



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Advisory No. 031, s. 2026

MAR 0 9 2026

March 9, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per (DO) 28, s. 2001
but only for the information of DepEd Officials,
personnel/staff, as well as the concerned public.
(Visit www.depedmuntinlupa.ph)

**INVITATION TO ATTEND AND PARTICIPATE IN THE PHILIPPINE BOOK FESTIVAL
(PBF) 2026**

Attached is a Joint Memorandum from DepEd Central Office re: conduct of the 2026 Philippine Book Festival (PBF) on March 12-15, 2026, at the Megatrade Hall, SM Megamall, Ortigas Center, Mandaluyong City.

Participation of the public and private schools to this activity shall be subject to the no-disruption of classes policy as stipulated in DepEd Order No. 9, s. 2005 entitled "Instituting Measures to Increase Time-On-Task and Ensuring Compliance Therewith.

Moreover, schools are reminded of the "No Collection and No Selling of Tickets Policy" stipulated in DepEd Order Nos. 19 and 40, s. 2008 and RA Nos. 4206 and 5546.

GUU/ Invitation to Attend and Participate in the Philippine Book Festival (PBF) 2026
031/March 9, 2026

AD-2026-031



Student Center for Life Skills Bldg., Centennial Ave, Brgy. Tunasan, Muntinlupa City
8805-9935, 8805-9940
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Republic of the Philippines
Department of Education

JOINT MEMORANDUM

**TO : REGIONAL DIRECTORS
ALL OTHERS CONCERNED**

**FROM : ATTY. *Fazima Lipp D. Panontongan*
Undersecretary and Chief of Staff**

Carmela C. Oracion
CARMELA C. ORACION
Assistant Secretary and Officer-in-Charge
Office of the Undersecretary for Learning Systems (OULS)

Malcolm S. Garma
MALCOLM S. GARMA
Undersecretary for Operations



**SUBJECT : INVITATION TO ATTEND AND PARTICIPATE IN THE
PHILIPPINE BOOK FESTIVAL (PBF) 2026**

DATE : 3 March 2026

The National Book Development Board (NBDB), an attached agency of the Department of Education (DepEd), will hold the 4th Philippine Book Festival, the largest market for Filipino books and a prime venue for learning and educational entertainment, from 12-15 March 2026, at the Megatrade Hall, SM Megamall, Ortigas Center, Mandaluyong City.

Celebrating literature, culture, and creativity, this year's PBF will follow a Filipino festival theme where books become bridges to culture and the beauty of Philippine traditions and heritage are celebrated through stories and art.

The four-day event, which is **FREE OF CHARGE**, will feature the following five realms offering a variety of quality books for attendees to relish and benefit from:

1. Aral Aklat – dedicated to academic books;
2. Booktopia – showcasing fiction and non-fiction trade books;
3. Kid Lit – focused on children's books;
4. Komiks – highlighting comics and graphic novels; and
5. Collective Stand – inspiring stories of indie creatives.



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Participants shall be immersed in a meaningful literary fiesta experience through the following:

- **Meet and Greet with Authors, Creators, and Celebrities** - Connect with your favorite Filipino authors and creators and get to know them more while having your books signed;
- **Workshops and Storytelling Sessions** - Take pleasure in modern and traditional storytelling, poetry readings, and other performances to be displayed;
- **Fun and Exciting Competitions** - Showcase your talents and creativity in the thrilling contests offered;
- **Exhibits** - Attendees can look forward to the different interactive and exciting booths;
- **Food and Festivities** - Take a feast and indulge in Filipino classics and other delicacies in the food zone;

These programs and activities shall take place in the main stage, cinema, creators stage, *Pakyawan* area, and all booths. To learn more about the complete list of programs and other details of the PBF, you may visit the following official social media platforms of the NBDB and PBF:

- www.philippinebookfest.com and www.books.gov.ph
- Facebook: @NBDBPhilippines | @bookfestph
- Instagram: @NBDBPhilippines | @bookfestph
- X (formerly Twitter): @NBDBPhilippines
- Tiktok: @NBDBPhilippines

In view of the above, the Department hereby invites teachers, non-teaching personnel, learners, parents, and other stakeholders to attend and participate in the said event.

Regional Offices (ROs) and Schools Division Offices (SDOs) are requested to perform the following:

1. The issuance of a Regional/Division Memorandum inviting, promoting, and encouraging the participation of all interested DepEd and private school personnel, as well as other interested stakeholders, such as learners and their parents and/or guardians, to join the PBF **during the weekend** or **during their available time or after class duties on weekdays**;
2. Encouraging Learning Resource (LR) personnel, such as those involved in the identification and selection of storybooks, big books, and other literary and

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supplementary learning resources (SLRs) for school libraries, to attend the book fair activities during their free time;

3. Allowing public and private schools to hold educational tours during the PBF, subject to compliance with the rules and regulations in the conduct of educational trips; and
4. Encouraging selected Regional, SDO, and / or school non-teaching and teaching scoping personnel (only during periods / days the latter have no class) to attend the PBF on official business, subject to provision of applicable overload/Compensatory Time-Off (CTO) during non-working days when necessary.

