



Republic of the Philippines  
Department of Education  
NATIONAL CAPITAL REGION  
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

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'AUG 20 2025

**Advisory No. 071, s. 2025**

August 20, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013  
This advisory is issued for the information of DepEd Officials,  
Personnel/Staff, as well the concerned public

**CALL FOR NOMINATIONS  
THE BENITA & CATALINO YAP FOUNDATION  
10<sup>TH</sup> CSR YOUTH AWARDS**

Attached is an email from Mr. Aaron Ralph F. Cruz, MA, RGC, OIC, BCYF Flood Events, dated August 6, 2025, on the above-captioned title, the contents of which are self-explanatory, for the information and guidance of all concerned.

Participation of public and private schools shall be subject to the no disruption of classes policy stipulated in DepEd Order No. 9, s. 2005 titled, Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

KSJT / CALL FOR NOMINATIONS THE BENITA & CATALINO YAP FOUNDATION 10TH CSR YOUTH AWARDS"  
071 / AUGUST 20, 2025

AD-2025-071



Student Center for Life Skills Bldg., Centennial Ave, Brgy. Tunasan, Muntinlupa City  
8805-9935, 8805-9940  
[sdo.muntinlupa@gmail.com](mailto:sdo.muntinlupa@gmail.com)  
[deped-muntinlupa.com](http://deped-muntinlupa.com)

072



**BENITA AND CATALINO YAP FOUNDATION**

co-presented with **Deloitte** Navarero Amper & Co.

# CSR YOUTH AWARDS 2025

SUPPORTED BY:



**BENITA AND CATALINO YAP FOUNDATION**

# 10<sup>th</sup> CSR YOUTH AWARDS

The **CSR Youth Awards** was established to recognize CSR practitioners from the youth sector, be they from Business, Education, or other fields of endeavor.

The CSRYA has 3 parts:

- The identification of prospective awardees in one of 3 areas namely Citizenship, Sustainability, and Responsiveness.
- A follow through program anchored on advisory services from Deloitte Philippines, BCYF and from each network of partners and cooperating organizations.
- Assistance in reviewing the continuing viability for the long term of the specific awardees' area of activity and operation.



## CSR YOUTH AWARDS

### QUALIFICATIONS

- \* Must not be over 39 years old at the time of the Awards Night the year of the Nomination
- \* Must be a bona fide student in good standing of an institution or a working Professional with proof of employment, work, or business.
- \* The Nominee must prove leadership for at least 2 years, for their nominated C, S or R project, activity, or business.
- \* Initiatives must show a net positive impact to a group, community, or the country at large, that can be validated by proof, documentary evidence and referees. Initiatives must be replicable.
- \* Must be willing to share expertise and experiences

### REQUIREMENTS

- Completed Application / Nomination Form
- Curriculum Vitae / Organization Profile
- 2 x 2 Formal colored photos
- Certificate of Enrollment (for students) Certificate of Employment (for employees)
- Proof of business ownership or incorporation (for entrepreneurs)
- Two Recommendation Letters
- CSR Project Portfolio (photos and documents of volunteering experience in organizing projects with valuation or assessment report, including financial statements submitted to the BIR and/or SEC, etc.
- Signed Privacy Notice and Consent Form
- A minimum 5-minute video explaining why the Nominee should be the Awardee.

**Note: All submissions must be notarized. Financial must be signed by a CPA and has a "clean opinion".**

**The Decision of the Board of Judges is Final.**

**Deadline of Submission of Nomination is  
September 12, 2025 - 5:00 PM**



## The CSR YOUTH AWARDS CATEGORIES



### CITIZENSHIP

Demonstrating exceptional civic responsibility and contributing to community building through innovative projects and initiatives

### SUSTAINABILITY

Promoting sustainable practices, environmental stewardship, and initiatives that ensure a better future for the planet.



### Personal RESPONSIBILITY

Responding to societal needs with impactful solutions, showing dedication to creating positive social change.



