 1-6 and grades 7-10 students.*

In order for a region to achieve the maximum score per criteria, 100% of the schools in the region based on the list validated by the Division Supervisor in charge of the Program should be able to:

1. Implement the video modules for students and parents.
2. Implement the dancercise, whenever possible
3. Submit the duly signed certificates of completion.

Wellness Ambassadors from GTI, together with the duly assigned DepEd Division Supervisors will monitor the schools in their respective divisions to validate the school implementation, via actual visit or online, whichever is possible.

Validation period will be announced separately.

**Part 2: (50%) OVERALL SCORE EARNED BY SCHOOLS REPRESENTING THE REGION IN THE NATIONAL LEVEL COMPETITION**

The overall score achieved by the schools in elementary and high school representing the region in the national level competition will be determined based on the ranking of the Schools, Divisions, and Supervisor in the following activities with their corresponding weight as follows:

1. *NWC Hataw Sayaw Year 2-F2F* 30%





2. NWC Hataw Sayaw People's Choice	15%
3. Sarap Sustansya Cook Off	15%
4. NWC Best Implementing School	30%
5. NWC Best Schools Division of the Year	10%
TOTAL	100%

To determine the inter-region winners, the computation will be based on the average scores garnered by the schools representing the region in the National Level competition. Average scores from Part 1 and Part 2 will be calculated. The region with the highest score will be declared as the "**SY 2024-2025 Nestlé Wellness Campus Best Region of the Year**" and will receive items of their choice based on the list of items below. The total amount of items will be based on the total amount won. The prizes are as follows:

*National Champion - Prize Package Worth Ps. 200,000.00 + trophy*  
*First Runner-up - Prize Package Worth Ps. 150,000.00 + trophy*  
*Second Runner-up - Prize Package Worth Ps. 100,000.00 + trophy*

For the prize package, winners may select from among the items listed below. The quantity of items will depend on the amount of prize won:

- a. "50" flat screen TV
- b. Sound System
- c. Laptop
- d. Projector
- e. Camera
- f. Fitness equipment
- g. Canteen equipment (Crathco beverage dispenser) and Nestlé products
- h. Items that will promote nutrition, health and wellness in the region

Awarding of prizes will be done in the schools or in the DepEd Regional Offices, whichever is possible.

**NPI/GTI** shall have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to the participants.

Republic of the Philippines  
**Department of Education**  
NATIONAL CAPITAL REGION



August 6, 2024

**REGIONAL MEMORANDUM**

ORD-2024-

**To :** Assistant Regional Director  
Schools Division Superintendents  
All Others Concerned

**PARTNERSHIP WITH NESTLE PHILIPPINES, INC. AND GREATFIL TEAM, INC.**

1. Pursuant to the thrusts of the MaTaTaG Curriculum that include physical and mental well-being towards holistic education, the Department of Education National Capital Region (DepEd-NCR) has forged a Memorandum of Understanding (MOU) with Nestle Philippines, Inc. (NPI) and Greatfil Team, Inc. (GTI) to implement the Nestle Wellness Campus Program School Year 2024-2025 which aims to enhance the learners' health and wellness alongside their academic development, through incorporating various health and wellness activities and educational materials.
2. The program focal persons at the Division level are the MAPEH and TLE Education Program Supervisors to handle the contests, and the Senior Education Program Specialists for Social Mobilization and Networking for the partnership. The aforementioned focal persons shall collaborate with NPI and GTI for technical assistance and integration of the program into the curriculum.
3. In this connection, the Nestle Wellness Campus Program School Year 2024-2025 will be launched on **August 15, 2024, 9:00 A.M.** at the **DepEd NCR Conference Hall**, to be attended by the *Regional Office officials., Schools Division Superintendents, and Division MAPEH and TLE Education Program Supervisors.*
4. Attached are the copy of the Memorandum of Understanding, Terms of Reference, List of Division Focal Persons, and Program Matrix, for reference.
5. For immediate dissemination.

  
**JOCELYN DR. ANDAYA**  
Director IV

Enclosed : as stated

ncrssi-partnership-gh

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Republic of the Philippines  
**Department of Education**  
NATIONAL CAPITAL REGION

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August 6, 2024

**REGIONAL MEMORANDUM**

ORD-2024-

**To :** Assistant Regional Director  
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All Others Concerned

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5. For immediate dissemination.

Enclosed : as stated

ccssd/partnership.pdf

  
**JOCELYN DR. ANDAYA**  
Director IV



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Republic of the Philippines  
**Department of Education**  
 NATIONAL CAPITAL REGION

**LIST OF NESTLE WELLNESS CAMPUS PROGRAM FOCAL PERSONS**

OFFICE	NAME	DESIGNATION
Region	Ms. Joan R. Pedroche	PDO IV, OIC Chief - ESSD
Region	Dr. Micah G. Pacheco	EPS, OIC Chief - CLMD
Region	Dr. Marita D. Aquino	EPS - MAPEH
Region	Dr. James A. Roldan	EPS - TLE
Region	Atty. Annaliza G. Esperanza	Legal Officer
Region	Dr. Lilia A. Ricero	EPS, OIC Chief - PPRD
Region	Dr. Gina L. Cruz	SEPS - ESSD
Caloocan City	Mr. Danilo S. Duyan	EPS - MAPEH
	Mr. Allan G. Salom	EPS - TLE
	Mr. Paulus Andrew T. Manalo	SEPS - SMN
Las Piñas City	Dr. Fatima T. Yusingbo	EPS - MAPEH
	Dr. Marites A. Guzman	EPS - TLE
Makati City	Mr. Raygeinald P. Villacorta	SEPS - SMN
	Ms. Shiella R. Fallarcuna	OIC-EPS - MAPEH
	Ms. Jolivelle M. Castelo	EPS - TLE
Malabon City	Ms. Rowena A. Reyes	SEPS - SMN
	Ms. Lynnette O. Cipriano	EPS - MAPEH
	Ms. Lily T. Galangan	EPS - TLE
Mandaluyong City	Mr. Rodrigo T. Lamamigo Jr.	EPS II - SMN
	Mr. Leopoldo A. Miranda	EPS - MAPEH
	Ms. Marife V. Arias	EPS - TLE
Manila	Ms. Ma. Theresa G. Gamboa	SEPS - SMN
	Mr. Conrado S. Contreres Jr.	EPS - MAPEH
Marikina City	Dr. Ariel D. Tosio	EPS II - TLE
	Ms. Elizabeth G. Nunez	EPS - SMN
	Ms. Jovita Consorcia F. Mani	EPS - MAPEH
Muntinlupa City	Mr. Uriel B. Teodoro	EPS - TLE
	Ms. Maria Chona M. Sarmiento	SEPS - SMN
	Mr. Edison C. Enerlas	EPS - MAPEH
Navotas City	Ms. Leonaida L. Gutierrez	EPS - TLE
	Ms. Cecilia Teresa C. Claudel	SEPS - SMN
	Mr. Ernifer O. Cosmiano	EPS - MAPEH
Paranaque City	Dr. Grace R. Nieves	EPS - TLE
	Ms. Victoria R. De Jesus	SEPS - SMN
	Mr. Glenn O. Ducta	EPS - MAPEH
Pasay City	Dr. Antonio I. Layacan	EPS - TLE
	Mr. Maximino E. Santos Jr.	SEPS - SMN
	Mr. Pedro D. Gloriani	EPS - MAPEH
	Dr. Ramil D. Dorol	EPS - TLE
	Mr. Sylwynn S. Tenorio	SEPS - SMN



