



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

NOV 12 2025

Advisory No. 121, s. 2025

November 12, 2025,

In compliance with DepEd Order No. 8, s. 2013
This advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.

19TH WORLD CHILDREN'S HAIKU CONTEST 2025-2026

Attached is a Gmail from MS. CHARITY H. JAO, Human Resources (H.R.),
Japan Airlines Co., LTD dated November 4, 2025, the contents of which are self-
explanatory, for the information and guidance of all concerned.

Participation of public and private schools shall be subject to the No-
Disruption-of-Classes Policy of the Department, stipulated in DepEd Order No. 9, s.
2005, entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring
Compliance Therewith*.

Moreover, schools are reminded of the "No Collection and No Selling of Tickets
Policy" stipulated in DepEd Order Nos. 19 and 40, s. 2008 and RA Nos. 4206 and
5546.

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AD-2025-121



Student Center for Life Skills Bldg., Centennial Ave, Brgy. Tunasan, Muntinlupa City
8805-9935, 8805-9940
sdo.muntinlupa@gmail.com
deped-muntinlupa.com

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JAPAN AIRLINES

28 October 2025

To the Honorable Schools Division Superintendents
Schools Division Office – NCR

Dear Sir/Madam,

Greetings!

We are pleased to inform you that Japan Airlines is once again conducting the World Children's HAIKU Contest for 2025-2026 organized by JAL Foundation. The biennial contest was launched by Japan Airlines in 1990 and has gained tremendous response from the school children of the Philippines and around the world. Haiku is the shortest form of poetry in the world which originated from Japan. With this activity, we would like to encourage the children to develop their skills in writing specially Haiku.

As we launch the **19th World Children's Haiku Contest**, we again appeal for your kind endorsement that JAL continuously receives from DepED.

This year's theme is about "**SOUND**". The contest is open to students aged 15 years and under on February 28, 2026, both from Public and Private Schools in the NCR. All HAIKU entries must be written in the **FILIPINO** language. Closing date for submission of entries will be on FEBRUARY 28, 2026.

For complete details, please refer to the attached files:

- a) Haiku flyer with the contest rules and required application form
- b) Summary of Contest Rules
- c) How to Make Haiku

Once again, we request for your kind assistance to promote and disseminate to the schools within your covered Area/Division about the attached 19th World Children's Haiku Contest 2025-2026.

Thank you and with much appreciation as we seek for your kind support again.

Sincerely yours,
Japan Airlines International Co., Ltd.

YOICHI YATOJI
Deputy Regional Administration Manager

19th World Children's HAIKU Contest 2025-2026 - "SOUND"

Contest Rules:

- One entry per child (either typed or handwritten) on the theme of "SOUND".
- Applicants must be the age of 15 and under on February 28, 2026.
- All HAIKU entries must be composed in **FILIPINO** language.
- The haiku must be accompanied by hand-drawn or hand-crafted artwork on the same page, using A4-sized paper (21 cm x 29.7cm) or letter-sized paper (8.5in. x 11 in.).
- Glue the application form on the back of the work. Application form is at the bottom page of the flyer.
- On a separate paper, please write the English translation of the Filipino haiku and indicate the name and school of the student (no need for another artwork).
- The haiku must be presented in three short lines.
- Any form of artwork (except photographs or digital images) can be submitted.
- Every entry must be the original and unpublished work of the child himself/herself. Assistance by others (parents, other adults, siblings, or other children) is prohibited.
- All rights (for compositions and artwork) will be reserved by JAL Foundation.

For more details, please refer to the ff: sites:

- 1) <https://www.jal-foundation.or.jp/haiku-contest/en/>

- Submit HAIKU Entries to :

JAL World Children's Haiku Contest

JAPAN AIRLINES

2nd Flr 6788 Makati Sky Plaza Bldg.

Ayala Ave. Makati City Philippines.

