



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION

SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Office of the Schools Division
Superintendent

AUG 04 2026

MEMORANDUM

No. 357, s. 2026

**PARTICIPATION AND SUPPORT IN THE CELEBRATION OF THE
37TH NATIONAL STATISTICS MONTH IN OCTOBER 2026**

To: Assistant Schools Division Superintendent
Chief Education Supervisor, Curriculum Implementation Division
Chief Education Supervisor, School Governance & Operations Division
Public and Private Elementary and Secondary School Heads/OICs
All Others Concerned

1. Attached are **DepEd Regional Memorandum No. 588, s. 2026** and **Memorandum Circular No. 2026-07**. In response to the request of the Philippine Statistics Authority (PSA) through the Regional Statistics Committee – NCR (Ref. No. 26NCR13-1290 dated July 16, 2026), this Office enjoins all public and private schools, as well as Division Office units, to actively participate in and support the **37th National Statistics Month (NSM) Celebration** this **October 2026**.
2. The annual observance aims to enhance nationwide awareness and appreciation of the value and importance of statistics across various sectors of society, promoting higher standards and quality of statistical data nationwide.
3. The theme for this year's celebration is:
"Tuklas Pilipinas: Statistics as Beacon Towards Inclusive, Resilient, and Sustainable Tourism"
4. All schools and offices are encouraged to conduct and participate in any of the following suggested activities:
 - **Advocacy & Displays:** Posting of official 37th NSM streamers on school/office building facades, in conspicuous places, and sharing advocacy materials through official websites and social media channels starting **October 01, 2026**. Photo documentation/snapshots must be submitted to the Secretariat.
 - **Capacity-Building & Info Campaigns:** Hosting symposia, orientation seminars, webinars, podcasts, slide shows, audio-visual presentations (AVP), exhibits, and interactive digital displays/dashboards.
 - **Contests & Student Activities:** Conducting online quizzes, photography/poster-making/jingle-making contests, Sta Tik Tok, and other engaging educational competitions related to the theme.
 - **Publication:** Publishing statistical reports, indicators, and relevant information focusing on the current NSM theme.

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NUM-2026-357



Student Center for Life Skills Bldg., Centennial Ave., Brgy Tunasan, Muntinlupa City
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Republic of the Philippines
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SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

- **Participation in 37th NSM Awards:** Offices and units are encouraged to submit entries/nominations for the 37th NSM Awards under the following categories:
 - a. Best Statistical Activity Conducted by a Government Organization
 - b. Best Statistical Activity Conducted by a Private Organization
 - c. Best NSM Region
 - d. Best Youth Group Advocate for Statistics
 - e. Best Local Government Unit Advocate for Statistics

*Regional Nomination Deadline: **August 24, 2026***
*National Deadline: **September 01, 2026***
- 5. Submission Requirements & Deadlines:
 - **NSM Form 1 (Calendar of Activities):** SDO units and schools intending to conduct NSM activities are requested to plan their initial activities and submit/upload their filled-out form on or before **August 05, 2026** via https://bit.ly/NSMForm1_CalendarofActivities, <https://bit.ly/37thNatStatMnth>, or through the designated PSA link.
 - **Documentation & Accomplishment Reports:** All participating schools and units must upload their documentation and accomplishment reports to bit.ly/37thNatStatMnth on or before **November 4, 2026**.
- 6. Important Policy Reminders: Participating schools and offices must strictly observe existing policies, specifically:
 - **DepEd Order No. 9, s. 2005** (Time-on-Task Policy / Instituting Measures to Increase Engaged Time-on-Task).
 - **DepEd Order No. 66, s. 2017** (Policy on Off-Campus Activities).
- 7. Reference materials, standard streamer designs, legal bases, nomination details, and template forms can be accessed through:
 - bit.ly/37thNatStatMnth
 - bit.ly/37thNSM_ReferenceFile
 - <https://psa.gov.ph/content/37th-nsm-awards>
- 8. Immediate and wide dissemination of this Memorandum is desired.