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Pasig City	Ms. Norlyn N. Conde	EPS – MAPEH
	Dr. Librada L. Agon	EPS – TLE
	Ms. Rose Ann B. Pamintuan	SEPS – SMN
Quezon City	Ms. Derly D. Balena	EPS – MAPEH
	Ms. Helen N. Flora	EPS – TLE
San Juan City	Mr. Philip V. Austria	SEPS – SMN
	Mr. Leonardo P. Dagum Jr.	EPS – MAPEH
	Mr. Bernie R. Fortin	EPS – TLE
	Ms. Evelyn S. Plaza	SEPS – SMN
Taguig-Pateros	Mr. Shoji G. Gerona	EPS – MAPEH
	Dr. Beatriz Maguigad	EPS – TLE
Valenzuela City	Ms. Desiree M. Adrigado	SEPS – SMN
	Mr. Alfredo A. Galicia	EPS – MAPEH
	Ms. Remedios L. Santos	EPS – TLE
	Dr. Cleopatra B. Tubog	SEPS – SMN



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Republic of the Philippines  
**Department of Education**  
NATIONAL CAPITAL REGION

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**NESTLE WELLNESS CAMPUS PROGRAM**  
**Terms of Reference**

Education Support Services Division (ESSD) / School Governance and Operations Division (SGOD)

- a. Facilitate the drafting and finalization of the Memorandum of Understanding to be coordinated to the Division Partnership Focal Persons;
- b. Ensure the implementation of the program in accordance to the Memorandum of Understanding (MOU)
- c. Coordinate with the Curriculum and Learning Management Division (CLMD), and Nestle Philippines, Inc. (NPI) and Greatfil Team, Inc. (GTI) with their program implementation.
- d. Coordinate with Policy Planning and Research Division (PPRD) for the research on impact of the program for recommendations for improvement;
- e. Monitor the implementation of the program; and
- f. Organize the Regional Program Launching.

Policy Planning and Research Division (PPRD)

- a. Collaborate with ESSD on the impact research of the program.

Curriculum and Learning Management Division (CLMD) / Curriculum and Implementation Division (CID)

- a. Coordinate with ESSD, NPI and GTI on the progress of the program implementation;
- b. Review and approve the worksheets and learning resources to be used for the program;
- c. Manage the program implementation through the Division MAPPI and TLE Education Program Supervisors;
- d. Monitor the program execution, ensuring that all the schools will receive the learning resources provided by the partners; and
- e. Gather reports and documentation of the program implementation in the schools, through the Division Focal Persons to be forwarded to ESSD for consolidation



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Republic of the Philippines  
**Department of Education**  
 NATIONAL CAPITAL REGION

**PROGRAMME**

DepEd NCR | August 15, 2024 | 9:00 A.M.

<b>Preliminaries</b>	<b>AVP</b>
<b>National Anthem</b>	<b>AVP</b>
<b>Prayer</b>	<b>AVP</b>
<b>Acknowledgement of Participants</b>	<b>MS. JOAN R. PEDROCHE</b> Project Development Officer IV Officer-in-Charge Chief, Education Support Services Division
<b>Welcome Message</b>	<b>DR. CRISTITO A. ECO</b> Assistant Regional Director
<b>Message</b>	<b>MR. JOSE UY III</b> Senior Vice President and Head of Corporate Affairs, Communication and Sustainability Nestle Phil. Inc.
<b>Message</b>	<b>DIRECTOR JOCELYN DR ANDAYA</b> Regional Director- NCR
<b>Awarding of Plaque</b>	SY 2023-2024 NWCP 2 <sup>nd</sup> Runner up Best Implementing Region of the Year- NCR Most Outstanding Division Focal Person of the Year <b>DR. ARIEL P. VILLAR</b> 4 <sup>th</sup> Runner Up- SDO of Caloocan City
<b>MOU Ceremonial Signing</b>	<b>DR. JOCELYN DR ANDAYA</b> - RD <b>DR. CRISTITO A. ECO</b> - ARD <b>MR. PAT GOC-ONG</b> - Greatfil President <b>MR. KEVIN CARPIO</b> - Nestle CAE
<b>Presentation of NWCP Key Direction</b>	<b>MR. KEVIN CARPIO</b> Nestle Corporate Affairs Executive
<b>Presentation of NWCP Mechanics</b>	<b>MR. PAT GOC-ONG</b> President, Greatfil Team, Inc
<b>Closing Message</b>	<b>DR. MICAH G. PACHECO</b> Education Program Supervisor Officer-in-Charge Chief - Curriculum and Learning Management Division
<b>Photo Opportunity</b>	



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Republic of the Philippines  
**Department of Education**  
NATIONAL CAPITAL REGION  
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

