



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION

SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Office of the Schools Division
Superintendent

SEP 15 2025

MEMORANDUM
NO. 465, s. 2025

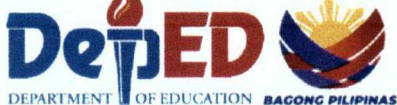
CONDUCT OF THE DIVISION SCHOOLS PRESS CONFERENCE SY 2025-2026

To: Assistant Schools Division Superintendent
Chief Education Supervisor, Curriculum Implementation Division
OIC-Chief Education Supervisor, School Governance Operations Division
Elementary and Secondary Public and Private School Heads/OICs
School Paper Advisers English and Filipino
All Others Concerned

1. Pursuant to Republic Act No. 7079, known as "Campus Journalism Act of 1991," this Office announces the conduct of the Division Schools Press Conference with the theme: "Fostering Media Literacy Through Campus Journalism," on October 14-16, 2025, 8:00 a.m. – 5:00 p.m. at Tunasan National High School, Tunasan, Muntinlupa City.
2. The Press Conference aims to uphold and protect freedom of the press even at the campus level and promote the development and growth of campus journalism as a means of strengthening ethical values, encouraging critical and creative thinking, and developing the moral character and personal discipline of the Filipino youth.
3. Attached are the following Enclosures:
 - a. *Enclosure 1 Matrix of Activities*
 - b. *Enclosure 2 Committees for the conduct of the DSPC*
4. School Principals are requested through the SPAs to provide a portable speaker, microphone, extension cord, HDMI, and Projector to be used in the contest rooms for individual and group categories (*See Enclosure 2*)
5. Expenses related to the conduct of this activity for the participants (SPAs and Journalists) shall be charged to school's MOOE or Canteen Fund (Student Development Fund) subject to the usual government accounting and auditing rules and regulations.
6. This Memorandum shall serve as Authority to Travel/Attend of the participants.

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NUM-2025-465




Student Center for Life Skills Bldg., Centennial Ave, Brgy. Tunasan, Muntinlupa City
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7. Immediate and wide dissemination of this Memorandum is desired.


VIOLETA M. GONZALES CESO VI
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent

Enclosure: As stated

Reference: None

To be indicated in the Perpetual Index

Under: LEARNING AREAS

English and Filipino

MCDS-Conduct of the Division Schools Press Conference SY 2025-2026

465/September 9, 2025

NUM-2025-465



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Enclosure 1: Matrix of Activities

Activity Title: Division Schools Press Conference 2025

Theme: Fostering Media Literacy Through Campus Journalism

Date: October 14 – 16, 2025

Venue: Tunasan National High School

Date	Activity	Persons Involved
October 14, 2025		
<i>Tuesday, Tunasan National High School</i>		
7:00 AM – 8:00 AM	Registration	➤ Technical Working Group
8:00 AM – 9:00 AM	❖ Opening Program - Preliminaries - Welcome Remarks - Inspirational Message - Statement of Purpose - Keynote Speaker - Introductions of Speakers and Judges - Reminders - Room Designation	➤ SDS, ASDS, SGOD – Chief Supervisor, CID Chief Supervisor, EPS – English, EPS – Filipino, Schools Heads ➤ Technical Working Group ➤ All Campus Journalists ➤ School Paper Advisers
9:00 AM – 9:30 AM	Health Break	
9:30 AM – 12:30 PM	• Individual Categories (lecture, instructions and writing of official entries) 1. News Writing/Pagsulat ng Balita 2. Feature Writing/Pagsulat ng Lathalain 3. Science News Writing/Pagsulat ng Balitang Agham 4. Sports Writing/Pagsulat ng Balitang Pampalakasan 5. Editorial Writing/Pagsulat ng Tudling 6. Column Writing/Pagsulat ng Kolum 7. Copyreading and Headline Writing/Pagwawasto at Pag-uulo ng Balita 8. Editorial Cartooning/Pagguhit ng Kartung Pang-editorial 9. Photojournalism/Pagkuha ng Larawang Pampahayagan	➤ Invited Guest Speaker – judges (10) ➤ Technical Working Group (10) ➤ EPS in English & Filipino (2) ➤ Campus Journalists (35 x 2 = 70 x 9 = 630) ➤ School Paper Advisers (35 x 2 = 70)