VIOLETA M. GONZALES CESO VI
Schools Division Superintendent

Enclosure: none
References: as stated
To be indicated in the Perpetual Index
under the following subjects:

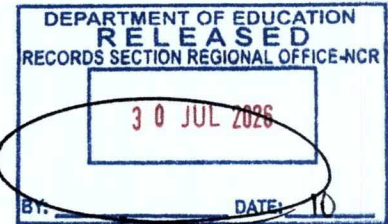
ADVOCACY

STATISTICS

JDN/DM/ Participation and Support in the Celebration of the 37th National Statistics Month in October 2026
357 /August 4, 2026



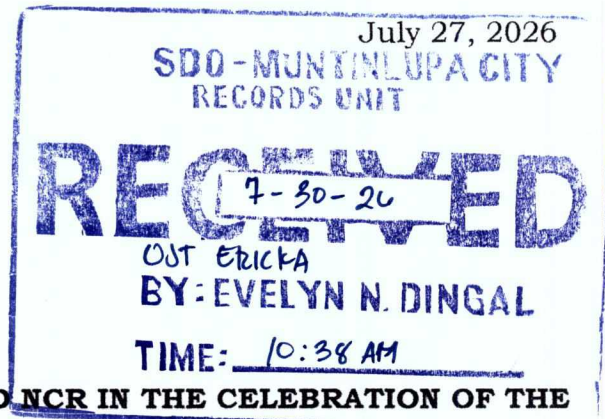
Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION



REGIONAL MEMORANDUM

No. 588, s. 2026

To: Schools Division Superintendents
All Others Concerned



**PARTICIPATION AND SUPPORT OF DEPED NCR IN THE CELEBRATION OF THE
37TH NATIONAL STATISTICS MONTH IN OCTOBER 2026**

1. This is in reference to the Memorandum Circular No. 2026-07 and a letter from the Philippine Statistics Authority (PSA), through the Regional Statistics Committee-National Capital Region (RSC-NCR) requesting Department of Education-National Capital Region (DepEd-NCR) to support and participate in the celebration of the 37th National Statistics Month (NSM) this October 2026.
2. This activity aims to promote, enhance, and instill nationwide awareness and appreciation of the importance and value of statistics in the different sectors of society and elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.
3. In line with this, All Schools Division Offices (SDOs) and schools are encouraged to conduct any of the following suggested activities:
 - a. posting of tarpaulins on the facade of their office and posting advocacy materials through various social media channels;
 - b. symposia, workshops, orientation seminars, exhibits, slide shows, webinars, conferences, podcasts, AVP; and
 - c. dashboards, online quizzes or contests, and other digital displays as well as the publication of statistical reports, indicators, and other relevant information, among others with particular emphasis on the theme **"Tuklas Pilipinas: Statistics as Beacon Towards Inclusive, Resilient, and Sustainable Tourism"**.
4. Other activities of PSA-NCR such as participation of schools and DepEd personnel to contests and competitions are highly encouraged. Please refer to the attached PSA Memorandum Circular and letter, which are also available through the link provided below, for the complete list of activities and other reference materials.
5. The PSA reference materials may be accessed through bit.ly/37thNatStatMnth. All SDOs are requested to upload the documentation and accomplishment report of their NSM activities through the same link on or before November 4, 2026.



Republic of the Philippines
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NATIONAL CAPITAL REGION

6. Participating offices and schools are reminded of the provisions on issuances of DepEd Order No. 9, s. 2005 (Time-on-Task Policy), and DepEd Order No. 66, s. 2017 (Policy on Off-Campus Activities).
7. For additional information, please contact the Policy, Planning, and Research Division via email: pprd.ncr@deped.gov.ph
8. Immediate dissemination of this memorandum is desired.


JOCELYN DR ANDAYA

Regional Director, NCR
concurrent Officer-In-Charge, Office of the
Assistant Secretary for Operations

Encl.: As stated

PPRD/JTI



REPUBLIC OF THE PHILIPPINES
PHILIPPINE STATISTICS AUTHORITY
NATIONAL CAPITAL REGION



Reference No.:26NCR13-1290

16 July 2026

Dr. JOCELYN DR. ANDAYA

Regional Director

Department of Education-NCR

Misamis St. Bago Bantay, Quezon City

SUBJECT: Request for Support and Participation in the Celebration of the 37th National Statistics Month

Dear Regional Director Andaya:

Good day!