**TIMELINE OF ACTIVITIES**

SY 2024-2025 NESTLE WELLNESS CAMPUS PROGRAM  
NATIONAL CAPITAL REGION

	<b>DATES</b>
REGIONAL LAUNCHING	AUGUST 15, 2024
DIVISION CASCADES	AUGUST 19- 30, 2024
DEADLINE FOR SUBMISSION OF REGISTRATION FORMS AND WAIVER <i>(Schools Joining the Contest)</i>	AUGUST 15, 2024 TO OCTOBER 28, 2024
DEADLINE FOR SUBMISSION OF ENTRIES <i>(Hataw Sarap Sustansya Cook Off &amp; Best Implementing School)</i>	OCTOBER 28, 2024
DEADLINE FOR SUBMISSION OF CERTIFICATE OF COMPLETION SIGNED BY THE SCHOOLS DIVISION SUPERINTENDENT <i>(For 16 Divisions)</i>	OCTOBER 28, 2024
DIVISION JUDGING	NOVEMBER 1-15, 2024
REGIONAL JUDGING	NOVEMBER 7-30, 2024
DELIVERY OF PRIZES	NOVEMBER 15- DECEMBER 15, 2024
<b>NATIONAL JUDGING</b>	
HATAW SAYAW YEAR 2	JANUARY 15-FEBRUARY 15, 2025
BEST IMPLEMENTING SCHOOL	JANUARY 15-FEBRUARY 15, 2025
SARAP SUSTANSYA COOK OFF <i>(Junior High School Only)</i>	FEBRUARY 19-21, 2025



🏠 Student Center for Life Skills Bldg., Centennial Ave, Brgy Tunasan, Muntinlupa City

☎ (02) 805-9935, (02) 805 - 9940

✉ [sdomuntinlupa@gmail.com](mailto:sdomuntinlupa@gmail.com)



ISO 9001:2015

Certified No: 18.1519.026

**S.Y. 2024-2025 DEPARTMENT OF EDUCATION  
NESTLÉ WELLNESS CAMPUS PROGRAM**

**GENERAL MECHANICS**

**PROGRAM OBJECTIVES:**

- To promote good nutrition and active lifestyle amongst public school students ages 7-17 years old.
- To help educate students and parents on seven healthy habits:
  - Choose Nutritious and Varied Options
  - Manage Portions
  - Choose Water and Milk
  - Play Actively
  - Enjoy Meals Together
  - Keep Good Hygiene
  - Care for the Planet
- To support the wellness of public school teachers and parents through the Nestlé Wellness Campus Facebook Communities.

**COVERAGE:**

Grades 1-10 in all public schools of the following regions:

- National Capital Region (NCR)
- Region 4-A (CALABARZON)
- Region 5 (Bicol)
- Region 6 (Western Visayas)
- Region 7 (Central Visayas)
- Region 8 (Eastern Visayas)
- Region 10 (Northern Mindanao)
- Region 11 (Davao Region)

**DURATION:**

July 1, 2024 – March 31, 2025

**MECHANICS:**

The DepEd and Nestlé Wellness Campus Program (the “Program”) is a partnership between the Department of Education (DepEd) and Nestlé Philippines, Inc. (NPI) and will be implemented by Greatfil Team, Inc. (GTI).

The Program will be implemented through the participating DepEd Regional Offices who will appoint the *Division Supervisors* or other DepEd officials to ensure that the Program will be implemented in



all schools in their respective divisions in both elementary and high school levels. Division Supervisors or those appointed by the DepEd Regional Office in coordination with the Division Office will also be the contact persons in their respective divisions.

The S.Y. 2024-2025 Program implementation will give more emphasis on developing the students and parents' healthier habits through nutrition education, physical activity, and solid waste management. The Nestlé Wellness Campus Facebook Communities will serve as a platform for inter-school competitions, a repository of modules, music, and videos, and a space for parents and teachers to share wellness ideas and practices. Additionally, webinars, cooking demos, and Nestlé-sponsored activities will be conducted on these digital platforms.

The implementation of the Program will be in three (3) parts, as follows:

**Part 1: NUTRITION EDUCATION FOR ELEMENTARY, JUNIOR HIGH SCHOOL STUDENTS AND ADULTS (Teachers and Parents) IN ALL PUBLIC SCHOOLS IN THE EIGHT (8) PARTICIPATING REGIONS.**

1. NPI, in collaboration with GTI, will provide modules in the form of video content. These videos are encouraged to be integrated into the Elementary and High School MAPEH curriculum, in accordance with DepEd rules and regulations.
2. Video modules will also be made available for parents, which can be utilized during PTA meetings or other face to face sessions in school. These modules aim to educate parents about the significance of good nutrition, maintaining a balanced diet, and understanding food labels.
3. Worksheets and activities are provided for students and/or parents to read and work on together, either at home or in the classrooms whenever feasible.
4. To ensure smooth program implementation, NPI, through GTI, will provide soft copies of the following materials to both division supervisors and MAPEH school coordinators:
  1. Lesson guides
  2. Videos of the modules
  3. Worksheets
  4. Contest Mechanics
5. For faster distribution, they may also get a copy of the materials through the GTI representatives.

**Part 2: NESTLÉ WELLNESS CAMPUS DANCERCISE**

1. NPI, through GTI, will provide a soft copy of the official Nestlé Wellness Campus dancercise music and choreography video to each Division Supervisor in charge of the Program.
2. Teachers are encouraged to use the dancercise as a warm-up exercise during the flag ceremonies, during PE classes, and other related activities.

**Part 3: SY 2024-2025 NESTLÉ WELLNESS CAMPUS CONTESTS AND RECOGNITION**

The current school year marks the 12<sup>th</sup> year of the Nestlé Wellness Campus program. NPI, through GTI, aims to make the program more fun and exciting through different competitions, allowing students, teachers, and parents to apply the knowledge gained from the provided modules. Winners who excel in these competitions will receive well-deserved recognition, while also contributing scores that will contribute to their respective regions' success.

The competitions will have three (3) categories, namely:

- A. Inter-school Category
- B. Inter-division Category
- C. Inter-region Category

#### **A. INTER-SCHOOL CATEGORY**

1. The inter-school category is open only to all public schools in both elementary and high school in the eight (8) participating regions namely:
  - i. National Capital Region (NCR)
  - ii. Region 4-A – CALABARZON
  - iii. Region 5 – Bicol Region
  - iv. Region 6 – Western Visayas
  - v. Region 7 – Central Visayas
  - vi. Region 8 – Eastern Visayas
  - vii. Region 10 – Northern Mindanao
  - viii. Region 11 – Davao Region
2. Schools are strongly encouraged to participate in all categories. Interested schools must submit the registration form and ensure that students have duly signed the consent waiver form to confirm their participation. The inter-school competitions are as follows:
  - i. Nestlé Wellness Campus Hataw Sayaw Year 2
  - ii. Nestlé Wellness Best Implementing Schools
  - iii. Sarap Sustansya Cook Off Competition (Junior High School only)
3. Kindly refer to the attached sheets for the mechanics for each competition.
4. Each school is permitted to submit only one (1) entry for each competition. However, integrated schools have the opportunity to submit two entries: one (1) for the elementary level and one (1) for the junior high school level. The Sarap Sustansya Cook-off, on the other hand, is exclusively for the Junior High School level.

