



Republic of the Philippines  
**Department of Education**  
NATIONAL CAPITAL REGION  
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

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OCT 02 2025

**Advisory No. 094, s. 2025**

October 2, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013  
This advisory is issued for the information of DepEd Officials,  
Personnel/Staff, as well as the concerned public

**35<sup>th</sup> Library and Information Services Month (LISM)**

Attached is Regional Advisory No. 072, s. 2025, dated September 22, 2025, on the above-captioned title, the contents of which are self-explanatory, for the information and guidance of all concerned.

Participation of public and private schools shall be subject to the no disruption of classes policy stipulated in DepEd Order No. 9, s. 2025 titled, Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith, and to the Division Memorandum No. 130, s. 2024 titled, Promotion and Advertisement of Private Schools' Offering within Public Schools.

GUU/ 35th Library and Information Services Month (LISM)  
094/October 2, 2025

AD-2025-094

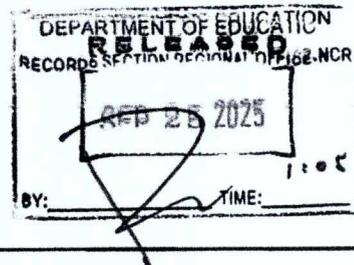
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🏠 Student Center for Life Skills Bldg., Centennial Ave, Brgy. Tunasan, Muntinlupa City  
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🌐 [deped-muntinlupa.com](http://deped-muntinlupa.com)



Republic of the Philippines  
**Department of Education**  
 NATIONAL CAPITAL REGION



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**Advisory No. - . 0 7 2 s, 2025**  
**September 22, 2025**

In compliance with DepEd Order No. 8, s. 2013  
 This Advisory is issued not for endorsement per DO 28, s. 2001,  
 but for the information of DepEd officials,  
 personnel, as well as the concerned public.  
 (visit [www.deped.gov.ph](http://www.deped.gov.ph))

**35<sup>th</sup> Library and Information Services Month (LISM)**

The National Library of the Philippines in partnership with the with the National Committee on Library and Information Services of the National Commission for Culture and the Arts will conduct the 35th Library and Information Services Month on November 1-30, 2025 with the theme **“LACE-UP: Libraries a Hub for Cultural Exploration and Unity through Partnership.”**

Librarians, School librarians and other information professionals are invited to attend on this activity, subject to approval of the respective authorities.

Participation of learners, teachers from public and private schools shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order no. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance.

For more information, please contact:

**Ms. Jennifer C. Echitan**  
 Email Address: [jcethican@nlp.gov.ph](mailto:jcethican@nlp.gov.ph)  
 Contact No. : (632) 5310-50-56 loc. 412

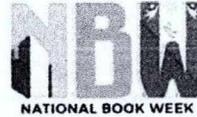


**6 Misamis St., Bago Bantay, Quezon City**  
**Email Address: [ncr@deped.gov.ph](mailto:ncr@deped.gov.ph)**  
**Website: <http://www.depedncr.com.ph>**

Doc. Ref. Code	RO-ORD-F001	Rev	00
Effectivity	01.26.23	Page	1 of 1



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15 September 2025

Jocelyn DR. Andaya, PhD, CESO III  
Regional Director  
DepEd NCR  
6 Misamis St., Bago Bantay, Quezon City

Dear Dr. Andaya,

Greetings!

I am Kathleen Lourdes B. Obille, Chair of the National Book Week 2025, and I would like to invite DepEd Schools to join in the various contests and activities. The National Book Week (NBW) is hosted by the Philippine Librarians Association Inc. (PLAI) in partnership with the National Library of the Philippines (NLP) in their Library and Information Services Month (LISM) event, and will be held on November 23-26, 2025, with the theme:

*Tulay ang pagbasa sa bukas na punô ng pag-asa.*  
(Reading is the bridge to a future full of hope)

This theme reinforces our shared advocacy of using reading, libraries, and literacy as instruments of unity, empowerment, and transformation. This year's theme reminds us that each book we read is a gateway toward a brighter future. It also reflects a hopeful stance toward what can be achieved by reading—a bridge that builds connections between cultures, generations, and eras, allowing us to cross boundaries and achieve our aspirations.

