



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION

SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Office of the Schools Division
Superintendent

APR 21 2025

DIVISION MEMORANDUM

No. 184, s. 2025

REGISTRATION FOR CHA-CHING FINANCIAL ACCREDITATION (CCFA) EXAM

To: OIC-Assistant Schools Division Superintendent
Chief Education Supervisors, Curriculum Implementation Division
Chief Education Supervisors, School Governance and Operations Division
All Public Elementary School Heads/OICs
All Others Concerned

- Attached is a **letter** from Paula Patrice Dela Cruz, National Project Manager, and Krishna C. Alejandrino, Executive Director of **Junior Achievement of the Philippines, Inc.** (JA Philippines), dated March 27, 2025, regarding the registration for the Cha-Ching Financial Accreditation (CCFA) Exam.
- The CCFA exam aims to recognize educators for their commitment to promoting financial literacy among students. Successful accreditation also qualifies teachers to participate in the CCFA Award, which celebrates outstanding educators in financial education.
- Here are some helpful resources to guide you through the process:
 - CCFA YouTube Guide: https://youtu.be/1K8jk_YepIw
 - CCFA Website: <https://www.ccfacentre.com/home/index>
 - CCFA Awards Guidelines and Awards:
<https://drive.google.com/file/d/1ZVvR8Jt4geke3ls1JdsTQP1Ssl-zLuer/view?usp=sharing>
 - CCFA Awards Registration: <https://forms.gle/FTMDDh8gT7weXcFw6>
- The deadline for CCFA Award Registration is April 25, 2025.
- For questions or assistance, please contact Ms. Paula Patrice Dela Cruz at coordinator2@japionline.org.
- Immediate and wide dissemination of this Memorandum is desired.


VIOLETA M. GONZALES

Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent

NUM-2025-184



Student Center for Life Skills Bldg., Centennial Ave, Brgy Tunasan,
Muntinlupa City
(02) 8829-2308, (02) 8478-2846
sdo.muntinlupa@gmail.com



184



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Encl: As stated

Reference: As stated

To be indicated in the Perpetual Index
Under the following subjects:

ACCREDITATION

EXAMINATION

TEACHERS

LGQ / CCFA Exam
184 / April 14, 2025

NUM-2025-184



Student Center for Life Skills Bldg., Centennial Ave, Brgy Tunasan,
Muntinlupa City
(02) 8829-2308, (02) 8478-2846
sdo.muntinlupa@gmail.com





Member of
JA Worldwide



March 27, 2025

DR. VIOLETA M. GONZALES, OIC-SDS

Schools Division Superintendent

Department of Education - Muntinlupa City

Greetings from Junior Achievement of the Philippines, Inc.,

As part of the ongoing commitment to empowering educators and promoting financial literacy, all Cha-Ching teachers are invited to take the Cha-Ching Financial Accreditation (CCFA) Exam — the promised accreditation for all Cha-Ching educators.

Junior Achievement of the Philippines, Inc. (JA Philippines), a proud member of JA Worldwide® and a nominee for the 2025 Nobel Peace Prize, has been empowering young people through education for over 56 years. Through programs focused on workforce readiness, entrepreneurship, and financial literacy, JA Philippines is dedicated to preparing students for success in the global economy.

The **Cha-Ching program**, developed by JA Philippines in partnership with Prudence Foundation and Pru Life UK, engages young learners in key financial concepts such as earning, saving, spending, and donating. As part of this initiative, **all Cha-Ching Muntinlupa City teachers** are invited to take part in the **Cha-Ching Financial Accreditation (CCFA)**.

By becoming accredited through the CCFA, educators will be recognized for their efforts in fostering financial literacy among their students. Successful accreditation also provides an opportunity to participate in the CCFA Award, which celebrates exceptional educators who have demonstrated an outstanding commitment to financial education.