#### **B. INTER-SCHOOLS DIVISION CATEGORY**

The school year 2024-2025 marks the second year of the NWC Program's implementation of the inter-division competition, aimed at recognizing the Schools

Division that demonstrates excellence in program implementation.

The Inter-Schools Division Category will have two levels as follows:

- o Regional level
- o National level

In the regional level competition, the winner will be determined based from implementation of NWCP in the division and the performance of the schools representing the division. The winning division will be declared the Outstanding Schools Division of the Year and correspondingly the focal person assigned will be declared the "Outstanding Focal Person of the year".

In the national competition, only the division with schools representing the region to the National level competition will qualify. The top three (3) divisions will be chosen based on the program implementation and scores gained by their schools representing the region. The division focal persons of the top three divisions will be declared the National Outstanding Division Focal Person of the Year, First-runner up and second runner-up respectively.

Below are the criteria in the selection of winners:

A. Criteria for the Regional Competition:

Part 1 : Program Implementation	30%
<i>(based the percentage of schools implementina the proaram)</i>	
a. Student and Parent Module	70%
b. Dancercise implementation	30%
 Part 2: Rank of Schools in the Regional Competition	 70%
Corresponding Weight of Events:	
a. NWC Hataw Sayaw Year 2	40%
b. NWC Best Implementing School	40%
c. Sarap Sustansya Cook Off	20%
 TOTAL	 100%

B. Criteria for the National Competition:

Part 1: Program Implementation	30%
<i>(based the percentage of schools implementing the program)</i>	
a. Student and Parent Module.	70%
b. Dancercise implementation	30%
 Part 2: Rank of Schools in the National Competition	 70%
Corresponding Weight of Events:	



a. NWC Hataw Sayaw Year 2 F2F	30%
b. NWC Hataw Sayaw – People’s Choice	20%
c. NWC Best Implementing School	30%
d. Sarap Sustansya Cook Off	20%
<b>TOTAL</b>	<b>100%</b>

Prizes- All prizes will be in prize package plus plaque

*Regional Winner – One (1) winner per region*

Outstanding Schools Division in the Region – Ps.50,000.00

*National Winners:*

*“Nestlé Wellness Campus Best Schools Division of the Year Award”*

*National Champion - Ps. 100,000.00*

*First Runner-up - Ps. 75,000.00*

*Second Runner-up - Ps. 50,000.00*

**INTER-REGION CATEGORY (SY 2024-2025 Nestlé Wellness Campus Best Implementing Region)**

In S.Y. 2024-2025, the Nestlé Wellness Campus Best Region of the Year award will be awarded to the DepEd regions that have demonstrated exceptional performance in implementing the program.

i. The inter-region competition is divided into two parts and will have the corresponding weights as follows:

Part 1: Program Implementation	50%
Part 2: Overall Score Gained by Schools and Divisions representing the Region in the National Level Competition	<u>50%</u>
<b>Total</b>	<b>100%</b>

**Part 1: (50%) PROGRAM IMPLEMENTATION Criteria for Judging**

<i>Implementation of modules for students</i>	30%
<i>Implementation of modules for adults</i>	25%
<i>Implementation of Dancercise</i>	25%
<i>Submission of Certificate of Completion</i>	<u>20%</u>
<b>TOTAL</b>	<b>100%</b>

*Note: Assigned DepEd Division Supervisors will ensure that those who will participate in the Program are legitimately enrolled grades 1-6 and grades 7-10 students.*

In order for a region to achieve the maximum score per criteria, 100% of the schools in the region based on the list validated by the Division Supervisor in charge of the Program should be able to:

1. Implement the video modules for students and parents.
2. Implement the dancercise, whenever possible
3. Submit the duly signed certificates of completion

Wellness Ambassadors from GTI, together with the duly assigned DepEd Division Supervisors will monitor the schools in their respective divisions to validate the school implementation, via actual visit or online, whichever is possible.

Validation period will be announced separately.

#### **Part 2: (50%) OVERALL SCORE EARNED BY SCHOOLS REPRESENTING THE REGION IN THE NATIONAL LEVEL COMPETITION**

The overall score achieved by the schools in elementary and high school representing the region in the national level competition will be determined based on the ranking of the Schools, Divisions, and Supervisor in the following activities with their corresponding weight as follows:

1. NWC Hataw Sayaw Year 2-F2F	30%
2. NWC Hataw Sayaw People's Choice	15%
3. Sarap Sustansya Cook Off	15%
4. NWC Best Implementing School	30%
5. NWC Best Schools Division of the Year	10%
<i>TOTAL</i>	<i>100%</i>

To determine the inter-region winners, the computation will be based on the average scores garnered by the schools representing the region in the National Level competition. Average scores from Part 1 and Part 2 will be calculated. The region with the highest score will be declared as the **"SY 2024-2025 Nestlé Wellness Campus Best Region of the Year"** and will receive items of their choice based on the list of items below. The total amount of items will be based on the total amount won. The prizes are as follows:

*National Champion - Prize Package Worth Ps. 200,000.00 + trophy*  
*First Runner-up - Prize Package Worth Ps. 150,000.00 + trophy*  
*Second Runner-up - Prize Package Worth Ps. 100,000.00 + trophy*

For the prize package, winners may select from among the items listed below. The quantity of items will depend on the amount of prize won:

- a. "50" flat screen TV
- b. Sound System

- c. Laptop
- d. Projector
- e. Camera
- f. Fitness equipment
- g. Canteen equipment (Crathco beverage dispenser) and Nestlé products
- h. Items that will promote nutrition, health and wellness in the region

Awarding of prizes will be done in the schools or in the DepEd regional offices, whichever is possible.

NPI/GTI shall have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to the participants.



**S.Y. 2023-2024 NESTLÉ WELLNESS CAMPUS PROGRAM  
BEST IMPLEMENTING SCHOOL COMPETITION**

**DESCRIPTION**

The Nestlé Wellness Campus Best Implementing School Competition aims to encourage schools to develop unique wellness activities that reinforce healthier actions and improve food and nutrition habits of families.