# CSR YOUTH AWARDS

## FREQUENTLY ASKED QUESTIONS

### Who can be nominated?

Individuals who are bona fide students of an institution or a working professionals who have initiatives that show a net positive impact to the community and have the willingness to share their expertise and experience.

### Who may nominate?

Anyone can nominate. Self-nomination is also encouraged.

### How many awardees will there be?

As many awardees who are qualified in the 2 Divisions - Students and Professionals.

### What is the selection process?

1. Launchings will be held to call for nominations,
2. Secretariat will review submitted nominations, and submit qualified nominees to the Screening Committee.
3. Screening Committee will evaluate nominations, conduct interviews, and decide on proposed Finalists.
4. National Judging Panel decides on official Finalists and Awardee/s.

### Can I send a substitute to the interview?

No. Failure to be interviewed on a given schedule means your nomination will be considered for next year.

### Can you be the leader and not the founder?

It depends. Your qualification depends on the extent of your involvement in the initiative on which you are nominated.

### What do we receive for being nominated, finalists, and awardees?

Certificates, plaques, and trophies. You may be featured in appropriate media.

No cash prize per se, but you can submit a request for support with consultancy.

All those who qualify as official nominees will be given a formal online acknowledgement through a Nominees' Recognition night. Certificates of nomination will be sent within 1-4 weeks after the Recognition program.

All the Awardees will get their plaques/trophies within 1-4 weeks after the Awards Night.

The addresses stated in your nomination requirements will be the official address recognized by the BCYF Secretariat in delivering your certificates/plaques/trophies.



# CSR YOUTH AWARDS

## THE AWARD PROCESS

The following flowchart details the award process which all nominees in the CSR Youth Award, as well as other recognition programs of BCYF, must undergo.

1

The CSRYA Subcommittee for Search and Nomination will accept and review submitted nominations. This committee receives nominations, or add its own nominees.

2

From this, the CSRYA Permanent Committee will interview the nominees then decide who will be the Finalists, and recommend who will be the Awardee/s.

3

The BCYF Board of Trustees will review the recommendation from the CSRYA Permanent Committee, and decide who shall be the Awardee/s.



# CSRYA AWARDEES



### 2015 | CLARISSA DELGADO

CEO, Teach for the Philippines

Clarissa dedicated her life to improving the lives of the underprivileged in the Philippines by co-founding Teach for the Philippines, a nonprofit organization focused on providing all Filipino children with access to a quality education.



### 2016 | MARK CONRAD "MACO" RAVANZO

Chief Executive Volunteer, I am MAD (Making a Difference)

Maco leads a national volunteer organization he founded six years ago called I am M.A.D. (Making A Difference) which focuses on shaping children's values, promoting selflessness, fostering love, peace, and spirituality, and empowering them to make a positive impact in their own simple but meaningful ways.



### 2016 | ARCIE MALLARI

Founder/Chief Motivation Officer Silid Aralan, Inc

Arcie G. Mallari, together with Russell Q. Angeles and Marc Licaros, founded Silid Aralan Inc. (SAI) to create new learning opportunities and improve educational services for underprivileged public school students.



### 2017 | PRIMITIVO III RAGANDANG

Program Head, Seeds for Mindanao's Advocacy and Youth Leadership (SMAYL)

SMAYL is a youth-led non-profit organization that offers blended short courses for young peacebuilders, focusing on creating action plans at the intersection of youth, peace, and conflict.



### 2017 | HARVARD UY DE BARON

Founder and Chairman, U! Happy Events

U! Happy Events supports and imparts values to marginalized children. They organize volunteer and donation-driven events by pairing beneficiaries with sponsors.



### 2018 | BAI ROHANIZA SUMNAD-USMAN

Founding President and Executive Director, Teach Peace, Build Peace

Through her NGO, the Teach Peace Build Peace Movement, Bai Rohaniza Sumnad-USman strives to teach young people nationwide to live peacefully and harmoniously, utilizing various methods such as music, arts, sports, and community service to convey her message.