- Closing date for submission of entries will be on **February 28, 2026.**

World Children's ^{19th} HAIKU

Contest

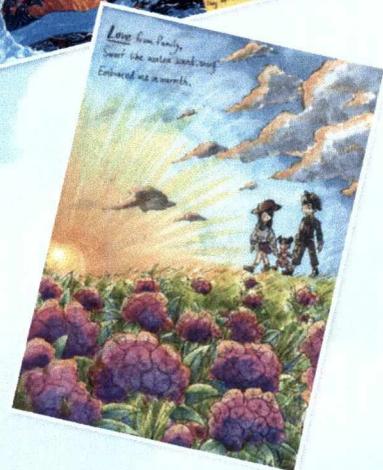
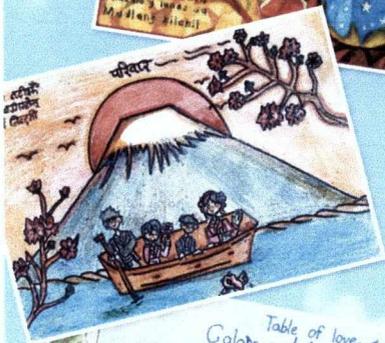
2025-2026

World Children's HAIKU Contest

Theme
Sound

Regional Contests
Philippines

Connect with the world
through words in three lines



Closing date for entries
28-Feb-26

Organized by

 **JAL FOUNDATION**
公益財団法人JAL財団

Sponsored by


JAPAN AIRLINES

Cooperation from

Haiku
International
Association

Supported by

Agency for Cultural Affairs in Japan
Ministry of Foreign Affairs of Japan
Japan Committee for UNICEF

JAPAN FOUNDATION 

Terms and Conditions

Age Applicants must be the age of 15 and under on February 28, 2026.

Submission Period October 1, 2025 ~ February 28, 2026

- Composition**
- One entry per child on the theme of "Sound".
 - The haiku must be accompanied by hand-drawn or hand-crafted artwork on the same page, using A4-sized paper (21cm x 29.7cm) or letter-sized paper (8.5in x 11in).
 - The haiku must be presented in three short lines.
 - Any form of artwork (except photographs or digital images) can be submitted.
 - Entries must be the applicant's own work and unpublished.
 - Glue the application form on the back of the work.

Submit Haiku entries
 JAL World Children's Haiku Contest
 JAPAN AIRLINES 2nd Flr 6788
 Makati Sky Plaza Bldg.
 Ayala Ave. Makati City Phils.

Inquiries
 Look for Ms. Jina / Ms. Chat
 Tel. +63 2 8886-6991
 mnlbog.social@jal.com

Application form separately provided

Japanese-Language contest

Results to be announced in Jan. 2026

Works in Japanese may be submitted from around the world.

JAL Prize

JAL Grand Prize

Use this application form

Regional contests (in local language)

Results to be announced in Aug. 2026

Works in local languages other than Japanese may be submitted from various regions. Winners will be selected for each region and receive a certificate and prize.

JAL Prize

JAL Grand Prize

About

Special Prize

Results to be announced in Oct. 2026

Gold, Silver, and Bronze prizes: 1 each

From among the Grand Prize winners of the Japanese Language Contest and Regional Contest, three most outstanding works overall will be selected.

Winners will be announced on JAL Foundation's website and receive a certificate and prize.

*JAL Foundation will use the personal information collected upon entry of the Haiku Contest for the purpose of organizing the contest, informing the winners and other activities related to the Haiku contest.

*Winning Haiku piece will become publicly announced with the author name, age and contest host city name.

*All rights to the entry (poem and artwork) will be reserved by JAL Foundation.



For more Details

JAL Foundation website (English)



How to Make

How to Make HAIKU (English)

World Children's HAIKU Contest 2025-2026 Application Form

Theme **Sound**

Please complete all sections

Author's name (Original language)		Age
		Years
Author's name (English)		Sex (Please check)
		<input type="checkbox"/> Male <input type="checkbox"/> Female
Address		
City		
Country/Region		Post code
Telephone		E-Mail

I agree in the Haiku Contest Rules on the bottom of cover page and apply the contest.