The Philippine Statistics Authority (PSA), through the Regional Statistics Committee–National Capital Region (RSC-NCR), respectfully requests the support and participation of your office in the celebration of the 37th National Statistics Month (NSM) this October 2026. The annual observance of the NSM, pursuant to Presidential Proclamation No. 647, aims to promote greater public awareness and appreciation of the importance of statistics in governance and development. It is further supported by PSA Board Resolution No. 11, s. 2021 and PSA Memorandum Circular No. 2026-07, which encourage government agencies and other stakeholders to actively participate in the celebration.

In this regard, may we request your Office, including your provincial, district, satellite, city, or equivalent Offices in the National Capital Region, to support the celebration by considering acting on each or any of the activities listed in the table below.

Activity	Schedule/ Deadline	Requested Action
Submission of NSM Form 1 "Calendar of Activities" to the RSC-NCR Secretariat	05 August 2026 https://bit.ly/NSMForm1_CalendarofActivities	Plan initial activity to be conducted by your agency during the NSM Celebration. List the planned activity in the NSM Form 1 then send to the Secretariat.
Information and Education Campaign advocating support to the 37 th NSM.	Starting 01 October 2026	Posting of NSM Streamer in the Official Website, Social Media Accounts, and/or in conspicuous places of the Office. Then send a snapshot or photo documentation to the Secretariat.
Participate in the Nomination for the 37 th National Statistics Month (NSM) Awards	24 August 2026 (Regional Deadline)	The Nomination for the 37 th NSM Awards are accepting entries. For this year, five categories opened for nominations are as follows: 1. Best Statistical Activity Conducted by a Government Organization



Address: 9/F EDSA Grand Residences, 75 Corregidor St. Cor. EDSA, Quezon City 1105
Tel No. (632) 8937-7738, (632) 8936-7292, (632) 8362-6047
URL: <http://rssoncr.psa.gov.ph>
Email: rssoncr@psa.gov.ph | rssoncrsacd@psa.gov.ph

Reference No.: 26NCR13-1290

Subject: REQUEST FOR SUPPORT TO THE 37th NATIONAL STATISTICS MONTH CELEBRATION

Date: 16 July 2026

	1 September 2026 (National Deadline) For further details, please see this link: https://psa.gov.ph/content/37th-nsm-awards	2. Best Statistical Activity Conducted by a Private Organization 3. Best NSM Region 4. Best Youth Group Advocate for Statistics 5. Best Local Government Unit Advocate for Statistics Kindly complete the form and send it to the Secretariat.
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We likewise encourage your office to organize statistical advocacy activities that highlight the use of official statistics in planning, policy formulation, program implementation, monitoring, research, and public information, and to submit eligible activities conducted during the previous NSM celebration for the 37th National Statistics Month Awards within the prescribed deadline.

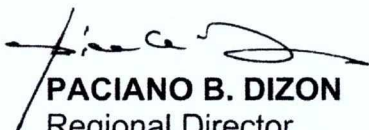
Submitted NSM Form 1 will be consolidated, and the list of activities to be conducted will be presented to the RSC-NCR on 12 August (Wednesday) and will be forwarded to the NSM National Steering Committee on 28 August 2026.

The reference materials, including the legal issuances, NSM Form 1, previous NSM activities, PSA NCR draft calendar of activities, and NSM streamer template, are available through the Google Drive link indicated. https://bit.ly/37thNSM_ReferenceFile.

For submissions and inquiries, please contact Ms. Veronica Joy T. Pancho, Statistical Analyst, through Viber at 0956-856-4688 or via email at secretariat.rsc.ncr@gmail.com.

Thank you very much and hoping for your kind consideration.

Very truly yours,


PACIANO B. DIZON
Regional Director
PSA RSSO-NCR

Attachments:

1. Annex 1. 0a. Legal Bases-19900920-PROC-0647-CCA.pdf
2. Annex 2. 0b. Legal Bases-PSA Board Resolution No. 11, s. 2021.pdf
3. Annex 3. 0c. [Signed] Memorandum Circular No. 2026-07
4. Annex 4. 0d. RSC-NCR Resolution 06 s. 2026_37th NSM.pdf
5. Annex 5. 01. [Template] 37th NSM Calendar of Activities - NSM Form 1.xlsx
6. Annex 6. 02. PSA-NCR 37th NSM Calendar of Activities - NSM Form 1
7. Annex 7. 03. Reference - Annex C - Consolidated NSM Activities 2018-2025.xlsx