# CSRYA AWARDEES



### 2018 | MARIA ANGELA PETINES

Founder, Batang VIP (Verde Island Passage)

Since 2015, under the leadership of Gela Petines, Batang VIP has been dedicated to offering climate disaster relief, educational field trips, and livelihood programs to the coastal communities in Isla Verde, Batangas, Philippines.



### 2019 | MARK BORRES

Chair and Founder, Borres Youth Leadership Institute

BYLI is a development organization that serves youth, consisting of energetic, visionary, and dedicated young professionals and students. They aim to cultivate and empower young leaders who will act as catalysts for building a stronger community and a great nation by offering them leadership development opportunities.



### 2019 | ELVIN JEROME LACEDA

CEO and Founder, RiceUp Farmers Incorporated

RiceUp Farmers Incorporated, a social enterprise initiative, facilitates direct connections between farmers and consumers while supporting the farmers' development objectives.



### 2020 | MARK DAVID CEREZO

Managing Director, Pinoy Malikhain

In 2006, Mark established Pinoy Malikhain, an organization that offers free arts and crafts workshops to underprivileged children. Mark also extends these workshops to typhoon survivors, orphans, street children, and hospital patients to bring joy to their lives.



### 2020 | GAVIELLE GERICO CRUZ

Head, "Project Calcitin"

"Project Calcitin" involves creating a bioplastic derived from polyvinyl alcohol, reinforced with calcite sourced from eggshells and pectin extracted from citrus macrocarpa peels."



### 2020 | ARCILLE PADRIGAO

Founder, Project "Agas"

"Agas" project aims to provide clean water to the local community by providing them with water filter and tanks that can be used to make rain water potable for consumption.



# CSRYA AWARDEES



### 2021 | JOHN MARK NAPAO

President and Founder, Solar Hope

Solar Hope is a non-governmental organization dedicated to delivering solar and sustainable solutions to underserved communities in the Philippines.



### 2021 | EMMANUEL MIRUS PONON

Founder and Chairperson, ASEAN Youth Advocates Network

Emmanuel Mirus Ponon established the Asean Youth Advocates Network to inspire young people to discover their advocacy and engage actively in their communities. The organization, with chapters in Brunei, Cambodia, Myanmar, Malaysia, Singapore, and Vietnam, has mobilized tens of thousands of volunteers and impacted 300,000 beneficiaries.



### 2021 | CHRISTIAN CHRISTOPHER LOPEZ

Founder, PaHIValo Project

The paHIValo Project is a comprehensive initiative focused on localizing the HIV response in Zamboanga del Norte. It aims to tackle the rise in STI and HIV cases by offering information on STIs, HIV, and AIDS, providing HIV testing services, and connecting individuals to treatment, care, and support services.



### 2024 | JOSHUA BARCELON

Executive Director and Founder, Albay Young Farmers Organizations Inc.

Joshua Carl Barcelon, stands at the forefront of a transformative movement in Albay, championing sustainability, food security, and youth empowerment through his groundbreaking Edible Landscaping sa Albay Project.



# CSRYA NOMINATION FORM

\* Required

1. Email \*

2. Your First Name \*

3. Your Last Name \*

4. Your Contact Number \*

5. Your Organization \*

6. Your Designation \*

### Nominee Details

7. Name of Nominee \*

8. Complete Mailing Address \*

9. Email address of the nominee \*

10. Contact number of the nominee \*

11. In what category does the nominee qualify? \*

Mark only one oval.

- Citizenship
- Sustainability
- Social Responsibility

12. What is the nominee's organization / advocacy? \*

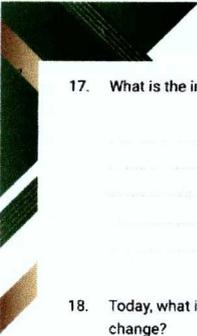
13. Who nominated you to the CSR Youth Awards ? (Place your own name if you are nominating yourself) \*

14. Why is the nominee deserving of a CSR Youth Awards? \*

### Advocacy and Volunteerism

15. Your Advocacy (We want to know what motivates you to serve and volunteer? Why do you do what you do? Through these essay questions, tell us your CSR Story.) \*

16. Why do you volunteer? \*



17. What is the impact of volunteering in your life? \*

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.....