The National Book Week is a long-standing initiative for over nine decades promoting literacy, cultural identity, and love for reading. Now on its 91<sup>st</sup> year, NBW continues to provide platforms for literary exploration, critical thinking, and community dialogue.

The overall objectives for the National Book week are as follows:

- To promote reading as a tool for personal growth, empathy, and civic engagement
- To provide platforms for creative and reflective literary expression
- To encourage youth participation in building a hopeful, knowledge-based future
- To build awareness of the role of reading in national healing and unity
- To strengthen partnerships between schools, libraries, and communities in promoting literacy

To achieve the set objectives, the NBW organized several events such as contests, learning sessions, outreach program, and simultaneous activities. We are inviting students from various schools to participate in the contests running from September 1 to October 4 and October 11, and participate in the simultaneous activities for the whole month of November.

*Tulay Ang Pagbasa Sa Bukas Na Punô Ng Pag-asa.*



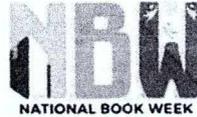
[nbwprfficial@gmail.com](mailto:nbwprfficial@gmail.com)



[nationalbookweek](https://www.facebook.com/nationalbookweek)



[@nbwprfficial](https://www.instagram.com/nbwprfficial)



The contests leading to the event are as follows:

- Book Trailer Video Contest – due on October 4
- Local Witty Lines – due on October 4
- Book Face – due on October 4
- Book Tok – due on October 11
- *Magbasa para Magtagumpay* Advocacy Video – due on October 11

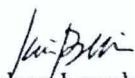
Prizes are in store for the national level winners for the individual contests. To encourage participation in the NBW Simultaneous Activities from institutions across the country and recognize schools, libraries, and institutions that demonstrate outstanding engagement, creativity, and support for the celebration of National Book Week 2025, a cash prize and citation award will be given to the Best Participating Institution. The prize money is intended to support the development of the institution's library or reading space.

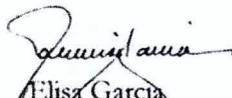
The contest guidelines are attached. Alternatively, you can follow our official [National Book Week Facebook page](https://www.facebook.com/nationalbookweek) (<https://www.facebook.com/nationalbookweek>) for more information. You can also visit <https://bit.ly/NBW25-BrandingAssets> for printables.

Should you have any questions, you may contact me via my email [kate@slis.upd.edu.ph](mailto:kate@slis.upd.edu.ph) or [nbwphofficial@gmail.com](mailto:nbwphofficial@gmail.com)

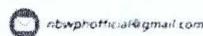
Thank you for your support and for being a partner in making the Philippines a reading nation.

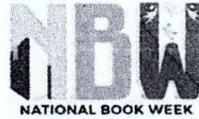
Sincerely,

  
Kathleen Lourdes B. Obille  
Chair, National Book Week 2025

  
Elisa Garcia  
President  
Philippine Librarians Association Inc.