A WORLD OF POSSIBILITIES

BOARD OF TRUSTEES

Gabriel Marco R. Cui
PRESIDENT
Consultant

Rafael Perez de Tagle
VICE-PRESIDENT
MRT Development Corporation

Geronimo Siasoco Latinazo
CORPORATE SECRETARY
DELL EMC

Christine Briones Plata
CORPORATE TREASURER
JA Learning Institute

Gil Garcia Chua
PUBLIC RELATION OFFICER
DDB Philippines

Anna Chua Norbert
BOARD OF TRUSTEES
DDB Philippines

Jed L. Velarde
BOARD OF TRUSTEES
COL Financial

Geronimo Randy
Lumbera Recinto
BOARD OF TRUSTEES
AIG-Shared Services

Cristina Dean de Leon
BOARD OF TRUSTEES
Bechtel Overseas Corporation

Edwin E. Salonga
BOARD OF TRUSTEES
Pro-Parking

Edward Kho Lee
BOARD OF TRUSTEES
COL Financial

Katrina Luna Abelarde
BOARD OF TRUSTEES
PLDT

Jaime Escalona Ysmael
BOARD OF TRUSTEES
Healthway Philippines and
Mercado Hospital

Krishna Canobar
Aleandrino MsC, ChBA
**EXECUTIVE DIRECTOR/
BOARD OF TRUSTEES**
JA Philippines

Jamel Erquiza
BOARD OF TRUSTEES
Consultant

ENTREPRENEURSHIP • FINANCIAL LITERACY • WORK READINESS

📍 606 Metropolitan Terraces Sacred Heart, Makati City

🌐 www.japhilippines.org



Member of
JA Worldwide



To help guide you through the process, here are some helpful resources:

CCFA YouTube Guide: [Watch the video here](#)

CCFA Website: [Visit the website here](#)

CCFA Awards Guidelines and Awards: [Visit the file here](#)

CCFA Awards Registration: [Register here](#)

Deadline for CCFA Award Registration: April 25, 2025

For any questions or further assistance, please contact **Ms. Paula Patrice Dela Cruz** at coordinator2@japionline.org.

Please share this important opportunity and encourage their participation in this valuable accreditation exam. We look forward to seeing many of you take part and to the possibility of recognizing outstanding educators through the CCFA Award.

Sincerely yours,


PAULA PATRICE DELA CRUZ
National Project Manager

Junior Achievement of the Philippines, Inc. (JA Philippines)


KRISHNA C. ALEJANDRINO, MSC, ChBA
Executive Director

Junior Achievement of the Philippines, Inc. (JA Philippines)

A WORLD OF POSSIBILITIES

BOARD OF TRUSTEES

Gabriel Marco R. Cui
PRESIDENT
Consultant

Rafael Perez de Tagle
VICE-PRESIDENT
MRT Development Corporation

Geronimo Siasoco Latinazo
CORPORATE SECRETARY
DELL EMC

Christine Briones Plata
CORPORATE TREASURER
JA Learning Institute

Gil Garcia Chua
PUBLIC RELATION OFFICER
DDB Philippines

Anna Chua Norbert
BOARD OF TRUSTEES
DDB Philippines

Jed L. Velarde
BOARD OF TRUSTEES
COL Financial

Geronimo Randy
Lumbera Recinto
BOARD OF TRUSTEES
AIG-Shared Services

Cristina Dean de Leon
BOARD OF TRUSTEES
Bechtel Overseas Corporation

Edwin E. Salonga
BOARD OF TRUSTEES
Pro-Parking

Edward Kho Lee
BOARD OF TRUSTEES
COL Financial

Katrina Luna Abelarde
BOARD OF TRUSTEES
PLDT

Jaime Escalona Ysmal
BOARD OF TRUSTEES
Healthway Philippines and
Mercado Hospital

Krishna Canobar
Alejandrino MsC, ChBA
**EXECUTIVE DIRECTOR/
BOARD OF TRUSTEES**
JA Philippines

Jamel Erquiza
BOARD OF TRUSTEES
Consultant