.....

18. Today, what is your personal commitment that you think could contribute in social \*  
change?

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.....

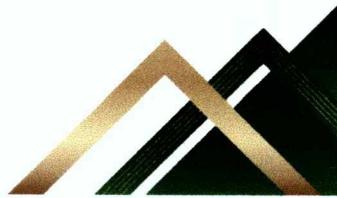
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**KINDLY EMAIL THIS FORM TO:**

[bcyf.csrya@gmail.com](mailto:bcyf.csrya@gmail.com)

**Deadline of Submissions: September 12, 2025 - 5:00 PM**



# BENITA AND CATALINO YAP FOUNDATION

Advocating Personal Social Responsibility

"Every nation and economy needs to address as much of the fundamental requirements for its citizens to achieve a meaningful life, as their situation permits. How to not duplicate what is already being done, while creating mechanisms for identifying needs, and executing programs and projects as feasible and as effective as possible, is the challenge."

- A.S. Yap, BCYF Chairman

## VISION

Promote PSR (CSR 3.0)

## MISSION

Persuade organizations particularly those with CSR programs, to incorporate PSR and appoint CCOs while supporting BCYF's Youth CSR Advocacy.

## TACTICS

- Come up with Innovative Social Solutions and "do ordinary things extraordinarily",
- To promote social development through SE and SB and SCF

## PROGRAMS

- BCYF Faith and Values Program
- BCYF Advocacy Program
- BCYF Social Business Development Program
- BCYF Policy Program

## DEPARTMENTS

- BCYF Institute for Policy
- BCYF Education Institute
- Special Projects and Marquee Events
- Secretariat, Archives, Back Office and Records
- BCYF Office for Institutional Affairs
- BCYF Supervisory Office
- BCYF Consult
- BCYF Digital



## THE BCYF STORY



The Benita & Catalino Yap Foundation was originally established in 1993 as the Catalino D. Yap Foundation, in honor of the late sportsman, educator and civic leader. The elder Mr. Yap was one of the founding Governors of the Philippine Amateur Athletics

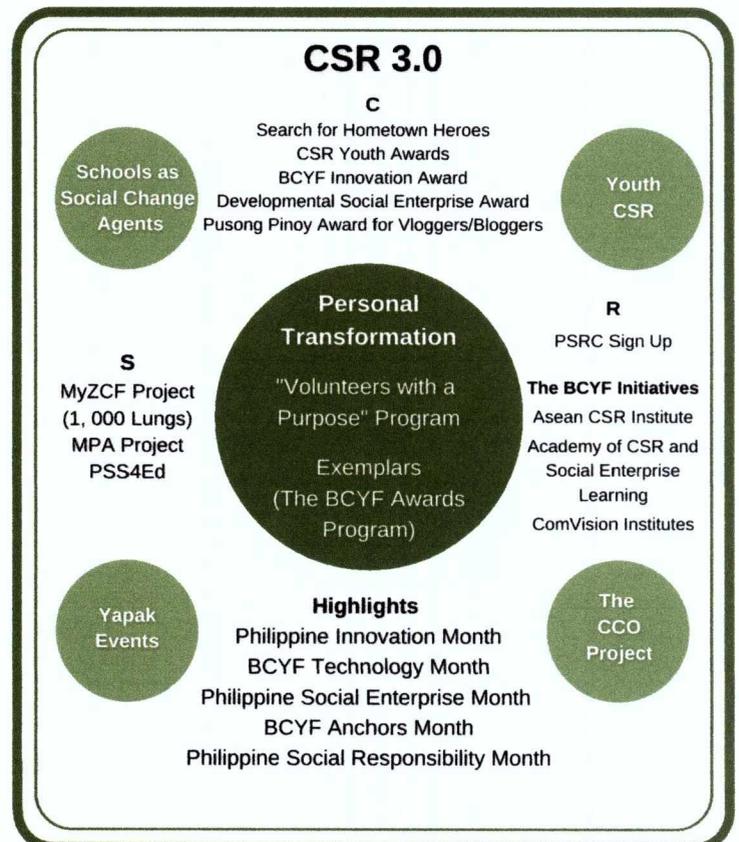
Federation, now known as the Philippine Olympic Committee. He was the head of the Central Luzon Athletics Federation, and was an Officer of the Basketball Association of the Philippines, and the Gymnastics Association of the Philippines.