**COVERAGE**

The contest is open only to **public elementary schools** and **junior high schools** in the eight (8) participating regions, namely:

- a. National Capital Region
- b. Region IVA – CALABARZON
- c. Region V – Bicol
- d. Region VI – Western Visayas
- e. Region VII – Central Visayas
- f. Region VIII – Eastern Visayas
- g. Region X – Northern Mindanao
- h. Region XI – Davao Region

**DURATION**

August 1, 2024 – February 28, 2025

**MECHANICS:**

1. The competition will have two categories, namely:

- A. Elementary School Category
- B. Junior High School Category

2. Interested schools must fill out a registration form to confirm their participation. There will be three (3) levels of the competition. The number of winners per level are as follows:

- i. **Division Level** (*Winners from Elementary and High School will represent the division to the regional level*)
  - a. Elementary School – one winner
  - b. Junior High School – one winner
- ii. **Regional Level** (*Winners will be chosen from the division champions*)
  - a. Elementary School – one winner
  - b. Junior High School – one winner
- iii. **National Level** (*Winners will be chosen from the regional winners*)
  - a. Elementary School:
    - National Champion
    - First Runner-up
    - Second Runner-up
  - b. Junior High School:

- National Champion
- First Runner-up
- Second Runner-up

3. To join the competition, schools must submit a portfolio that details the school's wellness activities and initiatives. It must show the school's efforts in promoting healthier actions and improving food and nutrition habits of families, which aligns with the objectives of the Nestlé Wellness Campus Program (NWCP).

4. A qualified school portfolio must be composed of a 25-slide PowerPoint presentation (which already includes the opening and closing slides) and a 5-minute documentary video.

- I. For the Power Point presentation guidelines, please refer to Annex A.
- II. For the 5-minute documentary video guidelines, please refer to Annex B.

5. The criteria for the selection of winners in the division and regional levels will be as follows:

**Part 1: 50% will be based on the PowerPoint presentation**

1. Content	20%
<i>(Quality and relevance of wellness activities)</i>	
2. Creativity	20%
<i>(Originality and innovation of activities)</i>	
3. Effectiveness	30%
<i>(Impact of initiatives, in relation to NWCP objectives)</i>	
4. Stakeholder engagement	20%
<i>(Effective engagement of stakeholders and partners)</i>	
5. Monitoring & evaluation	10%
<i>(Quality of monitoring and evaluation approach)</i>	
<b>Total</b>	<b>100%</b>

**Part 2: 50% will be based on the 5-minute documentary video**

1. Content	30%
<i>(Quality and relevance of the video content, including narrative structure)</i>	
2. Impact	25%
<i>(Impact of the video in conveying the message, eliciting emotions, or inspiring actions)</i>	
3. Creativity	25%
<i>(Originality of video's concept, including storytelling and visual presentation)</i>	
4. Quality of Production	20%
<i>(Camera work, sound quality and editing)</i>	
<b>Total</b>	<b>100%</b>

6. GTI and the DepEd Division Supervisor will agree on the deadline of the submission of the presentation and the date of judging. The division focal person, with the GTI representatives, will judge and select the division winners. All winning division entries will move up to the regional level competition.

7. In the regional level competition, the GTI and NPI in coordination with the DepEd regional focal person will serve as the judges to select the winning entries that will move up to the national level competition.

8. At the national level, all regional winners will organize a school Wellness Campus Festival on a date predetermined by GTI in coordination with the DepEd Division focal Person. A selected panel of national judges will visit the school to evaluate the actual conduct of the Wellness Campus Festival, which showcases samples of activities and outputs displayed in different booths. The booth allocation per category are as follows:

- i. Elementary Category: 5 booths only, no more no less.
  - a. One booth for the grades 1-3 modules
  - b. One booth for the grades 4-6 modules
  - c. One booth for the parent/adult modules
  - d. One booth for the stakeholder involvement
  - e. One booth for healthier actions initiated for families.
  
- ii. Junior High School Category: 5 booths only no more no less
  - a. One booth for the grades 7-10 modules
  - b. One booth for the parent/adult modules
  - c. One booth for stakeholder involvement
  - d. Two booths showing school's own initiatives to promote healthier actions in the school and community.

9. All schools shall perform the Wellness Dancercise during the Wellness Campus Festival.

10. The national winners of the school wellness festival will be determined based on the set criteria as follows:

i. Creativity	20%
ii. Sustainability of Activities	20%
iii. Impact	25%
iv. Stakeholder engagement	15%
v. Organization of the event	10%
vi. Overall attractiveness/ appeal of the Festival	10%
TOTAL	100%

11. The schools with the highest scores will be recognized as the **“S.Y. 2024-2025 Nestlé Wellness Campus Best Implementing School of the Year.”**

12. Winners will receive the following prizes:

**i. Division winners:**

*Each winner in elementary school and high school will receive a prize package of their choice based on the total amount won. Prizes will be as follows:*

**A. Elementary School:**

*Champion- Prize Package worth Ps.3,000 + plaque*

**B. Junior High School:**

*Champion- Prize Package worth Ps.3,000 + plaque*

**ii. Regional Winners:**



*Winners in elementary and junior high school the region will receive a prize package of their choice worth Ps.50,000.00 each plus a plaque of recognition*

**iii. National Winners**

*School winners in the national level will receive a prize package of their choice plus plaque.*

*A. Elementary School:*

- *National Champion - Ps.150,000*
- *First Runner-up - Ps. 100,000*
- *Second Runner-up - Ps. 75,000*

*B. Junior High School:*

- *National Champion - Ps.150,000*
- *First Runner-up - Ps.100,000*
- *Second Runner-up - Ps.75,000*

Prize Packages: The winners may select among the items listed below. The quantity of items will depend on the amount of the prize won as follows:

- a. 50" flat screen TV
- b. Sound System
- c. Laptop
- d. Projector
- e. Canteen equipment (Crathco beverage dispensers) and Nestlé products
- f. Other items that will help promote nutrition, health and wellness

Awarding of prizes will be done in schools or in the DepEd regional offices.

NPI/GTI shall have the absolute right to modify or change the mechanics (as the need arises) to ensure the successful and orderly implementation of the Program upon prior notice to participants.