In relation to item no. 4 above and in case the RO, SDO, and/or school decide to organize their respective delegation to attend the PBF 2026, expenses incurred relative to the participation of the identified DepEd personnel may be charged against available local funds, subject to the usual government accounting and auditing rules and regulations.

For questions and concerns regarding PBF 2026, please contact **Dir. Maria Carolina A. Tapia** of NBDB through email at mctapia@books.gov.ph. For DepEd-related questions and concerns, please coordinate with the **Bureau of Learning Resources - Office of the Director** through e-mail address blr.od@deped.gov.ph or call at telephone numbers (02) 8634-1072 / 8631-6922.

For information and dissemination.

Dir



Fw: [JOINT MEMORANDUM] Invitation to Attend and Participate in the Philippine Book Festival 2026

From DEPED NATIONAL CAPITAL REGION <ncr@deped.gov.ph>

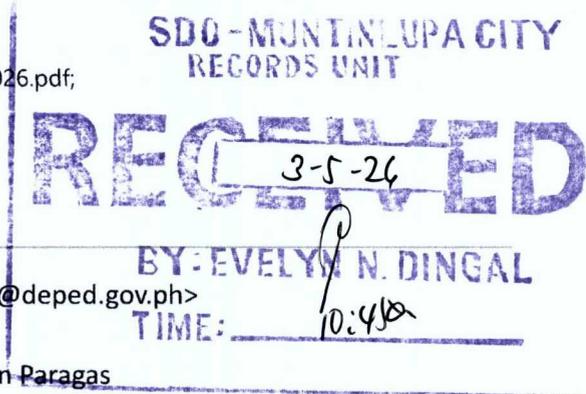
Date Thu 3/5/2026 9:52 AM

To CLMD NCR <clmd.ncr@deped.gov.ph>

Cc SDO VALENZUELA <sdovalenzuela@deped.gov.ph>; SCHOOLS DIVISION OFFICE QUEZON CITY <sdo.quezoncity@deped.gov.ph>; DEPED MANILA <sdo.manila@deped.gov.ph>; SDO MARIKINA <sdo.marikina@deped.gov.ph>; SDO MANDALUYONG <sdo.mandaluyong@deped.gov.ph>; OSDS PASIG CITY <osds.sdopasigcity@deped.gov.ph>; DEPED NAVOTAS CITY <navotas.city@deped.gov.ph>; DEPED MALABON CITY <malabon.city@deped.gov.ph>; DEPED MAKATI CITY <makati.city@deped.gov.ph>; DEPED LAS PINAS CITY <laspinas.city@deped.gov.ph>; DEPED PASAY CITY <deped.pasay@deped.gov.ph>; DEPED CALOOCAN CITY <caloocan.city@deped.gov.ph>; SCHOOLS DIVISION OFFICE SAN JUAN CITY <sdosanjuancity@deped.gov.ph>; SDO MUNTINLUPA <sdo.muntinlupa@deped.gov.ph>; DEPED PARANAQUE <deped.paranaque@deped.gov.ph>; SDO TAPAT <sdo.tapat@deped.gov.ph>

📎 1 attachment (992 KB)

Invitation to Attend and Participate in the Philippine Book Festival (PBF) 2026.pdf;



From: Bureau of Learning Resources Office of the Director <blr.od@deped.gov.ph>

Sent: Thursday, March 5, 2026 9:45 AM

To: Tolentino Aquino <tolentino.aquino@deped.gov.ph>; Benjamin Paragas

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Cc: Learning Resources Quality Assurance Division <blr.lrqad@deped.gov.ph>; Juan Carlos Sarmiento <juancarlos.sarmiento@deped.gov.ph>; Maria Carolina Tapia <mctapia@books.gov.ph>; Robert Martin <robert.martin001@deped.gov.ph>; Lanielyn Dacles <lanielyn.dacles@deped.gov.ph>

Subject: [JOINT MEMORANDUM] Invitation to Attend and Participate in the Philippine Book Festival 2026

Dear **Regional Directors**,

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Good day.

This is to respectfully forward the invitation for the **Philippine Book Festival (PBF) 2026 from March 12 to 15, 2026 at Megatrade Hall, SM Megamall, Ortigas Center, Mandaluyong City.**

Please see attached file. Kindly acknowledge receipt of this email.

Thank you very much.

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Your feedback is important to us. Help us improve our services by answering this survey form:

<https://tinyurl.com/BLRClientSatisfactionSurvey>



Office of the Director IV
Bureau of Learning Resources
Tel No.: (+632) 8634-1072

Department of Education
DepEd Complex, Meralco Avenue, Pasig City
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