Dr. Benita Yap was in Education for over 70 years. Author of over a dozen books, Dr. Yap was very much involved in socio-civic and parish groups. BCYF started by supporting groups, organizing Sports Events and providing Scholarships.

It organized The Dalubhasang Tanglaw Awards for Education. In time, the focus would shift to Social Development anchored on PSR.



## PERSONAL SOCIAL RESPONSIBILITY BY BCYF





# 50 FACTS

- 1** Atty. Lamberto Dizon suggested a project which would later become BCYF (originally incorporated as CDYF)
- 2** Benita and Catalino Yap Foundation was named after the Parents of the Founder
- 3**  Bro. Andrew Gonzales, FSC Founding Chairman of BCYF
- 4**  Antonio S. Yap Founder and First President of BCYF
- 5**  Atty. Serafin Salvador Jr. Incorporates BCYF
- 6** CSR 3.0 Personal Social Responsibility is the Advocacy of BCYF
- 7** BCYF started with institution building, scholarships, relief & medical missions, sports and other community-oriented projects, and begin the "Dalubhasant Tanglaw" Award for outstanding educators
- 8** Ortigas & Co. hosted three Roundtables to assist the Founder evaluate if BCYF as a Research-based CSR advocate is timely and needed
- 9**  Gov. Mariano Un Ocampo III Second President of BCYF
-  Gil Miguel T. Puyat Third President of BCYF

- 10** Central Philippine University hosts the Innovation + CSR + Entrepreneurship = Social Enterprise Conference
- 11** Central Colleges of the Philippines (2) and the Ateneo in Rockwell (1) hosted three Roundtables which persuaded the Founder to get the Foundation to proceed with involvement in Social Enterprise.
- 12**  Dr. Francisco I. Roman helped coin CSR 3.0 during the UN PRIME Launch
- 13** BCYF advocates that "Schools should be Social Change Agents"
- 14** BCYF advocates for Youth CSR Patrick Aure is First Intern of BCYF
- 15** Dr. Wayne Visser is the first PCRC Keynote Speaker followed by Thomas Thomas, Rebecca Kim and Angela Kang
- 16** **BCYF Highlights** Philippine Innovation Month (PIM), BCYF Technology Month (BTM), BCYF Media Month (BMM), Philippine Social Enterprise Month (PSEM) and Philippine Social Responsibility Month (PSRM), and BCYF Anchors Month (BAM)
- 17** **BCYF Anchors** Citizenship Sustainability Responsibility

- 18** **BCYF Sustainability Projects:** My Zero Carbon Footprint (MZCF) Microplastic Awareness (MPA) Philippine Sustainability Summit for Education (PSS4Ed)
- 
- 19** BCYF's Institute for Policy hosts Roundtables, CEO Breakfasts and Policy Fora. 
- 20** Jose Rizal University host the first Philippine CSR Youth Leaders Congress
- 21** Virgen Milagrosa University Foundation is BCYF's partner for the Philippine Sustainability Summit for Education (PSS4Ed).
- 22** Manila Tytana Colleges, College of Saint Benilde, University of Luzon, Angeles University Foundation, USJ-R, University of San Carlos, Lyceum of the Philippines University, University of Perpetual Help System & DLSU Taft, among others, partner with BCYF for various Projects and Events.
- 23** **BCYF Programs**
  - BCYF Faith and Values Program
  - BCYF Advocacy Program
  - BCYF Social Business Development Program
  - BCYF Policy Program
- 24** **BCYF Departments**
  - BCYF Institute for Policy
  - BCYF Education Institute
  - Special Projects and Marquee Events
  - Secretariat, Archives, Back Office and Records
  - BCYF Office for Institutional Affairs
  - BCYF Supervisory Office
  - BCYF Consult
  - BCYF Digital