**NWCP BEST IMPLEMENTING SCHOOL  
Power Point Presentation Guidelines**

Title Slide:

- Title: “School Entry for the NWCP Best Implementing School”
- Subtitle: “Empowering Healthier Communities”
- School Name
- Date

Introduction:

- Brief overview of the NWCP program in school
- Importance of implementing NWC in the school context

School Data:

- Number of teachers
- Number of students
- Number of parents
- Photos showing the school environment

Launching of NWCP in school:

- Photos from the launch event
- Description of how the launch was organized
- Feedback or testimonials from participants

School Implementation:

- Photos showing classroom activities on the implementation of NWCP modules
- Two Wellness initiatives to promote healthier actions, related to the topics in the modules

Adult/Parent module engagement:

- Photos of adults/parents participating in modules implementation
- Parents sharing learnings to other parents and communities

Dancercise Implementation:

- Photos of dancercise sessions or implementation
- Impact on physical health and community engagement

Engagement of LGUs and Stakeholders:

- Photos or descriptions of collaborative efforts
- Testimonies from involved parties

Monitoring and evaluation:

- Methods used for monitoring and evaluating the wellness initiatives
- Results or insights gathered

Conclusion:

- Summary of key achievements and learnings
- Call to action or next steps

**NWCP Best Implementing School  
5- Minute Edited Video Guidelines**

**Introduction:**

- Example: *“Empowering Healthier Communities: The NWCP Journey”*

**Story of success:**

- Interview/testimony of selected school staff, students, and community members with evidence highlighting growth and positive changes as a result of program initiatives
- Footage/s of key milestones and achievements including but not limited to before-and-after scenarios showcasing improvements in knowledge, attitudes, or practices.

**Community Engagement:**

- Actual engagement by the parents, LGUs, and other stakeholders
- Footage/s of collaborative activities

**Conclusion:**

- *Summary of the school’s journey and impact*
- Inspirational message or reflection

**Credits:**

- List of contributors and supporters
- Music credits

**Reminders:**

- Video resolution must be captured in HD or at least 720P
- Audio must be clear and audible, with no extraneous noise
- Aspect ratio is 16:9 or horizontal
- Recommended video format is .mp4



**SY 2024-2025 NESTLÉ WELLNESS CAMPUS  
SARAP SUSTANSYA COOK OFF COMPETITION**

**DESCRIPTION**

The Sarap Sustansya Cook Off is an inter-school competition that advocates the goodness of homemade cooking and the consumption of delicious and nutritious food.

**DURATION**

July 1, 2024 to March 30, 2025

**QUALIFICATION**

The contest is open only to **public junior high schools** in the eight (8) participating regions, namely:

- a. National Capital Region
- b. Region IVA – CALABARZON
- c. Region V – Bicol
- d. Region VI – Western Visayas
- e. Region VII – Central Visayas
- f. Region VIII – Eastern Visayas
- g. Region X – Northern Mindanao
- h. Region XI – Davao Region

A school team must be composed of three (3) student and one (1) teacher-coach from the school. Only the students shall prepare and cook the recipes, with the presence and guidance of the teacher-coach.

**MECHANICS:**

1. The Activity will have three levels:
  - i. Division Level competition
  - ii. Regional Level competition
  - iii. National Level competition
2. Interested public schools must submit a registration form, which should be signed by the official school representative or school head, along with a waiver signed by the parent or legal guardian. Each school should be represented by only one team.
3. Deadline on the submission of entries will be set in coordination with the DepEd Division Focal Person.
4. This year, the division and regional levels of the competition, will be about bringing out the most favorite home recipes.
5. In the division and regional levels of the competition, qualified entries must meet the following requirements:
  - One (1) video featuring a dish that represents Sarap Sustansya.
  - Maximum cost of the dish is Ps.500.00 including desert and good for four (4) persons only.
  - Participants will shoulder the cost of their recipes.

- The video must not exceed a maximum of 7 minutes in .mp4 format. A qualified video entry must include the following:
  - A one-minute testimonial from students, highlighting the modules and learnings from the selected MAGGI videos available on YouTube through this link: <https://bit.ly/SarapSustansya>.
  - A one-minute segment showcasing the harvest of ingredients from the school's Gulayan sa Paaralan and Gulayan sa Tahanan, which will be used in the team's recipe.
  - The remaining five minutes should feature the students' actual cooking and plating, along with their narrative explaining why their dish is both delicious and balanced.
- During the actual cooking, wearing of chef uniform is not allowed. Students shall wear aprons. Only the students shall be visible in the video.
- Submission of video entries will be based on a deadline set in coordination with the DepEd Division Focal Person.
- Winners of the division competition will have two opportunities to advance:
  - A. National Face-to-Face Cook-Off Showdown
  - B. People's Choice Competition
- In the National Face-to-Face Cook-Off Showdown, winning video entries from the division level will automatically qualify for the regional competition. Regional winners will then represent their regions in the national face-to-face showdown, where contestants will simultaneously cook their recipe and demonstrate their cooking skills in front of a panel of judges.
- In the People's Choice Competition, all division-winning videos will be uploaded simultaneously in the MAGGI YouTube page for online voting. The voting period will be announced, and the video with the most likes will be declared the winner.

6. The criteria for judging video entries in both division and regional competition are as follows:

- i. Sarap Sustansya – 40%  
(Is the dish tasty and balanced? Do the ingredients complement each other? Does it use healthier ingredients and cooking methods?)
- ii. Appearance and Palatability- 20%  
(Does it entice the whole family especially the children to eat tasty and balanced meals? Does it have a variety of colors? Does it look palatable?)
- iii. Food Safety - 15%  
(Did they follow basic food safety procedures while preparing? Is the working area clean? Are tools and equipment properly used?)
- iv. Accessibility of Ingredients - 15%

(Are the selected ingredients can be easily accessed? Is the final recipe within budget? Is it sufficient to serve a family of four? Are any of the ingredients harvested from the Gulayan sa Paaralan and Gulayan sa Tahanan? Is the final recipe within the budget? Is the serving good enough to serve a family of four?)

- v. Video format and organization – 10%  
(Does the video have high-quality visuals? Does it have clear narration and presentation? Does the video fall within the required time limit?)  
\*Video format will apply only in the Division and Regional competition.

7. In the National-level competition, determination of winners shall be done based on the following criteria:

- Sarap Sustansya – 40%

(Is the dish tasty and balanced? Do the ingredients complement each other? Does it use healthier ingredients and cooking methods? Is there a balance of flavor?)

- Execution- 30%

(Did the participants demonstrate proficiency during preparation and cooking? Did the teams successfully accomplish the recipe? Did the dish come together? Was the dish prepared on time?)

- Appearance - 10%

(Does it entice the whole family especially the children to eat sarap-sustansya dish? Does it look appetizing and tastefully pleasing to the eyes? Does it have a variety of colors? Does it look palatable?)