Address: 9/F EDSA Grand Residences, 75 Corregidor St. Cor. EDSA, Quezon City 1105

Tel No. (632) 8937-7738, (632) 8936-7292, (632) 8362-6047

URL: <http://rssoncr.psa.gov.ph>

Email: rssoncr@psa.gov.ph | rssoncrsacd@psa.gov.ph



REPUBLIC OF THE PHILIPPINES
PHILIPPINE STATISTICS AUTHORITY



Reference No. 26SS01-158

MEMORANDUM CIRCULAR NO. 2026-07

TO : Heads of Departments, Bureaus, Offices, and Instrumentalities of the National Government, Government-Owned and -Controlled Corporations (GOCCs), State Universities and Colleges (SUCs), Local Government Units (LGUs), and the Private Sector

SUBJECT : Celebration of the 37th National Statistics Month in October 2026

DATE : 07 July 2026

1. Background/Purpose

This Memorandum Circular is issued to enjoin all agencies of the government, LGUs, academic institutions, SUCs, and the private sector at the national and subnational levels to support and actively participate in the celebration of the **37th National Statistics Month (NSM) in October 2026**.

The annual observance of the NSM is pursuant to Presidential Proclamation No. 647 (s. 1990), "Declaring the Month of October of Every Year as the National Statistics Month," issued on 20 September 1990 by then President Corazon C. Aquino.

Philippine Statistics Authority (PSA) Board Resolution No. 11 (s. 2021), "Enjoining and Institutionalizing Support to the Annual Celebration of the National Statistics Month," enjoins all departments, agencies and instrumentalities of the national government, LGUs, GOCCs, the private sector, and the public to continuously support and actively participate in the NSM celebration.

2. Objectives

The NSM aims to:

- a. promote, enhance, and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society; and
- b. elicit the cooperation and support of the general public in upgrading the quality and standard of statistics in the country.



PSA Complex, East Avenue, Diliman, Quezon City, Philippines 1101
Telephone: (632) 8938-5267
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3. Theme

The theme of the 37th NSM is:

*"Tuklas Pilipinas: Statistics as Beacon
Towards Inclusive, Resilient, and Sustainable Tourism"*

Tourism is a massive driver of economic vitality, job creation, and cultural exchange. However, to truly understand its value, we must look beyond mere footprint and revenue. Data helps measure community-based tourism, track employment demographics, and assess deeper socioeconomic impacts, ensuring growth aligns with the local heritage and environmental health.

With these insights, leaders can make data-driven decisions to support inclusive, resilient, and sustainable tourism, which helps destinations adapt to climate impacts, economic shifts, and global crises. By using data, leaders can strategically direct resources to grassroots communities, preserve natural assets, uplift marginalized groups, and ensure that shared economic benefits protect both people and the environment for generations to come.

This theme may be translated into other major Philippine languages and dialects. Depending on the focus and direction of its statistical activities, an agency or region may choose to have its own sub-theme.

4. Suggested Activities

The observance of the NSM will be highlighted by a diverse range of month-long statistical activities. These activities may be in various formats including symposia, workshops, orientation seminars, exhibits, slide shows, webinars, conferences, podcasts, quizzes/contests (such as poster making, jingle making, *StaTikTok*, and photography contest), outdoor activities (such as fun run, biking), audio-visual presentations, streamers, dashboards, and other digital display, as well as publication of statistical reports, indicators, and other relevant information, among others, with particular emphasis on statistics, the theme, and the agency's/region's sub-theme, if any.

The NSM celebration will be highlighted by interagency activities, such as the 37th NSM Opening and Closing Ceremonies, Philippine Statistical System Outreach Program, and NSM Webinars. Partner organizations, universities/colleges, and government units are strongly encouraged to participate in these interagency activities scheduled during the month-long celebration. Private organizations are also encouraged to conduct NSM activities, e.g., forum, webinar, conferences, or contests, that are aligned with the theme.

To further amplify the visibility of this nationwide initiative, partners are requested to prominently display the official 37th NSM streamer on their building façades prior to and throughout the month of October 2026. Moreover, organizations are urged to disseminate the 37th NSM calendar of activities, posters, and other standard promotional materials provided by the 37th NSM Secretariat on their websites and social media platforms and to their attached agencies/bureaus, respective stakeholders, and local government counterparts.

