



Republic of the Philippines
Department of Education

NATIONAL CAPITAL REGION

SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Office of the Schools Division
Superintendent

JUN 18 2025

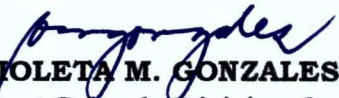
MEMORANDUM

No. 278 , s. 2025

GATORADE FUEL TOMORROW ACADEMY LAUNCH EVENT

To: OIC – Assistant Schools Division Superintendent
Chief Education Supervisor, Curriculum Implementation Division
Chief Education Supervisor, School Governance and Operations Division
Public and Private Elementary and Secondary School Heads/OICs
Administrative Officer V
All Others Concerned

1. Attached is Regional Letter No. 101 s. 2025, dated June 10, 2025, on the above-captioned title, the contents of which are self-explanatory, for the information and guidance of all concerned.
2. Particular attention is invited to paragraphs 2 and 3 of the said Regional Letter.
3. Immediate and wide dissemination of this Memorandum is desired.


VIOLETA M. GONZALES

Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent

Reference:

To be indicated in the Perpetual Index under the following subjects

SCHOOLS PROGRAMS TEACHERS ATHLETES

ECE/ GATORADE FUEL TOMORROW ACADEMY LAUNCH EVENT

278 June 18, 2025 NUM-2025-278



 Student Center for Life Skills Bldg., Centennial Ave, Brgy Tunasan,
Muntinlupa City

 (02) 805-9935, (02) 805 - 9940





Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION



June 10, 2025

To: Schools Division Superintendents

Dear Sirs/Mesdames:

Attached is a copy of letter dated June 4, 2025 from Ms. Sarah C. Coe, President, Redscope Communications Incorporated, re: invitation to the Division and School Officials to attend the *Gatorade Fuel Tomorrow Academy Launch Event* on **June 19, 2025, 8:00 AM – 5:00 PM** at **Ballroom, Seda Hotel, Vertis North, Quezon City**, for appropriate action.

The target participants are the following:

- 3 pax per school from 100 Junior High School or Senior High School preferably with existing school sports club
 1. School Principal
 2. Schools Sports Club Coordinator
 3. School-managed Canteen Manager

Invited participants are the following:

- Schools Division Superintendents
- Division Sports Officers

Attire: Preferably sports attire (jogging pants) not shorts.

The participants are requested to register through this link <https://forms.office.com/r/nXVndCSrgq> on or before June 13, 2025.

For inquiries, please call Ms. Anna Enriquez, Senior Project Manager through mobile number 0917-1346688 or via email annaenriquez@redscope.com.ph.

Your usual support is enjoined.

Very truly yours,

JOCELYN DR ANDAYA

Regional Director, NCR
Concurrent Officer-In-Charge, Office of the
Assistant Secretary for Operations

Regional Letter No. 101, s. 2025

Encl.: As stated



Address: 6 Misamis St., Bago Bantay, Quezon City
Email address: ncr@deped.gov.ph
Website: depedncr.com.ph



June 4, 2025

Jocelyn DR. Andaya
Assistant Secretary/Regional Director IV Department of Education NCR
Misamis St., Bago Bantay, Quezon City

Through **MS. JOAN PEDROCHE - OIC, CHIEF EDUCATION SUPERVISOR PDO IV**

Re: **Confirmation of Gatorade Fuel Tomorrow Academy Launch Event (June 19, 2025, SEDA VERTIS NORTH, QUEZON CITY)**

Dear Asec Andaya,

Warm greetings from Redscope Communications. Following our recent letter regarding the Fuel Tomorrow Academy Campaign dated May 23, 2025, we are pleased to confirm that the Regional Launch for the National Capital Region is scheduled for:

Date: Thursday, June 19, 2025

Time: 8:00 AM – 5:00 PM

Venue: Ballroom, Seda Hotel, Vertis North, Quezon City

Target Participants:

- 3 pax per school from 100 JHS and SHS, as follows
 - Principal
 - School Sports Program Lead
 - School Canteen Manager
- Division and Regional Office:
 - School Division Superintendents
 - School Sports Program Leaders

The objective is to formally introduce the Fuel Tomorrow Academy Campaign, along with the broader campaign components under the Motivate, Elevate, and Reward pillars.

In line with this, we would like to respectfully request your support in the invitation and mobilization of the above-listed target participants, and your kind presence to deliver the Welcome Message during the opening ceremony. We are also coordinating with the Office of the Secretary for Sec. Sonny Angara's keynote address.

Please find attached the Program of Events for your reference. Should you require further details or wish to discuss this in person or virtually, please don't hesitate to contact us directly, or through:

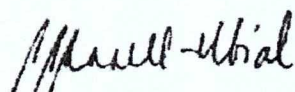
Ms. Anna Enriquez - Senior Project Manager
Mobile: 0917 134 6688, Email: annaenriquez@redscope.com.ph

We are sincerely grateful for your support and guidance as we work together to promote holistic youth development through health and sports.

Sincerely,



MS. SARAH C. COE
President, Redscope Communications Incorporated



PAULYN JEAN B. ROSELL-UBIAL, MD, MPH, CESO II
Chairperson, Redscope Communications Technical Working Group

Attachment: Program of Event



Republic of the Philippines
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June 10, 2025

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JOCELYN DR ANDAYA

Regional Director, NCR
Concurrent Officer-In-Charge, Office of the
Assistant Secretary for Operations

Regional Letter No. --_____, s. 2025

Encl.: As stated



Address: 6 Misamis St., Bago Bantay, Quezon City
Email address: ncr@deped.gov.ph
Website: depedncr.com.ph



MOTIVATE: FUEL TOMORROW ACADEMY MVP REGIONAL LAUNCH

Venue : BALLROOM, SEDA VERTIS NORTH

Date and Time: JUNE 19, 2025, 8AM TO 5PM

Allocated Time	Activity
8:00 AM - 9:00 AM	- Registration and Distribution of Summit Kits  - Opening of Booths - Snacks
9:00 AM - 9:15 AM	Invocation, Philippine National Anthem, Cultural Presentation and Roll Call of Participants
9:15 AM - 9:30 AM	Welcome Message from Assistant Secretary Jocelyn DR Andaya Regional Director, DepEd NCR
9:30 AM - 9:45 AM	Keynote Message from Secretary Sonny Angara (for confirmation)
9:45 AM - 10:15 AM	Health Status of the Filipino School Children and the Impact of Active Physical Lifestyle Dr. Paulyn Jean Rosell Ubial - Former Secretary of Health, Redscope TWG Chairwoman for Public Health Program
10:15 AM - 10:50 AM	Talk on Sports Nutrition and Hydration Education by Dr. Maria Frances Mallari- Dean, University of the Philippines College of Human Kinetics
10:50 AM - 11:20 AM	Fuel Tomorrow Academy Campaign Introduction by Gatorade Brand Representative
11:20 AM - 11:40 AM	Fuel Up Move Segment
11:40 AM - 12:00 PM	Signing of Pledge of Commitment Photo Opportunity
12:00 PM - 1:00 PM	Lunch
1:00 PM - 4:00 PM	Breakout Sessions: - Fueling the Mind - Fueling the Body - Fueling the Soul
4:00 PM - 4:20 PM	Closing Remarks & Announcement
4:20 PM - 5:00 PM	Full Distribution of Kits & Photo Ops