- Cleanliness and Food Safety - 10%

(Was the area set up properly? Did the participants wear the prescribed attire? Did they follow basic food safety procedures while preparing? Is the working area clean after the live cooking? Are tools and equipment properly used?)

- Affordability and Accessibility of Ingredients - 10%

(Is the recipe affordable? Are ingredients used in the dish readily available? Is the final recipe within the budget? Is the number of servings good enough to serve a family of four?)

8. The theme for the National Cook-Off showdown will be announced on a prior date. Teams must submit a written recipe in English, which includes the ingredients and its specifications, as well as method of preparation of the dishes.
9. The date for recipe submission will be coordinated with the regional representatives accordingly. Ingredients and all the needed cooking utensils and equipment will be coordinated by Greatfil Team, Inc. (GTI) to ensure will be made available on the actual competition day. Ingredients will be sourced out by GreatFil Team, Inc. and will be made available during the actual competition date.
10. Each team will be given one hour and 30 minutes to prepare and cook their recipes for the student's actual cooking and plating.



11. Participating teams will be ranked based on their scores. Winners will receive the following prizes as follows:
  1. Division Level - one winner of Ps. 5,000.00 worth of prize package
  2. Regional Level – one winner of Ps. 50,000.00 worth of prize package
  3. National Level
    - a. Champion – Ps. 75,000.00 worth of prize package plus Plaque
    - b. Second Place – Ps 60,000.00 worth of prize package plus Plaque
    - c. Third Place – Ps. 50,000.00 worth of prize package plus Plaque
  4. People’s Choice Competition:
    - a. Champion – Ps. 50,000.00 worth of prize package plus Plaque
    - b. Second Place – Ps 30,000.00 worth of prize package plus Plaque
    - c. Third Place – Ps. 20,000.00 worth of prize package plus Plaque
12. The national competition will provide memorable learning experiences for the national finalists, as there will be a mentorship session on day 1 and the actual cooking competition on day 2. All national finalists with their coaches will travel to the competition venue, and their travel, food, and accommodation expenses will be covered by Nestlé Philippines, Inc (NPI) through the Greatfil Team, Inc.
13. In cases that other DepEd key personnel such as school head, EPS, Chiefs, ASDS, SDS and others would want to attend/witness the competition, their travel, accommodation, food, and other related expenses shall be charged from their local funds and/or any available funds subject to the approval of the office of Schools Division Superintendent or Regional Director.
14. Entries for the all levels of the competition must feature dishes using Nestlé-MAGGI products.
15. No substitution of Nestlé-MAGGI products shall be allowed. Teams shall use at least 1 Nestlé product, but they are not required to mention the specific Nestlé product used during actual food preparation.
16. A panel of judges for each level of the contest will be identified by DepEd in coordination with GTI and Nestlé Philippines, Inc. (NPI).
17. NPI reserves the right to publish and/or broadcast the winners’ name, photo or likeness, and video submission/entry, for advertising and publicity purposes without monetary compensation.

**Prizes to be Won:**

1. For the prize package, the winners may select from among the items listed below. The quantity of items will depend on the value of the corresponding prize package won.
  - a. Cooking Range
  - b. Refrigerator
  - c. Food Processor
  - d. Mixer
  - e. Microwave Oven
  - f. Cooking tools/ equipment
2. The Prize will be delivered to the winning schools’ address as provided in the registration form. NPI, through GTI, will shoulder the delivery costs of the Prize. It will be delivered to the school on a date scheduled and agreed upon with the implementing agency, or within 60 days from the end of the competition.

(Are the selected ingredients can be easily accessed? Is the final recipe within budget? Is it sufficient to serve a family of four? Are any of the ingredients harvested from the Gulayan sa Paaralan and Gulayan sa Tahanan? Is the final recipe within the budget? Is the serving good enough to serve a family of four?)

- v. Video format and organization – 10%  
(Does the video have high-quality visuals? Does it have clear narration and presentation? Does the video fall within the required time limit?)  
\*Video format will apply only in the Division and Regional competition.

7. In the National-level competition, determination of winners shall be done based on the following criteria:

- Sarap Sustansya – 40%

(Is the dish tasty and balanced? Do the ingredients complement each other? Does it use healthier ingredients and cooking methods? Is there a balance of flavor?)

- Execution- 30%

(Did the participants demonstrate proficiency during preparation and cooking? Did the teams successfully accomplish the recipe? Did the dish come together? Was the dish prepared on time?)

- Appearance - 10%

(Does it entice the whole family especially the children to eat sarap-sustansya dish? Does it look appetizing and tastefully pleasing to the eyes? Does it have a variety of colors? Does it look palatable?)

- Cleanliness and Food Safety - 10%

(Was the area set up properly? Did the participants wear the prescribed attire? Did they follow basic food safety procedures while preparing? Is the working area clean after the live cooking? Are tools and equipment properly used?)

- Affordability and Accessibility of Ingredients - 10%

(Is the recipe affordable? Are ingredients used in the dish readily available? Is the final recipe within the budget? Is the number of servings good enough to serve a family of four?)

8. The theme for the National Cook-Off showdown will be announced on a prior date. Teams must submit a written recipe in English, which includes the ingredients and its specifications, as well as method of preparation of the dishes.
9. The date for recipe submission will be coordinated with the regional representatives accordingly. Ingredients and all the needed cooking utensils and equipment will be coordinated by Greatfil Team, Inc. (GTI) to ensure will be made available on the actual competition day. Ingredients will be sourced out by GreatFil Team, Inc. and will be made available during the actual competition date.
10. Each team will be given one hour and 30 minutes to prepare and cook their recipes for the student's actual cooking and plating.

3. By receiving the Prize, the Participant attests that they have read and understood the full Activity mechanics and agree to abide by the terms and conditions of the same.
4. NPI/GTI shall have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to participants.



**SY 2024-2025 NESTLÉ WELLNESS CAMPUS  
HATAW SAYAW YEAR 2 DANCE COMPETITION**

**OBJECTIVES**

Nestlé Wellness Campus Dance competition aims to showcase the student's skills and talent in modern dance using the official NWCP dancercise music. The competition also aims to encourage teamwork and camaraderie among the students, teachers, and parents.

