



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION
SCHOOLS DIVISION OFFICE OF MUNTINLUPA CITY

Office of the Schools Division
Superintendent

AUG 26 2026

MEMORANDUM

No. 399, s. 2026

PARTNERSHIP WITH PHILIPPINE STANDARD PUBLISHING

To: Assistant Schools Division Superintendent
Chief Education Supervisor, Curriculum Implementation Division
Chief Education Supervisor, School Governance and Operations Division
Elementary and Secondary Public-School Heads/OICs
All Others Concerned

1. Attached is Regional Memorandum No. 646 s. 2026, titled "Partnership with the Philippine Standard Publishing," for the information and guidance of all concerned.
2. Particular attention is invited to the following:
 - a. Paragraph 2: Partnership duration
3. Immediate and wide dissemination of this Memorandum is desired.

FOR:

VIOLETA M. GONZALES CESO VI
Schools Division Superintendent

BY:


MA. REGAEL A. OLARTE
Chief-School Governance and Operations Division
Officer-in-Charge
Office of the Schools Division Superintendent

Enclosure: As stated

Reference: Regional Memorandum No. 646 s. 2026

To be indicated in the Perpetual Index

Under: JOURNALISM

MCDS- Partnership with the Philippine Standard Publishing

399 /August 26, 2026

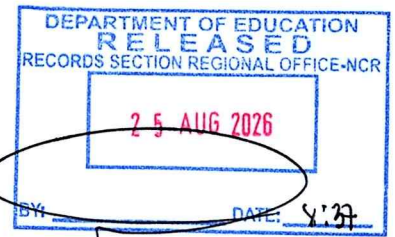
NUM-2026-399



Student Center for Life Skills Bldg., Centennial Ave, Brgy. Tunasan, Muntinlupa City
8805-9935, 8805-9940
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deped-muntinlupa.com



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION



August 11, 2026

REGIONAL MEMORANDUM

No. 646, s. 2026

To: Schools Division Superintendents
CID and SGOD Chiefs
Division Partnership Focal Persons
All Others Concerned

PARTNERSHIP WITH PHILIPPINE MANILA STANDARD PUBLISHING

1. The DepEd National Capital Region and Philippine Manila Standard Publishing Inc. have formalized their collaboration through a Memorandum of Agreement (MOA) which focuses on responsible digital media access, journalism education and media literacy programs for students and teachers.
2. Partnership duration is for one (1) year for public schools in the National Capital Region. Attached is the copy of Memorandum of Agreement, for reference.
3. The support and cooperation of all concerned is hereby requested.
4. For information and immediate dissemination.

JOCELYN DR ANDAYA

Regional Director, NCR
Concurrent Officer-In-Charge, Office of the
Assistant Secretary for Operations

Encl.: as stated.

/cssd/joan/

MEMORANDUM OF AGREEMENT

KNOW ALL MEN BY THESE PRESENTS:

This Memorandum of Agreement ("MOA") is entered into by and between:

PHILIPPINE MANILA STANDARD PUBLISHING, INC., represented herein by its Circulation Manager, **EDGAR M. VALMORIDA**, with office address at 6th floor, Universal Re Bldg., Perea cor. Paseo de Roxas, Legaspi Village, Makati City, Philippines 1226, hereinafter referred to as "**MANILA STANDARD**" as the **FIRST PARTY**;

-and-

The **DEPARTMENT OF EDUCATION – NATIONAL CAPITAL REGION (DEPED-NCR)**, a government agency created and existing under and by virtue of the laws of the Republic of the Philippines, with postal address at No. 6 Misamis Street, Bago Bantay, Quezon City, 1105 Metro Manila, represented by its Regional Director, **JOCELYN DR ANDAYA**, hereinafter referred to as "**DEPED-NCR**" as the **SECOND PARTY**.

The parties are hereinafter collectively referred to as the "**PARTIES**".

WITNESSETH:

WHEREAS, MANILA STANDARD seeks to support educational initiatives through responsible digital media access, journalism education, and media literacy programs for students and educators;

WHEREAS, DEPED-NCR recognizes the importance of promoting reading comprehension, media and information literacy, responsible digital citizenship, and journalism education among students and faculty members;

WHEREAS, the PARTIES desire to collaborate in implementing educational and digital access initiatives for schools under the jurisdiction of DEPED-NCR;

NOW, THEREFORE, for and in consideration of the foregoing premises, the PARTIES hereby agree as follows:

SECTION 1. Objectives:

This Agreement aims to:

1. Promote reading and media literacy among students and teachers;
2. Support the modernization of school libraries and reading areas through digital access initiatives;

3. Provide educational journalism and media literacy workshops for students, campus journalists, and faculty members;
4. Encourage responsible consumption of digital and news content.

SECTION 2. Covered Programs:

This Agreement shall cover the following programs:

A. QR CODE ACCESS FOR SCHOOL LIBRARIES

1. MANILA STANDARD shall provide customized QR Codes for participating schools under DEPED-NCR;
2. The QR Codes may be displayed in school libraries, reading corners, bulletin boards, and other approved school areas;
3. The QR Codes shall provide access to selected news articles, educational content, feature stories, and youth-oriented materials through mobile devices;
4. The program aims to encourage reading habits, improve digital accessibility, and promote responsible media engagement.