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9:30 AM – 5:30 PM	<ul style="list-style-type: none"> • Collaborative and Desktop Publishing • Online Publishing 	
12:30 AM – 1:00 PM	Lunch Break	
1:00 PM – 4:00 PM	<ul style="list-style-type: none"> • Judging of Entries 	<ul style="list-style-type: none"> ➤ Invited Guest Speaker – Judges (10) ➤ All Campus Journalists
4:00 PM – 5:00 PM	<ul style="list-style-type: none"> • Tallying of Results 	<ul style="list-style-type: none"> ➤ Technical Working Group (TWG) ➤ All School Paper Advisers
October 15, 2025		
Wednesday, Tunasan National High School		
7:30 AM – 8:00 AM	<ul style="list-style-type: none"> • Registration 	<ul style="list-style-type: none"> • Invited Guest speaker – Judges (4) • Technical Working Group (10) • EPS in English & Filipino (2) • Campus Journalists (10 x 7 = 70 x 4 = 280) • School Paper Advisers (35 x 2 = 70)
8:00 AM – 8:30 AM	<ul style="list-style-type: none"> • Radio Broadcasting and Scriptwriting 	<ul style="list-style-type: none"> • Invited Speaker – Judges • Campus Journalists • School Paper Advisers
8:30 AM – 9:00 AM	<ul style="list-style-type: none"> • Radio Broadcasting and Scriptwriting Participants 	<ul style="list-style-type: none"> • Invited Speaker – Judges • Campus Journalists • School Paper Advisers
9:00 AM – 11:00 AM	<ul style="list-style-type: none"> • Radio Broadcasting and Scriptwriting Participants 	<ul style="list-style-type: none"> • Invited Speaker – Judges • Campus Journalists • School Paper Advisers
11:00 AM – 2:00 PM	<ul style="list-style-type: none"> • Radio Broadcasting and Scriptwriting Participants 	<ul style="list-style-type: none"> • Invited Speaker – Judges • Campus Journalists • School Paper Advisers



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2:00 PM – 3:00 PM	<ul style="list-style-type: none">• Judging of Entries	<ul style="list-style-type: none">• Invited Speaker – Judges• Campus Journalists• School Paper Advisers
3:00 PM – 5:00 PM	<ul style="list-style-type: none">• Tallying of Results	<ul style="list-style-type: none">• TWG

October 16, 2025

Thursday, Tunasan National High School

1:30 PM – 5:00 PM	<ul style="list-style-type: none">➤ Closing Program <p>Preliminaries</p> <ul style="list-style-type: none">➤ Prayer➤ Nationalistic song➤ Messages➤ AVP of 2-Day Contest➤ Intermission number➤ Awarding <p>Individual Categories:</p> <ul style="list-style-type: none">• Individual Categories (lecture, instructions and writing of official entries)• News Writing/Pagsulat ng Balita• Feature Writing/Pagsulat ng Lathalain• Science News Writing/Pagsulat ng Balitang Agham• Sports Writing/Pagsulat ng Balitang Pampalakasan• Editorial Writing/Pagsulat ng Tudling• Column Writing/Pagsulat ng Kolum• Copyreading and Headline Writing/Pagwawasto at Pag-uulo ng Balita• Editorial Cartooning/Pagguhit ng Kartung Pang-editorial• Photojournalism/Pagkuha ng larawang pampahayagan <ul style="list-style-type: none">➤ Special Number➤ Awarding <p>Group Categories:</p> <ul style="list-style-type: none">• Radio Broadcasting & Script Writing• Collaborative & Desktop Publishing• Online Publishing	<ul style="list-style-type: none">➤ Technical Working Group➤ All Participants➤ SPA and Trainers
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	<ul style="list-style-type: none">• TV Broadcasting➤ Special Number➤ Best Performing Schools (Top 5) Closing Remarks	
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October 20, 2025 <i>Monday, SDO Muntinlupa Conference Room</i>		
1:00 PM 3:00 PM	Synthesis and Program Evaluation and Planning for Cliniquing	<ul style="list-style-type: none">• Program Management Team



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Enclosure 2

**Committees for the Conduct of the Division Schools Press Conference
October 14-16, 2025
8:00 a.m. to 5:00 p.m.
Tunasan National High School**

A. Individual Categories	Committee-in-Charge
1. Copy Reading and Headline Writing	Muntinlupa Science High School Tunasan Elementary School
2. Editorial	Muntinlupa National High School SESSPA Z3 and SESSPA Z4
3. Column Writing	Muntinlupa Elementary School Bayanan Elementary School-Unit I
4. News Writing	Muntinlupa Business High School –Main Itaas Elementary School
5. Photojournalism	Lakeview Integrated School Poblacion National High School
6. Editorial Cartooning	Pedro E. Diaz High School Bayanan Elementary School-Main
7. Feature Writing	Cupang Senior High School Soldiers Hills Elementary School
8. Sports Writing	Bagong Silang Elementary School Cupang Elementary School-Annex
9. Science News Writing	FDeMesa Elementary School Filinvest Alabang Elementary School
B. Group Categories	
10. Collaborative and Online Publishing	Poblacion Elementary School Tunasan National High School
11. Radio Broadcasting and TV Broadcasting	Victoria Homes Elementary School Sucat Elementary School
C. Other Committees	
12. Opening Program	Tunasan National High School
13. Closing and Awarding	Sucat Senior High School
14. Registration/Attendance	Muntinlupa Business High School Annex
15. Collection of School Papers	Muntinlupa National High School
16. Tally of Winners	Technical Working Group
17. List of Winners	Technical Working Group
18. Medals and Certificates	Muntinlupa Elementary School Pedro E. Diaz High School
19. Layout Tarpaulin	Lakeview Integrated School
20. Programs, Invitations, and PPTs	Putatan Elementary School Technical Working Group



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21. Usher/Usherettes	Sucacat Senior High School
22. Masters of Ceremonies	Tunasan National High School
23. Documentation and Narrative Report	Muntinlupa Science High School Buli Elementary School Putatan Elementary School Poblacion National High School
24. Speakers/Judges and Resource Speaker Certificates	Technical Working Group
25. Food and Refreshments for Speakers/Judges	Technical Working Group