**DURATION**

August 1, 2024 to February 29, 2025

**QUALIFICATION**

The contest is open only to students in all public elementary schools and junior high schools in the eight (8) participating regions, namely:

- National Capital Region
- Region IVA – CALABARZON
- Region V – Bicol
- Region VI – Western Visayas
- Region VII – Central Visayas
- Region VIII – Eastern Visayas
- Region X – Northern Mindanao
- Region XI – Davao Region

**MECHANICS**

1. All participating schools may get a copy of the dancercise music ("Tara! Sama-Sama sa Wellness") directly from the GTI Wellness Ambassadors in the region.
2. Only the official NWCP SY 2024-2025 dancercise music will be used in the competition.
3. To join, interested public schools must submit a registration form, signed by the school head, and waiver for the student participants duly signed by the parent or legal guardian. Only one team should represent the school.
4. A team will be composed of a total of fifty (50) students. There shall only be one teacher coach. Only the student performers must be seen in the video. A school is allowed to submit one (1) video entry per category.
5. The competitions will be composed of two categories:
  - a. Elementary Category
  - b. Junior High School Category
6. Participating schools shall submit a video of their dance performance. The duration of the video must confer with the duration of the official dancercise music. The performers shall dance using their own interpretation, steps, choreography and style.
7. The following are strictly prohibited and subject for disqualification:

- a) Pyramid building, stunt, and throwing
  - b) Movements that are presented/considered as lewd, sexually explicit, and/ or deemed inappropriate.
  - c) Other dangerous movements
  - d) Human props
  - e) Video editing and cuts
  - f) Use of other music
8. Entrance and exit are optional but should be within the duration of the dancercise music. Attire and props are highly encouraged.
9. Video entries submitted must comply with the following requirements:
- a. Video must be taken within the school premises.
  - b. Dance video must be shot horizontally (landscape mode).
  - c. Video resolution must be clear and must be captured in HD or 720P.
  - d. Video should cover the totality of the dance performance of the 50 performers (performers' movements, routines, choreography, and others)
  - e. The camera should be steady from the beginning up to end of the performance. Video editing and cuts are not allowed.
  - f. Video recording must be done from the beginning up to the end of the performance.
  - g. No other individuals are allowed in the video except the performers.
  - h. No unnecessary or extraneous noises, comments and effects must be heard from the video.
  - i. Video submissions should have synchronized audio overlay (NWC dancercise music) to ensure clear sound quality
  - j. Non-compliance with the video and audio requirements will merit deduction.
10. The winning video entries at the division level (one in Elementary and one in Junior High School) will move up to the regional competition.
11. The following judging criteria will be used to determine the winners in the division and regional level competition:
- |   |      |
|---|------|
| a. Technique and execution<br>(Precision, control, and mastery of dance movements)          | 30%  |
| b. Musicality and Timing<br>(Interpretation and synchronization of movement with the music) | 20%  |
| c. Choreography and Creativity<br>(Formations, expressions, artistic expression)            | 25%  |
| d. Props and Costume<br>(Visual appeal of costumes and props)                               | 15%  |
| e. Video Quality<br>(Clarity, stability, sound quality)                                     | 10%  |
| Total   | 100% |
12. In the regional level competition, the winning school (one in Elementary and one in Junior High School) shall move up to the National level which is a Face-to-Face competition to be judged by a select panel of judges by NPI and GTI who will visit the school on an agreed date in coordination with the Division focal person.
13. There will be two sets of winners at the national-level competition, as follows:

## A. National Winners for Face-to-Face

i. Winners will be determined based on the following criteria:

a. Technique and execution	30%
(precision, control, and mastery of dance movements)	
b. Musicality and Timing	20%
(Interpretation and synchronization of movement with the music)	
c. Choreography and Creativity	25%
(Formations, expressions, artistic expression)	
d. Props and Costume	10%
(Visual appeal of costumes and props)	
e. Overall Impression	15%
(Impact of the performance as a whole)	
Total	100%

ii. Prizes- All prizes will consist of a prize package along with a plaque:

1. Division Level:

- a. Elementary – Champion – Ps.3,000.00
- b. Junior High School- Champion -Ps.3,000.00

2. Regional Level:

- a. Elementary – Champion – Ps.50,000.00
- b. Junior High School- Champion -Ps.50,000.00

3. National level:

a. Elementary Category

- 1. Champion 75,000.00
- 2. First runner up 50,000.00
- 3. Second runner up 30,000.00

b. Junior High School Category:

- 1. Champion 75,000.00
- 2. First runner up 50,000.00
- 3. Second runner up 30,000.00

**B. People's Choice:** There will be a People's Choice award category. All winning entries at the division level will be uploaded to the NWC Homeroom FB page ([facebook.com/groups/nestlewellnesshomeroom](https://facebook.com/groups/nestlewellnesshomeroom)), allowing the public to provide their reactions. The top five (5) videos with the highest number of reactions in each category will be selected as the People's Choice winners.

1. Schools are required to provide the following details, which will be included as captions in the Facebook Group post:

- Name of the Team
- Region
- Division
- School Name
- #unique hashtag

2. Any reaction to the video entry, such as likes, hearts, cares, wows, etc., will be counted as one. Comments will not be counted. GTI will



announce the voting period in coordination with the Division Focal  
Perso

3. Contestants and their supporters are strongly encouraged to invite members to join the Facebook Group and provide reactions to their entries. Only adults aged 18 and above are eligible to join the Facebook Group
4. Prizes - All prizes will consist of a prize package along with a plaque:

*a. Elementary Category*

<i>i. Champion</i>	<i>75,000.00</i>
<i>ii. First runner up</i>	<i>50,000.00</i>
<i>iii. Second runner up</i>	<i>30,000.00</i>
<i>iv. Third runner up</i>	<i>20,000.00</i>
<i>v. Fourth runner up</i>	<i>10,000.00</i>

*a. Junior High School Category*

<i>i. Champion</i>	<i>75,000.00</i>
<i>ii. First runner up</i>	<i>50,000.00</i>
<i>iii. Second runner up</i>	<i>30,000.00</i>
<i>iv. Third runner up</i>	<i>20,000.00</i>
<i>v. Fourth runner up</i>	<i>10,000.00</i>

14. The decision of the judges is final and not subject to any protests or appeal.
15. NPI/GTI shall have the absolute right to change the mechanics as need arises to ensure the successful and orderly implementation of the Program upon prior notice to participants.
16. NPI reserves the right to publish and/or broadcast the winners' name, photo or likeness, and video submission/entry, for advertising and publicity purposes without monetary compensation.