Guardian's signature

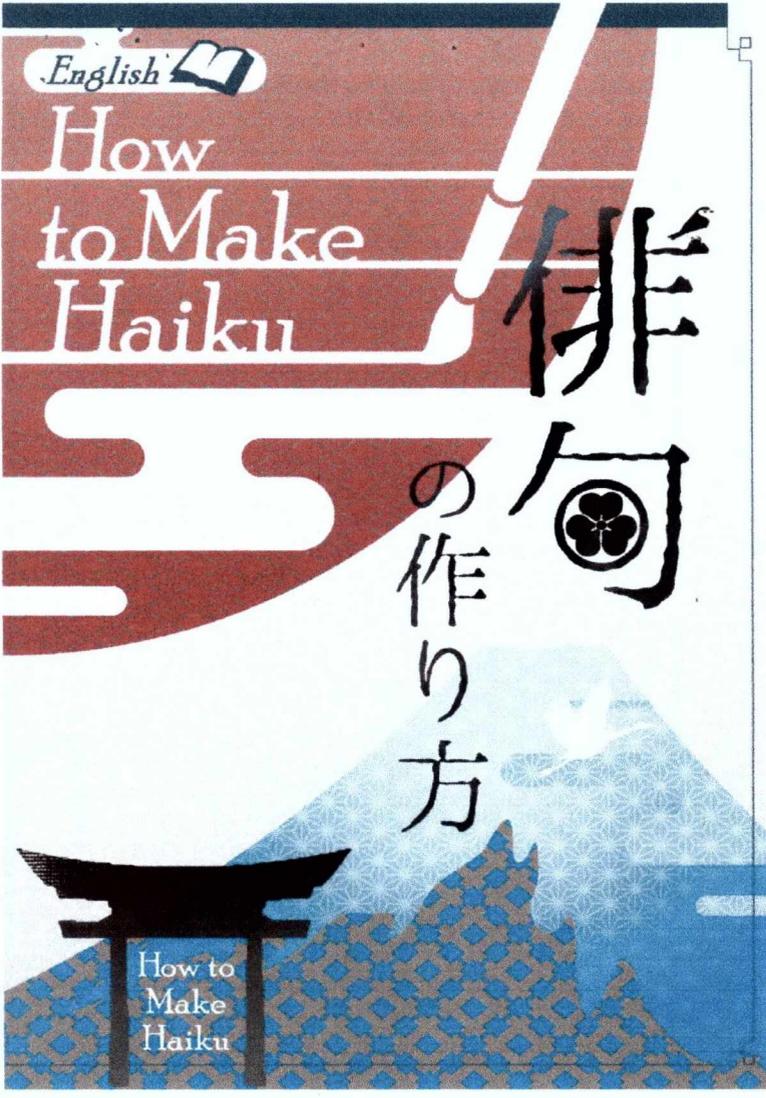
* Please attach this application form to the back of submitted work with glue (no staples please). * Please do not fold artwork when mailing.

How to Make Haiku

俳句

の作り方

How to Make Haiku



What is Haiku?

Haiku can play some 17 syllable haiku in a couple of easy steps. It is a form of poetry that is simple and easy to learn and can be used in many different ways.



A contemporary poem, Haiku values nature, seasons, contrast and surprise. It is developed as a form that expresses deep feeling for nature including human beings. This follows the traditional approach that haiku is a part of the natural world and should be in harmony with it.

How to Make Haiku

- 1. What is Haiku?
- 2. How to Appreciate Haiku
- 3. Rule 1 The Four Seasons
- 4. Rule 2 Reflect Your World and Your Heart
- 5. Rule 3 Capture the Moment
- 6. A Haiku for Any Occasions

The Shape of Haiku

The form is very simple. A traditional haiku consists of 17 syllables divided into a 5-7-5 pattern.



Playful nature haiku. Soaring little birds. Hello to the world.

Delicate observation and a deep love for nature can often be seen in good haiku. Many haiku are beautiful words pictures, but not always with obvious meaning. The more you read the deeper you go. Haiku is usually a breath long. So poets must take care with their words as well as their eyes and hearts to make to give good haiku.

The Beauty of Haiku

The interpretation of haiku depends on the reader. In order to appreciate haiku, haiku readers must understand the background culture of the haiku.



Let's Try Illustrating the Haiku

When you have written your haiku, it's always a good idea to try to illustrate it.



Wind gently rouses the field. Puffballs rise over hills above. But fall, only to come down.

How to Appreciate Haiku

Rule 1 The Four Seasons

Haiku is always in relation to a specific season and its features. Our awareness of the human relationship to the environment. Haiku is primarily a subtle reference to the season. Based on deep understanding of the season in English-speaking haiku, haiku is a subtle and often elusive art.



Under the horizon

Just outside the horizon. Windy hills above.

Waterfall all the

And now, the bridge above the stream. To the hills.

Be Careful

Haiku is a form of poetry that is simple and easy to learn and can be used in many different ways.

Remember to

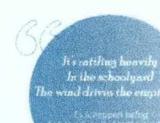
On our outdoor. Write for yourself.

Rule 2 Reflect Your World and Your Heart

Haiku is not only a way to connect to nature, but also a way to connect to the world. Haiku is a form of poetry that is simple and easy to learn and can be used in many different ways.



Close-eyed. I had lost all. Mom and I hug. I know right. The best of all.



It's raining heavily. In the schoolyard. The wind drives the empty can.



I like school. Winding air. My home. Through wind.