B. JOURNALISM AND MEDIA LITERACY MASTERCLASSES

1. MANILA STANDARD shall conduct journalism and media literacy workshops, seminars, or masterclasses for students, campus journalists, and faculty members;
2. Topics may include, but shall not be limited to:
 - a. Fact Checking and Combating Fake News;
 - b. Journalistic Writing;
 - c. News and Feature Writing;
 - d. Editorial Writing;
 - e. Responsible Social Media Use;
 - f. Media Ethics;
 - g. Basic Photography;
 - h. Mobile Journalism.
3. Sessions may be conducted physically, virtually, or through hybrid arrangements depending on mutual agreement and logistical considerations.

SECTION 3. Responsibilities of Manila Standard:

MANILA STANDARD shall:

1. Provide and maintain the QR Codes and corresponding digital access links;
2. Coordinate with DEPED-NCR regarding implementation schedules and participating schools;

3. Provide qualified speakers, journalists, editors, writers, and media practitioners for the workshops and masterclasses;
4. Ensure that all educational content and activities are aligned with responsible journalism and ethical media practices;
5. Retain ownership and intellectual property rights over all articles, digital materials, workshop content, presentations, publications, videos, and other proprietary materials provided under this Agreement, unless otherwise agreed upon in writing by the PARTIES;
6. Ensure that all content is accessed through the QR Codes and all training materials are used solely for educational, non-commercial, and lawful purposes by participating schools, students, teachers, and personnel;
7. Implement reasonable organizational, physical, and technical safeguards to protect any personal data, student information, school records, or other sensitive information accessed, collected, processed, or stored in connection with the QR Code program and training activities, in accordance with Republic Act No. 10173 or the Data Privacy Act of 2012 and its implementing rules and regulations;
8. Refrain from collecting, sharing, selling, or processing personal data of students or school personnel beyond what is necessary for the implementation of the programs and only upon proper authorization and consent when required by law.

SECTION 4. Responsibilities of DepEd NCR:

DEPED-NCR shall:

1. Coordinate with participating schools regarding implementation of the programs;
2. Facilitate communication and scheduling with schools and designated school representatives;
3. Allow the installation or display of QR Codes in approved school areas, subject to existing policies and regulations;
4. Encourage participation among students, teachers, and campus journalists in the workshops and educational activities;
5. Ensure that participating schools, personnel, and students use the QR Code access, digital content, and training materials solely for educational and authorized school-related purposes and do not reproduce, distribute, modify, or commercially exploit such materials without prior written consent from MANILA STANDARD;
6. Assist in ensuring compliance with the Data Privacy Act of 2012 by adopting appropriate safeguards for the protection of student, teacher, and school data that may be accessed or processed in relation to the programs covered by this Agreement.

SECTION 5. Non-Monetary Arrangement:

This Agreement shall be non-monetary in nature. No financial obligation shall arise between the PARTIES unless covered by a separate written agreement.

SECTION 6. Term and Termination:

This Agreement shall take effect upon signing and shall remain valid for a period of one (1) year unless sooner terminated by either PARTY through written notice at least thirty (30) days prior to termination.

SECTION 7. Amendments:

Any amendment or modification to this Agreement shall be valid only if made in writing and signed by both PARTIES.

SECTION 8. Effectivity:

This Agreement shall take effect immediately upon signing by both PARTIES.

IN WITNESS WHEREOF, the PARTIES have hereunto affixed their signatures this day of JUL 21 2026, 2026 at Quezon City.

DEPARTMENT OF EDUCATION-NCR

By:


JOCELYN DR ANDAYA
Regional Director

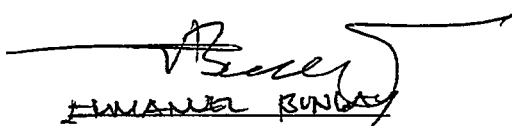
MANILA STANDARD

By:


EDGAR M. VALMORIDA
Circulation Manager

SIGNED IN THE PRESENCE OF:


RITA E. RIDDLE
Chief, ESSD
Concurrent OIC
Assistant Regional Director


HUANER BUNCAY

ACKNOWLEDGMENT

REPUBLIC OF THE PHILIPPINES)
_____) S.S.

Quezon City

BEFORE ME, a Notary Public for and in the above jurisdiction, personally appeared:

Name	Government Issued ID No.	Place of Issue/Valid Until
JOCELYN DR ANDAYA		
EDGAR M. VALMORIDA		

Known to me and to me known to be the same persons who executed the foregoing Memorandum of Agreement and acknowledged that the same is their free and voluntary act and deed.

WITNESS MY HAND AND SEAL on the date and place first above written.

Doc. No. 1018
Page No. 69
Book No. 10;
Series of 2026

NOTARY PUBLIC

ATTY. JULY A. MONTAYAC
Notarial Seal Expires 31 December 2027
Roll No. 615658 (2025)
PTR No. 2026-0000000 (2026 - Quezon City)
MCLE No. VIII-00000000 (Valid April 14, 2026)
X25 Columbia St., Cubao, Quezon City