*Tulay Ang Pagbasa Sa Bukas Na Punô Ng Pag-asa.*





## National Book Week 2025 Program

Date	Activity
August 1, 2025	Call for entries for poster making; promo materials released
August 15, 2025	Submission of Posters
September 2025	Launching with LIS Month Committee and Announcement of NBW Contests
October 4	Deadline of Submission to the following contests: <ul style="list-style-type: none"><li>• Book Trailer Video Contest – due on October 4</li><li>• Local Witty Lines – due on October 4</li><li>• Book Face – due on October 4</li></ul>
October 11	Deadline of Submission to the following contests: <ul style="list-style-type: none"><li>• Book Tok – due on October 11</li><li>• <i>Magbasa para Magtagumpay</i> Advocacy Video – due on October 11</li></ul>
Nov 23, 2025	Joint Opening Ceremony with PLAI Announcement of winners for the NBW Contests (except for Best Participating Institution)
Nov 23-26, 2025	PLAI National Congress
Nov 25, 2025	Learning Sessions 1 (target audience: teachers) Learning Session 2 (target audience: junior and senior high students)
Nov 26, 2025	Outreach Program
Nov 28, 2025	Submission of Entries for the Best Participating Institution
Dec 1, 2025	Announcement of Winners for Best Participating Institution

*Tulay Ang Pagbása Sa Búkas Na Punô Ng Pag-asa.*



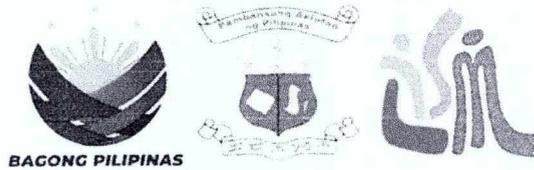
[nbwphofficial@gmail.com](mailto:nbwphofficial@gmail.com)



[nationalbookweek](https://www.facebook.com/nationalbookweek)



[#nbwphofficial](https://www.instagram.com/nbwphofficial)



Republic of the Philippines  
**NATIONAL LIBRARY OF THE PHILIPPINES**  
 Committee on Library and Information Services Month

**35<sup>th</sup> Library and Information Services Month (LISM)**  
 November 1-30, 2025

Every November, the National Library of the Philippines (NLP) and the National Committee on Library and Information Services of the National Commission for Culture and the Arts commemorate Library and Information Services (LIS) Month in accordance with Proclamation No. 837 series of 1991, which declares the entire month of November as LIS Month.

With this year's theme, **"LACE-UP: Libraries – A Hub for Cultural Exploration and Unity through Partnership,"** we aim to highlight the significant role of libraries as inclusive spaces for cultural learning and meaningful collaboration. "LACE-UP" symbolizes the act of preparation and connection—tying together stories, people, and ideas to empower communities through shared knowledge and creative expression.

The main goal of this activity is to enhance public awareness of the diverse services offered by libraries and information centers. By utilizing the LIS Month platform, we aspire to cultivate an appreciation for the vast knowledge, resources, and opportunities that these institutions provide. Through thoughtfully curated activities, we plan to showcase the transformative influence libraries have on education, research, cultural preservation, and community development.

To promote all the LISM activities, all Library Information Science students and Professionals together with all the Public Libraries are encouraged to join in this nationwide activity.

- **LISM Press Conference** on 18 September 2025, 10:00 AM live at NLP Facebook Page and Philippine Information Agency Facebook Page
- **OPENING CEREMONIES** on 5 November 2025, 9:00 AM, Metropolitan Theater
- **CLOSING AND AWARDING CEREMONIES** on 28 November 2025, 9:00 AM Epifanio Delos Santos Auditorium

**SCHEDULE OF ACTIVITIES AND EVENTS**

Activity	Target Date
1. Virtual Launching of LISM Activities	September 18 2025
2. Promotions and Media Interviews	September - Nov 2025

NLP Building, T.M. Kalaw Street, Ermita, Manila 1000, Philippines  
 +632 53142100 loc. 412  
[web.nlp.gov.ph/lism](http://web.nlp.gov.ph/lism) / [lism@nlp.gov.ph](mailto:lism@nlp.gov.ph)





Republic of the Philippines  
**NATIONAL LIBRARY OF THE PHILIPPINES**  
 Committee on Library and Information Services Month

