



Republic of the Philippines  
Department of Education  
NATIONAL CAPITAL REGION  
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Office of the Schools Division  
Superintendent

DEC 27 2024

**MEMORANDUM**

**BRIGHT SMILES, BRIGHT FUTURES (BSBF) PROGRAM DISTRIBUTION OF CLASSROOM KITS TO KINDERGARTEN AND GRADE I LEARNERS IN ALL PUBLIC ELEMENTARY SCHOOLS SY 2024-2025**

To: OIC-Assistant Schools Division Superintendent  
Chief Education Supervisor, Curriculum Implementation Division  
Chief Education Supervisor, School Governance and Operations Division  
Public Elementary School Heads/OICs  
All Others Concerned

1. Bright Smiles, Bright Futures (BSBF) Program provides oral care kits, and educational materials to public school children. It aims to educate learners not only on the importance of oral health but on the effectiveness of overall daily hygiene and its role in keeping the entire body healthy.
2. Relative to this, school representatives shall pick up the boxes from the School Health and Nutrition Section, 2<sup>nd</sup> Floor, Schools Division Office, Centennial Avenue, Muntinlupa City on or before **January 7, 2025**.
3. Each BSBF box for this school year contains classroom kits inclusive of kiddie toothbrushes and Maximum Cavity Protection Toothpastes 214g. Quantities are based on the number of learners per classroom.
4. Attached are the number of beneficiaries per school, distribution form and implementation guidelines.
5. Immediate and wide dissemination of this Memorandum is desired.

  
**VIOLETA M. GONZALES**

Assistant Schools Division Superintendent  
Officer-in-Charge  
Office of the Schools Division Superintendent

Enclosure: As stated

References: None

To be indicated in the Perpetual Index  
under the following subjects:

PROGRAMS

SCHOOLS

MALA / Bright Smiles, Bright Futures (BSBF) Program Distribution of Classroom Kits to Kindergarten and Grade I Learners in All Public Elementary Schools SY 2024-2025

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UN-2024-507



Student Center for Life Skills Bldg., Centennial Ave, Brgy. Tunasan, Muntinlupa City  
8805-9935, 8805-9940  
[sdo.muntinlupa@gmail.com](mailto:sdo.muntinlupa@gmail.com)  
[deped-muntinlupa.com](http://deped-muntinlupa.com)

D-11211



Republic of the Philippines  
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SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

**BRIGHT SMILES, BRIGHT FUTURES (BSBF) PROGRAM  
NUMBER OF BENEFICIARIES PER SCHOOL**

<b>School</b>	<b>Number of Kinder Beneficiaries</b>	<b>Number of Grade I Beneficiaries</b>
Poblacion ES	869	798
Muntinlupa ES	653	683
Itaas ES	407	440
Tunasan ES	383	401
F. De Mesa ES	231	234
Lakeview Integrated School	379	360
Soldiers' Hills ES	297	300
Putatan ES	392	427
Bayanan Main ES	466	472
Victoria Homes ES	294	310
Bayanan Unit I ES	413	464
Alabang ES	844	825
Cupang ES-Main	481	494
Buli ES	198	234
Sucacat ES-Main	396	436
Filinvest Alabang ES	123	120
Cupang ES-Annex	101	127
Bagong Silang ES	208	217
Sucacat ES-Annex Zone 3	91	88
Sucacat ES-Annex Zone 4	91	87

**SCHOOL DISTRIBUTION FORM (To be Completed by School Head)**



**BRIGHT SMILES, BRIGHT FUTURES PROGRAM**  
An Oral Health Education Program (2024-2025)

**SCHOOL DISTRIBUTION FORM TO BE FILLED AFTER DISTRIBUTION TO KINDERGARTEN/GRADE I LEARNERS**

BSBF Boxes Received From: \_\_\_\_\_  
 PLEASE PRINT Name & Position of DepEd Division representative who distributed goods

Name of Region and Division: \_\_\_\_\_

Date and Time Received: \_\_\_\_\_

Name of School: \_\_\_\_\_

School Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Name of Principal/School Head: \_\_\_\_\_

Landline / Mobile No.: \_\_\_\_\_

Email: \_\_\_\_\_

Total Number of Pupils in your school	TOOTHBRUSHES			TOOTHPASTES		
	QTY Indicated in the Box	QTY Received (Your Actual Count)	Number missing if any?	QTY Indicated in the Box	QTY Received (Your Actual Count)	Number missing if any?
<b>KINDERGARTEN</b>						
<b>GRADE I</b>						

**Witnessed and Signed by:**

Name of Dentist: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please ensure that all details are fully completed. Once accomplished please scan and email to [bsbfphilippines@bsbfphils.com](mailto:bsbfphilippines@bsbfphils.com) and attach a photo (optional) for internal audit purposes. Email at [bsbfphilippines@bsbfphils.com](mailto:bsbfphilippines@bsbfphils.com) within one week after receipt of the BSBF BOXES. After submitting the documents through email, Hard copy must be submitted to Division Dentists for filing purposes.**

**THANK YOU!!**

**For inquiries / concerns please call BSBF Monitoring TEAM at 0966-2367381 FOR GLOBE / 0949-8154995 FOR SMART or email at [bsbfphilippines@bsbfphils.com](mailto:bsbfphilippines@bsbfphils.com)**



## BRIGHT SMILES, BRIGHT FUTURES PROGRAM

School Year 2024-2025

A Joint Program of the Department of Education and Colgate-Palmolive Philippines, Inc.