5. Coordination of Activities at the National Level

To oversee and coordinate the implementation of the various activities and programs to be undertaken during the month-long celebration, the Steering Committee for the 37th NSM has been established, with composition as follows:

Chair: Philippine Statistics Authority (PSA)

Vice Chair:

1. Bangko Sentral ng Pilipinas (BSP)
2. Department of Tourism (DOT)

Members:

1. Civil Service Commission
2. Department of Agrarian Reform
3. Department of Agriculture
4. Department of Budget and Management
5. Department of Economy, Planning, and Development
6. Department of Education
7. Department of Energy
8. Department of Environment and Natural Resources
9. Department of Finance
10. Department of Foreign Affairs
11. Department of Health
12. Department of Human Settlements and Urban Development
13. Department of Information and Communications Technology
14. Department of the Interior and Local Government
15. Department of Justice
16. Department of Labor and Employment
17. Department of National Defense
18. Department of Public Works and Highways
19. Department of Science and Technology
20. Department of Social Welfare and Development
21. Department of Trade and Industry
22. Department of Transportation
23. Governance Commission for GOCCs
24. Metropolitan Manila Development Authority
25. Philippine Commission on Women
26. Philippine Information Agency
27. Philippine Statistical Association, Inc.
28. Philippine Statistical Research and Training Institute
29. Senate Economic Planning Office
30. Technical Education and Skills Development Authority
31. Union of Local Authorities of the Philippines
32. University of the Philippines (UP) Los Baños, Institute of Statistics
33. UP School of Statistics

Various subcommittees with specific terms of reference have also been established, with the PSA as Chair. The PSA shall provide secretariat support to the Steering Committee and subcommittees.

6. Coordination of Activities at the Local Level

For the regional NSM celebration, the Regional Statistics Committees (RSCs) are hereby designated as the coordinating bodies for all NSM activities, including spearheading the conduct of the Opening and Closing Ceremonies in collaboration with the identified host agencies. The PSA Regional Statistical Services Offices shall provide technical and administrative support to their respective RSCs.

Likewise, the RSCs are enjoined to support the aforementioned activities by encouraging participation from regional line agencies, LGUs, academic institutions, and the private sector. Furthermore, the RSCs shall facilitate the dissemination of information about these activities within their respective regions which involves distribution of relevant materials to potential participants.

7. Funds for the 37th NSM Activities

Participating agencies shall provide funds for their NSM activities from their respective agency's/organization's budget. As may be necessary, agencies shall be requested to organize/host or share the costs with the PSA in the conduct of NSM interagency activities.

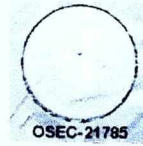
Per PSA Board Resolution No. 11 (s. 2021), identified host agencies shall provide funding for the conduct of the NSM Opening and Closing Ceremonies. The conduct of the 37th NSM Opening Ceremony at the national level shall be funded by the DOT, while funds for the 37th NSM Closing Ceremony at the national and regional levels shall be provided by the BSP. Likewise, expenses for the activities implemented by the PSA including the conduct of the NSM Awards and NSM Media Awards, contests, and other NSM-related activities shall be borne by the PSA from its regular funds.

8. Conduct of Agency Activities

All concerned are hereby urged to cooperate in ensuring the attainment of the objectives of the 37th NSM. National line agencies are enjoined to issue special orders/circulars to solicit the participation of their field/local offices/bureaus/attached agencies in the celebration of the NSM. Administrators of SUCs are encouraged to issue announcements relating to the 37th NSM conduct to the faculty and students.

Private sector organizations, on the other hand, are encouraged to take part and cooperate in the conduct of the various interagency NSM activities and coordinate organization-wide activities aimed at improving statistical knowledge and awareness. Whenever necessary, the PSA Undersecretary shall issue additional guidelines for the successful conduct of the 37th NSM.

Reference No. 26SS01-158
Subject: Celebration of the 37th National Statistics Month in October 2026
Date: 07 July 2026



ARSENIO M. BALISACAN, PhD

Secretary

Department of Economy, Planning, and Development
Chairperson, PSA Board

Attested by:



CLAIRE DENNIS S. MAPA, PhD

Undersecretary

National Statistician and Civil Registrar General

Philippine Statistics Authority

Chairperson, 37th NSM Steering Committee