- 25** PWC is the partner of BCYF for the first three Developmental Social Enterprise Awards (DSEA).
- 26** SGV & Co. is the partner of BCYF for the 1st Year of the BCYF Innovation Award (BIA).
- 27** Deloitte Philippines is the official partner of BCYF for the CSR Youth Awards (CSRYA) with the Management Association of the Philippines and Group Developers Inc. Together with the Search for Hometown Heroes (S4HH), the Innovators Society for Asia (IS4A) is born
- 28** Department of Science and Technology (DOST) is BCYF partner for the Liberty Campus Tours, and is co-presenter of the National Innovation Forum during the PIM. DOST supports the BCYF Innovation Award (BIA)
- 29** Department of Trade and Industry (DTI) is the partner of BCYF for the National MicroFinance Roundtable Summit
- 30** Enderun Colleges host the First National Social Business Roundtable Summit.
- 31** **BCYF Social Development Areas (SDA) Project**
  - BCYF Mindanao CSR Council (MCC)
  - BCYF Visayas CSR Council (VCC)
  - BCYF North Luzon CSR Council (NLCC)
  - BCYF South Luzon CSR Council (SLCC)
  - BCYF Cordillera CSR Council (CCC)
  - BCYF Central Luzon CSR Council (CLCC)

- 32**  **Big Change Media** BCYF creates "Big Change Media" to handle its socmedia projects eg BCYF TV on YouTube, "Kwentong Bayani" on DZXL 558 Saturdays from 10:00-11:00 am, etc. Radio Mindanao Network (RMN) is BCYF official media partner

- 38** Awards under the BCYF Recognition Program
  - BCYF Innovation Awards
  - BCYF Pusong Pinoy Awards
  - Developmental Social Enterprise Awards
  - CSR Youth Awards
  - National Search for Hometown Heroes

- 33** **BCYF National Councils** National CSR Educators Council (NCEC) University Social Enterprise and Innovation Council of the Philippines (USE-ICP) BCYF Research Network (BRN)



- 34** The Liberty Social Development Program includes the Sustainability in Education Pitches and the Liberty Campus Tours

- 39** Signed MOU with Shell re the BIA and the establishment of the BCYF-Shell Disaster Response Network (DRN)

- 35** BCYF Consult is organized. It is headed by Dr. Frankie Roman, DBA (Harvard) and is supported by Dr. Karen Tamayo [SACT CSR Advocacy, Research and Education (C.A.R.E. Center Director), and Leah Macatangay.

- 40** Lyceum-Northwestern University (LNU) is the national partner for Citizenship. LNU hosted the 1st National Congress on Citizenship last October 28, 2021

- 36** BCYF organizes: BCYF MarketPlace Origins BCYF Store Big Flood Events

- 41** BCYF agrees to support the Eastern Visayas State University (EVSU) Annual iSTEAM Conference (STEM + Arts)

- 37** Signed MOU with ABS-CBN Foundation Inc. (AFI), initially resulting in the establishment of BCYF-AFI Sagip Centers in Tuguegarao with St. Paul University Philippines (SPUP) and Albay with Divine Word College

- 42** The BCYF Faith and Values (FAV) Program is re-organized during the pandemic under Dr. Emil Hudtohan and Bro Obet Cabrillas.

- 43** The BCYF - SACT Press re-releases its two main pamphlets "Defining Social Enterprise" and "Defining Social Business", re-starts its publication - Conversations with the Chairman, and relaunches the BCYF Online Bulletin (BoB).