3. Opening Ceremony	November 5, 2025
4. Pinoy Book Character Contest	November 5, 2025
5. Library Exhibit/Bazaar	November 5 2025
6. Layb Chikahan (LISM)	November 11 & 19, 2025
7. LibraryFeud Contest	November 18, 2025
8. Lola Basyang (Chamber Storytelling) Contest	November 7, 2025
9. Bring Me (SocMed Posting: Rare Library Materials)	November 2025
10. Book Theatre Concert	November 6,14, & 21 2025
11. Seminar/Workshop	November 12, 2025
12. Book Picnic (Outreach)	November 22, 2025
13. Book Launching (Impact Stories)	November 28, 2025
14. Closing and Awarding Ceremonies	November 28, 2025

For complete contest mechanics and guidelines please visit the LISM website at [nlp.gov.ph/lis](http://nlp.gov.ph/lis) or visit [web.nlp.gov.ph](http://web.nlp.gov.ph) for announcements and other details.

If you have any concerns or clarifications, please feel free to contact:

Jennifer C. Echitan at [jcechitan@nlp.gov.ph](mailto:jcechitan@nlp.gov.ph)  
 or email the NLP LISM Secretariat at [lism@nlp.gov.ph](mailto:lism@nlp.gov.ph)  
 Tel. No. (632) 5310-50-56 loc. 412

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SAGONG PILIPINAS

Republic of the Philippines  
**NATIONAL LIBRARY OF THE PHILIPPINES**  
Office of the Director

11 August 2025

**HON. JOCELYN DR ANDAYA**

Regional Director, NCR  
concurrent Officer-In-Charge,  
Office of the Assistant Secretary for Operations  
Department of Education - NCR Regional Office

Dear **Director Andaya**:

Isang mapayapang araw mula sa Pambansang Aklatan ng Pilipinas!

This November 2025 we will be celebrating the **35th Library and Information Services Month (LISM)** pursuant to the Presidential Proclamation No. 837 series of 1991, which declares the entire month of November as LIS Month.

With this year's theme, "**LACE-UP: Libraries – A Hub for Cultural Exploration and Unity through Partnership,**" we aim to highlight the significant role of libraries as inclusive spaces for cultural learning and meaningful collaboration. "LACE-UP" symbolizes the act of preparation and connection—tying together stories, people, and ideas to empower communities through shared knowledge and creative expression.

In this regard, the National Library of the Philippines (NLP), through its LISM Working Committee would like to humbly request the **Department of Education - National Capital Region (DepEd-NCR)** to issue a memorandum circular to all Schools and School Libraries in line with the 2025 LISM Celebration. Likewise, the NLP requests a PDF copy of the notice or circular on or before **25 September 2025**, for documentation purposes. Please see the attached LISM Kit for your reference.

Furthermore, as part of our tradition of including messages of support from esteemed government leaders in our official LISM Souvenir Program and communication materials, we would be deeply honored to receive your message for the celebration of the 35th LISM. This may be submitted either in video format or PDF format, at your convenience. Your words of encouragement and wisdom will serve as a valued source of inspiration for our library and information services community, as well as for learners, educators, and stakeholders across the nation.

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web: nlp.gov.ph | docs: nlp.gov.ph



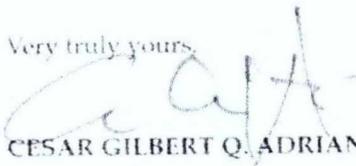


Republic of the Philippines  
**NATIONAL LIBRARY OF THE PHILIPPINES**  
Office of the Director

If you have any concerns or inquiries, you may contact **Ms. Melanie A. Ramirez**, Overall Chair of the NLP-LISM Working Committee, at [maramirez@nlp.gov.ph](mailto:maramirez@nlp.gov.ph), or email the NLP-LISM Secretariat at [lism@nlp.gov.ph](mailto:lism@nlp.gov.ph). You may also call (02) 5314-2100 local 412.

Thank you, and we look forward to your valuable support!

Very truly yours,



**CESAR GILBERT Q. ADRIANO** *mm*

Director IV

National Library of the Philippines