Dear School Head,

In the School Year 2022, Colgate Palmolive Philippines, Inc. (CPPI), in partnership with the Department's Bureau of Learners Support Services and Adopt-A-School Program, successfully distributed 2,155,239 toothbrushes, toothpaste units, and oral health educational posters to kindergarten pupils across approximately 33,000 public schools.

For the upcoming School Year 2024-2025, CPPI is continuing its support through the Bright Smiles, Bright Futures (BSBF) program by allocating an estimated 3.9 million toothbrushes and toothpaste units to kindergarteners in 38,752 public schools, reaching nearly 99% of the kindergarten population nationwide.

Please adhere to the following guidelines to ensure smooth distribution and implementation of the BSBF program:

### Distribution Guidelines:

1. Coordinate with your division's Dentist In Charge to confirm the delivery or pick-up date for the BSBF Boxes.
2. Upon receipt of the BSBF Boxes, sign the BSBF Division Monitoring Form to acknowledge their arrival.
3. Promptly initiate the BSBF program in your school to distribute the toothpaste and toothbrushes according to the program's schedule.
4. After distribution, complete the SCHOOL DISTRIBUTION FORM.
5. Teachers implementing the program are asked to provide a **brief narrative report accompanied by photo documentation** to monitor the program's progress.
6. **Email the report and the BSBF School Monitoring form to [bsbfphilippines@bsbfphils.com](mailto:bsbfphilippines@bsbfphils.com) with the following details:**  
Subject: BSBF 2024 Program Report - [Name of Division] Email Body:  
Name of School  
Address  
Contact Details  
Names of Teachers implementing the activities  
Name of School Head

In appreciation of your support for the program, CPPI will send products to your school. Additionally, CPPI may dispatch volunteers to assist with the program's implementation as we strive to enhance the BSBF Monitoring Process.

### Implementation Guidelines:

- School Heads are responsible for ensuring the program's implementation by working with grade leaders.
- Distribute the following documents to Grade Leaders:  
Implementing Guidelines  
Letter to the Teachers  
Submit the School Monitoring form and the narrative report with photo documentation as outlined above.

We count on your collaboration to ensure the successful distribution and use of Colgate oral care products for the benefit of our kindergarten pupils. Should you have any questions regarding the BSBF program or the delivery process, please contact our BSBF Monitoring Team at 09662367381 (Globe) or 09498154995 (Smart), or via email at [bsbfphilippines@bsbfphils.com](mailto:bsbfphilippines@bsbfphils.com)

Thank you for your commitment to promoting oral health in our schools.

Diomar M. Escat  
Head, Professional Oral Care  
Colgate Palmolive Philippines Incorporated



BRIGHT SMILES, BRIGHT FUTURES PROGRAM  
School Year 2024-2025

A Joint Program of the Department of Education and Colgate-Palmolive Philippines, Inc.

Dear Teacher,

The Bright Smiles, Bright Futures Program (BSBF) is dedicated to providing essential oral care kits, educational resources, and dental services to children in public schools. Our goal is to not only highlight the significance of oral health but also to emphasize the impact of daily hygiene practices on overall well-being.

For the School Year 2024-2025, each kindergarten student will be equipped with an oral health kit for their classroom, which includes 1 Kiddie Toothbrush and a 214g tube of toothpaste. Additionally, educational materials will be distributed through the division's Dentist In Charge to ensure proper instruction on the use of these kits.

We kindly ask for your support as a Classroom Teacher to:

1. Distribute the BSBF Classroom kits to your students.
2. Conduct and oversee the daily toothbrushing activity.
3. Monitor and document the behavioral progress and improvements in oral hygiene among your learners.

To help us assess the program's effectiveness, please provide **a brief narrative report accompanied by photographic evidence of the activities**. This information should be sent to us using the BSBF School Monitoring form via email at [bsbfphilippines@bsbfphils.com](mailto:bsbfphilippines@bsbfphils.com) with the following format:

Subject: BSBF 2024 Program Report - [Name of Division]

Email Body:

Name of School  
Address  
Contact Details  
Names of Teachers implementing the activities  
Name of School Head

In recognition of your valuable contribution to the program, we will send a token of appreciation from our company upon receipt of your completed program report.

Your involvement is crucial in advancing the BSBF Program and enhancing the oral health of our kindergarten pupils. Should you have any inquiries regarding the program or the delivery of materials, please do not hesitate to contact us by email at [bsbfphilippines@bsbfphils.com](mailto:bsbfphilippines@bsbfphils.com), or you can reach our BSBF Monitoring Team at 0966 2367381 (Globe) or 0949 8154995 (Smart).

Thank you for your dedication to fostering a healthier future for our students.

Thank you and best regards,

A handwritten signature in black ink, appearing to read "Diomar M. Escat".

Diomar M. Escat  
Head, Professional Oral Care  
Colgate Palmolive Philippines Incorporated