- 44** Partnerships on BCYF health-related activities with - Philippine College of Physicians (PCP) Foundation

- 47** BCYF, and its parent Saint Mutien College (with support from the SACT C.A.R.E Center and the Saint Anthonry Education System Office for Community Relations and Services - ComServ), establishes the **ComVision Institutes:**
  - Entrep.Nation
  - Intro.Spec
  - Asian CSR Institute (ACI)
  - Institute for Social Development and Volunteer Management (ISDVM)

- 45** BCYF centralizes some of its units into the BCYF ESG Institute including the CSR Academy, the Academy for Social Enterprise Training (ASET), the Consultancy and Business Services for SEs (CBS4SEs) and the Institute for Sustainability Education

- 46** BCYF works on a platform to offer the expertise of the Awardees (and some Finalists) - its "Exemplars" - from its various Recognition programs to not-for-profits, LGUs, Faith-Groups and Educational Institutions eg IS4A, BCYF Mentor Heroes and, CSR World.



- This platform, organized through Big Change Media, covers radio, social media and three groups:

- 49** BCYF categorizes its major activities under each of the following special programs:

- CSR World, BCYF Mentor Heroes, and IS4A which is the social media community of BCYF Awardees and Finalists from the NS4HH, BIA, CSRYA, DSEA, and the Pusong Pinoy Awards. Winners of the pitches are also included.



- 47** BCYF celebrated its 25th Silver Anniversary in 2018 and its 30th in 2023



- 50** BCYF recently organized the BCYF Agri Network for Development (BAND) and the BCYF Training Network (BTN).





**Benita & Catalino Yap Foundation**

*is pleased to announce that*

**NOMINATIONS ARE OPEN FOR THE**

**10<sup>th</sup> CSR  
YOUTH AWARD**

**Deadline of Nominations is**

**SEPTEMBER 12, 2025 – 5:00 PM**

**Submit via: [bcyf.csrya@gmail.com](mailto:bcyf.csrya@gmail.com)**

co-presented with **Deloitte.** Navarro Amper & Co.



SDO Muntinlupa <sdo.muntinlupa@gmail.com>

# Call for Nominations - CSR Youth Awards

1 message

Aaron Ralph Cruz <bcyf.bigfloodevents@gmail.com>

Wed, Aug 6, 2025 at 12:42 PM

Greetings and Felicitations!

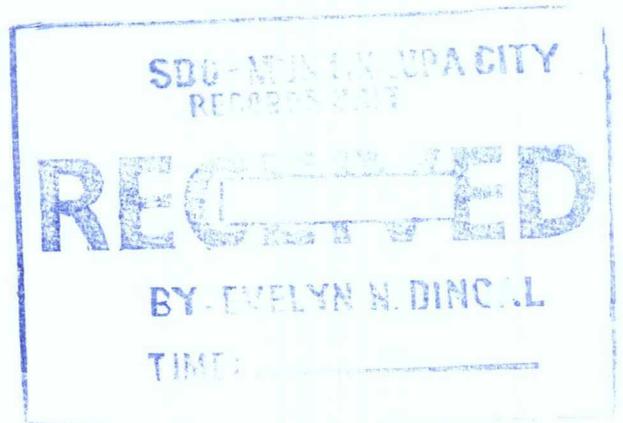
The Benita & Catalino Yap Foundation is pleased to announce that nominations for the 10th CSR Youth Awards are now open until September 12, 2025, at 5:00 PM. The CSR Youth Awards was established in 2015 to recognize CSR practitioners in the youth sector, regardless of their field of endeavor, such as business, education, or other areas.

In this regard, we respectfully request that your office consider submitting nominations for the aforementioned recognition program of the Benita & Catalino Yap Foundation. Attached to this message is the Official CSRYA 2025 Briefer, which provides details on the nomination form and process, as well as other relevant materials regarding our Foundation.

We sincerely appreciate your support in our efforts to identify and recognize these exceptional young individuals.

Very respectfully yours,

**Aaron Ralph F. Cruz, MA, RGC**  
OIC, BCYF Big Flood Events  
*Saint Mutien College*



### 4 attachments



BCYF Announcements 1-7.png  
480K

**BCYF 50 Facts\_2025.pdf**  
1545K

**BCYF one--pager.pdf**  
1350K

**Official CSRYA 2025 Briefer.pdf**  
5967K